



**SABC Presentation to
the
Portfolio Committee
on Educational
programmes for
Learners and Educators**

Let us be the One.

Preamble

The business of Public Broadcasting is not only to reflect its community but to shine a light on social issues... in search of common solutions.

“Education is the great engine of personal development. It is through education that the daughter of a peasant can become a doctor, that a son of a mineworker can become the head of the mine, that a child of farm workers can become the president of a great nation. It is what we make of what we have, not what we are given that separates one person from another”

Dr. Nelson Mandela

Achieving maximum Educational impact

- ❖ The fundamental public service principles of universality, diversity, accountability and independence guide our content development strategy and editorial policy.
- ❖ The public service mission is, by definition a service to all citizens.
- ❖ If it is not available to all, it fails in its fundamental purpose.
- ❖ As audiences fragment to different technological receptor systems, educational content provision needs to be accessible on all available electronic media - terrestrial, satellite, cable and broad band networks
- ❖ SABC Education provides content that preserves and develops national culture and identity, language, history and heritage, thus enriching lives and enriching minds – across a variety of media.



Establishing our context

SABC Education is moving towards adapting content development and delivery to the changing patterns of media consumption.

Contextualising this evolving situation and the way educational broadcasting needs to respond to it, is dependent on understanding that technology, the industry, consumer behaviour and the regulatory environment have an interconnected relationship.

Patterns of media consumption

Yesterday

Today

Tomorrow

Limited analogue channels
television and radio

Digital multi-channel
television and radio

TV anytime
Broadband Internet
Wired & wireless

Analogue to digital revolution

Digital to IT revolution

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Vision, mission & core business

- **Vision:**
Enriching Minds, Enriching Lives
- **Mission:**
To efficiently provide cutting edge, globally competitive and compelling educational content, contributing to the strengthening of a democratic civil society for our diverse audiences.
- **Core business:**
Being the educational content provider of choice within South Africa and throughout the rest of Africa utilising radio, television, web, print, outreach, telephones, SMS and other new media platforms

What informs our framework

- ❖ The Broadcast Act of 1999
- ❖ The Broadcasting Charter
- ❖ ICASA regulations
- ❖ SABC Corporate Goals
- ❖ SABC Editorial Policies
- ❖ The UN Convention of Rights of the Child
- ❖ African Charter on Children's Broadcasting
- ❖ Educational Policies related to children and the media

Editorial Values

Empowering through training and development across the production value chain to tell stories that are:

- ❖ Effective
- ❖ Authentic
- ❖ Multilingual
- ❖ Interactive
- ❖ Ground breaking
- ❖ Compliant
- ❖ Inclusive
- ❖ Diverse

SABC Education

- SABC EDUCATION is one of 2 business units within TV division, mandated to acquire, create, aggregate, distribute and exploit world class quality educational content.
- SABC EDUCATION is premised on two main pillars, namely; Curriculum Development Support & Growth, and Supporting Nation Building & Development. These pillars find expression in the Educational Programming Content across all genres.
- The business unit provides content to 2 channels, 12 PBS stations, print and digital media and supports and assists in fulfilling the Education mandate contained in the Broadcasting Act, the Children's Charter, the Corporate goals, Editorial policies and the new licensing conditions and Educational 9 Focal areas.
- SABC Education has successfully used MULTI-MEDIA (TV, radio, print, web, outreach and other digital media) in promoting and supporting educational development messaging for all South Africans (we start debates).
- Education is key in fulfilling the functions of the SABC's public broadcasting service; to inform, entertain and educate and unlocks Public Value in all our projects

Our Approach

- SABC Education supports the DBE with driving a literate SA by focusing on literacy and Numeracy from ECD and Foundation phase, to ensure the basic foundation is solid in those areas ensuring grade twelve success for the future.
- SABC Education - draw on human and financial resources from all South Africans in order to build a united - democratic South Africa that is able to realise the Millennium Goals, African renaissance dream, COP 17 objectives, Presidential Focal areas and National Imperatives.
- SABC education – pivotal, well placed to develop an emerging society; united, emotionally balanced, intellectually developed, economically independent, spiritually nourished, politically conscious and aesthetically literate and enabled to unleash their potential and participate fully in the global village by enriching minds and lives.

Our Approach

- ❖ Interactive and co-creative - Multi-disciplinary / multi-platforms / multi-faceted / multimedia
- ❖ Multilingualism and multiculturalism
- ❖ Collaborative with diverse stakeholders and specialists
- ❖ Positive role modelling
- ❖ Social action campaigns across all age groups
- ❖ Utilises other platforms to enhance messages (e.g. Sterkinekor Maths & Science) targeted messaging
- ❖ Outreach orientated

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SABC Education Outreach

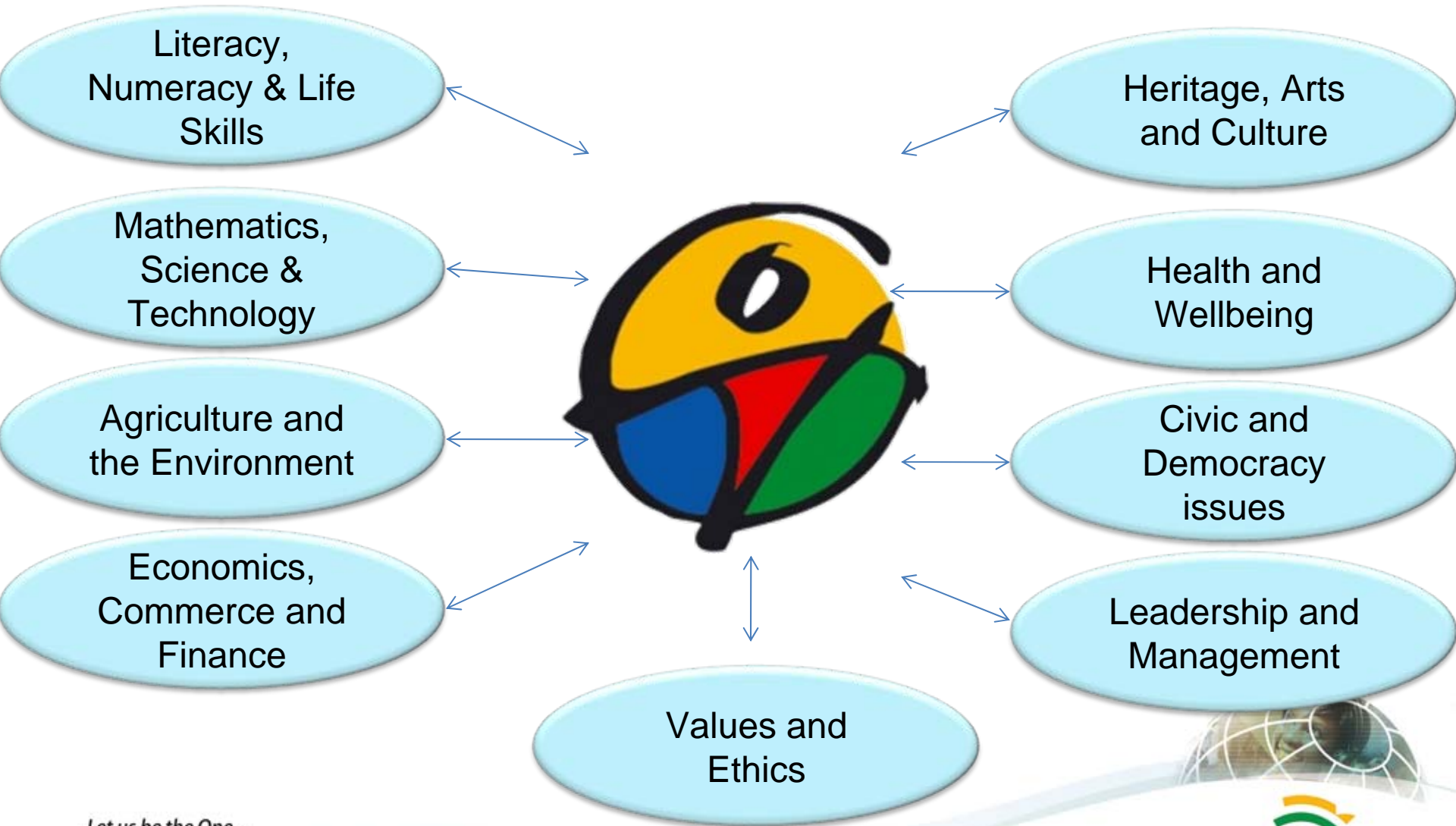
- Through our Outreach initiative, SABC Education extends the life and impact of programmes beyond the broadcast by directly communicating and engaging with individuals, organisations and communities.
- Outreach connects the high quality content produced by SABC Education to educational communities to:-
 - Locate the broadcaster in the public domain
 - Extend the shelf life of the educational content
 - Deepen the educational impact of the content beyond the broadcast
 - Build social capital by strengthening the relationship with the public
 - Facilitate access to content
 - Forge strategic partnership in the field
 - Bring audiences to the broadcast platforms
 - Contribute towards service improvement.

The Road to 2014

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Nine Themed Focal Areas of Multi Media/ Multi Pronged approach Content



Content Alignment to Government Initiatives

Eliminate Poverty and Reduce inequality	Government Focal Area	SABC Education Goals
	Poor Educational Outcomes	<ol style="list-style-type: none">1. Drive an increase in Literacy, Numeracy, Life Skills2. support teacher development3. Encourage community involvement in education4. Promote a High quality Education and support
	High Disease Burden	<ol style="list-style-type: none">1. Encourage a positive Healthy Lifestyle2. Promote a holistic wellbeing3. Promote a High quality Health services and support
	Divided Communities	<ol style="list-style-type: none">1. Promote Tolerance, acceptance and Ubuntu2. Celebrate Unity in Diversity by recognizing common interests and values3. Embrace Mutual respect and Human solidarity
	Public Service & Performance	<ol style="list-style-type: none">1. Encourage civic and democratic participation
	Spatial Patterns	<ol style="list-style-type: none">1. Drive awareness around social security

Content Alignment to Government Initiatives

Eliminate Poverty and Reduce inequality	Government Focal Area	SABC Education Goals
	Unemployment	<ol style="list-style-type: none">1. Promote Leadership & Management styles that create job opportunities2. Encourage & Educate on Entrepreneurship3. Show case skills development initiatives4. Encourage and promote Innovation
	Corruption	<ol style="list-style-type: none">1. Promote Values and Ethics2. Empower people to be constructive citizens3. Promote Human Rights
	Crumbling infrastructure	<ol style="list-style-type: none">1. Empowering people to participate fully in the democratic and civil process2. Create a sense of ownership of public assets
	Resource Intensive Economy	<ol style="list-style-type: none">1. Promote Business opportunities that will assist in alleviating unemployment and poverty utilising local communities

Key success factors

- ❖ Thorough research (formative and summative)
- ❖ Sustained communication
- ❖ Weaving messages naturally across genres and platforms
- ❖ Multilingual and authentic voices
- ❖ Coherent and consistent advocacy
- ❖ Pushing boundaries
- ❖ Provoking dialogue
- ❖ Diverse content
- ❖ Governed by regulations and policies that protect the rights of all individuals
- ❖ Availing adequate resources
- ❖ Engaging specialists and audiences

Genre Scope

- **Formal Education** – is programming that supports the national curriculum from Reception year to tertiary for learners and educators.
 1. **Early Childhood Development** – is programming for children from 3 to 9 years which promotes their holistic development in their families, homes and community institutions.
 2. **Adult Education and Training** - programming that provides and supports accredited curricula for adults from basic literacy to advanced skills development.
- **Tweens & Youth Development** – is non-curriculum, informal programming for young people, Tweens-between the ages 10-12, and YOUTH between the ages of 13 - 35 that advocates and promotes youth involvement in their own personal empowerment; community development and their society's wellbeing.
- **Public Information and Social Development** – is non curriculum, informal programming that provides information and knowledge; mobilizes the public through social action campaigns and enhances sustainable development for individuals, families, communities and the nation at large.

Formal Pillar

• ECD and Foundation Phase

Intermediate Phase

Senior Phase

FET phase
(Academic)

Higher Education and
FET

Adult and Educator
Development



ECD AND FOUNDATION PHASE

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ECD and Foundation Phase programmes

ABC EQUALS 123... “*TEACH THEM WHILE THEY’RE YOUNG.*”

“The most important period of life is not the age of university, but the first one, the period from birth to the age of six”. Maria Montessori

- ❖ Quality foundation-phase education is critical.
- ❖ It is within the Early Childhood and Development , foundation-phase grades, that basic Literacy, Numeracy and Life skills are developed and advanced
- ❖ In the early phases young children learn how to read, write, count and calculate confidently and with understanding to prepare them for school
- ❖ Takalani Sesame, Rivoningo and Vuwani support ECD and also the Reception year (Grade R) component of the Department of Basic Education's Curriculum
- ❖ This year – SABC Education will focus more on ECD & Foundation Phase
- ANA (Annual National Assessment) results- 2011.

ECD and Foundation Phase programmes

Programme	Synopsis	Channel	slots	Hours	Languages
Takalani Sesame	The award winning Takalani Sesame curriculum supports the Reception year (Grade R) component of the Department of Education's Curriculum. Organised according to the three learning programmes of the Reception year -- Literacy, Numeracy and Life Skills -- the objectives outlined in the Takalani Sesame curriculum reflect the significance of the integrated and holistic nature of children's development.	Umhlobo we Nene FM, Tru FM, Ligwalagwala FM, Thobela FM, Lesedi FM, Motswedding FM.	Mon-Fri	50 minutes weekly	Sepedi Sesotho IsiSwati IsiXhosa Setswana English

Takalani Sesame Outreach



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ECD and Foundation Phase programmes

Programme	Synopsis	Channel	slots	Hours	Languages
Rivoningo	<p>A TV magazine series that seeks to support the development of learner skills in areas such as literacy and numeracy. The programme also focus on equipping learners with skills, values and attitudes needed for development in the ECD and Foundation Phase.</p> <p>Rivoningo enables learners to deal with their general learning, prepare learners in dealing with issues outside day to day classroom situations which, nonetheless, influence what happens in the classrooms and learning centres.</p>	SABC 2	Mon-Friday 10H20-10:50	120 minutes weekly	Tshivenda Xitsonga isiNdebele, Sepedi and English

ECD and Foundation Phase programmes

Programme	Synopsis	Channel	slots	Hours	Languages
Vuwani	<p>A live radio magazine series focusing on the ECD and Foundation phase</p> <p>It aims at promoting simplicity and adherence to basic fundamental principles to explicit teaching of reading, writing and numbering in a creative in entertaining ways.</p>	<p>Umhlobo we Nene FM, Ukhozi FM, Ligwalagwala FM, Thobela FM, Phalaphala FM, Munghana Lo Nene FM, Lesedi FM, Ikwekwezi FM, Motsweding FM, XK FM, Tru FM and RSG.</p>	Mon-Wed	360 minutes weekly	<p>Tshivenda Xitsonga isiNdebele, Sepedi Sesotho IsiSwati IsiXhosa IsiZulu Setswana Afrikaans</p>

Annual National Assessment

- ❖ To support the Department of Basic Education in addressing and responding to the Annual National Assessments (ANA's) , SABC Education will develop a new programme which will run in fiscal 2013.
- ❖ SABC Education to partner with DBE to provide a TV quiz show for the teachers, learners and parents with an ANA intervention that will prepare the grade 3 class of 2012 for the 2013 ANA and assist them to achieve better results.
- ❖ Each year SABC Education will focus on a different grade to make the intervention worthwhile.

INTERMEDIATE PHASE

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Intermediate Phase

- The core mission of schools is to improve the educational achievements of all learners.
- Intermediate phase is the bridge between Foundation Phase and Senior Phase
- Intermediate Phase (grade 4 – 7 for ages between 10 - 13) introduces the learning fields that will one day become the career of each individual learner.
- During the intermediate phase, learners are for the first time confronted with content subjects, after spending the Foundation Phase acquiring the basic skills of literacy, numeracy and life skills.



Intermediate Phase

Programme	Synopsis	Channel	slots	Hours	Languages
Wise Up	A TV quiz show for the intermediate phase aimed at equipping learners from previously disadvantaged communities in dealing with Numeracy, literacy and life skills. The series aims to encourage learners and communities in inculcating the culture of reading and writing for life long learning.	SABC 2	Wednesdays 16:30	24 minutes weekly	English 
Edukite	A TV programme looking at the world of Maths and Science made easy and fun in a virtual classroom through the use of animation , simulations, information technology and best teachers fit for a digital generation in South Africa.	SABC 2	TBC-3 x weekly	72 hours weekly	Tsonga, Venda, Sepedi, Sesotho, Setswana and Afrikaans 

Further Education and Training(Vocational)

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FET PHASE(GET)

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FET PHASE(GET)

- ❖ To support and enhance the quality of learning SABC Education prides itself by having TV and radio programmes that support learners in grade 10- 12.
- ❖ Matrics Uploaded, a TV quiz game show with an element of tutoring, affording learners with an opportunity to supplement what they have learned at school by watching exciting programmes Mon-Friday on SABC 1 at 15:00-16:00 and a repeat the day after the broadcast, between 05:00- 06:00.
- ❖ Matrics support radio programme support and synergize with the TV content and during the month of August- November focus more on revision and catch up.

FET(GET Phase)

Programme	Synopsis	Channel	slots	Hours	Languages
Matrics Uploaded	<p>A dedicated matric (Grade 12) “edutainment” slot, delivered in a one-hour daily interactive educational game-show format via SABC1</p> <p>The programme is supported by a range of other media platforms and resources</p> <p>Committed to providing curriculum-focused and skills-based learning</p> <p>To provide all matrics (Grade 12’s) with increased access to quality education</p>	SABC 1	<p>Mon-Fri 15:00-16:00</p> <p>Repeat slot-Mon-sun 05:00-06:00</p>	<p>Day slot- 240 minutes weekly</p> <p>Repeat- slot – 336 minutes weekly</p>	<p>80% English</p> <p>10% Sepedi</p> <p>10% Isi Zulu</p>

FET vocational

To ensure that educational broadcasting is relevant and appealing to targeted audiences and with sensitivity reflects the diverse experiences and needs of all South Africans, SABC Education delivers on programmes that bridge the gap between education and employment. Programmes that enrich youth at the same time affording them an opportunity to make right choices, some of the programmes are Tswelopele, It's for Life and Tiyimeleni

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SENIOR PHASE

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Senior Phase

The Formal Education Unit does a number of programmes on both radio and TV that address and support learners in the senior phase. One of the programmes which transmits on both TV and radio is 48 hours.

Senior Phase

Programme	Synopsis	Channel	slots	Hours	Languages
48 Hours	<p>A magazine series targeted at learners in the last three grades of the senior phase. The programme focusses on sparking and encouraging an interest in the study of Science, Mathematics and Technology.</p> <p>The programme aim to motivate to strive for better marks in the subjects in order to avail opportunities that ensure learners to qualify for sought-after careers such as engineering, health sciences, economic and management sciences.</p>	SABC 2	Saturdays 12:30	24 minutes weekly	Tshivenda Xitsonga isiNdebele, Sepedi and English

HIGHER LEARNING

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Higher Learning

- ❖ It is important that learners in institution of Higher learning Familiarise themselves with challenges associated with studying at an institution of higher learning.
- ❖ SABC Education has programmes on TV and radio which equip learners with the life skills to survive at these institutions.
- ❖ Some of these programmes are Open University, Akani, Tiyimeleni which broadcast on both TV and radio.

HIGHER LEARNING

Programme	Synopsis	Channel	slots	Hours	Languages
Open University	<ul style="list-style-type: none"> •Open University is a tailor made television support project aimed at helping university students with practical simplified methodology to supplement lectures that they attend. •The series seeks to: Educate and supplement university students' specific course content •Provide additional study material in line with the needs of the course in the degree of their choice. •The series focuses at different degree courses - e.g. Business, Law, Medicine, Accounting, etc 	SABC 2	Mon-Thurs 23:00-00:00-	Midnight slot- 192 minutes weekly Repeat slot-96 minutes weekly	Tsonga IsiZulu English

ADULT EDUCATION

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Adult Education

‘Reading and writing is a passport to a full experience of life. Have you wondered how one's experience of life is if one is illiterate?’

. Charles Dickens

SABC Education supports the Department of Basic Education in addressing Adult Education.

Adult Education

Programme	Synopsis	Stations	Hours	languages
Khetha	<ul style="list-style-type: none"> •A programme that develops and improves the skills of the workforce and of the unemployed – to make them employable •Addresses issues relating to students dropping out of Higher education and shares with them relevant skills and learnerships. . 	Radio slots: Umhlobo we Nene FM, Ukhozi FM, Ligwalagwala FM, Thobela FM, Phalaphala FM, Munghana Lo Nene FM, Lesedi FM, Ikwekwezi FM, Motswedding FM, XK FM, Tru FM and RSG.	24 minutes weekly	Tshivenda Xitsonga isiNdebele, Sepedi Sesotho Isiswati IsiXhosa IsiZulu Setswana Afrikaans

Adult Education

Programme	Synopsis	Channel	Slots	Hours	Languages
Le rena re a kgona(Yes we can)	<ul style="list-style-type: none"> •This is a reality show for adult learners to translate their classroom (Learning Centers) activities and apply them in their everyday life. •The series is modelled around the survivor series, wherein participants/contestants in predetermined groups, are given tasks to complete in specified time periods. (The intention is to have them work out their tasks in a pressurized environment) •The groups have to compete amongst themselves, while encouraging team work and being rewarded for their efforts in those tasks. 	SABC 2	TV:TBC	24 minutes weekly	Tshivenda Xitsonga isiNdebele, Sepedi Sesotho IsiSwati IsiXhosa IsiZulu Setswana Afrikaans

Adult Education

Programme	Synopsis	Channel	Slots	Hours	Languages
Our Moments	<ul style="list-style-type: none">•A documentary series that relives and reconstruct some of the most important and dramatic events that have shaped the course of this country's history.•This series looks at those moments through behind-the-scenes stories of the ordinary people, those men and women who were directly involved, people who watched powerful events at close range &, people with interesting stories to tell.	SABC 2	TV: Sundays :21:00- 22:00	48 minutes weekly	Tshivenda Xitsonga isiNdebele, Sepedi Sesotho IsiSwati IsiXhosa IsiZulu Setswana Afrikaans

Adult Education

Programme	Synopsis	Channel	TV Slots	Hours	Languages
It's for Life	<ul style="list-style-type: none"> •A reality series that aims to develop 3 chosen candidates' life skills so they can realize their social, personal and professional capabilities, while encouraging life long learning. •The candidates are required to go through various activities and/or tasks, with a view to give them more insight into the life skills in question. •The series is themed as per the life skills as a learning area. 	SABC 2	Sat 11:30-12:00	Day slot- 24 minutes weekly	Tsonga Venda Isindebele IsiSwati English

Radio programmes

Formal Education have different slots in radio which help the Unit to deliver on its mandate. The slots are as follows:

- ❖Learners Support Slot : 12 PBS radio stations
- ❖Educator Development Slot p: 11 PBS stations
- ❖Science and technology Slot : 10 PBS stations
- ❖Commerce and Finance Slot : 10 PBS stations.

Names of stations: Munghana Lonene FM ,Umhlobo Wenene FM, Thobela FM
Phalaphala FM, Lesedi FM, Motsweding FM ,Ukhozi FM ,Ikwewezi FM
Ligwalagwala FM ,X-K FM ,Tru FM, RSG and SA FM.

Matric Support

Programme	Synopsis	Radio Stations	Hours	languages
Matric Support	<ul style="list-style-type: none"> •A talk/magazine series that seeks to impart skills and knowledge to FET phase learners- in order for them to be able to make informed decisions and find solutions on national issues that present themselves as barriers to learning. •It initiates debates around their issues. •The show also focus on revision during the months of August- November to assist learners in preparations for their year end exams. 	Radio slots: Umhlobo we Nene FM, Ukhozi FM, Ligwalagwala FM, Thobela FM, Phalaphala FM, Munghana Lo Nene FM, Lesedi FM, Ikwekwezi FM, Motswedding FM, XK FM, Tru FM and RSG.	24 minutes weekly	Tshivenda Xitsonga isiNdebele, Sepedi Sesotho IsiSwati IsiXhosa IsiZulu Setswana Afrikaans

EDUCATOR DEVELOPMENT

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Educators/Parents

**“The mediocre teacher tells.
The good teacher explains.
The superior teacher demonstrates.
The great teacher inspires”.**

William Arthur Ward

EDUCATOR DEVELOPMENT

As a way to recognise and support educators, SABC Education has programmes that seek to motivate educators and develop their professional capabilities.

SABC Education does that by having different programmes that look at the teaching profession. The following programmes are broadcast on SABC2 and 11 PBS radio stations:

- ❖ ***My teacher made me***
- ❖ ***Mother of all professions***
- ❖ ***Each one teach one – Parents, child-minders & care givers***
- ❖ ***First time teachers***

Educator Development

Programme	Synopsis	Channel Radio	Slots	Hours	Languages
Mother of all Professions	<ul style="list-style-type: none"> •It is a programme aimed at identifying challenges faced by Educators and trainers •Equip educators, trainers and coaches with skills to solve them and also encouraging collaboration amongst Educators and trainers. •The programme also encourages mentorship in the teaching and training profession at the same time redeeming the dignity of the teaching profession and encouraging Educators and other trainers to view teaching as a noble profession. 	SABC 2	TV: Saturdays 12:30	24 minutes weekly	Tsonga Sepedi Tshivenda Setswana Isindebele IsiSwati Afrikaans English
			Radio slots: Umhlobo we Nene FM, Ukhozi FM, Ligwalagwala FM, Thobela FM, Phalaphala FM, Munghana Lo Nene FM, Lesedi FM, Ikwekwezi FM, Motswedding FM, XK FM, Tru FM and RSG.	360 minutes weekly	Tshivenda Xitsonga isiNdebele, Sepedi Sesotho IsiSwati IsiXhosa IsiZulu Setswana Afrikaans

Educator Development

Programme	Synopsis	Stations	Hours	Languages
My Teacher Made Me	<p>A magazine series that advocates for the recognition of the contribution teachers make in shaping learners in who and what they become in life.</p> <p>The series profiles role models and encourage them to acknowledge the importance/contribution a particular teacher played in their lives, extend gratitude to that particular teacher and pledge support to a particular school, with a view of encouraging communities to take charge and ownership of the schools in their areas.</p>	<p>Radio slots:</p> <p>Umhlobo we Nene FM, Ukhozi FM, Ligwalagwala FM, Thobela FM, Phalaphala FM, Munghana Lo Nene FM, Lesedi FM, Ikwekwezi FM, Motsweding FM, XK FM, Tru FM and RSG.BC 2</p>	360 minutes weekly	<p>Tshivenda</p> <p>Xitsonga</p> <p>isiNdebele,</p> <p>Sepedi</p> <p>Sesotho</p> <p>IsiSwati</p> <p>IsiXhosa</p> <p>IsiZulu</p> <p>Setswana</p> <p>Afrikaans</p>

Provincially funded radio slots

- ❖ SABC Education work closely with all provinces on its radio programmes by utilizing the department of education officials as guests on different programmes.
- ❖ The use of provincial Department of education officials also address the language mandate of using speakers who comes from respective provinces.
- ❖ Mpumalanga Department of Education has been funding 52 weeks x 24 minutes learners support slot on three stations; Ligwalagwala FM, Ikwekwezi FM and Ukhozi FM. In November 2011 Mpumalanga DOE met with Education and acknowledged the support of radio programmes and indicated interest to grow content into other platforms.

Challenges

- ❖ Varied Literacy levels – Parents & caregivers – child minders
- ❖ Diverse socio-economic levels
- ❖ Playing in a commercial space may expose educational content to be commercialised, which in turn may compromise education values
- ❖ Limited resources – Education & media expertise (combined)
- ❖ Securing more TV & Radio slots to reach audiences across the day.

Way forward...

- ❖ Support the Department of Basic Education strategy on the curriculum and on the development of educators.
- ❖ Finalising plans for the dedicated Education channel in the DDT environment.
- ❖ Forge strategic partnerships – Reading clubs, other broadcasters etc.(ANA)
- ❖ Establish panel of experts
- ❖ Drive advocacy campaigns and become agents of change
- ❖ Encourage parents/caregivers to tell tales and stories and read books for the Foundation phase learners (ANA)
- ❖ Ensure that parents/caregivers give the necessary support to learners at home

Way forward

- ❖ Develop programmes that drive social action
- ❖ Ensure interaction with audiences via programming and then ensure that the story tellers become change agents in their communities
- ❖ Mobilise resources for consistent and frequent messaging
- ❖ Sustain comprehensive integrated storytelling.
- ❖ Involve SABC Education Outreach unit in supporting “special institutions”. e.g. Hospitals, prisons etc. – with Basic Education content and facilitation of such content.

CONCLUSION

Education is the ***foundation*** of the South African ***democracy***.

Believing in ***equality of opportunity*** is a ***fundamental value*** of the South African ***society***, and it is education that bolsters and ***secures*** this concept.

Let's ***take up the torch*** and carry it ***together***.

Public Value at its best