

Entrepreneur School

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Presentation Outline

- My Purpose
- Who is Jemima Labuschagne?
- Questions on training
 - Whom, Why, Where, How, What
- Short-comings in the training of entrepreneurs
- Action Plan

Purpose

- Training is expensive
- Equipping Entrepreneurs
- Job creation
 - Learning and Earning

Jemima Labuschagne

- Background
 - My struggle
 - What has helped me (L&E)
 - My own business experience

The Mechanism

- Whom (Partners)
 - Government
 - University (FET and higher education)
 - Private Sector
- Why they?(applicability)
 - Government (Factories)
 - University (FET and higher education)
(Systematic Knowledge & Training)
 - Private Sector (Finance, Skills & Experience)

The Mechanism

- Where (10 Government Supported Factories for Handicapped Workers)
 - Cape Town (2)
 - Port Elizabeth
 - East London
 - Bloemfontein
 - Kimberley
 - Potchefstroom
 - Pietermaritzburg
 - Johannesburg (2)

The Mechanism

- How (manufacturing factories)
 - 3000/one shift
 - 9000/three shift
 - Furniture (Steel, wood)
 - Textile (linen)
 - Expanded into low cost housing?
 - Earning a salary (market related)
 - Period (3/4 years)
 - Open and run own business
 - Certification

The Mechanism

- What kind of Training?
 - Marketing
 - Business plan
 - Computer skills
 - Life skills
 - Finance
 - Leadership
 - Management
 - Supervision
 - People skills
 - Time management
 - Work with handicapped people
 - Collaboration with university students
 - Manage self
 - EQ (Emotional Intelligence)
 - Manage stress

Short-comings

- Current training
 - Appointment of highly skilled persons
 - Escom, De Beers, Toyota, Ford, etc..
- No training for entrepreneurs
 - Driven, identify opportunities, business plan

Action Plan

- Permission
- Marketing (6 months – pre-graduates)
- Canvass start-up sponsors
- Appoint mentors for each factory
 - Create learning/business culture
- Business Plan
- Training schedule
- Relevant Contracts
- Employment of learners