

DEA's Climate Change related activities up to COP 17

Presentation to the Select Committee, 7 June 2011,
Parliament

The 5 key priorities to COP 17

- The Department's 5 key climate change priorities to COP 17 –
 - *The South African COP 17 negotiating position;*
 - *The National Climate Change Response White Paper;*
 - *South Africa's 2nd National Communication;*
 - *COP 17 Greening and Legacy Projects; and*
 - *The Public Climate Change Outreach and Mobilisation Programme –*
 - *Provincial Climate Change Summits; Climate Change Public Awareness Media Campaign; the “CCR Expo”; and the so-called Climate Train.*



1. The South African COP 17 negotiating position

- This key priority deals with the development, compilation, approval and implementation of *the South African COP 17 negotiating position*
- This is NOT a new area of work – it is what we do every year
- However –
 - As the COP President, there is now a difficult balancing act between what will constitute a successful COP outcome for the global community and what will constitute a successful COP outcome for South Africa (the DEA – DIRCO relationship)
 - The Minister wants a far more public and inclusive consultation process (the *Provincial Workshops*)
 - With COP 17, there is going to be a very high level of public interest (incl. international) (the *Climate Change Public Awareness Media Campaign*)



The South African COP 17 negotiating position (Cont.)

- The basic implementation plan includes –
 - Get ‘in principle’ approval for an initial working SA position by end July
 - Update Cancun position in response to recent developments
 - Present to IMC, IGCCC and NCCC
 - Present to Cabinet (cluster and Lekgotla?)
 - Public engagements around the initial working SA position during the Provincial Summits – August to September
 - Position finalisation and submission in October



2. The National Climate Change Response White Paper

- This key priority deals with the finalisation and submission to Cabinet of the draft Climate Change Policy – ***the National Climate Change Response White Paper***
- The formal public comment process concluded on 11 February 2011, but was informally extended to end of Parliamentary hearing at end of March and the NEDLAC process which concluded end April.
- Intergovernmental White Paper Drafting Workshop held from 13-15 April produced “Frankenstein” White Paper which is currently being tidied up and edited and will be available to DEA on Friday 20 May 2011.



The National Climate Change Response White Paper (Cont.)

- The basic finalisation plan includes –
 - Circulation of draft to key sector departments under a DG to DG letter coupled with bilateral engagements with officials initiated at the IGCCC meeting on 31 May
 - Ongoing formal and informal engagements and continued White Paper development and editing to the formal comment deadline of Friday 17 June
 - White Paper finalisation from 20 – 24 June
 - Submission through FOSAD Manco / Clusters etc. from 27 June with desired Cabinet approval in July (Lekgotla? 26-28 July)



3. South Africa's 2nd National Communication

- This key priority deals with the finalisation and submission to Cabinet and thereafter to the UNFCCC of ***South Africa's 2nd National Communication***
- The formal public comment process was aligned to the Green Paper comment process and, as such, ended in March
- Very valid industry concerns addressed in various bilateral meetings with BUSA who have now contributed very useful new text
- Although there is some final editorial work to be carried out, the 2nd National Communication process is now nearing conclusion and initial proposals for the 3rd National Communication development process have already commenced



South Africa's 2nd National Communication (Cont.)

- The basic finalisation plan includes –
 - Final DEA, SANBI and author engagements around the public comments and continued National Communication development and editing to 24 June
 - Submission with the White Paper (as scientific reference work) through FOSAD Manco / Clusters etc. from 27 June with desired Cabinet approval to publish and submit to UNFCCC in July (Lekgotla?)



4. COP 17 Greening and Legacy Projects

- This key priority deals with the coordination and/or implementation of projects that reduce or offset the impacts of COP 17 and/or project that leave a lasting COP 17 legacy – the so-called ***COP 17 Greening and Legacy Projects***
- Work has proceeded from DEA's side to –
 - Renew 2010 World Cup greening relationships
 - Recycle, reuse or continue 2010 World Cup greening interventions, e.g. the green transport projects, etc.
- A costed list of greening and legacy projects has also been compiled by eThekwinini and a process of alignment with DEA has been initiated.



COP 17 Greening and Legacy Projects (Cont.)

- To ensure continuity of the National Greening Programme a broader *National Greening Framework* is being developed that will focus on event greening, greening built environment, greening procurement, greening incentives and education and awareness.
- In terms of specific projects, the following are examples –
 - **Waste Collection and separation** – R12 million EPWP / SRPP project to clean up the coast from Umkhomas (South Coast) to Balito (North Coast) of KZN



COP 17 Greening and Legacy Projects (Cont.)

- **Greening the hospitality Industry-** DEFRA supported project in KZN and Eskom/NDT supported retrofit of a select number of hoteliers and B&Bs. This initiative is being planned with NDT and Eskom.
- **Non-Motorized Transport-** R12.6 million KFW supported DoT project
- **Carbon Offset** - A contract renewed with World Cup SMS campaign service provider
- **Carbon Reduction** – Eskom and its power pool partners contributed 2,491 GWh of green energy, which amounted to avoidance of 2,491 000 tCO₂ during the World Cup



COP 17 Greening and Legacy Projects (Cont.)

- **SWH** - GEF funding to install solar water heaters in clinics in KwaZulu Natal.
- **Environmental Volunteers** - Funding for this aspect has been identified within the GEF application, in order to provide for training, placement and stipend payment for 100 environmental volunteers.



COP 17 Greening and Legacy Projects (Cont.)

- eThekwinini projects include –
 - Carbon Neutrality (including the Mexico City Pact) –
 - Carbon footprint study
 - Reforestation
 - Purchase of green energy
 - Voluntary offset contributions
 - Mexico City Pact (City GHG inventory, reports, targets)
 - Event Greening
 - ICC/DEC greening
 - Solar PV on ICC and general Solar PV
 - Greening accommodation
 - Ecological foot printing
 - Green procurement policy
 - Waste and Zero Emissions Policy



COP 17 Greening and Legacy Projects (Cont.)

- This work falls under the COP 17 procurement process described later
- In essence, an appropriate service provider will be contracted by 11 July and they will be responsible for assisting the DEA, eThekweni, KZN Province in the design, development, funding, management and implementation of a suite of COP 17 Greening and Legacy projects.
- Furthermore, this priority area will also go beyond specific projects and will also “green” all the other COP 17-specific interventions (e.g. the Expo venue, delegate transport, etc.)



5. The Public Climate Change Outreach and Mobilisation Programme

- The so-called ***Public Climate Change Outreach and Mobilisation Programme*** involves the coordination and/or implementation of projects and events that, among others:
 - raise the general public's awareness around climate change;
 - inspire South Africans to start making climate friendly choices;
 - provide a platform for all South Africans to have their voices heard in the development, compilation, approval and implementation of the South African COP 17 negotiating position; and
- showcase South Africa as a responsible global citizen



The Public Climate Change Outreach and Mobilisation Programme (Cont.)

- The *Public Climate Change Outreach and Mobilisation Programme* consists of –
 - the *Provincial Climate Change Summits*;
 - the *Climate Change Public Awareness Media Campaign*;
 - the COP 17 South African Climate Change Response Expo (the “*CCR Expo*”); and
 - the so-called *Climate Train*.



5.a. The *Provincial Climate Change Summits*

- the purpose of these provincial events is to educate, inform and engage with the general public around climate change, climate change response and South Africa's climate change negotiating position.
- Generic Summit Programme -
 - Opening and welcome
 - High quality presentations (see Section 4.2 for further details) –
 - **What is climate change?** – a lay-person's guide to the science of climate change that clearly lays out the facts and debunks popular myths;



The *Provincial Climate Change Summits* (Cont.)

- **What is causing the climate to change?** – a lay-person's guide to the actual cause of climate change that clearly lays out the facts and debunks popular myths;
- **Why should I be worried about climate change?** – a lay-person's guide to the observed and potential impacts of climate change on the particular province, the country and the region and an introduction of the 2nd National Communication and the South African Risk and Vulnerability Atlas
- **What is government doing about climate change?** – a lay-person's guide to the National Climate Change Response Policy and specific government interventions such as the new IPAP and IRP



The *Provincial Climate Change Summits* (Cont.)

- **What can I do about climate change?** – a lay-person's guide to what individuals can do to mitigate and adapt to climate change.
- **Why do we need an international agreement?** – a lay-person's guide to the UNFCCC and COP 17 in particular.
- **Voices from the ground** – a facilitated opportunity for participants to ask questions and, importantly, to articulate the messages that they, as ordinary South Africans, want the Minister to take to COP 17.
- The Summits are expected to provide specific events to focus local “peaks” for both DEA and provincial outreach and mobilisation activities



The *Provincial Climate Change Summits* (Cont.)

- This work also falls under the COP 17 procurement process
- In essence, an appropriate service provider will be contracted by 11 July and they will be responsible for assisting the DEA and the affected provinces in hosting successful events
- The summit timing is aligned with the procurement, Negotiation Position, White Paper and National Communication processes and are scheduled to take place from August to September 2011 ~ 3 months before the COP.



5.b. *The Climate Change Public Awareness Media Campaign*

- There is overwhelming agreement that there is a need to broadly raise the level of public awareness around climate change and the National Climate Change Response Green Paper contains numerous statements in this regard –
 - “...the need for new areas of education, the need for new levels of awareness, the need to build new skills, knowledge and expertise.”
 - “By 2012, design, develop and roll-out a climate change awareness campaign that raises the awareness of all South Africans to the challenge of climate change and the need for appropriate responses and choices at the level of the individual.”



The Climate Change Public Awareness Media Campaign (Cont.)

- R7 million has already been transferred to GCIS to secure various media spots to run an initial awareness-raising campaign.
- Campaign is being run in collaboration with Indalo Yethu using print media, radio and television platforms.
- The print element of the campaign has started with radio and television elements of the campaign expected to start in June.
- Radio will carry 1 minute radio advertisements and also use 3 minute dramas that will be used for African Language radio stations.



The Climate Change Public Awareness Media Campaign (Cont.)

- The draft messaging “script” has been prepared that ensures that the campaign is informed by a clear set of factual statements.
- A media plan has also been developed to deploy various spokespersons to engage with the various communities on radio - The implementation of this media relations plan will also start in June 2011.
- An even more ambitious planning process will be initiated once the programme consultants are secured in July.



5.c. The COP 17 Climate Change Response Expo (the “*CCR Expo*”)

- Our hosting of COP 17 has elicited a growing number of offers of support for the event as well as requests for some sort of involvement by a wide range of stakeholders.
- Although the actual COP event is a tightly managed UN event that follows strict agenda and protocols and, thus, realistically allows very limited scope for external involvement, there is no doubt that the COP provides a rare and valuable opportunity for broader awareness raising around climate change and climate change response.



CCR Expo - The basic idea

- With this background, a parallel event will be staged outside of the UN controlled COP precinct that will –
 - provide a vehicle to effectively accommodate the growing number of offers of support and interest in some sort of involvement by a wide range of stakeholders and
 - effectively exploit the awareness-raising and showcasing opportunities presented by this high-profile international event.
- The working title for this event is currently the “COP 17 SA Climate Change Response Expo (CCR Expo)”



CCR Expo - objective

- With the above background, the overall objective for the CCR Expo is framed as a desired outcome as follows –
By the close of the COP 17 SA Climate Change Response Expo, the outreach, awareness-raising, educational, show-casing and climate change response project profiling/pitching opportunities presented by the COP are fully exploited through, in part, the focussing of the energies and resources of all interested actors.



CCR Expo - Success indicators

Verifiable Success Indicator	Means of Verification
The CCR Expo in general or specific CCR Expo exhibitions and/or events get good coverage in both national and international media	Media survey report
Specific CCR Expo exhibitions and/or events are profiled positively in both national and international media	Media survey report
Visitors to the CCR Expo are complementary of the CCR Expo in general or specific CCR Expo exhibitions and/or events	Media survey report, visitor surveys
CCR Expo participants find the event useful and/or productive	Participant surveys
The CCR Expo funding model ensures an equitable spread of funding sources, i.e. no one single donor is largely responsible for the CCR Expo	Final financial report
Some participants have been able to secure new project funding as a result of interactions at the CCR Expo	Participant feedback
Some participants have been able to secure new partnerships as a result of the networking opportunities presented by the CCR Expo	Participant feedback

CCR Expo - The venue

- In identifying a suitable CCR Expo venue the following criteria have been considered –
 - The venue's own climate change credentials;
 - Proximity to the Durban ICC / COP 17 venue;
 - Accessibility;
 - Size;
 - Facilities; and
 - Cost



CCR Expo - The Venue (Cont.)



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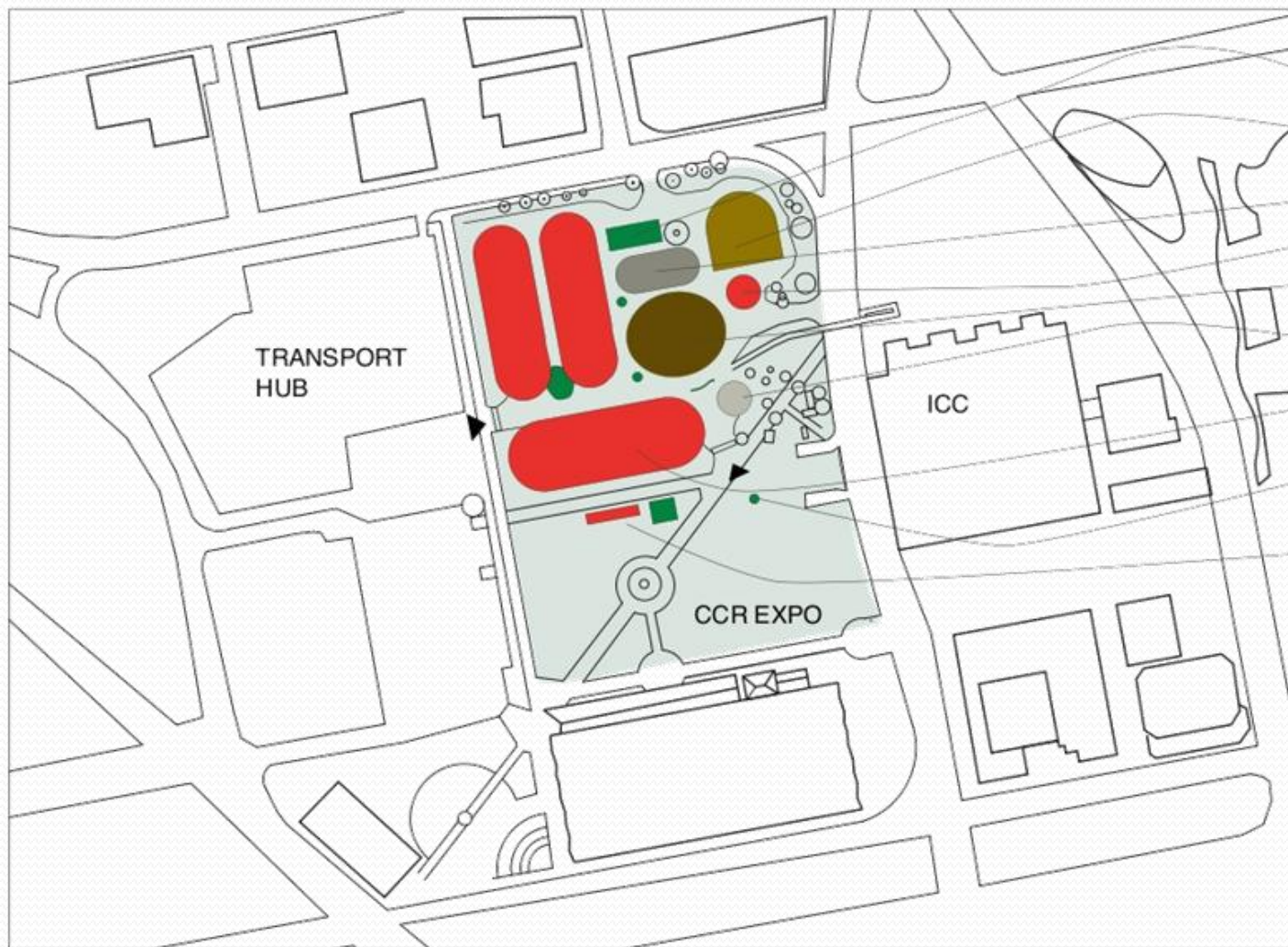
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CCR Expo - The Venue (Cont.)



Every day, COP delegates will walk from the transport hub across a parking lot known as the Centrum Site through the registration and security area to the ICC





Reduce Re-use - Recycle

Event / Stage

Networking

Art & Craft

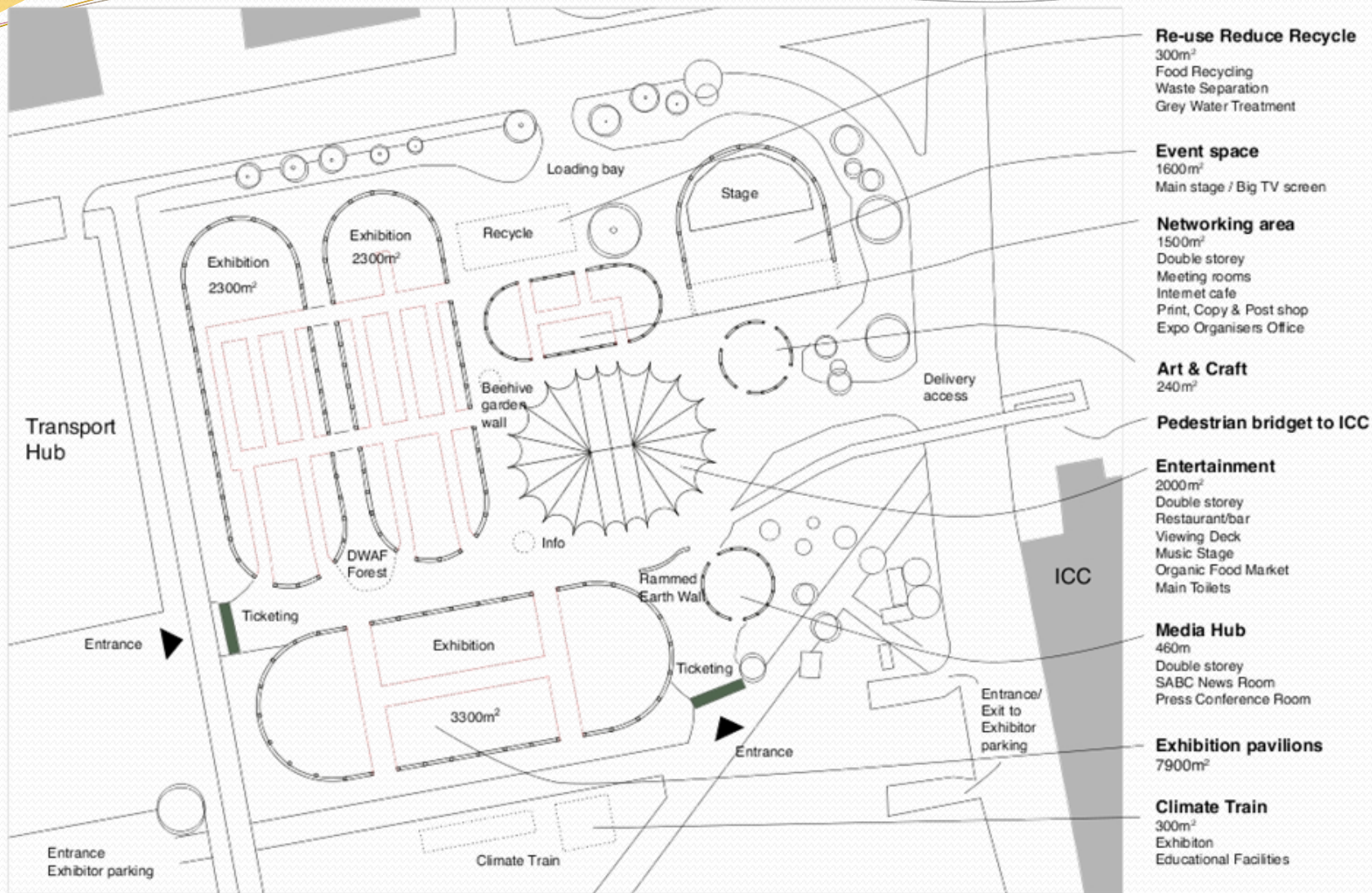
Entertainment

Media

Exhibition

Climate balloon
1 ton CO₂

Climate Train
Educational facilities



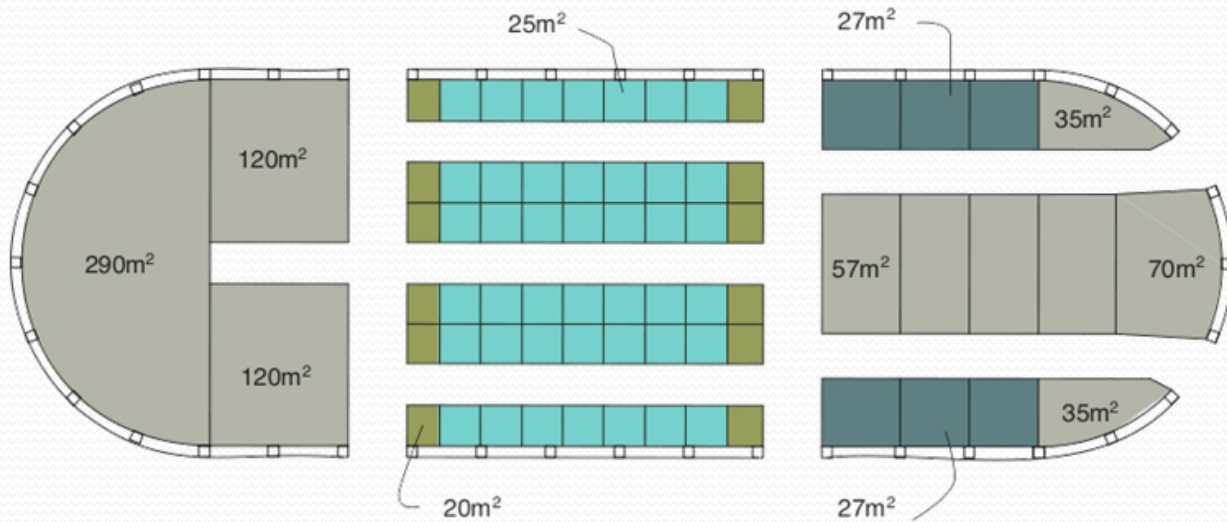
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CCR EXPO DURBAN 2011

VERSION 1.0

2011.05.23



Total Exhibition space: 2052m²

Total pavilion area: 2300m²

All aisles: minimum 3m



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CCR EXPO EXHIBITION PAVILION

VERSION 1.0

2011.05.23



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CCR Expo - Participants

- There is a general sense that the CCR Expo should be a “South Africa Inc” event, i.e. all South Africans should participate through their represented sectors.
- The only criteria for participation should be that –
 - *The participant is involved in at least one tangible climate change response activity that is either mitigating climate change and/or is building South Africa’s resilience to climate change in a relatively significant and, preferably, replicable way.*



CCR Expo - Participants (Cont.)

- With this, participants should include –
 - National Government and State Owned Enterprises
 - Provincial Government
 - Municipalities
 - Business and Industry
 - The science, technology and research community
 - Public Interest Groups



CCR Expo - Target Audience

- COP17 delegates
- The international and local COP17 press contingent
- Local and, especially, international donors
- The general public, especially, the youth



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The *Climate Train*.

- The Climate train is an idea being driven by the Climate Justice Forum which is a collection of civil society organisations convened recently by Jay Naidoo and Ireland's ex Environment Minister, Mary Robinson



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The Provincial Coordinator

- KZN province has kindly committed the services of their Chief Director: Environmental Management, Mr Haroon Karodia, to assist the department in –
 - Compiling and maintaining a database of all planned provincial COP 17 related activities and interventions with a view to ensuring that, through the alignment and coordination of these efforts with national initiatives (e.g. the Minister's planned provincial climate change summits in August to September), the greatest possible positive impact at the least possible cost may be facilitated;



The Provincial Coordinator (Cont.)

- Actively engaging provinces in order to ensure the alignment and coordination of provincial efforts with national initiatives where such alignment and coordination is appropriate and results in the greatest possible positive impact through the most effective use of limited national department resources;
 - Ensuring that all provincial COP 17 related activities and interventions are informed by, and communicate, agreed COP 17 and general climate change messaging;
 - Ensuring that limited national department human resources are appropriately utilised in support of provincial COP 17 related activities and interventions;
- and



The Provincial Coordinator (Cont.)

- Ensuring that provinces are kept fully informed of all COP 17 related activities and interventions with a view to their possible involvement in appropriate initiatives.
- To this end,
 - Attend the fortnightly DEA COP 17 Management Committee;
 - Visit each province from time to time in order to, among others: (
 - compile, maintain and report a database of all planned provincial COP 17 related activities and interventions;
 - discuss and facilitate the alignment and coordination of provincial efforts with national initiatives where such alignment and coordination is appropriate;



The Provincial Coordinator (Cont.)

- brief provinces on agreed COP 17 and general climate change messaging; (iv) represent the department in provincial events where appropriate; (v) participate in provincial events where appropriate; and (vi) brief and update provinces on all COP 17 related activities;
- Attend various *ad hoc* meetings (Minister, department management, IMC, IGCCC, NCCC, etc.) where a detailed presentation or briefing on provincial initiatives is required.



Forward to a
sustainable
future



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