

Locational Advantages of the LSDI International Access and Tourism Flows

Vision and Mission of iSimangaliso

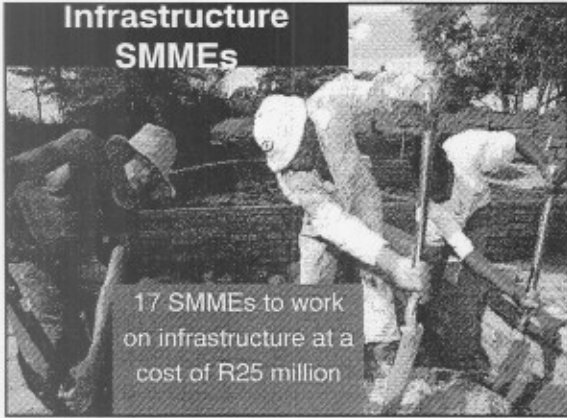
"To protect, conserve and present the Wetland Park and its World Heritage Values for current and future generations in line with the standards laid down by UNESCO and the World Heritage Act, and to deliver benefits to communities living in and adjacent to the Park by facilitating optimal tourism and related development."





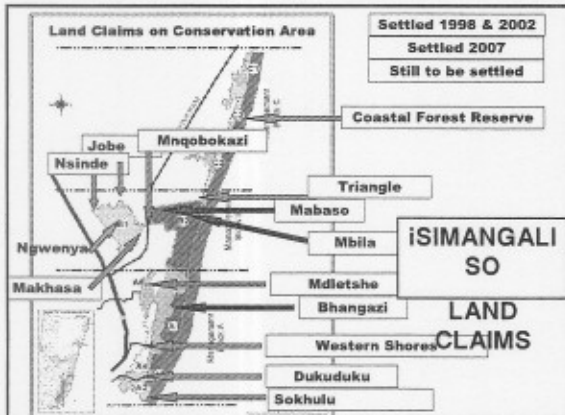
- Major Tourism Routes**
- Tourism Community Invest & Access Roads
- Internal Park Roads (approx 150km)
- Consolidation key ecological areas (land rehab programme - 15)
- Park Fencing (190km)
- Conservation infrastructure (mg, rds, accommodation, bomas etc.)
- Public access infrastructure (jetty, hides, picnic sites, tourism roads etc.)
- Year on year 30% capex labour & 50% SMME
- R90 million secured for next 3 years
- Transformation: Tourism - equity (transformation of sector locally - mandatory partner focus).

PARK REDEVELOPMENT









Settlement of land claims and co-management

iSimangaliso
Wildlife Reserve

- RLCC responsible for land claim settlement
- iSimangaliso: post-settlement & co-management agreements
- 9 of 14 claims settled

Capacity building of land claims Trusts


- Leadership training course for land claimants
- 2 Mobile workshops to Madikwe and Kruger Park







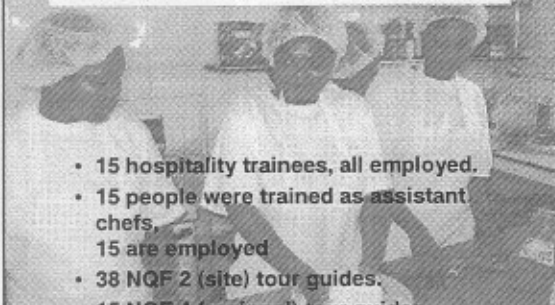
Infrastructure and land care training



1231 trained: brush-cutting, first aid, herbicide application, dangerous animals, infrastructure related skills.

24 Small business training

Capacity building & training



- 15 hospitality trainees, all employed.
- 15 people were trained as assistant chefs, 15 are employed
- 38 NQF 2 (site) tour guides.
- 15 NQF 4 (regional) tour guides.

Craft



- 300 crafters
- Training and product development
- Linkages with high value markets
 - Mr Price Home
 - Other decor outlets



Cultural heritage

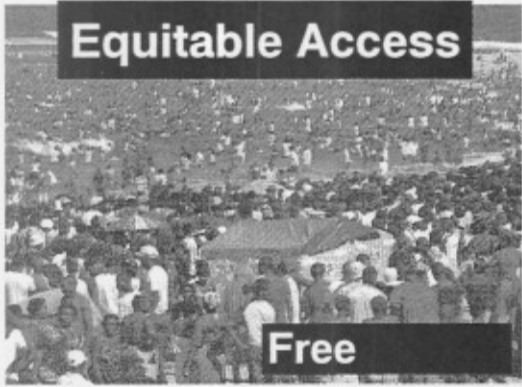
- Very little interpretation or presentation of culture
- Documentation through 'iSimangaliso 101'.
- Access to cultural sites for cultural ceremonies and festivities
- Local economic development cultural performance groups

Mandatory equity partners in tourism facilities

- Rocktail Beach Camp opened December 08
- Thonga Beach Lodge, Rocktail Bay and Mabibi Camp.
- Between 17% and 65% shareholding



Equitable Access



Free

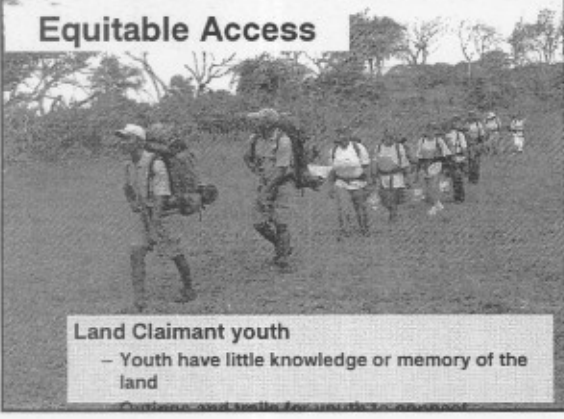
Equitable Access

Environmental Education

- Aim for all children to visit Park once in school career
- 120 schools & 3000

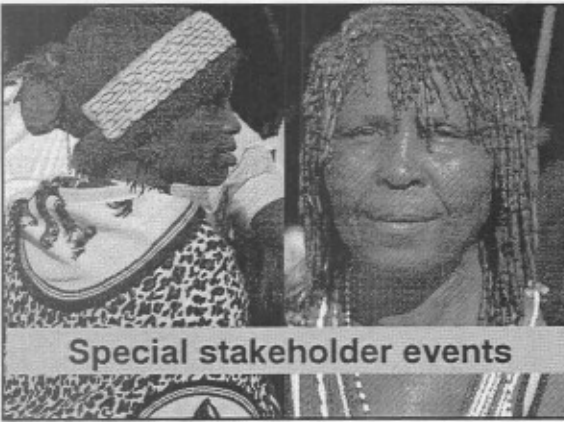


Equitable Access



Land Claimant youth

- Youth have little knowledge or memory of the land



Special stakeholder events

Tourism

<p style="text-align: center;">Achievements</p> <ul style="list-style-type: none"> • Revenue up from R1.7m to R6.5m / No visitors incr • Marketing & Branding programme • PPPs – Cape Vidal / others <p>Activities</p> <ul style="list-style-type: none"> – Smme programme (65 learners) – Regularisation – initial focus Eastern Shores changed to Sodwana • Monitoring of service standards thr' mystery guest prog, info officer, wetland 101, public facilities 	<p style="text-align: center;">Challenges</p> <ul style="list-style-type: none"> • Service delivery agreements with EKZNW • Current economic climate – impact of cost of capital on PPPs • Costs of cleaning & maintenance up to R6.5m from R2.5 in previous year
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Tourism activities

- SMME development
 - 48 entrepreneurs in all local economic sectors
 - Long term vision to assist local entrepreneurs to get concessions tourism activities in the Park



People and Park Events

