

NTEBO PERI

CAREER HISTORY

2006 to 2008
SABC2

Period : 2007 to 2008
Position : Researcher and News Anchor – Freelancer

Ntebo is a part-time researcher and news anchor for current affairs shows and news debate on SABC2

Period : 2006 to 2008
Position : Presenter for Motswako (A Woman’s Magazine Show) – Freelancer

This magazine is aimed at “movers and shakers” in both the corporate and business world

Reason for leaving : Ntebo took some time off last year to have a baby and she is now ready to return to work, she added that her passion lies with presenting and she would be very keen on this opportunity

2005 to 2009
Consultant

Position : Marketing, Media& Communications

Background:

- Presenting papers on Communications and Media at International Conferences
- Facilitates topical issues for Youth Indaba, the section 21 company that is responsible for organising topical forums which addresses the challenges that are facing young professionals and entrepreneurs
- Through Youth Indaba, Ntebo has managed to host a lot of economists, academics and political luminaries
- She also presents and facilitates topics on Media, Marketing and Communications at various International conferences throughout the country

Position : Consultant on Marketing& Media- Freelance Writer

- MC work for corporate, government and religious events
- She is able to articulate herself in most of official South African Languages
- She served as a programme director for Youth Indaba, the Section 21 Company that is responsible for organising topical issues which addresses the challenges facing young Professionals and entrepreneurs
- Through this forum, Ntebo has managed to host a lot of economists, academics and political luminaries
- She is also a motivational speaker advising youth on career choices, drugs, teenage pregnancy and HIV/AIDS

2003 to 2006
TELKOM DIRECTORY SERVICES

Position : Corporate Communications Manager

Responsibilities:

- Responsible for promoting and building a positive image for Telkom directory services
- Liaise and work closely with marketing Division on Marketing and communications strategies
- Compile and co-ordinate annual financial statements
- Responsible for the group's CSI and Stakeholder relations programme and Communications strategies
- Compile and co-ordinate annual financial statements
- Responsible for the Group's CSI & Stakeholder Relations programme on environmental issues
- Formulate strategic Communication plans for the MD
- Design effective and efficient internal and external communication systems
- Liaise between all the stakeholders – Telkom SA Ltd and international World Directories Ltd and customers
- Identify, develop and manage communication strategies and policies for TDS pertaining to all corporate affairs
- Handle all the queries about the company's products Yellow/White pages from the public and media
- Prepare all media statements for corporate, Marketing and Distribution issues
- Acting as the media spokesperson and advising on communication and media-related issues

2002
SABC

Position : Business Reporter on SABC Radio and freelancing as a newsreader on SABC TV

2001 to 2002
FULL-TIME STUDIES AT RHODES UNIVERSITY

1996 to 2000
SABC

Period : 1999 to 2000
Position : TV/Radio Journalist

Responsibilities:

- News Anchor
- News Producer
- Research and Interviews
- Journalist
- Radio Business Reporter
- Working as a Journalist, conducting live interviews
- Reporting for radio and television
- Reporting in Multiple languages
- Covering international stories and travelling extensively

Continued:

Period : 1996 to 1999
Position : News Anchor

Responsibilities:

- Radio Journalist
- Anchor for current affairs
- Field Journalist
- SAFM Producing for all the current affairs shows

1995 to 1996
CNN - ATLANTA

Responsibilities:

- One year learnership – Elected as an African Journalist to go to Atlanta

Awards:

Steven Biko Award (2000)

CNN International Award (1999)

SABC Training and Development Awards (1999 and 2000)

IIR South African VB Award (2004) World Leading Conference on Presenting at

IQPC: Best in Strategic Communications and Strategic Communication

PROFESSIONAL MEMBERSHIPS

- Federation of African Public Relations Association
Board Member for FAPRA
 - International Premier Hotels

EDUCATIONAL BACKGROUND

- Promat College (1992)
Matric with Exemption

TERTIARY EDUCATION

- University of South Africa (Current Studies)
Business Management
- Rhodes University (2001 to 2002 - Full-time Studies)
Masters Diploma in Media Studies and Journalism

Subjects:

Media Studies

Broadcasting Policy

Continued:

- Technikon SA
National Diploma – Marketing & Public Relations

Subjects:

Media Studies
Communications
Public Relations
Marketing and Advertising

- Vista University (1993 to 1995)
Bachelor of Arts - Psychology and English

Subjects:

Psychology
English
History
Information Technology

LANGUAGES

- English
- Afrikaans
- Sotho
- Nguni

BUSINESS

Founding Member: Tlokwen Media
Pharmquip Mobile
Tlokwen Tours

First African Woman to hold a position of a Director for: International Premier Hotels

Interviewed world leaders such as : Former President Nelson Mandela, President Jacob Zuma, Madam Graca Machel, East Timor first democratic president Xanana Xusmao and many others.