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# CURRICULUM VITAE

## KENNETH HEROLD

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### KENNETH HEROLD

- 2003 to date Director: Transafrika Media Services.  
Director and 51% shareholder: Zimele Broadcasting Services.
- 2000 to 2003 Technical Director for all TV production facilities TV Africa based in Johannesburg.
- 1998 Nominated to be a Councillor of the Independent Broadcasting Authority, (IBA) and duly appointed by the President until 30<sup>th</sup> September 2000 when the I.B.A. was dissolved by act of Parliament to be replaced by ICASA. During this period also acted as the Chief Executive Officer of the authority.
- 1997 Sentech Group Executive, Terrestrial Facilities.
- 1993 Joined the SABC as Regional Engineer - PWV, then Communications Manager and later General Manager responsible for Central Operations, Marketing & Communications. Group Executive, Terrestrial Facilities. This division of the SABC became Sentech and separated from the SABC.
- 1990-1993 Transkei Broadcasting Corporation as Technical Manager - Responsible for all technical facilities, installations, planning, commissioning, budgets, staff and training.
- 1983-1990 Joined Zimbabwe Broadcasting Corporation as Head of Transmitter Dept. and then Assistant Director: Engineering (Chief Engineer)
- 1965 Invited by the Zambian Government to join their Broadcasting service. From this date to 1983 was on British Aided Conditions of Service. During 18 years service in Zambia, started as Senior Maintenance Engineer, then Superintendent Engineer, Senior Superintendent Engineer and Acting Chief Engineer when the incumbent was away. The Zambianisation programme prevented any further promotion.
- 1962 Promoted to Senior Maintenance Engineer.
- 1960 Promoted to Maintenance Engineer – TV Studios.
- 1959 Completed studies at Marconi College and was employed full time at Association Rediffusion as Technician.
- 1957 Sponsored by Associated Rediffusion to attend Marconi College at Chelmsford for Radio and Television for two years. During this period

worked for the company during industrial breaks at their Wembley Park TV Studio complex.

- 1954 London University: Electrical Engineering - 3 years
- 1950 Left for United Kingdom  
Secondary education: Balham High School - 'A' Levels.
- 1942 Primary education; Nelspruit Indian and Coloured School.
- 1936 Born in Sabie, Eastern Transvaal.

### ACTIVITIES UNDERTAKEN DURING EMPLOYMENT

#### **2000 to 2003 TELEVISION AFRICA**

Director Technical and Network Management. Responsible for all technical aspects of the company including the satellite distribution system covering the entire continent of Africa. Forty-four stations in twenty-three countries are affiliated to TVA. Also responsible for all capital expenditure.

#### **1998 to 2000 INDEPENDENT BROADCASTING AUTHORITY (I.B.A.)**

Councillor I.B.A.

Also acted as the CEO in addition to Council responsibilities. Acting as CEO and accounting officer provided me with an understanding of the administrative machinery necessary for an efficient regulatory organisation.

This included:

- Financial controls and staff development, without which the required and expected performance of the Authority would not be achieved.
- Negotiations with Union and other staff representatives.
- Staff motivation and discipline.
- Financial management in line with the Public Finance Management Act.
- Prepare reports for Council, The Minister and Department of Communications.

- Prepare and oversee tender documents and specifications for the authority's requirements.

1997-1999 Sentech: Group Executive: Terrestrial Transmission Facilities.

1996-1997 Vice Chairman of the NAB

1995-1999 Chairman: Technical Committee of SABA (South African Broadcasters Association).

1993-1998 **SENTECH (PTY) LTD**

(Signal Distribution Company of SABC)

Joined Sentech as Regional Manager for the PWV area, responsible for all transmission matters, staff and business aspects.

Promoted to Communications Manager in December the same year when the incumbent retired. This involved communicating, on behalf of the company, with all parties both local and international.

In March 1994, promoted to General Manager: Central Operations, Marketing & Communication. Responsible for the operation of the short-wave transmitting station at Meyerton, the satellite facilities including all TVRO stations throughout the country and the monitoring station situated at Honeydew.

Also responsible for the total marketing strategies for all Sentech's infrastructure.

Participated in the process that produced the 'Green Paper' on telecommunications. This culminated in the Telecoms Act No 103 of 1996. I am therefore fully conversant with the regulatory aspects in the Telecoms industry.

Also participated in the process that produced the Green Paper on Broadcasting that ultimately became the Broadcasting Act No 4 of 1999.

1990-1993 **TRANSKEI BROADCASTING CORPORATION**

Was responsible for drawing up technical specifications for all the equipment to be installed in the new Broadcasting House, equipment schedules, tender documents and final recommendation, selection and purchasing. This included equipment for 6 audio studios, 2 complete TV

studios plus editing ENG units, TVRO, microwave links, staff training, etc.

The new complex went 'on air' in July 1991 and the TV Service in August the same year. Both services were running well with local technical and operational personnel. These have now been merged with the SABC in conformity with the re organisation of the former Homelands. In addition to the technical responsibility, also assumed responsibility for local TV production during the "Open time" slot on M-Net.

Trained and organised training for TV production staff - cameramen, presenters, producers, newsreaders, graphic artists, make-up artists, etc. Transkei TV went on air successfully with locally trained staff.

#### 1983-1990 ZIMBABWE BROADCASTING CORPORATION

Chief Engineer (Assistant Director): Transmitters  
 Responsible to Director: Engineering for countrywide radio and TV network consisting of:  
 3 x 100kW and 1 x 400kW MW Transmitters  
 2 x 20kW Short-wave Transmitters  
 72 FM Radio Transmitters ranging from 5-10kW power  
 14 MW Transmitters  
 18 TV Transmitters ranging from 1-5kW power  
 and a staff complement of 68 engineers from Senior Superintendent Engineers to Junior Technicians. These were based at seven strategic locations to maintain service and operate the various equipment installed at 23 transmitter stations using 18 motor vehicles suitably equipped for the task.

Attended I T U conferences in Geneva, including the WARC, and chaired various technical-working groups.

Participated in the Regional Administrative Conference for the frequency plan of VHF/UHF TV Broadcasting in the African Broadcasting Area and neighbouring countries. The conference was held in two sessions: the first in Nairobi laid down the principles for preparing a report to the second session which would be responsible for drawing up an agreement and an associated frequency assignment plan.

At the Nairobi conference, it was decided to adopt certain principles and the African sub-region (Angola, Botswana, Burundi, Congo, France, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Rwanda, South Africa, Swaziland, Tanzania, Zambia and Zimbabwe) decided to co-ordinate these on a multilateral basis.

I was elected Chairman of the Technical Working Group to co-ordinate and liaise with these countries. This entailed meetings in virtually all these countries. The exercise was successfully accomplished and culminated in the submission to the I T U of a plan for the sub-region, which was totally accepted by the 2nd Session, held in November/December 1989.

Produced, directed and presented a TV programme "Up date" designed specifically to educate listeners/viewers on reception matters to improve the reception of transmitted radio signals. This resulted in an enormous response from the public who obviously benefited from the programme, which ran 20 mins per week for 13 months on ZBC.

### 1965-1983 ZAMBIA BROADCASTING SERVICES

In addition to continuing with some of the above-mentioned items in Zambia, the activities included country-wide responsibility for both radio and TV engineering equipment, plans, the relevant transmitter network, staff recruitment, development, training and deployment.

Television was only available to the Copper Mines in the North and when the Government took over the broadcasting media in 1966 it decided to move the TV Headquarters and studios to Lusaka. I was charged with this responsibility and the necessary equipment was ordered, existing buildings modified and some equipment transferred from existing installations. Within six weeks, a service was commissioned in Lusaka.

When a new Mass Media Complex was envisaged, I was part of the team of Engineers and Consultants who prepared the necessary specifications for international tender purposes. The complex was completed by a Japanese consortium at a cost of 45m Kwacha (then equivalent to 23 m Pound Sterling) Carried out all acceptance tests for the whole complex and equipment.

The co-ordination for the transfer of the then broadcasting services to the new Mass Media Complex was achieved without loss of service under my direct chairmanship and supervision. This consisted of transferring some equipment and ancillaries for two radio services and one TV service after midnight closedown to station operation at the new complex at 05:00 the following morning.

Other activities included the planning of countrywide transmitter networks and frequency management to improve both radio and TV reception and provide gap fillers where needed.

During this period in Zambia organised training programmes for technicians and lectured at the Evelyn Hone of further education - Lusaka on broadcasting techniques including engineering. This included training aspirant newsreaders for both Media.

Produced and presented radio programmes "My Old Favourites", "Blues in the night", "Thought Behind the Song", "Desert Island" for radio. "Family Quiz", "Update", "International Cuisine" for TV. These programmes ran for 3 years and proved to be very popular as locally produced entities for domestic consumption.

#### 1959-1964 COMMERCIAL TELEVISION - UNITED KINGDOM

Studio Engineer responsible for correct functioning of 4-camera channels plus associated ancillary equipment in the vision chain.

Outside broadcasts, including coverage of Princess Margaret's wedding when I was the Engineer-in-Charge of the Outside Broadcast vehicle outside Horse Guards Parade in White Hall.

Microwave links Engineer - this included the planning of Outside Broadcast circuit routing - topographical profiles and identifying obstructions, final location and co-ordinate of mid points if necessary.

Maintenance workshop supervision, including calibration of test equipment for correct operation.

Modifications to standard equipment for specific application.

#### MEMBER OF:

- The Royal Television Society
- S.M.P.T.E.
- Zambia Institute of Engineers
- Institute of Electrical Engineers
- Past President, Rotary International

**REFERENCES:**

**Professor H Africa, (former Vice chancellor, Vista University)**  
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**Chairperson Portfolio Committee on Communications**

This is to certify that I, Kenneth Herold, hereby accept the nomination made by Peter Fairbank Bretherick in his capacity as Managing Director of Telemedia (Pty) Ltd, a registered company in South Africa directly involved with the technical side of broadcasting.

I Kenneth Herold do hereby confirm that I accept the nomination by the above nominee and make myself available for interviews at the convenience of the committee.

Signed: *Kenneth Herold*

17/07/09.