Digital Dzonga

Digital Migration

Briefing to Portfolio Committee on Communications by Digital Dzonga

17 June 2008

Digital Dzonga

Agenda

- Introduction
- Rationale for Digital Dzonga
- Immediate activities

Digital Dzonga

Introduction

❑ Digital Dzonga has been formed to oversee broadcasting digital migration in South Africa

❑ It will be overseen by Advisory Council made up of 13 non-executive members

❑ Draft terms of reference set the following main objectives for the Dzonga:

  ❑ Develop an implementation plan for migration to digital broadcasting systems by South Africa's terrestrial television services

  ❑ Coordinate and monitor the implementation plan

  ❑ Provide a forum for discussion and decisions by digital migration stakeholders on all matters related to the migration

  ❑ Undertake communication with the public on broadcasting digital migration

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Digital Dzonga

Introduction

❑ Advisory Council will soon be engaging with the DoC on the Draft Terms of Reference and other matters, to ensure there is clarity and common understanding of our purpose

❑ We believe it is critical that we and government are congruent in our approach to digital migration, in order to ensure the country meets its objectives in this important and complex process

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Digital Dzonga

Introduction

❑ Additional members of Digital Dzonga Advisory Council in place since 3 June 2008

❑ Wide range of interests represented and wealth of expertise on the Council

❑ Chair – Lara Kantor (Broadcasting)

    ❑ Bertus Bresler (STB manufacturing)

    ❑ Rob Sobey (STB manufacturing)

    ❑ Dingane Dube (Signal distribution)

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Introduction

- ❏ Marcel Golding (Broadcasting)

- ❏ Loren Braithwaite Kabosha (Consumer interests)

- ❏ Calvo Mawela (Signal Distribution)

- ❏ Mvuzo Mbebe (Broadcasting)

- ❏ Thabo Mofokeng (Technical)

- ❏ Karen Willenberg (Broadcasting)

- ❏ Richard Poulton (Labour)

Digital Dzonga

Introduction

❑ We understand that representatives from DoC and ICASA will still be appointed

❑ As council members have only recently been appointed the Advisory Council has only been able to meet once

❑ Some of the key decisions of that meeting are reflected in this presentation

Digital Dzonga
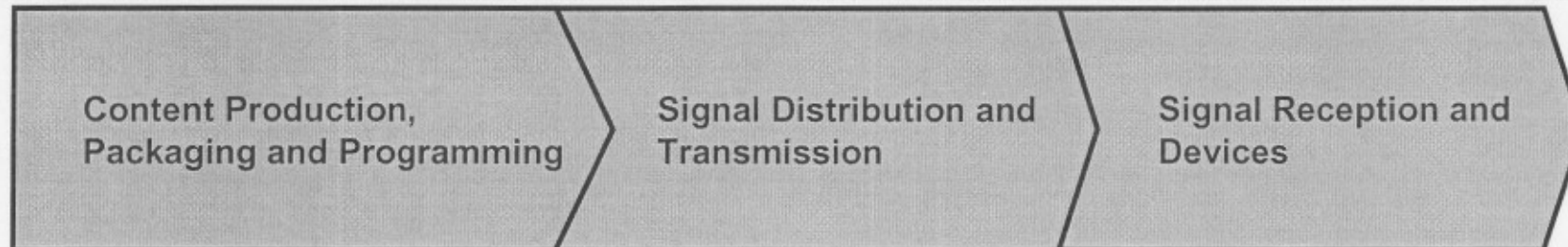
Agenda

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- ☐ Rationale for Digital Dzonga
- ☐ Immediate activities

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Rationale for Digital Dzonga

DTT significantly impacts the broadcasting value chain

Content Production, Packaging and Programming	Signal Distribution and Transmission	Signal Reception and Devices

DTT migration therefore requires the co-operation of multiple stakeholders – therefore a need for a "Digital Dzonga"

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Rationale for Digital Dzonga

❑ Scale and complexity of the project

❑ Involvement of multiple stakeholders

❑ Need for co-ordinated roll-out and switch-off

❑ Need for strong, uniform communication to public

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