## ANNEXURE B – BRAND SOUTH AFRICA

(a)(i	i) Brand SA	
(aa)	) 2009-2010	
(b)	(i) Total amount spent	R 171 937.83
	(ii) Breakdown of the expenditure	
	Staff Training (Business planning)	R 15 325.06
	Hosting Stakeholders	R 156 612.77
(a)(ii	) Brand SA	
(bb)	2010-2011	
(b)	(i) Total amount spent	R 505 432
	(ii) Breakdown of the expenditure	
	Administration Programme	R 27 378
	Staff Training	R 17 611
	Hosting Stakeholders	R 460 443
(a)(ii	) Brand SA	
(cc)	2011-2012	
(b)	(i) Total amount spent	R 505 432.20
	(ii) Breakdown of the expenditure	
	Administration Programme (Business planning)	R 27 378.35
	Staff Training	R 17 610.72
	Hosting Stakeholders	R 460 443.13
(a)(i	i) Brand SA	
(dd)	2012-2013	
(b) (i) Total amount spent		R1 087 185.07
	(ii) Breakdown of the expenditure	
	Administration Programme (Business planning)	R 12 997.14
	Staff Training	R 350.00
	Hosting Stakeholders	R1 073 837.93