

2B(I) PRINT ADVERTISING : DEPARTMENT

BENEFICIARY /MEDIA	YEAR	YEAR	YEAR	YEAR
DAILY NEWSPAPERS/OTHERS	2009/2010	2010/2011	2011/2012	2012/2013
Beeld		R 26,147.87	R 27,523.44	R 6,118.73
Beeld		R 52,217.00	R 44,226.70	
Burger Oos - F/C		R 23,424.34		
Cape Argus		R 45,600.00	R 16,416.00	
Cape Times		R 3,340.26		
Capricon Voice		R 20,304.00		
Career unlimited			R 8,771.93	
Daily Despatch		R 2,352.00		
Daily Despatch			R 7,378.80	
Daily Despatch			R 5,098.08	
Daily Despatch			R 8,720.40	
Daily Despatch			R 8,720.40	
Daily Newspapers			R 55,000.00	
Daily Sun		R 16,170.00	R 43,719.33	R 145,036.00
Daimond Field Advert		R 897.54		
Diamond			R 9,707.23	
Ilanga, Daily Sun, The Witness		R 82,795.44	R 65,000.00	
Informant		R 10,000.00		
Isolezwe/The Mercury		R 40,348.80	R 14,734.00	
Letaba Herald		R 1,316.70		
Lowvelder		R 1,449.40		
Mail & Guadian	R 3,686.76	R 11,034.66	R 32,387.60	R 32,387.60
Mail & Guadian	R 5,079.14	R 60,000.00	R 39,130.00	R 51,997.60
Mail & Guadian	R 3,446.22	R 43,574.00	R 42,597.50	R 45,562.30
Mail & Guadian		R 43,574.00	R 6,708.00	
Mail & Guadian			R 5,593.44	
Mail & Guadian/Sunday Independent		R 121,706.77		
Northern Review		R 14,000.00		
PE Herald			R 11,588.00	
Polokwane Express		R 15,000.00		
Pretoria News	R 1,423.68	R 1,358.21	R 11,577.66	R 1,509.13
Pretoria News		R 25,578.00	R 17,018.87	
Pretoria News			R 1,040.08	
Pretoria News			R 17,202.33	
Pretoria News			R 17,202.33	
Pretoria News			R 26,945.39	
Pretoria News				
Sowetan			R 5,257.04	
Sowetan	R 3,216.00	R 5,628.00	R 5,652.00	R 4,659.76
Sowetan	R 3,134.64	R 3,175.20	R 42,126.24	R 3,768.00
Sowetan	R 2,479.64	R 9,779.00	R 3,034.08	R 2,826.00
Sowetan	R 2,479.64	R 31,535.00	R 5,309.64	R 35,156.80
Sowetan	R 2,124.24	R 64,000.00	R 3,034.08	R 3,560.76
Sowetan	R 2,124.24	R 64,000.00	R 28,775.60	R 3,346.56
Sowetan	R 1,869.84	R 64,000.00	R 3,413.34	R 14,900.55
Sowetan	R 2,493.12	R 3,034.08	R 212,522.63	R 42,681.60
Sowetan	R 2,136.96	R 3,802.92	R 3,034.08	R 42,681.60
Sowetan	R 2,124.24	R 22,016.00	R 4,171.86	R 46,000.00

Sowetani	R 37,702.08	R 10,602.08	R 4,171.86	R 14,900.55
Sowetan		R 65,000.00	R 7,605.84	R 27,886.00
Sowetan		R 40,681.44	R 4,930.38	R 99,326.20
Sowetan		R 39,800.00	R 4,930.38	
Sowetan		R 39,800.00	R 3,146.28	
Sowetan			R 14,900.55	
Sowetan			R 14,900.55	
Sowetan			R 14,900.55	
Sowetan			R 53,926.56	
Sowetan			R 14,900.55	
Sowetan			R 49,602.00	
Sowetan				
Sowetan/The Times		R 50,160.00		
STAR TONIGHT		R 23,417.80	R 1,791.98	
Star Tonight			R 18,713.60	
The Herald			R 49,340.00	
The New Age			R 45,219.00	
The New Age			R 250,000.00	
The New Age			R 52,955.20	
The New Age				
The Star	R 1,410.01	R 3,250.38	R 39,716.35	R 2,028.05
The Star		R 5,879.36	R 3,047.08	
The Star		R 37,032.80	R 37,468.48	
The Star		R 1,797.00	R 1,397.66	
The Star		R 60,438.00	R 2,394.14	
The Star			R 82,251.90	
The Star				
The Times		R 40,000.00	R 50,000.00	
Vukani		R 1,831.20		
TOTAL	R 76,930.45	R 1,352,849.25	R 1,682,548.99	R 626,333.79

SUNDAY NEWSPAPERS	2009/2010	2010/2011	2011/2012	2012/2013
Business Community			R 5,543.58	
Business day			R 3,378.00	
City Press	R 4,704.00	R 7,408.80	R 7,749.72	R 7,469.28
City Press	R 4,374.45	R 14,300.12	R 4,647.37	R 4,882.32
City Press	R 4,374.45	R 12,443.34	R 7,775.55	R 19,909.33
City Press	R 3,747.48	R 4,251.84	R 4,251.84	R 34,540.78
City Press	R 3,298.68	R 7,440.72	R 4,251.84	R 35,310.32
City Press	R 3,298.68	R 34,610.40	R 49,824.90	
City Press	R 4,398.24	R 70,000.00	R 4,251.84	
City Press	R 3,298.68	R 52,105.68	R 4,045.44	
City Press	R 3,747.48		R 5,846.28	
City Press	R 19,012.95		R 11,124.96	
City Press	R 3,769.92		R 4,443.17	
City Press	R 6,235.51		R 4,314.01	
City Press	R 2,131.80		R 19,909.33	
City Press	R 13,643.52		R 19,909.33	
City Press	R 2,984.52		R 19,909.33	
City Press			R 78,489.00	
City Press			R 19,909.33	
City Press			R 19,909.33	
City Press/Sowetan			R 153,158.76	

Marketing Mix			R 8,795.09	
Rapport	R 4,145.40	R 5,735.34	R 5,366.40	R 53,762.40
Rapport	R 17,145.60	R 90,000.00	R 5,366.40	
Rapport/City Press	R 18,012.46			
Rapport/City Press	R 19,299.06			
Rapport/City Press	R 9,147.60			
Rapport/City Press	R 9,979.20			
Rapport/City Press	R 20,790.00			
Rapport/City Press	R 3,326.40			
Rapport/City Press	R 23,284.80			
Rapport/City Press	R 18,295.20			
Rapport/City Press	R 19,186.20			
Sunday Independent			R 39,932.44	
Sunday Newspapers Campaign			R 181,940.58	
Sunday Sun		R 55,000.00		
Sunday Sun & City Press		R 37,298.00		
Sunday Times	R 9,544.26	R 16,972.20	R 56,076.30	R 14,810.32
Sunday Times	R 7,197.12	R 32,759.00	R 17,964.00	R 11,976.00
Sunday Times	R 7,197.12	R 12,742.62	R 10,625.77	R 8,982.00
Sunday Times	R 8,176.32	R 9,721.44	R 15,059.46	R 17,330.04
Sunday Times	R 8,225.28	R 25,485.24	R 17,012.52	R 11,317.32
Sunday Times	R 108,759.04	R 12,742.62	R 9,721.44	R 10,664.64
Sunday Times	R 5,008.64	R 10,425.78	R 77,228.00	R 24,922.80
Sunday Times	R 6,511.68	R 35,524.88	R 113,218.56	R 10,299.36
Sunday Times	R 29,767.68	R 100,660.00	R 9,721.44	R 25,850.00
Sunday Times	R 6,511.68	R 15,797.34	R 13,366.98	R 25,850.00
Sunday Times		R 15,797.34	R 8,108.94	R 116,642.48
Sunday Times		R 9,721.44	R 9,267.36	R 59,900.00
Sunday Times			R 25,850.00	
Sunday Times			R 25,850.00	
Sunday Times			R 25,850.00	
Sunday Times			R 195,000.00	
Sunday Times			R 13,366.98	
Sunday Times			R 9,999.96	
Sunday Times			R 25,850.00	
Sunday Times			R 25,850.00	
Sunday Times			R 59,600.00	
Sunday Tribune			R 4,907.70	
Sunday World		R 3,906.00	R 19,285.20	R 4,520.88
Sunday World		R 40,000.00		
Sunday World		R 14,956.00		
Sunday World			R 4,000.00	
TOTAL FOR SUNDAY NEWSPAPERS	R 442,531.10	R 747,806.14	R 1,486,824.43	R 498,940.27
MEDIA ANALYSIS	2009/2010	2010/2011	2011/2012	2012/2013
Media Analysis			R 250,000.00	
Media Analysis		R 59,850.00		
Media Analysis	R 300,000.00	R 750,000.00		R 750,000.00
Media Analysis				
Media Analysis			R 300,000.00	
Media Analysis			R 2,500,000.00	

TOTAL FOR ONLINE NEWSPAPERS	R 300,000.00	R 809,850.00	R 3,050,000.00	R 750,000.00
GRAND TOTAL	R 819,461.55	R 2,910,505.39	R 6,219,373.42	R 1,875,274.06
			SUBTOTAL	R 11,824,614.42

2B(II) BROADCAST ADVERTISING: DEPARTMENT

BENEFICIARY /MEDIA	YEAR	YEAR	YEAR	YEAR
RADIO BROADCAST	2009/2010	2010/2011	2011/2012	2012/2013
30 Radio Ad Production		R 10,300.00		
Alex FM		R 12,000.00	R 39,170.00	
Barberton Community Radio		R 15,200.00		
Capricorn FM		R 20,000.00		
Community Radio Link-up		R 200,000.00		
Community Radio Stations (Live Link of 13)		R 39,000.00		
Community Radio Stations (Live Link of 45)	R 200,000.00			
community Radioi Link-up			R 200,000.00	
GCIS (Radio)			R 900,000.00	
Ikwewezi FM		R 44,820.00		
Kanyamazane Community Radio		R 25,040.00		
Lesedi		R 60,000.00		
Ligwalagwala FM		R 64,080.00		
Mohidi FM		R 17,000.00		
Mokopane Community Radio		R 14,000.00		
Motsweding FM	R 55,000.00			R 78,399.80
Munghana Lonene FM		R 34,000.00		
Nqubela FM		R 14,562.50		
Phalaphala FM		R 25,000.00		
Radio Botlokwa		R 13,000.00		
Radio Bushbuckridge		R 15,000.00		
RADIO CAMPAIGN				R 370,289.78
Radio Kabusna/Khoisan				R 25,524.74
Radio Kurara				R 27,456.00
Radio Moletsi		R 13,000.00		
RADIO PRODUCTION				R 65,000.00
Radio Turf		R 11,000.00		
Redmark (Eastcoast & Gagasi)		R 202,053.00		
SA FM/Ukhozi/Lesedi/Lotus /Umhlobo	R 398,495.00			
SABC RADIO				R 500,000.00
Thaba Stereo		R 16,000.00		
Thobela FM		R 50,000.00		
UNITRA FM - RADIO		R 8,548.40		
Univen Community Radio		R 12,000.00		
Y-FM			R 31,119.33	
TOTAL FOR RADIO STATION	R 653,495.00	R 935,603.90	R 1,170,289.33	R 1,066,670.32
TV BROADCAST	2009/2010	2010/2011	2011/2012	2012/2013
TV			R 250,000.00	
	R 550,000.00	R 850,000.00		
			R 450,000.00	
SABC 1			R 2,300,000.00	R 1,000,000.00
TOTAL FOR BROADCAST	R 550,000.00	R 850,000.00	R 3,000,000.00	R 1,000,000.00

GRAND TOTAL	R 1,203,495.00	R 1,785,603.90	R 4,170,289.33	R 2,066,670.32
			SUBTOTAL	R 9,226,058.55

PARLIAMENTARY QUESTION 1083

PUBLIC ENTITIES

Name of Public Entity	2009/10	2010/11	2011/12	2012/13
Artscape				
	R'000	R'000	R'000	R'000
Radio advertising				
Radio Heart 104.9FM				115
Cape Talk		24		
Fine Music Radio	163	179	205	217
Total	163	203	205	332
Television advertising				
Total	0	0	0	0
Print advertising				
Independent Newspaper	795	938	850	1 002
Media 24	341	425	310	247
Next 48 Hours	26	16	10	68
Total	1162	1379	1170	1 317
Grand Total	1325	1582	1375	1 649
South African State Theatre				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Radio Metro				121
Radio Motsweding			86	115
Radio Jacaranda				141
RSG				88
SAFM				27
KAYA FM	359			
Total	359		86	492
Television advertising				
SABC1			418	
Total			418	
Print advertising				
Pretoria News	151	219	57	107
Star	151	219	57	107
Sowetan	151	219	58	107
Sunday Times			249	209
Independent Newspaper		569		35
Artslink		16		
Delegant Add	21	40		
Sunday Sun	151	219	58	107
Total	625	1501	479	672
Grand Total	984	1501	983	1 164
Windybrow Centre for the Arts				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio Advertising				
Kaya FM	8	161		
Total	8	161	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
Sowetan, Sunday World & Star	30	61	59	51
Government Printing			2	2
Sunday Times				36
Mail & Guardian			40	
City Life		12	39	
Total	30	73	140	89
Grand Total	38	234	140	89
Playhouse Company				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Gagasi FM	36	75	0	31
SABC	176	45	48	132
East Coat Radio	260	183	160	213
Total	472	303	208	376
Television advertising				
SABC			193	
Total	0	0	193	0
Print advertising				
Independent Newspapers	77	37	12	

Total	77	37	12	0
Grand Total	549	340	413	376
The Market Theatre Foundation	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Eldo'z FM			4	
Kaya FM	19	23		17
Radio Today				32
Rainbow FM	8	4		
SAFM	19			2
Jozi FM			18	
Total	46	27	22	51
Television advertising				
Total	0	0	0	0
Print advertising				
Caxton	6			
City Life Magazine			54	35
Diligent Paper		45		
Classic Feel Magazine		17	116	
M&G Online				22
Jozi Life	30	44	18	
Media 24 Sandton Magazine	5		8	
Cue Magazine		5	6	7
SA Labour Bulletin				7
The Star	781	1 067	723	739
Bantu World Magazine			114	
Total	822	1 178	1039	810
Grand Total	868	1 205	1 061	861
National Library of South Africa	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising	0	0	0	0
Total	0	0	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
Total	0	0	0	0
Grand Total	0	0	0	0
South African Library for the Blind	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Jozi FM	0	227	0	0
Radio Khwezi				
Radio Moutse				
Total	0	227	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
A" D Empire	18	30	13	84
Cape Town Book Fair				13
Kodak				1
Aloe Excellences			10	
Namibia Exhibition			2	
Insight Tech Website			1	
Total	18	30	13	84
Grand Total	18	257	13	98
National Heritage Council	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
SABC Radio Stations				
Good Hope FM		14		
Lesedi FM		23		40
Ukhozi FM		43		
Umhlobo Wenene		26		
Motsweding		11		40
Munghana FM		9	3	
Phalaphala FM		5		
Thobela FM		17		
Ikwekwezi FM		6		
Ligwalagwala FM		8		45
Lotus FM		10		
SA FM		9		
RSG FM		25	76	
Radio 2000		8		

Tru FM		5	0	0
5 FM		34		
Metro FM		629		
Good Hope FM		7		
Lesedi FM		16		
Ukhozi FM		40		
Umhlobo Wenene		23		
Motsweding		15		
Thobela FM		16		
Ligwalagwala FM		6		
Vaaltra				30
Mafisa				30
SA FM		85		
Total		461	79	185
Television advertising				
SABC Asikhulume		0	370	0
SABC1			103	
SABC2			72	
Total		-	545,00	0
Print advertising				
Sunday Times		90		34
Sunday Times		178		31
Dail Dispatch		16		
Sowetan		56	28	29
Sowetan				28
Sprint Media (Media 24)		117		
Independent Newspapers		224		
Independent Newspapers		100		
The Star			40	40
The New Age			29	23
The New Age				29
City Press				67
City Press				29
Business Day				
Cape Argus				
Saturday Star				
Daily Sun				52
Daily News				
DFA				9
Government Printing				
Government Printing				
Media Mix 360 Fees				6
QQP Publishers (South African Guide)			134	
Mail & Guardian			24	24
Magazine				
Total	0	781	255	401
Grand Total	0	781	255	401
National English Literary Museum				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
Grocott's Mail	10	8	1	4
Total	10	8	1	4
Grand Total	10	8	1	4
William Humphreys Art Gallery				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
Diamond Fiedls Advertiser	9	6	3	2
M.P.K 9 (Local)	1			1
Nasionale Pers	8	6	5	
M.J.P.A (Local)	1	1	1	3
S.A Art Info	2	2	10	
Northern Cape Tourism	2			
A.C Braby		2		
Kimberley Meander			3	4

Total	23	17	22	10
Grand Total	23	17	22	10
South African Heritage Resources Agency				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television advertising				
SABC				800
Total	0	0	0	800
Print advertising				
Ayanda Mbanga	194	204	161	70
Government Printing Works	1		1	
Grocott's Mail	1			
Bridgena Barnard	65			87
Sowetan		15	20	17
Media 24		2		
Career Junction			6	
Independent Newspaper			11	
Sondlo & Knopp				372
Sunday Times			20	
Total	261	221	219	546
Grand Total	261	221	219	1 346
Robben Island Museum				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
Government Gazette			5	11
Sunday Times	143	112	433	433
Cape Argus		6	9	
Total	143	118	447	444
Grand Total	143	118	447	444
Ditsong Museums of South Africa				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
Beeld	10		8	
Independent Newspaper	17	44	60	15
Sowetan	11	7	36	14
Sawubona	80	100	140	
Directory Entries	3			
Financial Mail Essential			23	
Brabs Map	33		6	
Culturecom	17	16	22	15
Daily Sun/Media 24			22	16
Total	171	167	317	60
Grand Total	171	167	317	60
National Museum				
	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Motheo FM			1	
Med FM		7		
Total		7	1	
Television advertising				
Ontbytsake KykNet	7		3	
Total	7		3	
Print advertising				
Volksblad		6	8	9
Visitor Guides	64	62	61	74
Krant	2			
Ons Stad	2			
Bloemnuus	2			
Express	2			
Total	72	68	69	83

Grand Total	79	75	73	83
Kwa-Zulu Natal Museum	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising	0	0	0	0
Total	0	0	0	0
Television advertising	0	0	0	0
Total	0	0	0	0
Print advertising				
The Witness Newspaper	23	17	21	39
PMB Tourism	2	4		
Logo Graphics	2	11	13	6
Mums Mail	5		5	11
Capital Newspapers		4	13	1
Meander Chronicle			10	
Moja				17
Highway Mail	5			
Other	6	12	7	1
Total	43	48	69	75
Grand Total	43	48	69	75
Freedom Park	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising	0	0	0	0
Total	0	0	0	0
Television advertising	0	0	0	0
Total	0	0	0	0
Print advertising				
Sowetan	6		13	
Mail& Guardian	19			
Media 24	88	4	2	64
Government Printing Works	19	3	12	9
Sunday Times	36	35	96	
Avusa Media	36	8	19	
City Press	29	46	27	
SAATCHI & SAATCHI	26			25
Lenaka Communications		23		
CultureCom Africa		7	15	15
Daily Sun		34		
Government Works		3		
Moja Marketing			2	
Shapiro -Aarons			94	
Government Works			12	
Cape Media Corporation				29
TOPCO Media				66
The Thinker				55
Total	259	67	108	150
Grand Total	259	67	108	150
War Museum of the Boer Republics	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Radio Rosestad		3	4	
OFM	6		2	
Total	6	3	6	
Television advertising				
Total	0	0	0	0
Print advertising				
FS Business Bulletin				1
Volksblad	4	13	2	8
Express			2	
Ons Stad		6		
Total	4	19	4	9
Grand Total	10	22	10	12
Die Afrikaanse Taalmuseum	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Fine Radio		2		
Radio KC		5		
Total		7		
Television advertising				

Total	0	0	0	0
Print advertising				
Paarl Post		2		
Die Burger	3	20	1	9
Western Cape Guide	3			
Cultivaria	5	6	7	3
Beeld	1			
Cape Town Official Guide	3			
Home Ads	2			
LitNet		5		
Cape Media		3		
Your Travel Guide				3
Barefoot Clients		2		
Historical Media		2	2	
WB Peach Media		14		
At Leisure Paarl		1		
Paarl Tourism		4	3	
In Paarl Magazine			1	
Drakenstein Gazette			1	
Media Corporation				2
Paarl Nuus				1
Ads & Net				2
D'Ville Ads				
Total	17	59	15	20
Grand Total	17	59	15	20
IZIKO Museums of South Africa	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Bush Radio			5	
104.9fm	62			25
Goodhope FM	35		40	
Goodhope FM				
Total	97		45	25
Television advertising				
Total	0	0	0	0
Print advertising				
A\$C Maps	26	30	6	
Avusa Media	48	126	58	
Astronomical Society SA		2	2	
B2B Publishing		6		
Bell Roberts	25		6	
Bon-Bon	1	4		
Boss Repro /Illustrated Maps	16	15	15	
Burgandy Publishing	1			
Cold Press Media				8
Contact Publishing	11			
Design	2	1	4	
Global Art info	17	23	4	
Government printing Works	2	2	5	2
Hello Cape Town		0	20	
Highburg Safika	53	32	13	
Hunter House	2	1	5	
Cape Times/Agus	18	4	13	4
Community Newspaper		25	24	
Weekend Argus	60		7	25
Independent Publisher			15	
Media 24	6	7	9	
Media Nova	9	3		
Moja Marketing	20			
NAPM	33			
New Media Publishing	44			
Ranni Communications	7		34	
Trinity Media	23			
Trudon				68
TygerMedia	16			
Total	440	281	240	107
Grand Total	537	281	285	132
PANSALB	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0		0

Television advertising				
Total	0	0	0	0
Print advertising				
Rapport			149	
The Star Workplace			77	
The Star Workplace				35
City Press				168
Sunday Times				280
The Star				644
Government Gazette				23
All SABC Radio				245
Total	0	0	226	245
Grand Total	0	0	226	0
Luthuli Museum	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television advertising			0	
Total	0	0	0	0
Print advertising				
AC Braby (Pty) Ltd	8	4	3	17
Express Times	1	9		
Drendy Investments	2	4	9	1
North Coast Times	1	1	12	2
Mum's Mail		2		2
Jobvest Advertising Newspaper	8	66		
Wordsmiths Newspaper	2			
North Coast Times				
Mum's Mail		2		2
The Bugle		4		
Flamengo Publishing		19		
Creative Solutions			7	
Dolphin Coast Times			12	2
Highbury Safika Media			19	29
Africa Directory Servises				14
Sky Blue Media				1
Total	22	111	62	70
Grand Total	22	111	62	70
Nelson Mandela Museum	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Unitra Community Radio	18	7		
Alfred Nzo Community Radio	12			
Vukani Community Radio	2			4
Bay FM		10		
Bush Radio		11		
Total	32	28	0	4
Television advertising	0	0	0	0
Total	0	0	0	0
Print advertising				
Daily Dispatch Newspaper	29	12	11	16
Wild Coast Map	30			
Moja Heritage Collection	12		76	23
Indaba Magazine	48			
Johncom Media Investment	52			
Media 24	91	40	29	
Cape Media	17	4	43	
Avusa Media	17			
Onyetan Media	10			
Eastern Cape Publishing	5			
Sky Blue Media	17			
A/A Travel Guides	0	40		
Cape Media Corporation		42		
Sky Blue Media		4		
Azalea		31		
Uhuru Communications		85		
City Press		10		
Sawubona Magazine			80	
Azalea Promotions/Wild Coast Mp			31	31
Global African Network			43	
AA Quality Assurance Pro				4
Eastern Cape Tourism Guide				10

Total	328	268	313	84
Grand Total	360	296	313	98
National Arts Council	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television advertising	0	0	0	0
Total	0	0	0	0
Print advertising				
The Star				
Daily Sun		17	49	86
Volksblad		20	19	
Lowveld Media			2	
City Press			9	
City Life		37	31	
CEO's Magazine		7	3	
Blue Planet Media	34			
Government Printing Works	13			
Sunday Times				2
Mail and Guardian	51		21	
Media 24	54	30	50	
Avusa Media	33	51	74	271
Media Advertising	36	72	49	
Highbusy Media				51
Tsumelele Publishing		36		
Music Mag				
PE Express		35	15	
Zoutnet			3	
Taxi Indaba			1	
Limpopo Mirror			11	
Mpumalanga Mirror			1	
Sowetan/ Sunday World			9	
Sunday Sun	26	35	34	
Showads (PTY) Ltd	11	28	36	
Stokvel Cellular	452			95
Total	710	368	417	505
Grand Total	733	368	417	505
PACOFS	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Kovfie	29			
Motheo	77	18		
Lesedi	131	184		
OFM	22			
Total	259	202	0	0
Television advertising				
Total	0	0	0	0
Print advertising				
Media 24	190	159	228	284
Lettlaka Communications	34	52		
Mangaung Issue		24	13	7
Public Eye	36			
Total	260	235	241	291
GRAND TOTAL	519	437	241	291
Msunduzi/Voortrekker Museum	2009/10	2010/11	2011/12	2012/13
	R'000	R'000	R'000	R'000
Radio advertising				
Total	0	0	0	0
Television Advertising	0	0	0	0
Total	0	0	0	0
Print Advertising			0	0
Media 24	37			
Natal Witness	11	20	13	79
Independent Newspaper	3	2	2	
Caxton Community Newspaper	2			
Northern Natal Courier	4			
Banners, Brochures				
Natal Witness		3		
Avusa Media			36	36
Meadar Chronicle			8	
Newscastle Advertiser			2	2
Total	57	25	61	117

GRAND TOTAL	125	25	63	117
Grand Total Radio Advertising	1339	1629	652	1089
Grand Total Television Advertising	7	0	1159	800
Grand Total Newspaper Advertising	5756	8002	6290	5898
TOTAL	7102	9631	8101	7787