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Thinking about having  
your own business?

# SEDA BUSINESSTALK

Congratulations! *Talk to us first, and you will get practical answers and guidance about our introductory first steps into business process, saving you precious time and money.*

## A. INFORMATION

1. What do I need to start a business?
2. How do I know if my idea can work?
3. Where can I get help about starting my business?

## B. CONSULTATION

1. Test your idea in 1 hour
2. Detailed report about your level of readiness

## C. TRAINING

1. Practical steps to plan, prepare, start and manage your business
2. Inspire young people to dare to enterprise

## D. INCUBATION

1. Business and technology transfer for promising start ups in specific sectors

**seda** 

**SMALL ENTERPRISE DEVELOPMENT AGENCY**

a member of the dti group

*We make it our business to build your business*

# 2

*Serious about starting your business?*

# SEDA BUSINESSSTART

*We are the partner to help you plan it all, so that you have the best chance of success. That's what matters to us.*

## A. INFORMATION

1. How do I plan my business?
2. How do I register my business?
3. Benefits of starting within a franchise?

## B. CONSULTATION

1. One on one meeting with business advisor to create a bankable business plan
2. Tips and practical help to approach financial institutions

## C. TRAINING

1. Improve your business planning skills
2. Understand the basic requirements of management skills

## D. INCUBATION

1. Business and technology transfer for promising start ups in specific sectors

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*Time to consolidate and improve your fundamentals?*

# SEDA BUSINESSBUILD

*Our network of service providers and our track record are testimony of what we could do to help you build a stronger business.*

## A. INFORMATION

1. Inspiration, guidance and methods to broaden your access to market
2. How to make the most of tenders and procurement policies

## B. CONSULTATION

1. Personalised assessment of your market presence and specific plan for improvement
2. Local & export readiness assessment

## C. TRAINING

1. Hands on guidance to implement customer acquisition plans
2. Toolkits with all information necessary to start exhibitions & tradeshow
3. Production rationalisation and fundamentals on how to increase of productivity

## D. INCUBATION

1. Business and technology transfer for promising start ups in specific sectors

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*Need sustainable growth  
and to expand?*

SEDA

DIICINECCCDOW

*As the specialist SME agency of the dti, we is ideally  
positioned to assist you in this consolidation phase.*

**A.  
INFORMATION**

- 1. about benefits of QMS and access to selected providers
- 2. How to make the most of tenders and procurement policies

**B.  
CONSULTATION**

- 1. industrial, marketing and financial needs to sustain growth
- 2. Customised solutions with direct access to third party specialist
- 3. Export development

**C.  
TRAINING**

- 1. business guidance to develop your business through creation of a franchise network

**D.  
INCUBATION**

- 1. technology transfer for promising start ups in specific sectors

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