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# NATIONAL PROGRESS REPORT ON ZERO HUNGER

JULY 2012



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Department:  
Agriculture, Forestry and Fisheries  
REPUBLIC OF SOUTH AFRICA

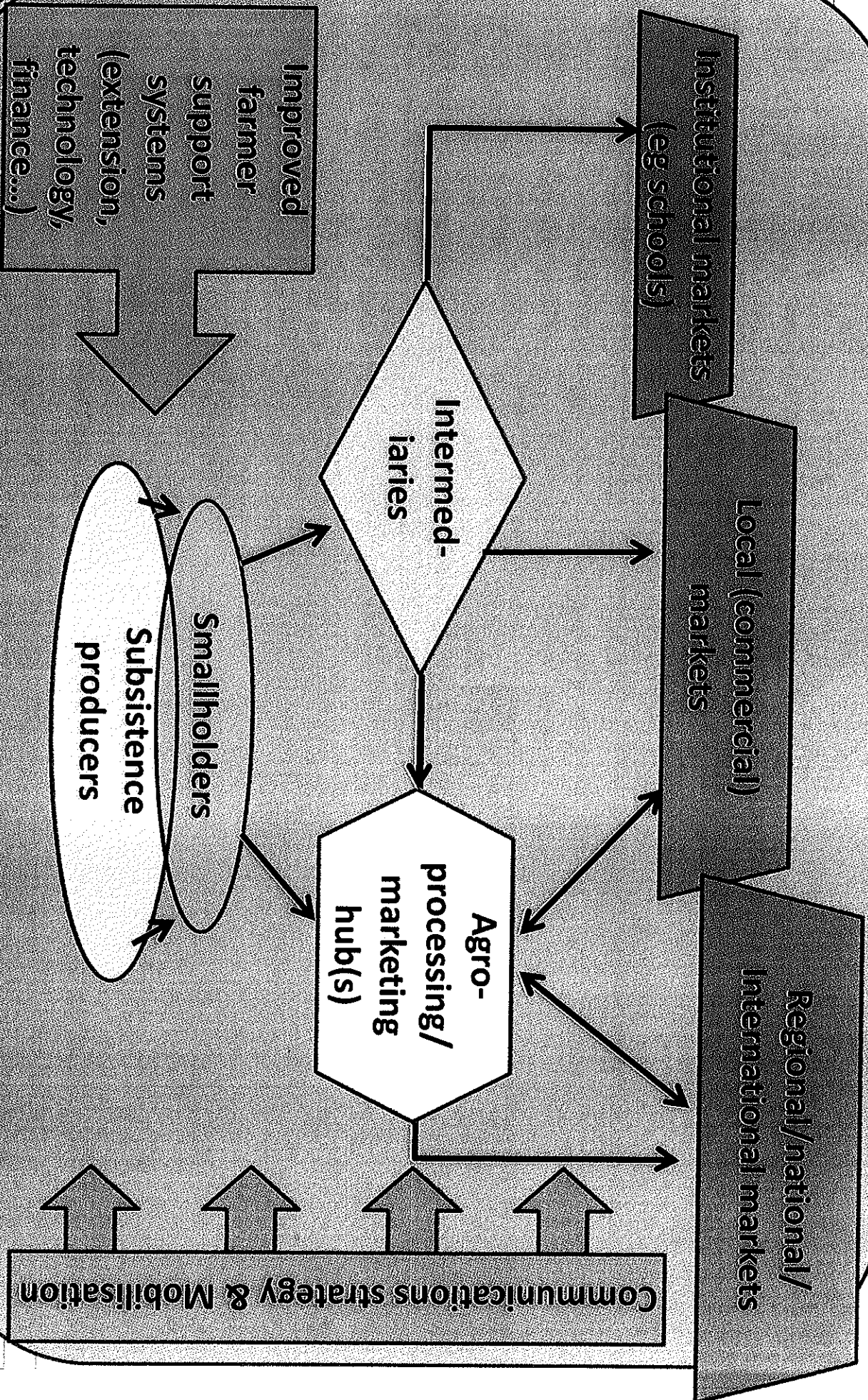
# Outline of Presentation

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1. Zero Hunger Model and Key Focus Areas;
2. CASP and Illema Letsema Supporting Zero Hunger;
3. Appointment of Service Providers
4. National Project Information Management and Decision Support System
5. DAFF SMS Deployment
6. National Coordination of Zero Hunger;
7. National Programme of Action and TORs
  - a) Planning, M&E
  - b) Communications
  - c) Market and Business Development
  - d) Farmer Support
  - e) Development Finance
  - f) Food Access and Nutrition
8. Brazilian Secondment

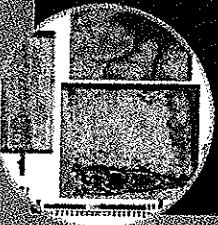


# Zero Hunger Model



# Key Focus Areas of Zero Hunger

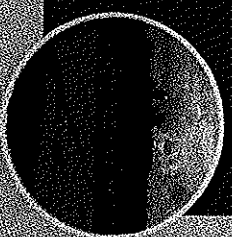
- Demonstrate spatial economic analysis of viable commodities per province and DM.
- Demonstrating how high food prices could be addressed spatially (logistical arrangements).
- Demonstrate required interventions supporting the growth of identified commodities i.t.o:
  - Market infrastructure
  - Logistics
  - Training and research facilities



Spatial analysis and planning

- Demonstrate linkages with government programmes to secure contracts, with a specific focus on school nutrition programme; hospitals; prisons and selling to pensioners.
- Demonstrate linkages with retail-based markets.
- Demonstrate the business models required for the successful implementation of Zero Hunger.

Business and Market Development



- Demonstrate comprehensive farmer support through institutional arrangements for training of farmers e.g. farmer schools / agricultural colleges.
- Comprehensive farmer support must cover the following:
  - training on production models at a commodity level;
  - Provision of production inputs e.g. seeds; fertilizer.
  - Infrastructure support e.g. tunnel production

Supporting Subsistence/Smallholder Producers





# Key Focus Areas of Zero Hunger

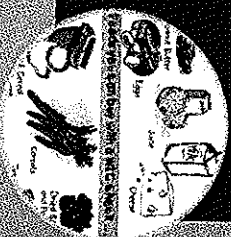
- Show-case the business model of 'trade posts', indicating how participating farmers will benefit by selling their produce to the 'trade posts'.
- Trade posts will be responsible for the collection, storage and distribution of produce according to agreed contractual agreements.
- Demonstrate how produce will be collected, stored, and distributed to schools, hospitals and prisons, according to contractual agreements.

## Trade Posts (intermediaries)



- Demonstrate how farmers and households will be both educated around nutrition, and how farmers will be mobilized and organised to participate within the programme.

## Communication, Mobilization of Farmers



- Demonstrate how farmers and communities will benefit by selling their produce through government supported outlets, such as fresh produce markets, 'people's restaurants etc.

## Government Outlets



# **CASP and Ilema Letsema Supporting Zero Hunger**

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1. All Provincial departments were asked to commit their CASP and Ilema Letsema grant funds, to the implementation of Zero Hunger in December, 2011.
2. The CASP allocation process managed to issue guidelines for the planning thereof, and provinces submitted CASP and Ilema Letsema business plans by January 2012, subsequently signed off by the DG and Minister.
3. All provinces are at different levels of implementation of Zero Hunger, some stronger than others.
4. Provinces are providing monthly feed backs, on progress they making at the National Zero Hunger Steering Committee.



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# e.8. ZERU HUNGER PROGRAMME OF ACTION

## PROVINCE: Northern Cape

### ACTIVITIES STATUS 2012/2013

	A <sup>12'</sup>	M <sup>12'</sup>	Jn <sup>12'</sup>	JU <sup>12'</sup>	A <sup>12'</sup>	S <sup>12'</sup>	O <sup>12'</sup>	N <sup>12'</sup>	D <sup>12'</sup>	J <sup>13'</sup>	F <sup>13'</sup>	M <sup>13'</sup>
<b>COMMUNICATION AND MOBILISATION</b>												
Farmer & stakeholder mobilization		X	X							X	X	

Farmer days commenced in May with 4 out of 5 districts done. 44 farmer cooperatives established and are currently being strengthened; commodity groups emphasised. May want to expand communication and mobilisation to more than farmer days.

#### FARMER SUPPORT

	A <sup>12'</sup>	M <sup>12'</sup>	Jn <sup>12'</sup>	JU <sup>12'</sup>	A <sup>12'</sup>	S <sup>12'</sup>	O <sup>12'</sup>	N <sup>12'</sup>	D <sup>12'</sup>	J <sup>13'</sup>	F <sup>13'</sup>	M <sup>13'</sup>
<b>Support to farmers, Infrastructure, Inputs; Institutional, Training; Logistics; Market linkages</b>												
Support to farmers, Infrastructure, Inputs; Institutional, Training; Logistics; Market linkages		X	X	X	X	X	X	X	X	X	X	X

Frances Baard Broiler Park (R10million); Renovation of 5 Chicken houses and storage facilities. Feasibility studies almost completed for hatchery & feed mill establishment. Frances Baard Crop Production Hub (R5,9m) will concentrate on mechanisation and production inputs. Training through CASP and other S/Hs  
 We must plan farmer support in a way that renders them "market ready" i.e. supplying ZH markets; the plans must also anticipate the time frames of production cycles and supply.







# ZERO HUNGER PROGRAMME OF ACTION PROVINCE: Northern Cape

## ACTIVITIES

### STATUS

**2012/2013**

A<sup>12</sup> M<sup>12</sup> Jn<sup>12</sup> Ju<sup>12</sup> A<sup>12</sup> S<sup>12</sup> O<sup>12</sup> N<sup>12</sup> D<sup>12</sup> J<sup>13</sup> F<sup>13</sup> M<sup>13</sup>

### MARKET AND BUSINESS DEVELOPMENT

Establishment of a marketing co-op (Vaalharts hub)

X

X

Establishment of a hatchery & feed mill (Feasibility)

X

X

X

X

X

X

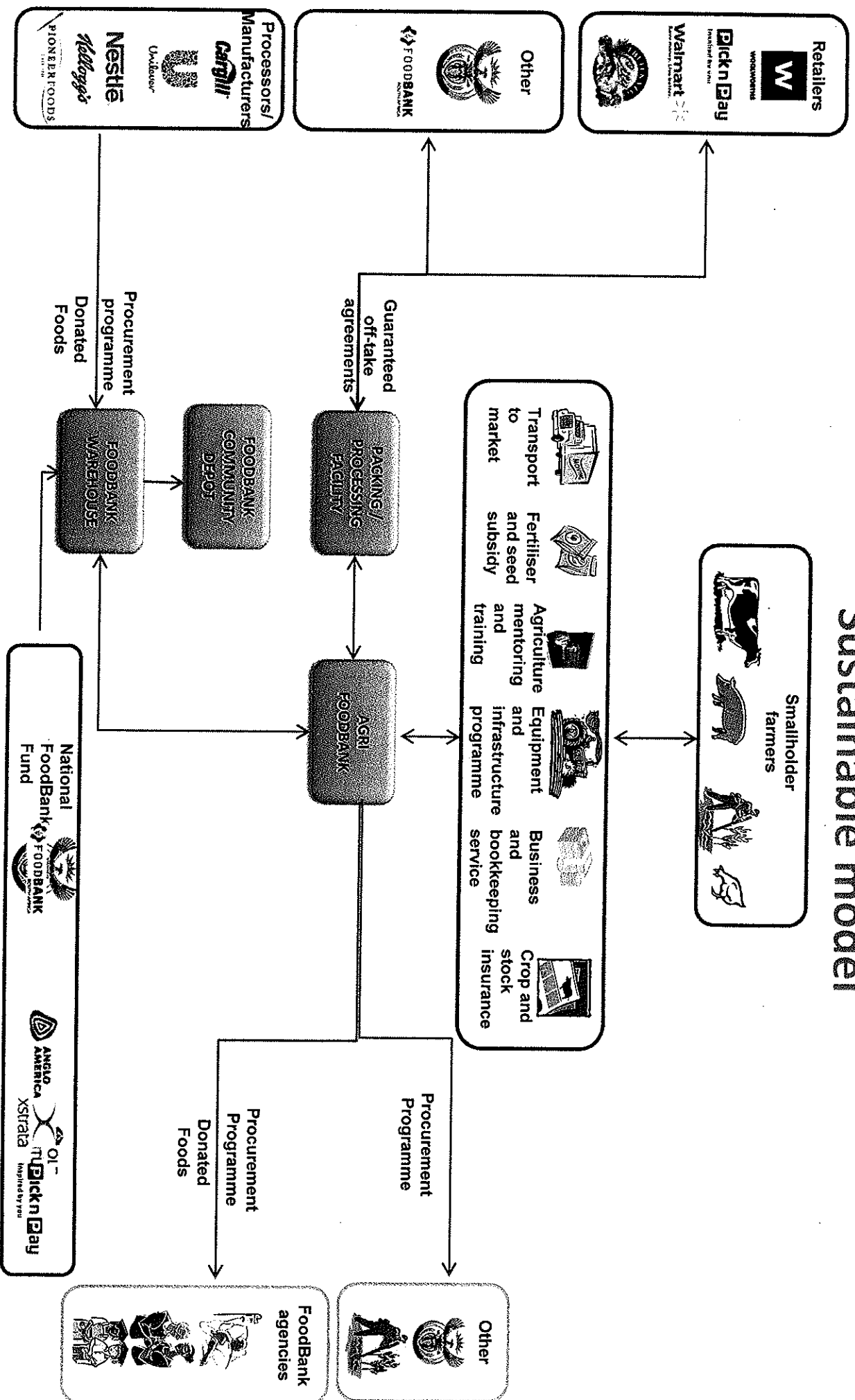
The model for market, infrastructure and institutional arrangements will be piloted in Francis Baard. The business model must be dealt with as well. Partnerships with Food Bank South Africa, SAPA (poultry) and Kumba Mines is on the cards for John Taolo Gaetsewe. Partnership must further see how Zero hunger could be strengthened, further demonstrating types of systems required.

3yr implementation plan

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# Western Cape - Integrated Agri-FoodBank Sustainable model



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## **Appointment of a Service Provider**

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1. DAFF furthermore saw the need for an implementing agent to assist the department in the general planning and execution of investment plans within 27 District Municipalities, in terms of Zero Hunger.
  2. These investment plans, seeks to develop local food networks in support of producers supplying both government markets (secured for smallholder farmers) and other markets.
  3. To date two unsuccessful attempts have been made. The first tender failed due to delays in the approval processes. Unfortunately the second attempt had technical challenges with regards the supply management bidding forms. The tender was readvertised for a 3<sup>rd</sup> time, in order to avoid queries of non compliance.
  4. The same argument holds for the advertisement for a service provider who will manage the community mobilization and organization of farmers, in support of the Programme.
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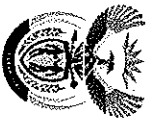




# **National Project Information Management and Decision Support System**

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1. The management, monitoring and evaluation of all programmes and projects aligned to Zero Hunger, requires a national information management and decision support system, with 2 main functional areas:
  1. M&E
  2. Planning
2. The CSIR has been identified to assist the spatial mapping to indicate probable delineation of economic zones and thus direct the investment process of the Zero Hunger Programme.
3. The consultative work will be concluded on the 6<sup>th</sup> June 2012 and a final submission for approval of both the working relationship and work plan will be submitted.



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# **National Project Information Management and Decision Support System**

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4. To effect the latter, Mr Dudley Adolph currently employed by the provincial department of Agriculture in the Western Cape, has been nominated to assist in setting up such a unit. A submission has been routed to have this approved. The general focus of the unit will be to, enhance the project management path of the ZHP, to institutionalize the ZHP and to conduct required economic analysis of different phases of the Zero hunger Implementation Framework.



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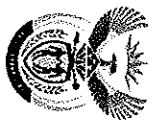
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# **DAFF SMS Deployment Process in Support of Zero Hunger**

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1. The then Director General of DAFF has deployed a total of DAFF 58 SMS members to district municipalities, metros and commodity groups to improve on our support to provinces and industry around planning, monitoring and evaluation, around key strategic objectives of DAFF e.g. Job creation.
2. Provinces, via the SMS deployment process, were requested to submit project plans for Zero Hunger (as per their CASP business plans) and a total of 164 projects have been submitted (with some as broader programmes).
3. It is noted that there is a lack of synergy between what has been submitted within their business plans, and the project plans submitted. This is mainly due to provinces being at various levels of implementation ready of Zero Hunger.
4. The SMS deployment process is now at the point where 1<sup>st</sup> and 2<sup>nd</sup> project visits are being conducted by DAFF SMS members.

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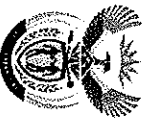
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# Consultation with the District Municipalities

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1. The directorate Subsistence farming, supported by the Directorate Intergovernmental Relations, has made presentations on both the proposed food security policy and zero hunger programme principles to four of the 24 district municipalities. The ones that have benefited includes the Ehlanzeni District municipality in Mpumalanga, Capricorn District municipality in Limpopo, Bojanala District Municipality in the North West and Dr Ruth Mompati (former Central District) in the North West. Plans are continuously been put in place to make similar presentations in the other selected district municipalities throughout the country.
2. Other organisation that have benefited from the drive includes the South African Poultry Association-SAPA, Grain South and the provincial manager's forum of the Department of Social Development.



# National Coordination of Zero Hunger

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1. The Zero hunger programme is implemented in partnership with other sister departments and provincial counterparts, namely:
  1. Department of Social Development;
  2. Department of Health;
  3. Department of Basic Education;
  4. Department of Higher Education;
  5. Department of Correctional Services;
  6. Department and Rural Development and Land Reform;
  7. Agricultural Research Council (ARC);
  8. National Agricultural Marketing Council (NAMC);
  9. Provincial Departments of Agriculture (PDAs).



# National Coordination of Zero Hunger

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1. The functional role of the steering committee is to provide strategic direction to the implementation of Zero Hunger, and where all provinces regularly report on progress, and National Departments on their specific role, such as Social Development responsible for addressing chronic household food insecurity, malnutrition etc.
2. The National steering committee further identified 6 working groups responsible for planning and execution of key decisions made by the steering committee, and for providing the overarching support to provinces.
3. The terms of Reference and the respective working groups and their respective Programmes of Actions, are still at a draft stage, and will be finalized before the end of July.
4. Four successful National Steering Committee meetings were held thus far. Provinces were furthermore required, to step up a similar structure at provincial and district levels.

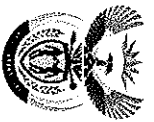




## **National Programme of Action**

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1. The six technical working groups that currently operational are as follows:-
  - a) Development Finance – Convener , DAFF: Ms E. Mtchiza
  - b) Food Access and Nutrition - Convener, Departments of Social Development and Health: Mr P. Netshipale, Mr M. Mulandi and Ms L. Moeng.
  - c) Planning, Monitoring and Evaluation- Convener, DAFF: Ms. R. Joemat
  - d) Production, farmer Support and technology- Convener , ARC: Dr S. Moephuli
  - e) Communications Strategy-Convener, DAFF: Mr. S. Bokaba
  - f) Marketing and Business Development – Convener, NAMC: Mr. R. Ramabulana



# National Programme of Action

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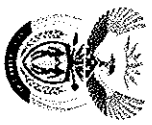
## SCOPE OF WORK FOR ALL WORKING GROUPS

- a) Working groups must guide and advise provinces and other implementation agents on the implementation of Zero Hunger.
- b) Working groups are further responsible for leading and formulating models / systems for implementation of Zero Hunger.
- c) Provide policy support for implementation.
- d) Working Groups will exist for the duration of the Zero Hunger Programme.



# PLANNING, MONITORING AND EVALUATION

Aims and Objectives	Key Deliverables	Time Frames	Responsible department / institution
<p>to appoint a service provider for setting up and rolling out of required systems for farmers participating in Zero Hunger within 27DfMs</p>	<p>Put out tender and manage delivery of service provider for setting up of required Zero Hunger systems within the 27DfMs for farmer participation.</p> <ul style="list-style-type: none"> <li>Farmer collection, distribution centres and payment systems.</li> <li>Farmer mobilization and conscientization</li> </ul> <p>Secondment of Brazilian to assist with design of systems. Meeting with Embassy on Wednesday (tentative)</p>	<p>July 2012 – July 2015</p>	<p>DAFF – DPS + DSF</p>



# PLANNING, MONITORING AND EVALUATION

Aims and Objectives	Key Deliverables	Time Frames	Responsible departments/institution
<p>Systems approach Planning monitoring &amp; evaluation.</p>	<p>Design and institutionalization of a project management and decision support system for all Zero Hunger interventions with a dedicated office for the management there of (“War Room”) Secondment Dudley Adolph + CSIR</p>	<p>1 July 2012 – 1 July 2013</p>	<p>DAFF – DPDS + DSF</p>
<p>National POA for Zero Hunger</p>	<p>Finalize and document the national POA for Zero Hunger</p>	<p>30 July</p>	<p>DAFF – PDS + DSF</p>
<p>Finalise Food Policy detailing policy framework for Zero Hunger programme.</p>	<p>Food Security Policy submitted to Cabinet</p>	<p>July</p>	<p>DAFF – DSF</p>

# PLANNING, MONITORING AND EVALUATION

Aims and Objectives	Key Deliverables	Time Frames	Responsible department institution
to finalise all Zero Hunger documents	<ul style="list-style-type: none"> <li>Information package</li> <li>Conceptual Document</li> <li>Business Plan (POA + Budget)</li> </ul>	15 <sup>th</sup> July	DAFF – DSF + DPDS



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# MARKET AND BUSINESS DEVELOPMENT

Aims and Objectives	Key Deliverables	Time Frames	Responsible department Institution
<p><b>Aims and Objectives</b></p> <p>Infrastructure</p>	<p><b>Key Deliverables</b></p> <p>1) Conduct a survey to check number, usage and availability of agro processing facilities in order to propose the most appropriate mechanism to rectify or address infrastructural constraints</p> <ul style="list-style-type: none"> <li>• Grains : silos, milling (NAMC report of milling)</li> <li>• Fruits and vegetables :post handling facilities pack-houses, storage and other value adding facilities (DAFF marketing infrastructure strategy)</li> <li>• Livestock: Auctioneering facilities, abattoirs (existing database of red meat and poultry abattoirs)</li> <li>• Dairy (database of all existing dairies in the country)</li> <li>• Infrastructure under the control of fresh produce markets</li> </ul> <p>2) Review various food banking models and identify key success factors that could help DAFF understand the process of coordination and distribution of food.</p>	<p><b>Time Frames</b></p>	<p><b>Roles and Responsibilities</b></p> <p>DAFF, DTI, Provinces, department of Health and Municipalities, NAMC, various agricultural industry institutions</p>



# MARKET AND BUSSINESS DEVELOPMENT

Aims and Objectives	Key Deliverables	Time Frames	Responsible department, institution Roles and Responsibilities
<p>Public Private Partnership (PPP)</p>	<p>1) Explore mechanism to partner with industry role players (business and associations) for the purpose of developing of viable projects and solicit assistance in implementation and sign agreements/MOU for on the following:</p> <ul style="list-style-type: none"> <li>• Development of proper development schemes in selected industries (schemes on grains, red meat and citrus have already been developed).</li> <li>• Soil preparation, supply of inputs, improvements in production practices, processing and marketing.</li> </ul> <p>1) To partner with market information institutions, such as SAGIS, SAWIS, etc, to supply timely, relevant an accurate information required to take proper business decisions</p>		<p>DAFF, Provinces, Private sector, NAMC, Various agricultural Industry organizations.</p>

# MARKET AND BUSINESS DEVELOPMENT

Aims and Objectives	Key Deliverables	Time Frames	Responsible department institution
Aims and Objectives	Key Deliverables	Time Frames	Roles and Responsibilities
<p>Mentoring and capacity building</p>	<ol style="list-style-type: none"> <li>1) Review the needs assessment reports prepared on each of the identified groups (we are assuming that DAFF would have done the needs assessment) and prepare a mentoring and capacity building strategy.</li> <li>2) Identify public and private institutions capable of providing the required support</li> <li>3) Monitor the provision of support</li> </ol>		<p>DAFF, Provinces, NAMC, SETAs, etc</p>

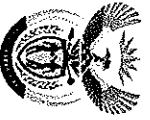


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# COMMUNICATIONS

Aims and Objectives	Key Deliverables	Tools of Communication	Time Frames
<p>To educate, inform and propagate the purpose, objectives and operations of Zero Hunger</p>	Roadshows	Face to face	
	Provincial launches	Community meetings	
	National Launch/ Ministerial event	Public participation. Media briefing, invite and release	
	Morning Live/Sunrise	Live broadcast/ studio interviews/ cross over.	
	Radio interviews	Current affairs programmes Community radio stations	
Adverts	Television and Radio		
Advertorial	Print media		
Branding Zero Hunger			



# DEVELOPMENT FINANCE

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## Scope of Work (main focus of work)

- Provide strategic direction and advice on the establishment of a 'bridging fund' to ensure timely payments to farmers who are participating in Zero Hunger Programme.
- Debate, clarify and make recommendations on the best financial support for start-up ventures within the logic of the Zero Hunger Programme.
- Ensure a common approach to procurement processes from smallholder farmers by public institutions and government departments.
- Debate, clarify and make recommendations on the transversal procurement policy in order to promote preferential procurement.
- Identify overall implementation issues, risks and gaps likely to impact on the Zero Hunger Programme implementation and work towards solution-based outcomes.
- Provide feedback and strategic advice on progress and milestones, issues resolution and policy directions to progress the implementation.



# FARMER SUPPORT

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## **Scope of Work (main focus of work):**

- Training of producers based on their needs and level of competence
- Training of extension personnel and animal health workers
- Formulating and implementing programmes to increase access to agricultural information, with the ultimate aim to make information available on demand, e.g. using mobile telephony and rural infrastructure such as multi-purpose sites and Agricultural Development Centres (ADC's)
- Formulating and implementing effective structures devolved to local government structures/district level for the provision of technical services such as soil analysis, diagnostics and farm enterprise planning.



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# Masibambisane Private Public Partnership

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1. Zero hunger in support of the Presidential initiative – the success of coordination in programming and implementation
2. In functional terms the structures and the work achieved will be used to accelerate the implementation of the Masibambisane PPP
3. The role of Agriculture Forestry and Fisheries – in increasing production and productivity; self employment and creation of local economic activity (income and infrastructure development) is and will be central in the Masibambisane PPP



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