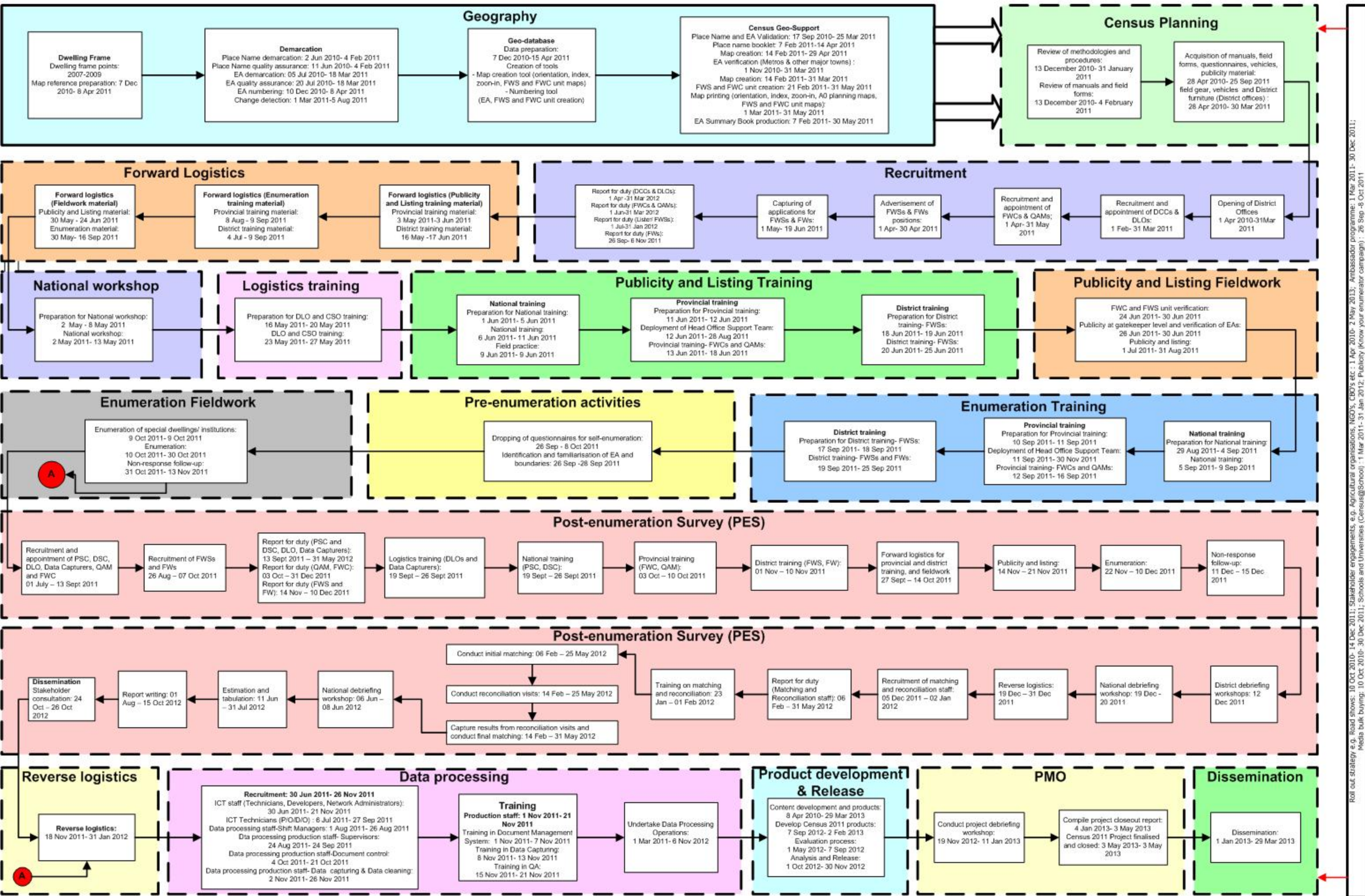


# Timelines for Census 2011 Project



Roll out strategy e.g. Road shows: 10 Oct 2010- 14 Dec 2011; Stakeholder engagements, e.g. Agricultural organisations, NGOs, CBO's etc.: 1 Apr 2010- 2 May 2013; Ambassador programme: 1 Mar 2011- 30 Dec 2011; Media bulk buying: 10 Oct 2010- 30 Dec 2011; Schools and Universities (Census@School): 1 Mar 2011- 31 Jan 2012; Publicity (Know your enumerator campaign): 26 Sep - 8 Oct 2011