



## CONTRIBUTION TO GOVT PRIORITIES 2007-2011

- Anti-poverty campaign: employment of coordinators (Stipend) (7000)
- HIV & AIDS awareness messages in school sport and youth events
- Crime combating through:
  - Recreation-Rehabilitation (Recrehab)
  - Inner City Projects
  - CPF Projects



## CURRENT BUSINESS PLAN THRUST

- Deepening of Current Activities
- Mass Mobilisation & Legacy
- Rural Sport & Recreation
- Promotion of Drug Free Sport (“Ke Moja”)
- Popularise Indigenous Games
- Social cohesion
- Cycling (Tour de Soweto)
- Re-alignment of School Sport



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Mass Participation Programme

## KEY CHALLENGES WITH THE GRANT

- M & E capacity
- Provincial Implementation Capacity
  - Personnel
  - Systems
- SRSA capacity
- SRSA presence in the Provinces
- Risk Management
  - Under expenditure
  - Quality expenditure



## IMPACT ASSESSMENT

- Regardless of challenges, grant has grown in leaps and bound
- The 2005/06 evaluation report made a case for the grant
- The May 2008(just received) impact study on school MPP confirms
- Provinces in recent Technical MinMec discussions confirmed



## IMPACT ASSESSMENT (ctd)

- Value for rand can be extended by revisiting the MPP Model
- Other positive outcomes
  - Wellness and health
  - Economic impact
  - Social cohesion
- Participation figures and hubs have increased year after year

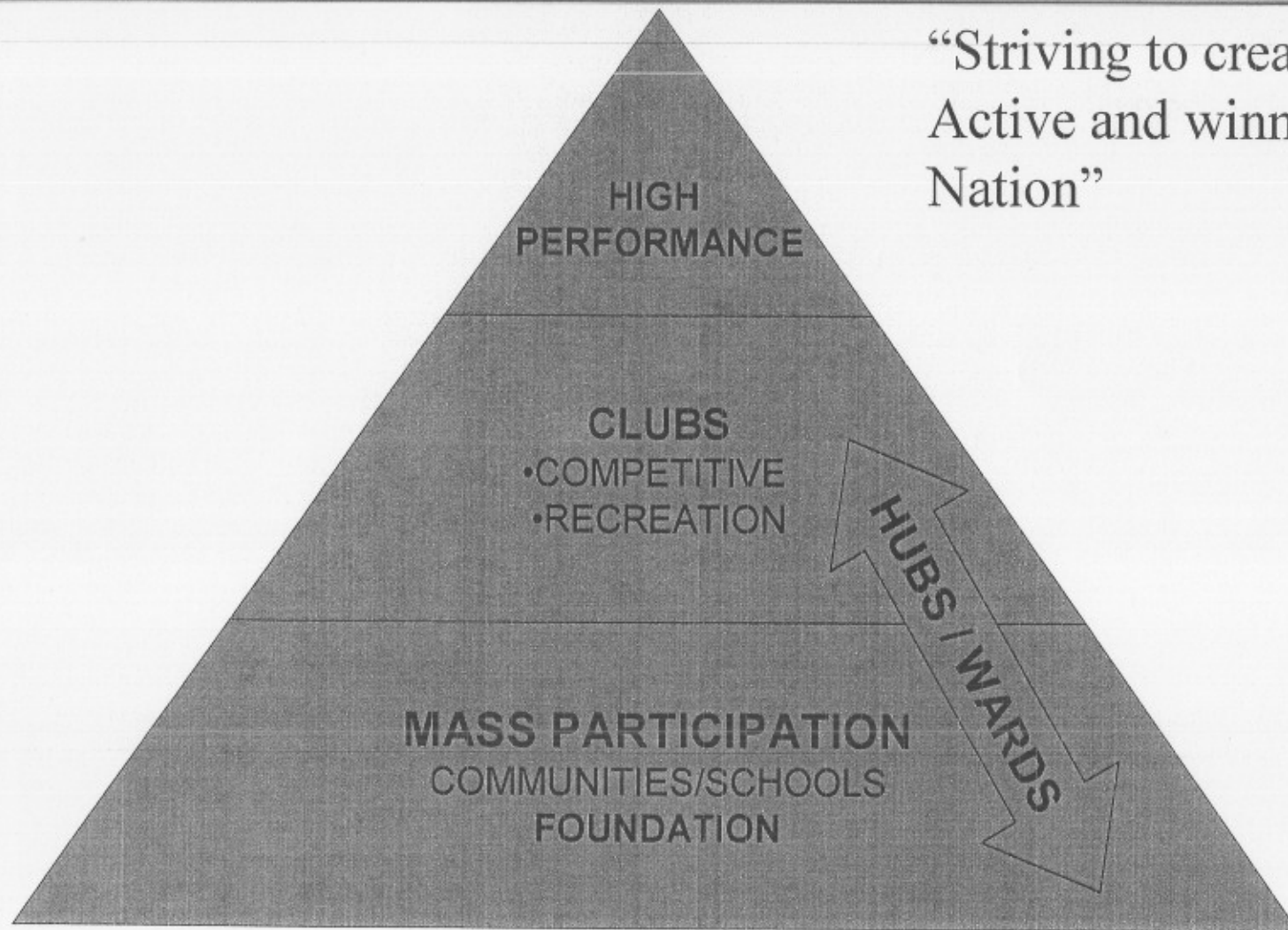




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## Community Mass Participation Directorate



“Striving to create an  
Active and winning  
Nation”

# **Mass Participation**

## **Progress against 2007/08 ENE**

Achieved targets for 2007/8 & addressed Grant framework requirements

- Capacity building-Institutional capacity-most Provinces took advantage of the 5% top up
- Capacity-skills development, over 19 000 youth and educators trained in sports specific coaching, basic sport & recreation administration, first aid, life skills and events management.
- 121 Mass mobilization festivals were held
- At least 603 clubs were formed with some of the hubs called veterans hubs
- Over 1100 mass participation participants were identified within a number of federations as part of the TID programme
- The 9000 people trained and placed within federations form part of the 2,703 000 participants involved in the programme

# KEY SUCCESS AREAS

- The conditional grant was utilised in at-least 561 hubs (communities) and 1649 schools.
- Employment of MPP coordinators permanently in both support services and line functions of government
- Some were appointed as coaches to the provincial schools volleyball team at the schools summer Olympics
- And others received international exposure by presenting papers overseas and also identified by sponsors to do further training overseas.
- Some provinces launched football legends programme as part of the legacy programme
- Festivals in the communities and schools, community walks, cycling races, festivals against crimes and holiday programmes
- Successful implementation of the learn to swim programme



# KEY SUCCESS AREAS

- Indoor 5 a side tournaments in partnership with SAFA
- Aerobics festival for the aged
- Successful coordination and implementation of training of provincial representatives on impact study of the program
- Mobilizing communities for 2010 formed part of projects in collaboration with 2010 units
- Recognition of the programme as a sport development tool.
- As part of the TID programme some learners from the SSMPP programme were selected by a number of federations e.g. one learner was selected to the Banyana Banyana squad
- Schools and Community buy in

# Y SUCCES AREAS

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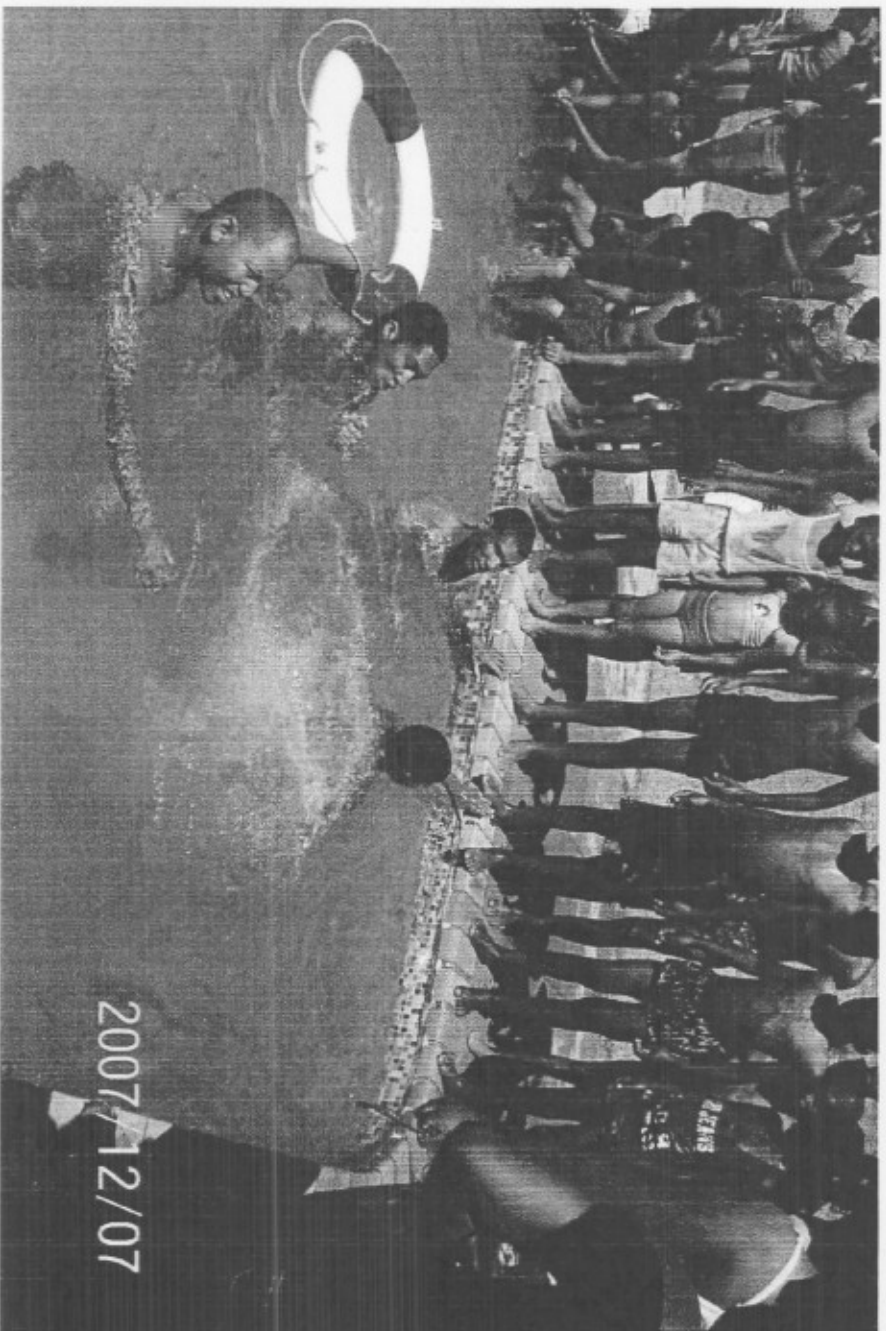
of hubs increased fm an initial 60 in  
current 561 in 200  
tion from 73163 to over 3 million in

## PURPOSI

ute to increasing the number of  
cipants in sport and recreation in  
South Africa

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# Learn To swim programme





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## **Community Mass Participation Directorate**

### **Our Role in Summary**

1. Development of sport and recreation amongst communities
2. Development of communities through sport

**Thank You**