## SAA Financial Results 2008/09

## "Building on Restructuring"

## Content

- 1. Industry, Strategic and Operational Overview


## 2. Financial Overview

## 3. Conclusion and Way Forward

## Industry Overview

- The airline industry entered into a cyclical downturn in mid-2008
- This was partly as a result of the global economic downturn which affected all airlines, but also due to the oil price hitting a historic peak of more than \$147 last year
- Airlines around the globe were hard hit, with IATA estimating that the industry will lose \$11-billion in 2009
- Global airlines sought to cut costs by grounding aircraft, scrapping unprofitable routes and merging


## SAA's Restructuring Programme 2007-2009

SAA identified three (3) categories of initiatives in order to achieve most of the


- Boeing 747 elimination
- Reduce manager numbers
- Labour negotiations
- Operational performance turnaround:

Departmental initiatives

## Revenue initiatives

- Point of sale share gap
- Pricing and Yield mgt
- Cost reduction
- Removal of duplication
- Performance measurement and Accountability
- Contract review

THE RESTRUCTURING PROGRAMME DELIVERED R2,5-BILLION IN COST SAVINGS AND REVENUE GROWTH VS A TARGET OF R2,3-BILLION

## Strategic Overview - Restructuring

- SAA was fortunate to begin its restructuring in 2007 when the economy was in a growth phase
- In the first phase of restructuring (2007-09), the focus was largely on cutting costs and improved revenue generation
- The next phase will focused on improving customer service, the operational performance and ensuring the programme remains in place and is sustainable
- The success of restructuring can be seen in SAA's operating profit for 2008-09
- Restructuring has now become part of operations to ensure it is sustainable


## On Time Performance

## SAA's On-Time Performance : Yearly Comparison >9/15 Minute Standard-Excluding Weather Delays



## On Time Performance

SAA ontime performance 2002-2009 (30 Day running average)
(Trend line polinomal order 5) ( Plus stretch target 2009/10)


## Operational Statistics

|  | 2007 | 2008 | 2009 | $\boldsymbol{\Delta} 07 / 08$ | $\boldsymbol{\Delta} 08 / 09$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Capacity (ASK mil) | 33,671 | 32,681 | 29,980 | $(3 \%)$ | $(8 \%)$ |
| Uptake (RPK mil) | 25,381 | 24,619 | 21,935 | $(3 \%)$ | $(11 \%)$ |
| Pax Load Factors | $75 \%$ | $75 \%$ | $73 \%$ | $0 \%$ | $(3 \%)$ |
| Pax carried ('000) | 7,727 | 7,444 | 6,898 | $(4 \%)$ | $(7 \%)$ |
| Cargo ('000 mt) | 202 | 186 | 138 | $(8 \%)$ | $(26 \%)$ |
| Pax Yield (c/RPK) | 56 | 67 | 79 | $20 \%$ | $18 \%$ |

Financial Performance Summary

|  | 2007 | 2008 | 2009 | $\Delta$ | $\Delta 7 / 08$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
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## Financial Performance Summary

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| Cargo Revenue | 1839 | 1772 | 1577 | (4\%) | (11\%) |
| Other Turnover | 1411 | 1344 | 1830 | (5\%) | 36\% |

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| Other | (15 440) | $(15599)$ | $(15937)$ | 1\% | 2\% |

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| Current Year Profit | (883) | (1 085) | (10) |  |  |

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| Restructuring Costs | - | (1 345) | (474) |  |  |
| Current Year Profit / (Loss) | (883) | (1 085) | (10) |  |  |
| Reversal of PDP Impairment | - | - | 408 |  |  |
| Final P/(L) after Tax | (883) | (1 085) | 398 |  |  |

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## Income Statement

|  | 2007 | 2008 | 2009 | - 07/08 | $\triangle$ 08/09 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total airline income | 20,524 | 22,257 | 26,435 | 8\% | 19\% |
| Operating costs | 21,174 | 23,629 | 24,528 | 12\% | 4\% |
| Profit (loss) before fair value and translation (losses) gains | (650) | $(1,372)$ | 1,907 | -111\% | 239\% |
| Fair value and translation (losses) gains | 40 | 399 | $(1,564)$ | 898\% | -492\% |
| Operating (profit) loss | (610) | (973) | 343 | -60\% | 135\% |
| Net finance costs | (280) | (130) | 90 | 54\% | 169\% |
| Profit (loss) before taxation | (890) | $(1,103)$ | 433 | -24\% | 139\% |
| Taxation | (42) | 15 | (22) | 136\% | -247\% |
| Profit (loss) from continuing operations | (932) | $(1,088)$ | 411 | -17\% | 138\% |
| (Loss) profit from discontinuing operations | 49 | 3 | (13) | -94\% | -533\% |
| Profit (loss) for the year | (883) | $(1,085)$ | 398 | -23\% | 137\% |

## Total Airline Income

|  | 2007 | 2008 | $\mathbf{2 0 0 9}$ | $\boldsymbol{\Delta} 07 / 08$ | $\Delta \mathbf{0 8 / 0 9}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Passenger revenue | 17,274 | 19,141 | 23,028 | $11 \%$ | $20 \%$ |
| Freight \& mail | 1,829 | 1,765 | 1,561 | $-3 \%$ | $-12 \%$ |
| Technical services | 410 | 336 | 634 | $-18 \%$ | $89 \%$ |
| Voyager income | 371 | 327 | 294 | $-12 \%$ | $-10 \%$ |
| Commission received | 181 | 315 | 291 | $74 \%$ | $-8 \%$ |
| Other income | 459 | 373 | 627 | $-19 \%$ | $68 \%$ |
| Total airline income | 20,524 | 22,257 | $\mathbf{2 6 , 4 3 5}$ | $\mathbf{8 \%}$ | $\mathbf{1 9 \%}$ |

## Operating Costs

|  | 2007 | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ | $\boldsymbol{\Delta} 07 / 08$ | $\boldsymbol{\Delta} 08 / 09$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Energy | 5,734 | 6,685 | 8,589 | $17 \%$ | $28 \%$ |
| Airline lease costs | 2,514 | 3,021 | 2,266 | $20 \%$ | $-25 \%$ |
| Accomodation \& refreshments | 880 | 908 | 964 | $3 \%$ | $6 \%$ |
| Distribution costs | 1,409 | 1,430 | 1,728 | $1 \%$ | $21 \%$ |
| Electronic data costs | 472 | 649 | 550 | $38 \%$ | $-15 \%$ |
| Employee Benefit expenses | 3,300 | 3,298 | 3,496 | $0 \%$ | $6 \%$ |
| Material | 1,524 | 2,066 | 1,760 | $36 \%$ | $-15 \%$ |
| Navigation, landing \& parking | 1,056 | 1,142 | 1,214 | $8 \%$ | $6 \%$ |
| Other operating costs | 4,285 | 4,430 | 3,961 | $3 \%$ | $-11 \%$ |
| Operating costs | 21,174 | $\mathbf{2 3 , 6 2 9}$ | $\mathbf{2 4 , 5 2 8}$ | $\mathbf{1 2 \%}$ | $\mathbf{4 \%}$ |

## Hedging

- Hedging is a critical tool in the arsenal of any company exposed to oil and currency movements in the financial markets
- SAA is conservative in its approach to hedging
- Approved target range is $40 \%$ to $60 \%$ for fuel and $50 \%$ to $75 \%$ for forex of the 12-month rolling future purchase.
- Industry norm is to hedge up to $80 \%$ of fuel uplift and for four years.
- In the environment of a declining oil price hedging, a net loss of R1,046billion was incurred.


## Balance Sheet

|  | 2008 | 2009 | $\Delta 08 / 09$ |
| :---: | :---: | :---: | :---: |
| Total Non-current assets | 7,232 | 7,274 | 42 |
| Property, aircraft And equipment | 6,984 | 7,073 | 89 |
| Other Non-current assets | 248 | 201 | (47) |
| Total Non-current liabilities | $(4,191)$ | $(3,729)$ | 462 |
| Long-Term Loans | $(3,519)$ | $(3,080)$ | 439 |
| Other Non-current liabilities | (672) | (649) | 23 |
| Net current liabilties | (545) | $(1,042)$ | (497) |
| Current assets | 10,243 | 9,024 | $(1,219)$ |
| Cash and cash equivalents | 5,393 | 3,778 | $(1,615)$ |
| Trade and other receivables | 3,598 | 4,084 | 486 |
| Other Current assets | 1,252 | 1,162 | (90) |
| Current liabilities | $(10,788)$ | $(10,066)$ | 722 |
| Trade and other payables | $(5,260)$ | $(5,127)$ | 133 |
| Air traffic liability | $(2,938)$ | $(2,623)$ | 315 |
| Other Current Liabilities | $(2,590)$ | $(2,316)$ | 274 |
| Net assets | 2,496 | 2,503 | 7 |

## Balance Sheet

|  | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ | $\mathbf{\Delta} 08 / 09$ |
| :--- | ---: | ---: | ---: |
| Share capital | 11,343 | 11,343 | - |
| Shareholder restructuring fund | 653 | 653 | - |
| Non-distributable reserves | $(43)$ | $(75)$ | $(32)$ |
| Accumulated losses | $(12,321)$ | $(12,282)$ | 39 |
| Shareholder's deficit | $\mathbf{( 3 6 8 )}$ | $\mathbf{( 3 6 1 )}$ | $\mathbf{7}$ |
| Subordinated loan guaranteed by | 1,300 | 1,300 | - |
| government |  |  |  |
| Subordinated loan guaranteed by | 1,564 | 1,564 | - |
| government | $\mathbf{2 , 4 9 6}$ | $\mathbf{2 , 5 0 3}$ | $\mathbf{7}$ |
| Total capital and reserves |  |  |  |

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## SAA's Strategic Value

The geographical location of South Africa necessitates air services connectivity for the normal functioning of the economy and trade and industry.

- SAA's mandate is to be the African Airline with global reach
- Through its established network SAA provides:

Intercontinental connections to major cities of strategic interest to South Africa
$\checkmark$ SAA accounts for +/- 38\% of international arrivals
$\checkmark$ Through STAR, SAA offers 17,600 daily flights serving 943 cities in 159 countries


Connections to key cities within Africa
$\checkmark$ SAA accounts for +/- 49\% of Africa arrivals from the 19 cities SAA serves
$\checkmark$ SAA creates connectivity between South Africa, Africa and the rest of the World


Intensive domestic schedule and connectivity
$\checkmark$ SAA with its partners Airlink and SAX has the largest most frequent domestic schedule by far
$\checkmark$ SAA moves over $50 \%$ of all air cargo in SA.


## SAA's Strategic Value

## SAA contributes to and supports the broader National Governmental goals



SAA and its subsidiaries employ 7989 people full-time
$\checkmark$ Considerably more jobs generated in indirect employment in other sectors such as tourism.
$\checkmark$ Training and development of technical aviation skills

$\checkmark$ Cargo allows quick movement of critical and high value goods
$\checkmark$ Access to and promotion of SA as a destination
$\checkmark$ Contribution to local economy

- Revenue of over R7bn to local suppliers
- 45\% of ACSA's aircraft revenue was paid by SAA
- R2b in direct local salaries


## Africa footprint

$\checkmark$ Driving safety aviation standards in Africa
$\checkmark$ Liberalisation of the Air traffic regulation in Africa.
$\checkmark$ Largest and widest network in Africa which is an enabler for axpansion of SA companies into Africa

## Looking Ahead

- The global economic downturn is far worse than expected and will continue longer than originally envisaged
- In the four months to end J uly 2009:
- SAA passenger traffic fell by
- 11\% on international routes and 10\% on domestic routes, but
- rose by 9\% on Intra African routes
- Net airfares fell by 14\%;
- Nevertheless we are still above budget YTD


## Looking Ahead

- We must prepare for the inevitable growth after this downturn through:
- Decision making on our fleet
- Network expansion through partnerships and
- The retention of, and investment in, our people
- Africa will remain SAA's key operational focus for expansion
- We will focus on:
- Continued strict cost containment culture
- Efficiency improvements
- Strategic and effective procurement
- Proactive revenue management
- New channels of distribution and targeted sales efforts
- While cost control is paramount, Safety stays non-negotiable


## Conclusion

- SAA has delivered a net profit of R398 million this year despite:
- Unprecedented fuel prices,
- Associated hedging losses, and
- The onset in the 2nd half of the worst recession since 1929
- Restructuring initiatives have over-delivered at R2.5 billion vs a target of R2.3 billion, and contributed significantly to this result.
- On time performance is the best that it has been in the past 5 years.
- SAA is expected to break even for 2009/10, provided:
- Passenger and Freight demand does not fall further
- Yields do not decline
- Rand does not weaken
- Fuel price does not rise
- SAA is confident about its future despite the challenges that the world economic crisis continues to pose.

Thank you

