



# RYDEFSA

*Rural Youth Development Foundation - SA*

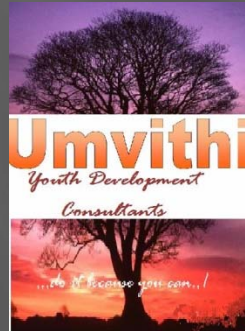
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Developing our communities with passion and pride...!

# Umvithi

## Youth Development

### *Consultants*



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**..do it because you can...!**

# ADAMS COLLEGE

*Academy of the Arts & Tourism*



Give your talent a new start...





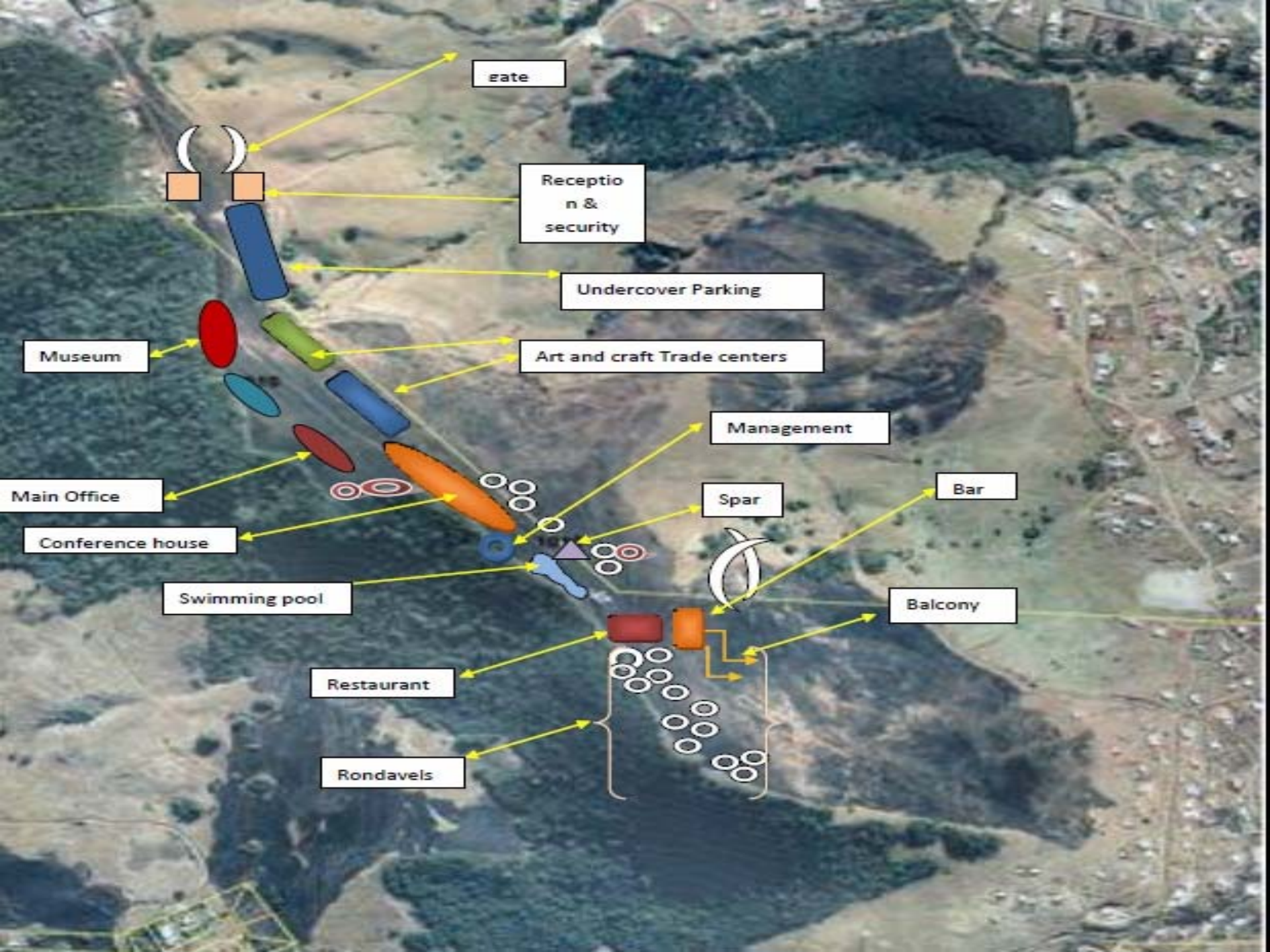
# Inkosi-Laduma

Cultural village &  
Conference center



Mthobisi Mkhize  
(CEO)  
Umvithi Youth  
Development  
Consultants  
1/27/2010





Gate

Reception  
&  
security

Undercover Parking

Art and craft Trade centers

Management

Spar

Bar

Balcony

Restaurant

Rondavels

Swimming pool

Conference house

Main Office

Museum



# Impendle

## WORLD OF TOURISM







I M P E N D L E



# KwaZulu Natal

**Adams College**  
*International Arts Festival*  
**26 – 28 August 2011**



**The only place where culture and Arts meet...!**

**Adams College (KZN International Arts Festival)** – *the only place where arts & Culture meet...!*

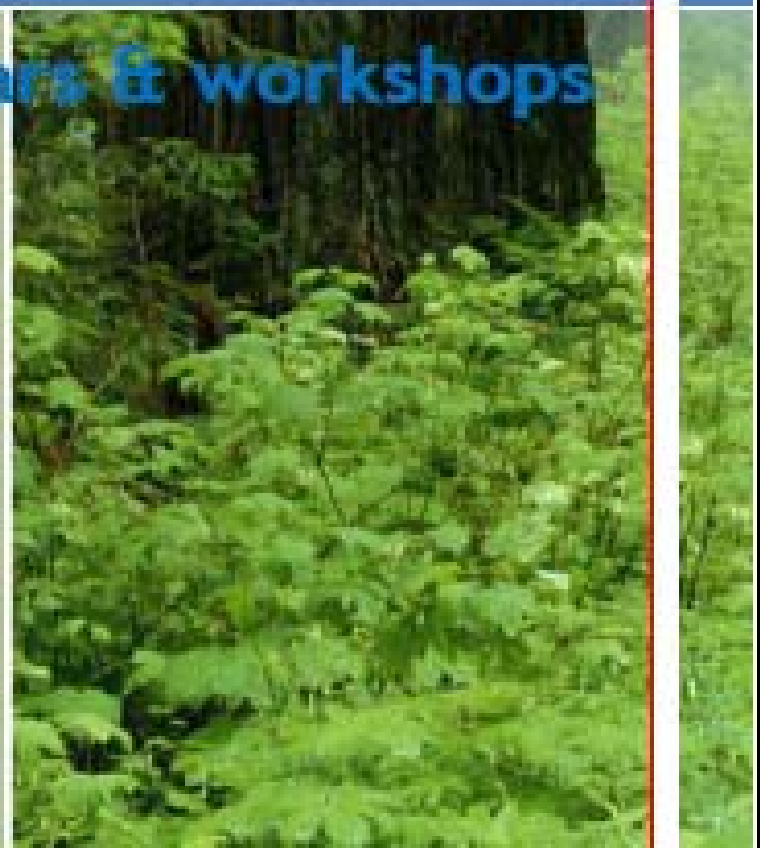




Get Inspired, Motivated and Mentored...

## *SA - Youth on a Move*

Business Apprentice Seminars & workshops





11 Districts, Eleven Categories,  
XI Awards for 2011..!

*Kwa Zulu Natal*  
*Young Achievers*  
*Awards* ★  
*2011*

1.	Academic
2.	Arts
3.	Business
4.	Community development
5.	Environment / Agriculture
6.	Fashion and Beauty
7.	Tourism and Innovations
8.	Rural initiative
9.	Science & Technology
10	Sports
11.	Young Achiever of the year





# RYDFSA

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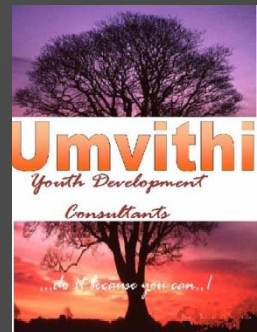
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Developing our communities with passion and pride...!

# Umvithi

## Youth Development

### *Consultants*



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**“The goal of our programs is to promote a vibrant and inclusive youth cultural environment in South Africa”**



# Introduction

- ▣ Umvithi a youth development consultants, is the organisation of variety in youth development, education, mentoring and growth in business.
- ▣ The organisation, which has shown a great amount of effort from its stakeholders and executive members, is directed to the public at all levels in South African societies.
- ▣ Umvithi has establish a long history of offering support to community projects through its vision and programmes to better the lives of young people,

# Vision

- To target young people from the rural and disadvantaged South African communities,
- Assist them to combine the understanding of talent, education, career and social living within their communities.

## The Name “Umvithi “ – What is it?

- A tree
- Shepherds tree,
- Grows in the rocky, dry, deserted areas,
- Gives shelter to shepherds during sunny or stormy days,
- Nutritious leaves, good for nature



**Also known as : shepherd's tree ( Eng. ); witgat (Afr.); siPhiso (Swati),  
Mohlôpi (Northern Sotho); Xukutsi (Tswana); Muthobi (Venda )**



- **It is an evergreen tree**
- **Native to Southern and Tropical Africa,**
- **Living in the hot, dry, and often brackish low-lying areas,**
- **Sometimes on abundant lime and occasionally found in rocky terrain.**
- **It is common tree of the Bushveld and Lowveld**
- **A decoction of the roots is used to treat hemorrhoids**
- **when dried, cut up and roasted, the roots make a substitute for coffee.**
- **Nutritious leaves for animals,**

# **Our Goals**

**The goal of Umvithi Youth Development Consultants is to promote a vibrant and inclusive youth cultural environment in South African; Rural and disadvantaged communities**

**To be an organization that cultivate the creativity amongst young people,**

# Staff complementary

1. Executive Officers - 7

2. Directors - 5

3. Project Managers - 7

4. Researchers - 7

5. Administrators - 8

6. Projects and Events Coordinators - 5

Total

**39**



# Our development Initiatives

## BASTE

- B - beauty & fashion
- A - arts (performing & visual)
- S - sports
- T - tourism
- E - education & skills

Baste meaning to sew pieces of fabric together in order to join the pieces together and make them something of a certain value.

e.g - A QUILT

- A - agriculture
- B - business development

Umvithi combine the concepts of;

**1.BASTE - AB**

**2.Talent**

**3.Career guidance**

...to enable those from rural and disadvantaged communities, to gain access in the world of; Beauty & Fashion, Arts, Sports, Tourism, Education & skills, Agriculture and Business development and relate all of this to career opportunities.

# Our partners

- UMgungundlovu District Municipality
- Pietermaritzburg Chamber of Business
- The national Youth Agency
- University of Kwa Zulu natal
- Durban University of Technology
- Irene of (Irene's Models)
- Kwa Mpumuza traditional Authority
- uMgungundlovu FET college
- The BAT center
- The Natal Museum
- Tatham Art Gallery
- The Playhouse Company
- The Hexagon theater (UKZN)
- Impendle Local Municipality
- Msunduzi Local Municipality
- Mkhambathini Local Municipality
- uMngeni Local Municipality
- UMshwathi Local Municipality
- Mpofana local municipality
- Richmond Local Municipality

and more,



# UMGUNGUNDLOVU FIFA WORLD CUP CARNIVAL 2010







# The Valentine Dancers







# UMgungundlovu Youth Carnival 2009





# UMgungundlovu Youth Carnival 2009





# Youth Development conference 2010

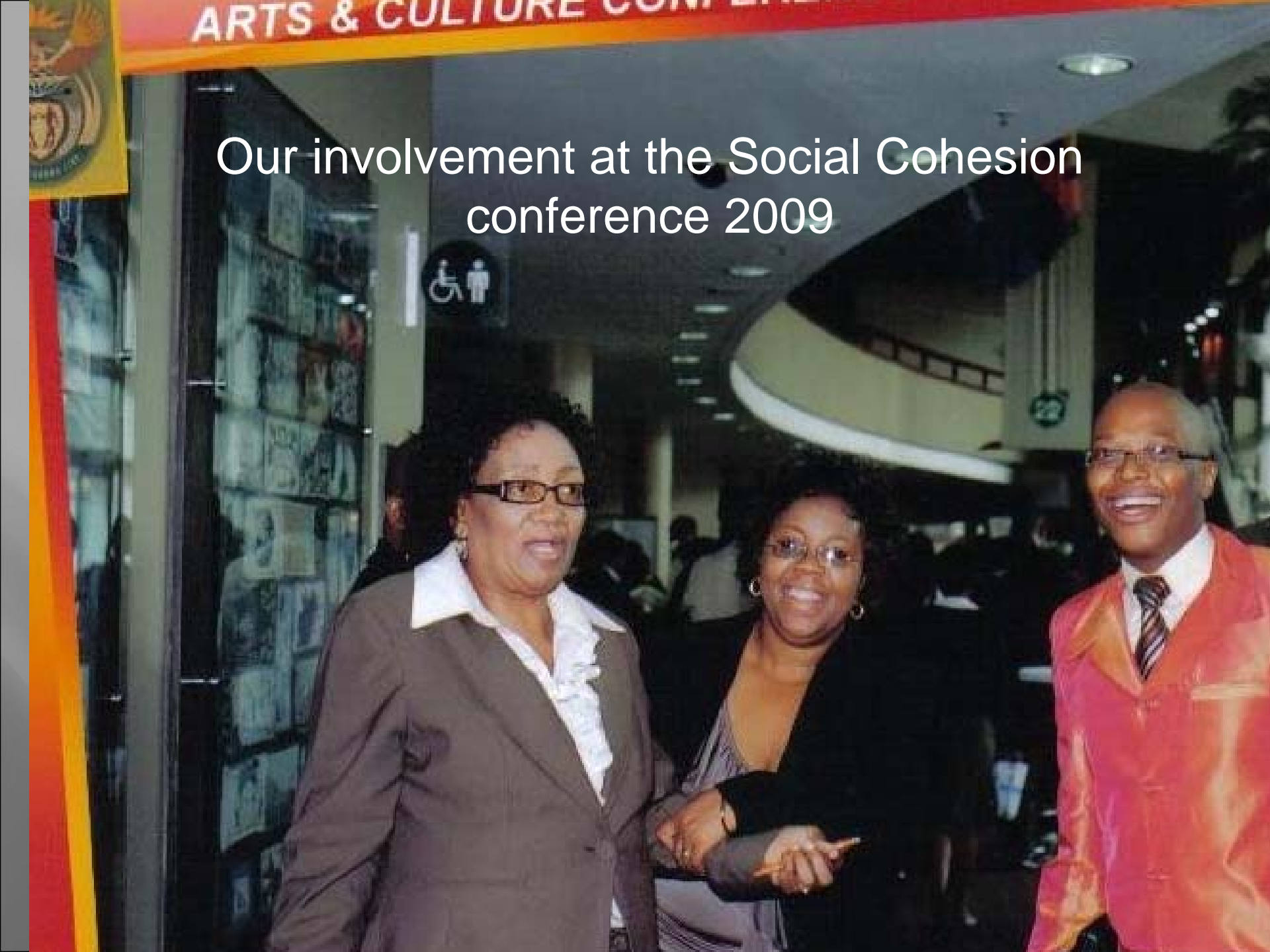




Celebrating with the District Mayor of  
uMgungundlovu the 150 Years of arrival of  
Indians in SA



# Our involvement at the Social Cohesion conference 2009





# Boundless Southern Africa Summit



# Sports and Recreation Conference 2010





# IRYDS 2010

INTERNATIONAL RURAL YOUTH DEVELOPMENT  
SUMMIT

22 – 24 July 2010

PMB – YMCA

**Working towards a sustainable rural  
youth development..**



# IRYDS 2011

## International Rural Youth Development Summit

\* **Date** - 20 to 22 July 2011

\* **Venue** - University Of KwaZulu Natal  
Pietermaritzburg Campus

**Working towards a sustainable rural youth  
development..**

# Youth development summit a success

**THOBANI NGQULUNGA**

THE ground-breaking International Rural Youth Development Summit (IRYDS 2010) was hailed as a success by the speakers who took part in the event that ended on Friday.

The initiative was implemented and co-ordinated by Umvithi Youth Development Consultants with its key business stakeholder and partner, the uMgungundlovu District Municipality.

The summit was aimed at benefiting youths involved in the development of agriculture, tourism,

arts in the rural communities, and for youths who want to pursue a career in these fields.

Business partners shared their knowledge, experiences and thoughts with the delegates.

The organisers also aimed to popularise tourism, arts and agriculture among pupils in the rural areas to prepare them for rewarding academic and professional careers.

The chief executive officer of Umvithi YDC, Mthobisi Mkhize, said the summit was designed to provide an educational and busi-

ness platform for prospective youths and pupils in the rural areas to appreciate the practical application of the disciplines.

Mkhize said the summit was an annual event hosted by UYDC with the support of district, local, regional plus national business stakeholders and partners.

He said he is pleased that Sindiwa Mzamo, general manager for rural development in the culture Department, committed the department to host the event in partnership with Umvithi YDC next year.



PHOTO: THOBANI NGQULUNGA

were (from left) Umvithi's chief operating officer, Bongiwe Dlamini, Daniel (with Deutsche Engineering Teknik) and Umvithi CEO Mthobisi Mkhize.

# **RURAL DEVELOPMENT AND LAND REFORM**

**GENERAL AMENDMENT BILL  
[B33-2010]**





This submission presents an overview of the situation and amendment of various laws under the administration of the Minister of Rural Development and Land reform, this has been focused on rural youth laws, in terms of their economic development and the main issues that previously challenged them and thus the development of rural Communities, prior and post to the proposed change.



The Bill as an interesting and informative document -

- proposed amendments
- duties of the Minister, from the delegation of power and functions to day to day running of the portfolio,

The weaved / inter-relationship (connection) within the departmental heads and officials to junior members of the staff,

My contribution is more focused at the Name change; and its contribution to the development and support to the Bill.



# Developing the bill

- The document serves as a good sign of - sustainable and balanced growth : power sharing/delegation of power by the Minister to DG to DDG to chief Commissioner to ordinary members of the stuff... that its no longer an Information but an act, of a person, an individual, a team

Information sharing to the ordinary member of society, sustainable development of rural communities, more especially youth and economy

- Portray our government's vision of a country full of opportunities and balance economic growth,

# A public policy for rural youth

- Seeks to identify the objectives, implementation strategies, results and impacts for opportunities directed at rural populations,
- Strategic actor in rural youth development,
- Revises and analyzes the attention focused at rural development,
- Serves as a strategic development initiative that utilizes the advantage of a good link and partnership between the government and ordinary citizens,



# The transition stage

- Rural Development compared to the former [Land Affairs]
- Provoked researchers, writers, critiques and individuals to focus at how they can play a vital role in making a difference.



# HAVE YOUR SAY

## CALL FOR WRITTEN SUBMISSIONS

### PORTFOLIO COMMITTEE ON RURAL DEVELOPMENT AND LAND REFORM

The Portfolio Committee on Rural Development and Land Reform (National Assembly) invites stakeholders and interested parties to submit written comments on the following Bill:

**Rural Development and Land Reform General Amendment Bill**  
**[B33 – 2010]**

The Bill seeks to amend various laws under the administration of the Minister of Rural Development and Land Reform, so as to:

- substitute certain obsolete definitions to ensure legal certainty
- effect certain consequential amendments in this regard
- provide for matters connected therewith.

Public hearings will be conducted at Parliament on **Tuesday, 25 and Wednesday, 26 January 2011.**

Submissions should be received by no later than **17:00 on Friday 14 January 2011.** Please indicate your interest in making a verbal presentation. Members of the public and stakeholders who wish to obtain a copy of the Bill, may contact the nearest Government Printers, Parliamentary website: [www.parliament.gov.za](http://www.parliament.gov.za) or contact the Committee Secretary on the contact numbers indicated below.

**All correspondence should be addressed to Mr PS Sizani, MP, Chairperson and marked for the attention of Ms Phumla Nyamza, Committee Secretary, Portfolio Committee on Rural Development and Land Reform, PO Box 15, Parliament, 3rd Floor, 90 Plein Street, Cape Town 8000, tel: 021 403-3852, fax: 086 504 6848 or e-mail: [panyamza@parliament.gov.za](mailto:panyamza@parliament.gov.za)**

**Issued by Hon Sizani Mr PS, Chairperson: PC on Rural Development and Land Reform.**

# The transition stage

- Resulted in the establishment of many rural development Programmes
- “Land affairs” had a very limited meaning to a lot of individuals.



# Economic development and opportunities

The change from [Land Affairs] to Rural Development had a very big potential in –

- Maximizing funding opportunities for rural based organisations,
- Elite branding of rural communities,
- Attracting donors for potential sponsorships,
- Improving market and promotional strategies,
- Minimizing risk of exploitation of rural businesses,
- Classifying the unfortunate as also part of our countries growth,

# Rural Development & GDP

The change from [Land Affairs] to Rural Development has drastically improved people's lives –

- Proclamation No. 44 of 1 July 2009 – the President transferred the administration powers and functions of specified legislations to the Minister of Rural Development and land reform,
- What this meant to ordinary citizens?

➤ Recognition,

➤ Ownership

➤ Happiness

➤ Growth...

•



Quote – Based on research conducted by the NEF

“In 2006 the Happy Planet Index of human well-being and environmental impact was introduced by the New Economics Foundation. It challenges the well-established indices of countries’ development, such as Gross Domestic Product (GDP) and the Human Development Index (HDI), which is regarded as too limiting and not taking sustainability into account.

Using life expectancy, life satisfaction and the ecological footprint of countries, the Happy Planet Index tries to measure quality of life or social progress in more holistic and psychological terms than Gross National Product or GDP. This research and discussions on activities and policies actually contributing to happier societies featured strongly at the 5th International Gross National Happiness Conference, held in Brazil.

The happiest people in the world in 2009 seem to be the Costa Ricans. Costa Rica scored the highest (76.1 out of 100) on the Happy Planet Index. Not only do Costa Ricans have the highest life satisfaction in the world but they also have the second-highest average life expectancy of the New World (second only to Canada).

The highest-placed Western nation is the Netherlands – 43<sup>rd</sup> out of 143. The UK still ranks midway down the table – 74<sup>th</sup>, behind Germany, Italy and France. The USA comes a long way back in 114<sup>th</sup> place. While China was ranked 20<sup>th</sup>, it has dropped from its previous position despite the many benefits of the move to a market economy.

Egypt shines in the 12<sup>th</sup> position, while Sub-Saharan countries make up the bottom of the list, except for South Africa, we moved up from 156<sup>th</sup> in 2006 to the 118<sup>th</sup> position in 2009. Although we strive to be in the top ten we are pleased that we have improved our people's lives.

GDP still remains an essential strategy to reach the goal of a better life for all our people.



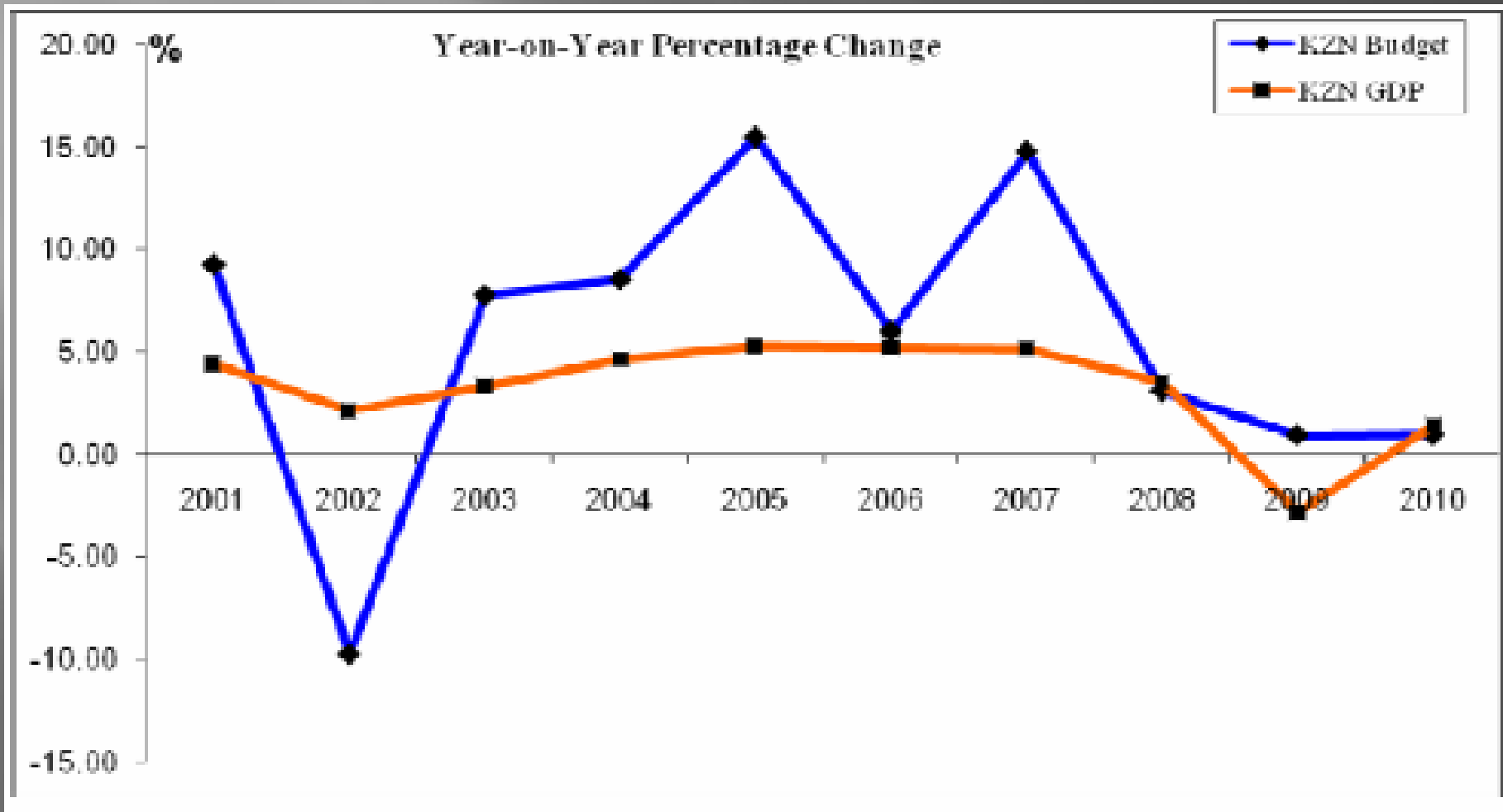
- The study informs us that;
- The presidents proclamation made an impact in the lives of ordinary South African Citizens, which might have not been recognised, but made a huge difference that it was even picked-up in the world study.
- Although the recession caught up with us, but no one would have imagined, the results, should the recession stroke during the time when we were down, bitter, unhappy about anything that might have been a concern.
- “The difference between a person who gets injured during the celebration, and the one who gets injured while mourning” is the context of pain.

# Bill & GDP – KZN Case study

The Capita Indicators for KZN indicates an increase in the average standard of living and an increase in labor return in the province since 2000,

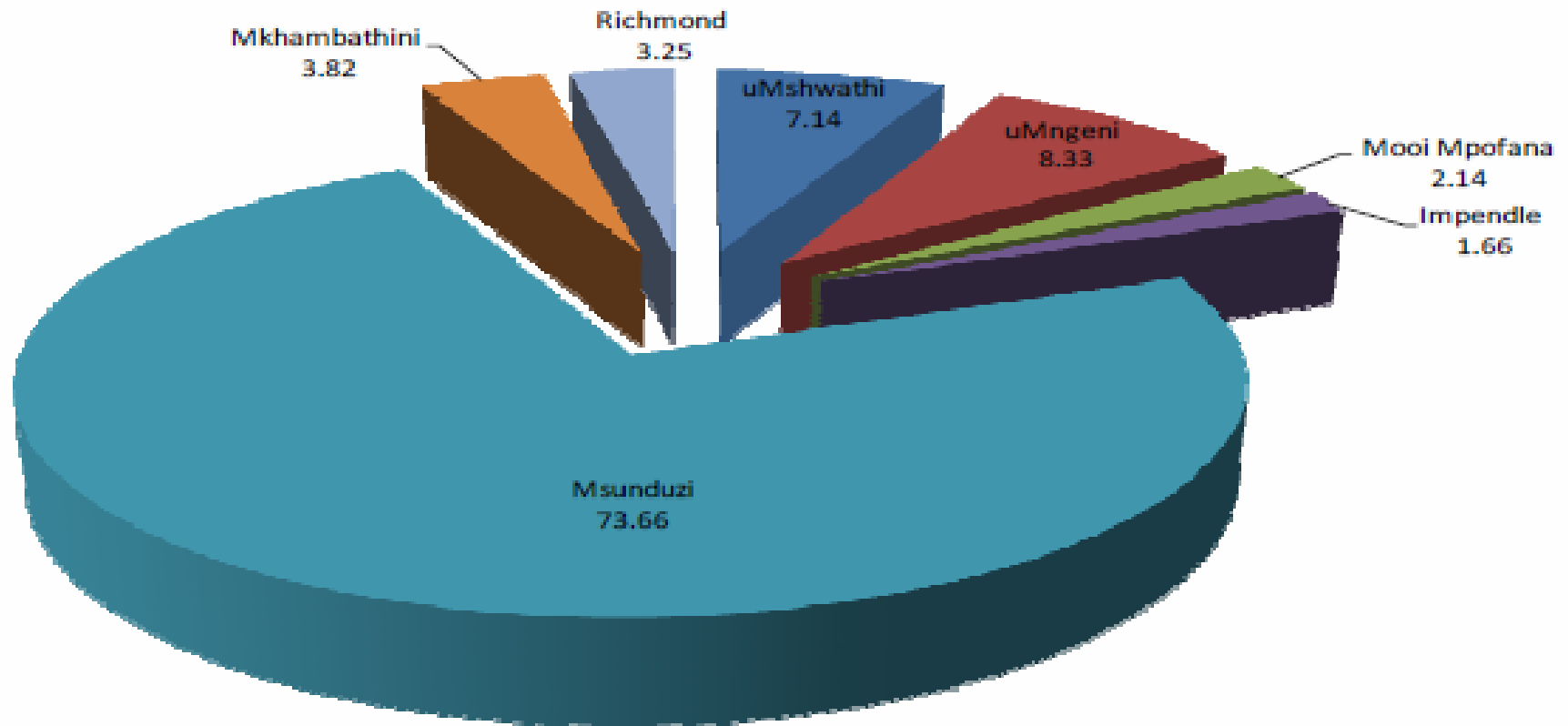
<i>Per Capita Indicators for KZN</i>	<i>KZN GDP Per Capita (All Ages)</i>	<i>KZN GDP Per Capita (15-65)</i>
2000	R 17,037	R 28,735
2004	R 18,015	R 29,476
2007	R 20,263	R 32,768
2008	R 20,793	R 33,436
2009	R 19,545	R 31,596
Average Real Value	<b>R 18,533</b>	<b>R 30,328</b>
Average Year-on-Year Percentage Change	<b>1.61</b>	<b>1.10</b>

The provincial GDP increased on average by 3.42 percent in real terms since 2000, whereas the provincial budget increased on average by 5.14 percent year in year on real terms since 2000.





The following table shows the contribution of the local municipalities to the district economy. Between 2002 and 2008, the GDPM for uMgungundlovu DM was estimated at an annual average of R181.6m. There was a significant growth of 33.3 percent from R158,1m in 2002 to R210,6m in 2008. **uMsunduzi was the largest contributor to the District GDPM at an annual average of 73.7 percent, followed by uMngeni at 8.3 percent. The least contributor was Impendle at 1.7 percent during the same period.**



## Sector share of municipal total GDP 2008

Municipality	Agric	Mining	Manuf	Elect	Const	Trade	Transport	Finance	Comm serv	Total
uMgungundlovu	12.1%	0.5%	14.4%	2.6%	2.4%	10.5%	8.9%	20.5%	28.1%	100.0%
uMshwathi	41.5%	2.8%	19.9%	0.7%	0.9%	9.0%	3.6%	7.1%	14.5%	100.0%
uMngeni	16.7%	0.2%	15.6%	2.4%	2.6%	8.9%	6.7%	21.9%	25.0%	100.0%
Mooi Mpofana	42.8%	0.0%	10.7%	3.3%	0.8%	6.5%	5.0%	11.9%	19.0%	100.0%
Impendle	62.5%	0.0%	4.4%	0.0%	2.8%	4.7%	1.6%	3.6%	20.4%	100.0%
Msunduzi	4.9%	0.3%	14.4%	2.9%	2.6%	11.3%	10.3%	22.9%	30.3%	100.0%
Mkhambathini	20.9%	0.2%	13.1%	3.2%	2.1%	10.0%	6.9%	16.4%	27.1%	100.0%
Richmond	38.4%	0.2%	6.9%	1.9%	1.5%	7.4%	3.9%	10.9%	28.8%	100.0%

The sector that contributed substantially to the GDP of municipalities in the Umgungundlovu district is Agriculture, except for Msunduzi.



Sector share of municipal total GDP 2008, tells us that;

- The economy of our Districts depends on Agriculture
- If Impendle is the lowest contributor to the district GDPM while the highest in Agriculture, and Agriculture is the highest of the overall sectors.
- A lot still needs to be done to improve Agri-business in the district.
- The improvement on Agri-business, is based on a sustainable rural development,
- Our government has taken a lead, so it is for us to make it a success.



The Chinese have a saying that “***when the winds of change blow, some people build shelters, others build wind mills.***”

The South African government chose to build “windmills” by not cutting down on infrastructure spending, the change from “Land affairs” to Rural development was the results, it could have been viewed critically and differently since it was declared during the tough times but it worth it.

Expenditure on infrastructure has been very useful in creating employment opportunities and improving the competitive advantage in the rural communities, thus minimizing the effects of recession.



As an acknowledgment of the stimulating effect of infrastructure investments, KwaZulu-Natal for its part has **increased infrastructure spending from R10.8 billion in 2009/10 to R11.5 billion in 2010/11 and R12.7 billion in 2011/12.**

Our premier, Dr Zweli Mkhize spelled out the priorities in his state of the province address. Therefore the focus on expenditure in the 2010/2011 budget is:

- Rural Development/Agrarian Reform
- Creating decent work & economic growth
- Fighting crime
- Education
- Health
- Nation building & good governance

- Rural Development is now a Top Priority,
- This causes so much explicit focus on rural economy and youth development,
- Part of this development means that; Rural youth can now develop and improve their knowledge and skills on, agriculture, tourism, handicrafts and other business and trading opportunities,
- This development indicates a need for training that can improve rural youth's opportunity,
- The undivided attention is now paid at improved access to education through non-formal education and vocational training,



- Engagement in alternative income-generating activities, has now become the buzz word in rural areas since of the change,
- Due to further development of Rural Communities, including SMME's and Local Economic Development (LED) opportunities – young people now regard traditional subsistence agriculture as a potential business.

➤ KZN is an Agriculture driven province; That in 2009 the Hon. Premier Dr. Mkhize launched the 1 home 1 garden and initiatives to boost commercial farming mostly owned by young people at uMngeni Municipality.

Sectors	Umgungundlovu			Umngeni		
	2001-2003	2004-2006	2007-2008	2001-2003	2004-2006	2007-2008
<b>Agriculture</b>	17.5%	14.2%	13.1%	23.5%	19.1%	17.3%
<b>Mining</b>	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%
<b>Manufacturing</b>	15.4%	15.4%	14.9%	14.2%	14.5%	13.9%
<b>Electricity</b>	1.2%	1.2%	1.0%	1.1%	1.0%	0.9%
<b>Construction</b>	2.1%	2.9%	2.8%	1.8%	2.5%	2.5%
<b>Trade</b>	8.9%	10.3%	10.2%	6.3%	7.5%	7.8%
<b>Transport</b>	3.7%	3.5%	3.3%	2.5%	2.5%	2.4%
<b>Finance</b>	9.3%	10.7%	11.5%	7.2%	8.7%	9.8%
<b>Comm. services</b>	27.5%	28.0%	28.2%	23.6%	24.6%	24.7%
<b>Households</b>	14.3%	13.7%	14.8%	19.7%	19.4%	20.6%

# Rural Development - a brand for rural youth development

- More rural youth were opting to migrate to urban areas for work and a better life
- Due to their limited education and experience, they often end up in low-paid jobs

That is changing,

- The Development of Rural Communities is bringing hope to rural youth and highlights them as problem solvers than problems to be solved,



- The previous government systems did not adequately address the needs and situations of citizens in rural communities, as this was previously limited by the previous description and terminology, especially rural youth, in their policies, programmes and projects that were meant for development.
- Under “Land Affairs” terminology, there are agencies that implemented specifically targeted programmes to address some of the critical concerns challenging rural citizens,
- Those programmes were to offer valuable opportunities to Rural Communities, however, more explicit focus on the implementation of projects was limited to “Land Affairs”, as “development” was not a priority for the groups, or any organization in the rural areas.

- Rural Development” as a new terminology has played a vital role, in paving a platform even on an international level for recognition of rural South Africa societies.
- Due to this development, rural citizens can now engage in an early phases of activities, where they can express their needs and develop ownership of the activities at an early stage.
- Rural youth have considerable potential willingness to help develop their communities.
- But they need good income-generating opportunities to remain in the rural areas, which is some of the critical concerns challenging rural citizens.

# Youth and Power to change their communities

- Rural youth programmes has a mission to provide rural communities with the tools and support needed to sustain individuals, and take part in the fight against hunger within rural communities,
- To be effective, the rural youth efforts needs to be guided by accurate data on rural development, which at present has a strong linkage with the power associated with the -  
Minister of Rural Development and land reform.

# Conclusion

- Goal 1 - Of a Rural development Bill, that develops strategies to benefit rural economy,
- Goal 2 - Reflect the findings of a study looking at rural youth and thus rural communities, are missing out on development opportunities more readily available to urban Youth and what can be done to turn the situation around?
- Goal 3 - Improving access to basic needs and to vocational training is critically needed..



- Use agriculture to improve rural youth's livelihoods if they are taught new techniques, how to grow new crops and how to sell crops locally,
- Rural youth are open-minded and have ideas on how to improve the current situation, let's get them involved in the planning meetings not as ward councilors and izinduna's but as specialists in rural development.
- They need basic support and improved knowledge and skills to begin their development.
- Umvithi Youth Development Consultants and Rural Youth Development Foundation – SA, collaborated in activities to address this information gap

From time to time complementary activities are implemented: to address the needs established within the rural communities.

- Umvithi Youth Development Consultants and Rural Youth Development Foundation – SA, collaborate in activities to address this information gap
- From time to time complementary activities are implemented: to address the needs established within the rural communities,

- Culminated in this submission it is our hope that these amendments, together with other developments to the “bill”, will successfully guide and continue to stimulate action within the Rural Communities as well as within all the regions of South Africa.
- I hope that this submission, will serve as a sustainable Contribution towards the changes and strategic developments made towards improving lives of our fellow citizens in the rural areas,

# Our Pride will always be the results of

- ❖ Responsible Community Engagement
- ❖ Excellence in teaching and learning
- ❖ Partnerships for consultation and progress
- ❖ Ongoing Evaluations



# The Invitation

## IRYDS 2011

**International Rural Youth Development Summit**

2011

\* **Date** - 27 to 29 July 2011

\* **Venue** - University Of KwaZulu Natal  
Pietermaritzburg Campus

**Working towards a sustainable rural youth  
development..**

# Thank you...!

**Mthobisi F Mkhize**

(Chairman) Rural Youth Development Foundation – SA  
(CEO) Umvithi Youth Development Consultants

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