

FILM AND PUBLICATIONS BOARD
STRATEGIC PLAN
2008/2009

Strategic Objective	Outcome	Film and Publication Board Target 08/09	Key Deliverables	Target Date
To ensure an enhanced, integrated and constitutionally sound regulatory framework, so as to enable informed choices about media content whilst creating a healthy and child safe media environment	Successful implementation of the amendments to the Act -	Implementation of amendments	Aligned classification processes and systems to the amendments	30-Jun-08
			Report on the level of compliance with the amendments	
			Review of audience participation programme	Bi-annually
			Developed guidelines to the amendments	30-Jun-08
			Effective communications strategy around amendments	30-Jun-08

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	Informed viewing and reading choices		Development and Implementation of integrated classification system and processes	30-Sep-08	
			Increased compliance	Quarterly	
			Monitoring of the application of the Classification manual		
		Developed Performance Management Strategy and Plan for examiners		Performance Management Strategy and Plan for examiners developed and implemented	31 June 08
		Provide support to the Review Board's role in the fulfilment of the Objectives of the Act		Effective and streamlined work processes	Quarterly
		Review and Implementation of a Compliance Monitoring System strategy and process		Improved compliance	30-Sep-08
			Reduction in complaints	30-Sep-08	

	To ensure informed viewing and reading choices	Finalise mechanism and implement pilot project	Mechanism to track compliance and reduce illegal distribution in South Africa piloted	30-Sep-08
		Develop and implement strategy for addressing unregistered suppliers	Programme to target street vendors Reviewed and implemented	30-Jun-08
			Distributors operating at airport premises in compliance with Film and Publications Board legislation	31-Jul-08
		Capacitation of compliance unit	Capacity building plan in place	31-May-08
			Monitoring of distributors utilising Labeling system / verification processes	Quarterly

			Monitor provision Technological support to the development and implementation of verification processes / labeling system	Quarterly
		Implementation of the Programme of Action	Implementation of Programme of	Quarterly
			Developed Infrastructure to deal with child pornography	31-Jul-08
	Protection of children		Report on the level of co-ordination in the investigation and prosecution of child pornography offenders	Monthly
			Continued research on Information and Communication Technology	Quarterly
			Information and Communication Technology response plan in place	

Strategic Objective	Outcome	Film and Publication Board Target 08/09
and maintain organisational capacity and capability to	Corporate systems responsive to changing organisational needs and legislative requirements	Integrated systems and processes developed and in place
		Revised Tariff structure in place
		Effective penalty system
	High Performance Culture	Competent and capacitated staff Policy, procedures and process for HR implemented

Key Deliverable	Target Date
Plans for effective Business Systems and Processes implemented	30-Jun-08
Status in the implementation of ICT plan	Quarterly
Financial systems that are audit compliant in place	Quarterly
Identification of problem areas within the current finance systems	Bi-monthly
Improved compliance with procurement and finance processes	Bi-annually
Report on implementation of enhanced systems and support given to the Council	Quarterly
Evaluate the tariff structure to ensure it is responsive and promotes development of the Film and Publications Industry	30-Sep-08
Review and implementation of the penalty system	31-May-08
HR Strategy and Plan implemented	01 May 08 and monthly monitoring thereafter
Aligned strategy to structure	
Comprehensive skills development programme in place	30-Apr-08
Improvement in staff retention systems in place	30-Jun-08
Review and implementation of a wellness programme	31-May-08

Strategic Objective	Outcome	Film and Publication Board Target 08/09	Unit Indicator	Target Date
To enhance Leadership and Management of the Film and Publication Board, resulting in sound corporate governance and compliance	Strategic leadership management institutionalised	Implementation of strategic management programme in line with PFMA	Enhanced Leadership and Management of	Quarterly
			Internalization of the brand by leadership	Quarterly
			Change management	Quarterly
			Leadership development and career advancement evidenced	Quarterly
			Full alignment to corporate governance model	30-Sep
	Film and Publications Board is seen as a good corporate governance citizen / entity	Implement the Film and Publication Board Act in compliance to government legislative prescripts	Increased organizational compliance	Quarterly
			Documented policies and systems in place	30-Sep-08

Strategic Objective	Outcome	Film and Publication Board Target 08/09	Key deliverables	Target Date
To ensure that the business and work of the Film and Publication Board reflects contemporary norms and values, by forming and maintaining national and international partnerships, and coordinating initiatives that support the business of the Film and Publication Board	Strategic partnerships with stakeholders to ensure that the regulatory framework is constitutionally sound	Develop and implement a Stakeholder Relationship strategy and Programme of Action for 2008 - 2009	Implementation of integrated Film and Publications Board Stakeholder Relations programme for 2008-2009, aligned to communications strategy	30-Jun-08
	A body of empirical data that contributes to an enhanced and informed regulatory framework	Review pilot	Research strategy implemented	30-Jun-08
		Expand roll out of research framework		
			Enhance the accuracy and availability of data and information	Status in the implementation of a research strategy that results in a body of empirical data that aids decision making
	Mutually beneficial relationships with National and Global bodies	Establish Film and Publication Board SADC role	Oversee and manage the level of relationships established with global agencies Level of relationships established with global agencies	Bi-Annually

Strategic Objective	Outcome	Film and Publication Board	Key Deliverables	Target Date
To position the Film and Publication Board as a visible and credible, professionally run organisation that regulates through classification of content	Easily and timeously accessible information	Implemented Information Management Strategy and Policy	Implementation of the strategy and procedures for Information Management of the Film and Publications Board	30 June and report quarterly thereafter
		KIM policy and procedures implemented	Knowledge and Information Management strategy (KIM) piloted	30-Sep-08
			Website updated	Monthly
		Communication Strategy implemented Policy and procedures for Communication implemented	Implementation of communication strategy	30-Jun-08