

# **SOUTH AFRICAN WEATHER SERVICE**

# **STRATEGIC PLAN**

**2015/16 – 19/20 FINANCIAL YEAR** 

**FINAL DOCUMENT** 

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# Strategic Plan FY 2015/16 - 2019/20

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# **ABBREVIATIONS AND ACRONYMS:**

APP	Annual Performance Plan
CEO	Chief Executive Officer
DEA	Department of Environmental Affairs
DST	Department of Science and Technology
DTI	Department of Trade and Industry
ERM	Enterprise Risk Management
GFCS	Global Framework for Climate Services
GM	General Manager
HC	Human Capital
HCD	Human Capital Development
НСМ	Human Capital Management
HPC	High Performance Computer
IA	Internal Audit
ICAO	International Civil Aviation Organization
ICT	Information and Communications Technology
IMS	Information Management System
IR	International Relations
M&E	Monitoring and Evaluation
MOU	Memorandum of Understanding
MSP	(ICT) Master System Plan
MTEF	Medium Term Expenditure Framework
OHS	Occupational Health and Safety
PFMA	Public Finance Management Act



RMTC	Regional Meteorological Training Centre	
RSMC	Regional Specialised Meteorological Centre	
RTH	Regional Telecommunications Hub	
SADC	Southern African Development Community	
SAAQIS	South African Air Quality Information System	
SAWS	South African Weather Service	
SLA	Service Level Agreement	
SOE	State-owned Enterprise	
SWAP	Sector-wide approach (to collaboration and programme intervention)	
TCO	Total Cost of Ownership	
TQM	Total Quality Management	
UN	United Nations	
WIGOS	WMO Integrated Global Observing System	
WMO	World Meteorological Organization	
Kindly note that for the purposes of this document references to the term SMART and WEATHER-SMART are as defined on page 38		



# Part A: Strategic overview

#### 1.1 Foreword

It gives me great pleasure to present the SAWS Strategic Plan for the 2015/16-20/21 years and the APP 2016/17. Although the environment within which SAWS continues to operate has not changed fundamentally, the organisation is taking a refreshed approach to ensure that it continues to implement its mandate and its programmes to improve the lives of all South Africans whilst ensuring SAWS' sustainability.

The organisation continues to perform well. Having received a clean audit opinion from the Auditor General for the 2014/15 financial year results, I am pleased to note that the organisation has entrenched good corporate governance practices and the necessary controls within its operations. Similarly, the results of the Stakeholder Perception Survey conducted for the 2014/15 are encouraging. Overall stakeholder satisfaction has improved by 0.1% to 84.8% and corporate image at 83.4%, way above the accepted industry standard of 70%. Both commercial and public good stakeholders have indicated high levels of satisfaction with SAWS' products and services with a slight decline in the aviation industry result. Despite these good results, there is always room for improvement. Any areas of improvement will be addressed through various planned stakeholder engagement forums, platforms, and implementation of identified corrective actions.

Between the years 2007-2011, the South African Weather Service was in its establishment phase and infancy as a corporatized State-owned entity. It then entered a phase of consolidation 2008 – 2012. Its successes in this period made it apparent that the entity needed to position itself for sustainability. It is at this stage that the organisation reviewed its operations, through various studies as well as aggressively explored its commercial environment. This gave rise to the SAWS commercial strategy, which has seen commercial income grow over the past few years. SAWS is now at the stage where it has to aggressively look at how it will sustain the gains made in the past and ensure that the entity is poised for supporting and enabling the future socio-economic advances of the country. The reviews conducted highlighted the dependence of SAWS on the optimised functioning of its observation network, with its supporting ICT infrastructure and skilled human resources. During the formulation of this strategy, the SAWS management team, under the leadership and guidance of the SAWS Board, once again participated in crafting strategies to address the challenges experienced by the organisation in enabling a weather-smart nation.



This strategy contains innovations in addressing revenue gaps as well as, ensures that SAWS services and products remain relevant and benefit the various sectors of our economy and ordinary South Africans.

This strategy also takes into consideration identified priority areas as articulated in the 9-point plan. Interventions will focus on revitalising the agriculture and agro-processing value-chain, resolving the energy challenge, growing the ocean economy including coastal tourism and crosscutting areas to reform, boost and diversify the economy – in the science and technology space.

Interventions range from providing reliable scientific information to the development and provision of products and services. The organisation has already made strides in these areas including the development of applications in support of the agricultural and water sectors and applications for the renewable energy sector. Other key initiatives include the development of the Marine Strategy and National education plan aimed at providing infrastructure and human resources in support of the Blue economy, as well as, required atmospheric and related sciences human resources nationally.

Other areas of focus of the 9-point plan where the organisation will also play a role will be incorporated into the operations of the organisation. These include SMME development as well as continued servicing of the mining and other sectors of the economy.

Changes in WMO and ICAO strategies also pose significant opportunities for the South African Weather Service and the country to play a leading role in Aviation Safety, Disaster Risk Reduction and other key mandate areas within the region, continent and globally.

There are a number of new initiatives and thus few baselines to follow. Some targets have been stretched as organisational capacity and capability increase. Key Performance Indicators were reviewed, all with the aim of repositioning SAWS for impact.

In conclusion, I am pleased to present this game-changing strategy, noting that the achievement of these planned outcomes will rely heavily on the organisation's ability to engage its stakeholders towards resource mobilisation, the strategic positioning of SAWS and continued relevance through the execution of relevant projects. The planned studies will not only inform the



organisation with respect to product and service requirements but will be invaluable in regional and national policy formulation reform. This can only be achieved through committed strategic partnerships and collaboration. Stakeholder engagement remains a pervasive theme throughout this strategy. Although this strategy consolidates the approach to commercialisation, it should be noted that there is appreciation that research is the bedrock of the organisation. As a result, a number of initiatives are planned in terms of research under Strategic Goal 4, entitled Research and Knowledge / intelligence creation.

I would like to take this opportunity to thank the Minister and the Deputy Minister of Environmental Affairs, for their exceptional leadership and support as well as the Board of the South African Weather Service for their continued commitment to the success of the organisation. I would also like to thank the management and staff of the organisation for their dedication and continually breaking new ground in ensuring that we continue to protect lives and property.

Dr. Linda Makuleni CEO South African Weather Service



# 1.2 Legislative and other mandates

#### **Constitutional mandate**

Although not a chapter 9 institution as per the Constitution of The Republic of South Africa, Act No. 108 of 1996 (as amended) the mandate of the South African Weather Service is aligned to Chapter 2 section 24 on the environment, which reads as follows:

#### Everyone has the right-

#### (a) to an environment that is not harmful to their health or well-being; and

- (b) to have the environment protected, for the benefit of present and future generations, through reasonable legislative and other measures that-
  - (i) prevent pollution and ecological degradation;
  - (ii) promote conservation; and
  - (iii) secure ecologically sustainable development and use of natural resources while promoting justifiable economic and social development.

#### The South African Weather Service Act

The mandate of SAWS is derived from the South African Weather Service Act, Act No. 8 of 2001, as amended through the SAWS Amendment Act, Act No. 48 of 2013, the Public Finance Management Act (PFMA), Act No. 1 of 1999 and associated Treasury Regulations. SAWS is a section 3a entity as per the PFMA and in terms of its enabling act, Act no 8 of 2001 (as amended) SAWS is mandated to:

- Provide reliable weather services to support public good and its commercial ventures
- Provide aeronautical and marine meteorological services
- Provide ambient air quality services

These requirements have been incorporated in the formulation of the strategic goals and strategic objectives.

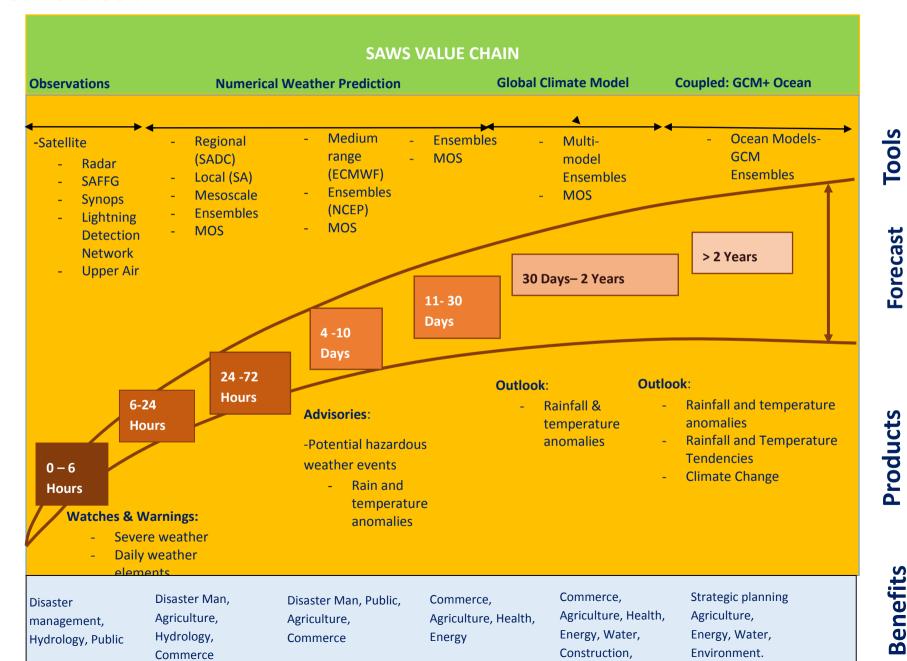
The objects of SAWS as stipulated in the SAWS Act no. 8 of 2001 (as amended) are:



- To maintain, extend and improve the quality of meteorological and ambient air qualityrelated information services for the benefit of all South Africans;
- To provide public good services and commercial services to all South Africans;
- To ensure the ongoing collection of meteorological and ambient air quality data over South Africa, and surrounding southern oceans for the use by current and future generations;
- To be a long-term custodian of a reliable national climatological and ambient air quality record;
- As the national meteorological service of the Republic of South Africa, to fulfil international obligations of the Government under the Convention of the World Meteorological Organization;
- As the Aviation Meteorological Authority, to fulfil the international obligations of the Government under the Convention of the International Civil Aviation Organization;
- To provide services that are sensitive to the demographic realities of the country;
- To fulfil such other weather-related or ambient air quality information(,) international obligations as the Minister may direct;
- To be the custodian of the South African Air Quality Information System (SAAQIS).

The SAWS Value Chain is as illustrated below.

#### 1.3 SAWS Value Chain



**Benefits** 



#### **Alignment to Government priorities**

Government Outcomes as well as National Policy Frameworks and discussion documents inform the alignment of SAWS' Strategic Plan with Government priorities. The key driver for such alignment are the objects and provisions of the South African Weather Service Act (as amended). The desired outcome is that of a weather-smart nation, capable of integrating weather and climate information in its daily operations to its advantage.

Outcome 10, which focuses on environmental assets and natural resources, remains the key government outcome to which SAWS aligns. However, SAWS has extended its line of sight in this respect to include other relevant outcomes which are addressed by SAWS programmes, as highlighted in yellow below:

Outcome 1: Improved quality of basic education.

Outcome 2: A long and healthy life for all South Africans.

Outcome 3: All people in South Africa are and feel safe.

Outcome 4: Decent employment through inclusive economic growth.

Outcome 5: A skilled and capable workforce to support an inclusive growth path.

Outcome 6: An efficient, competitive and responsive economic infrastructure network.

Outcome 7: Vibrant, equitable and sustainable rural communities with food security for all.

Outcome 8: Sustainable human settlements and improved quality of household life.

Outcome 9: A responsive, accountable, effective and efficient local government system.

Outcome 10: Environmental assets and natural resources that are well protected and continually enhanced.

Outcome 11: Create a better South Africa and contribute to a better and safer Africa and World.

Outcome 12: An efficient, effective and development oriented public service and an empowered, fair and inclusive citizenship.



SAWS continues to play a critical role in the implementation of the Vaal and Highveld Priority Area Air Quality Management Plans and the management and reduction of air pollution in these areas. The efficient maintenance of the Vaal Triangle and the Highveld Priority Area Ambient Air Quality Monitoring networks ensures data availability for research purposes and the management of air quality by the regulatory authorities.

Through this programme, authorities will be able to monitor the effectiveness of emission control measures and programmes, which will ultimately contribute toward the reduction of air pollution levels in these priority areas, and a better quality of life for citizens in the surrounding communities.

In addition, the accessibility of air quality data and information through the SAAQIS is beneficial to different stakeholders in air quality management such as academia, government, industry and the public. The mandatory provision of emission data through the NAEIS will be part of the contribution by SAAQIS to meet the air quality and climate change commitments made by the South African government. These activities support Outcome 2.

SAWS is also engaged in a variety of projects to address National Outcome 3 (All People in South Africa are and feel safe). These projects also address other national Imperatives including the National Development Plan and National Climate Change Response Policy.

Through these projects, SAWS collaborates with other key stakeholders such as the National Disaster Management Centre to address Disaster risk reduction and management (Section 5.9 of the deliverables of the White Paper on Climate Change) under the adaptation umbrella at a national, provincial and local government level.

More specifically, SAWS plays an active role in addressing the concern of "Continual development of and improvement of early warning". The notable contribution is through the enhancement of the Severe Weather Warning System to include only those alerts that can lead to disastrous events. This leads to the streamlining of Watches and Warnings to only six severe weather-related hazards. These are disseminated via different channels, including SMS, Radio, TV and e-mails.

Furthermore, by continuously enhancing the early warning system and educating vulnerable communities about severe weather events as part of the development of adaptation mechanisms, these initiatives also address Outcomes 4 and 7 as they include aspects of innovation, knowledge development, skills acquisition and the implementation of adaptation strategies.

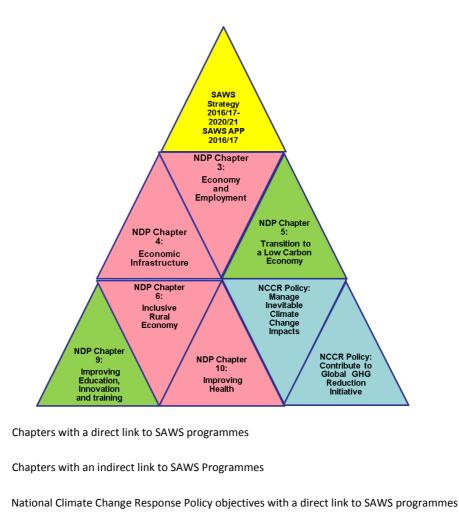


The Department of Environmental Affairs plays the lead role in respect of Outcome 10 above, with SAWS as the implementation agency of the department.

# Addressing the objectives of the National Development Plan and the Climate Change Response Policy

Climate change and variability is a crosscutting phenomenon, therefore the mandate and programmes of SAWS impact all sectors. The diagram below illustrates the key areas of focus for the SAWS programmes, with reference to both the NDP and the objectives of the National Climate Change Response Policy.





NCCR = National Climate Change Response Policy objectives with a direct link to SAWS programmes

Figure 1 addressing the objectives of the NDP and NCCR Policy

Socio-economic development actions across all sectors require that climate change and variability be factored in systematically to enhance predictability of outcomes. Further, scientific capability emanating from the work of SAWS has the general effect of contributing significantly to addressing critical skills shortages.

Among key mechanisms for systematically linking NDP priorities and SAWS programmes is the Global Framework for Climate Services (GFCS). In addition to the national implementation of the GFCS, there are specific climate and weather-related opportunities for SAWS to support the implementation of the NDP directly.



The NDP 2030 vision for Chapter 5 on Environmental Sustainability and Resilience is that by 2030, South Africa's transition to an environmentally sustainable, climate-change resilient, low-carbon economy and just society will be well under way. This vision is closely aligned to the desired environment-related Outcome of protected and enhanced environmental assets and natural resources (Outcome 10).

The NDP has identified climate change as one of the drivers for change. Notwithstanding the fact that South Africa is a significant contributor to greenhouse gas emissions, the country is also extremely vulnerable to the impact of climate change due to its socio-economic and environmental context. Climate variability, including the increased frequency and intensity of extreme weather events, poses one of the greatest threats to sustainable development. Some of the strategies in responding to this challenge include increased investment in new agricultural technologies, research and the development of adaptation strategies for the protection of rural livelihoods and expansion of commercial agriculture.

The NDP also acknowledges that the transition to an environmentally sustainable future, which is carbon constrained, will require a human capital and technological base for implementation of programmes that will grow the economy without increasing South Africa's emissions profile.

The NDP has set the establishment of a Climate Change Centre as a critical goal to be operational by 2015, which is to drive climate change work in the country. It is envisaged that the Centre will act as an independent research body and as a repository for information and best practice in the fields of climate change mitigation and adaptation. In practice, it will bring together differing perspectives, and provide guidance to government agencies in fulfilling their regulatory mandates, as well as providing a forum for business and civil society.

It should also tap into practical knowledge and guidance about low carbon technologies and ways of responding to global climate imperatives. It is envisaged that this Centre will be established by government, in partnership with academic institutions and other appropriate institutions to support the actions of government, business and civil society.

SAWS' extensive operational and research activities render the organisation ideal for adding significant value to the envisaged activities of the Centre.

The establishment of National and Regional Climate Centers is also the vision of the WMO, which has since laid the foundations for the Global Framework for Climate Services (GFCS) to promote global



information sharing. SAWS, as a key player in the sector, now has the opportunity to use the impetus gained through the Workshop on the Global Framework for Climate Change held in 2013, to position itself favourably within the national network of climate service organisations.

In formulating its infrastructure needs in line with its strategic goals, SAWS' line of sight includes the National Infrastructure Plan (NIP) adopted by the South African Government in 2012. The SAWS observation network remains critical to the country achieving its weather resilience goals. It is thus important that, through the NIP and other related initiatives, investments be made in the expansion, re-capitalisation and maintenance of the observation network. This will ensure continued provision of weather-related risk mitigation information in support of economic growth and the development of sectors such as the blue economy as well as the energy sector.

Further to the status of SAWS as a State-owned Enterprise (SOE), the strategic objectives outlined here and translated into the programme of action reflect the importance that SAWS places on the contribution of SOEs to South Africa as a developmental state. This is consistent with the recommendations of the Presidential Review Committee on SOEs, which emphasise the need for SOEs to achieve both profit and non-profit imperatives whilst referencing their actions towards the goals of the developmental state.

#### 1.3.1 Alignment of the SAWS Strategy to the 9-Point Plan

The 9-Point Plan was announced in the president's State of the Nation Address in February 2015. It was designed to transform the economy and increase investments as a response to slow economic growth and unemployment. A number of focus areas have been identified and SAWS will actively participate in the highlighted areas:

- 1. Revitalising the agriculture and agro-processing value chain
- 2. Advancing beneficiation (adding value to our mineral wealth)
- 3. More effective implementation of a higher impact IPAP
- 4. Unlocking SMME, co-ops, township and rural enterprises' potential
- 5. Resolving the energy challenge
- 6. Stabilising the labour market
- 7. Crowding-in private-sector investment



# 8. Cross-cutting Areas to Reform, Boost and Diversify the Economy -

- Science and Technology
- II. Water and sanitation infrastructure
- III. Transport infrastructure
- IV. Broadband rollout
- 9. Growing the ocean economy including coastal tourism

#### Resolving the energy challenge

Government is working towards a reliable energy supply to ensure energy security for now and the future, and to enable economic growth. SAWS has over the past few years implemented a number initiative aimed at supporting the energy sector and in particular, the renewable energy sector. It has in collaboration with the Department of Science and Technology established a Solar Radiation Network and developed a Solar Atlas. This enables the nation to monitor key variables in support of operations for solar farms.

Likewise, a Wind Atlas has been developed which will provide information for the potential of wind energy in the country as well as applications in support of the effective operation of wind farms. The organisation continues to strengthen its efforts in this area.

#### Revitalising agriculture and the agro-processing value chain

As part of this strategy SAWS is strengthening its Agro-meteorology capacity and capability. The organisation has established a functional Agro-meteorology structure and scientists are now conducting relevant research and developing applications and products geared toward enabling this sector.

#### Cross-cutting Areas to Reform, Boost and Diversify the Economy – Science and Technology

In this area, the most critical contributions are the provision of the required infrastructure as well as human resources. SAWS is in the process of mobilizing resources to enhance both areas, to ensure that the observation network is adequately resourced to position the country for responding to



climate change and variability. Likewise, there is a need for adequately skilled human resources at national, provincial and local government level which can be addressed through the implementation of the National Education Plan.

#### Growing the ocean economy including coastal tourism

Operation Phakisa, which is aimed at growing the ocean economy and other sectors, was launched in the 2015/16 financial year. It is a fast results delivery methodology. In the previous financial year, SAWS has developed a Marine Strategy which addresses the development of services, products as well as the provision of support human and infrastructure resources for the sector. The implementation of this strategy when resourced, will ensure the provision of optimised services to the sector.

Other areas of focus of the 9-point plan where the organisation will play a role, will be incorporated into the operations of the organisation. These include SMME development as well as continued servicing of the mining and other sectors of the economy.

#### 1.3.2 Alignment to the DEA Strategy

#### Ocean and Coast-Programme 3 and Operation Phakisa

SAWS has developed an Integrated Marine Strategy in collaboration with DEA Oceans in support of the Government National Infrastructure Plan and Operation Phakisa.

#### **Climate Change and Air Quality Management- Programme 4**

#### National Framework for Climate Services (NFCS)

The National Framework for Climate Services encourages policy alignment in order to create an enabling environment for the NFCS and the National Climate Change Response Policy to be implemented successfully. This also supports the DEA M&E data-sharing framework.

Effective national implementation of the Global Framework for Climate Services (GFCS) will realise the enhancement of climate observations and monitoring, transformation of climate information into sector-specific products and applications, and the dissemination of those products widely.



Inter-institutional collaboration on outreach - opportunities have been identified for strengthening collaboration in climate-related outreach work between institutions; Multi-disciplinary collaboration includes that between climate and social scientists.

It facilitates continued championing of climate variability and change efforts at the highest national leadership level.

Governance and unity of effort – addressing these will ensure that there is one voice on the NFCS at the national level which will facilitate integration of effort and resource mobilisation.

Built environment (infrastructure) and environmental impact – opportunities to address adaptation to climate variability and change related to the built environment (residential and occupational) in a dedicated manner have also been identified as critical areas that need to be addressed through the NFCS.

## **Air Quality**

Through the operation and management of SAAQIS, SAWS contributes significantly to DEA programmes aimed at minimising the negative impacts on health and well-being of poor air quality. Through SAAQIS, air quality information, documentation and monitoring data from government-owned monitoring stations is made available to the public. This service assists DEA in the calculation of the Air Quality Index and in managing the status of other government owned monitoring networks.

#### 1.3.3 Addressing the Impacts of ICAO and WMO policies and Strategies

Regarding meteorological data, both organisations are moving towards globalization and the creation of regional specialist centres. This is facilitated through more open policies regarding data sharing. This poses both a threat and opportunity for SAWS to position itself as a Regional Specialist Centre.

#### **Organisational Context**

#### **Possible Scenarios**

In the 2014/15-19/20 strategy document, the following possible scenarios were listed for the organisation:

 The Unfunded Mandate – this is characterised by a SAWS that has increased programme responsibilities but diminishing funding, with an uncertain funding model.



- The Disenfranchised SAWS this scenario is characterised by a weakened SAWS that loses key aspects of its current mandate, especially related to commercial good, but retains increasing Public Good demands.
- The Strategic Partner to government this scenario is characterised by a sustainable National Meteorological Institution, strategically poised to provide the required support for socio-economic development and growth. A comprehensive SAWS has an expanded mandate (especially in revenue generation), has best in class technology, an optimal workforce and competence, as well as sustainable business (through increased demand for services and products by a Weather-smart nation).
- The Organic SAWS this scenario is marked by an "incremental" SAWS, with an unchanged mandate, with moderately improved capacity (Technology/Human Capital) and funding model/resourcing (with increased demand for services/products). This is similar to the SAWS Centre of Excellence scenario except for comprehensiveness and partial attainment of technological advancement and significant gaps in delivery on the weather-smart nation.

The indication at that stage was that SAWS is developing a capability that promises the development of a sustainable National Meteorological Institution, strategically poised to provide the required support for socio-economic development and growth (A Strategic Partner to government). It however, has the real risk of continuing its operations in an Unfunded Mandate scenario. This scenario continues with the dwindling parliamentary grant (PG) allocation and ever expanding public good mandate. Due to competing national priorities, it would seem that this scenario would pervade during the 2015/16 – 2019/20 period. To continue operating optimally, SAWS must thus diversify its income streams to reduce the short-term viability and long-term sustainability risk posed by the limited parliamentary grant.

## Multi-sector approach to positioning of SAWS for sustainability and impact

The referencing of SAWS against the National Development Plan has demonstrated the importance of utilising a sector-wide approach (SWAP) in positioning the organisation more centrally in the national development agenda. The Global Framework for Climate Services (GFCS) National Implementation Road Map has been key in kick-starting the process for SAWS to assume its central role for a weather-



smart nation. Progress in the implementation of the NFCS has now been extended to include the draft NFCS. Stakeholder engagement in this regard continues.

South Africa initiated the prioritisation of energy along with more conventional collaborations across weather-sensitive sectors such as agriculture, which the WMO has also adopted. This defines opportunities for Public and Commercial Good towards a weather - smart nation more comprehensively. SAWS must thus implement initiatives that will ensure the development of relevant products and services targeted at the various economic sectors.

#### 1.4 Performance environment

#### Continued relevance of SAWS products and services for a weather-smart nation

Understanding user requirements and the supporting research and innovation provide the basis of continued relevance of products and services for SAWS. SAWS will need to engage with the various sectors to understand clearly what the needs are such that it can align its research and development programme to these user needs. The following are driving the research and innovation impetus of the organisation:

- The development of sector-specific products and services that address user-needs;
- A research programme aligned to the different time scales;
- Commercial deployment of research outcomes and outputs; and
- Continued development of SAWS' research capability for implementation of the Research Strategy.

Within the 2015/16 - 2019/20 period, research and innovation along the above lines will enhance the success of the positioning and sustainability of the organisation.

#### **Enabling the SAWS Mandate**

The significant shortfall in operational and capital expenditure budgets persists. The government grant for the provision of Public Good services has been dwindling and is insufficient to ensure that SAWS can continue to provide the high level and quality of service already being provided.

The capital budget is insufficient to maintain and upgrade the existing infrastructure. Primary among the demands for capital expenditure is the maintenance of recent investments in the Radar network



to ensure full lifecycle management of assets as well as the required re-capitalisation of the aging observation infrastructure and expansion of the observation network in support of emerging economic growth areas such as the blue economy. There is a need to adopt and consistently tally principles of total cost of ownership (TCO). Current funding is significantly below what is required. Should the current scenario continue, the nation would fail to achieve economic growth aspirations with a significant weather-sensitive component.

Although the commercial strategy can deliver some of the much-needed revenues to make up for the shortfall in the public good funding, the development of commercial products and offerings continues to progress at a slow pace.

There is also a dire need for skilled atmospheric and related sciences practitioners within the country. SAWS thus has to factor in a strategy to develop these much-needed resources in order to satisfy the skills needs of the organisation as well as the country.

It must also be noted that the financial implications of any objectives set need to be considered. As a result, in line with the principle of Strategy and Budget alignment, the SAWS Strategic Plan for the period 2015/16 to 20/21 has to be aligned to the MTEF allocation for the entity. As it is, the budget available over the strategic term is insufficient to maintain the current status quo.

#### **SAWS Quality Policy Statement**

SAWS is also an ISO 9001 certified organisation and thus meets ICAO and WMO requirements for Meteorological Services, particularly those that provide services to the aviation industry in the case of ICAO. To this end, the organisation has adopted a Total Quality Management System driven by this policy:

SAWS is a provider of useful and innovative weather, climate, and related products and services. In line with the organisation's philosophy and ethos, SAWS has implemented a Total Quality Management system in accordance with the requirements of ISO 9001:2008. It seeks to ensure that both its products and services meet stakeholder requirements and are fit for use.

The Management and staff of SAWS are committed to the Vision, Mission and Values of the organisation and actively contribute to and support all initiatives aimed at achieving organisational goals and objectives.



In pursuit of organisational excellence, we commit ourselves to the maintenance and improvement of the SAWS Quality Management System.

This will be achieved through:

- Setting of Quality Objectives and reviewing them periodically in order to improve operational efficiency, the quality of products and services and maintaining good corporate governance.
- Development of products and services that meet, and where possible, exceed client expectations.
- Adequate planning and the provision of resources needed for operations, implementing and supporting continuous improvement initiatives.
- Communication of this Quality Policy Statement to all employees and stakeholders.
- Reviewing of our Quality Management Policy and our Quality Policy Statement to ensure its ongoing suitability.

#### **Stakeholder Considerations**

Stakeholder Considerations remain a key enabler for the positioning and sustainability of the organisation. A key addition to the stakeholder matrix is that of vulnerable communities due to the renewed focus on ensuring that these communities develop weather resilience. SAWS also continues to enhance its relationship with the media, particularly community media. SAWS will continue to use these channels to ensure it reaches vulnerable communities resulting in the desired impact of engaged stakeholders and a weather-smart nation. Engagement of vulnerable communities will also be through existing means, including the use social network platforms where appropriate.



# HIGH POWER, INTERESTED STAKEHOLDERS

These are stakeholders that must be fully engaged and the greatest effort must be made to satisfy them.

STAKEHOLDER	PURPOSE OF ENGAGEMENT	DESIRED OUTCOME	
Customers / Clients	Gain understanding and	Understanding of customer	
	appreciation for client needs	requirements and where	
	Create supportive and responsive	appropriate generate revenues	
	relationships	through the provision of	
	•	customer-centric products and	
		services	
		Retention of clients	
Employees and	Create a work environment	Skilled and capable employees	
Trade unions	conducive to performance	that live the values of the	
	Develop required skills and	organisation	
	competencies	Improved employee	
		performance	
Government	Position SAWS as a premier	Sustainable funding	
DEA	scientific institution capable of	SAWS recognized for its role	
DHET	contributing to the NCCC	and contribution to the	
DST	Ensure that SAWS services reach a	nation's economic	
DTI	wider audience	development goals	
COGTA	Establish new revenue streams	Implementation of the	
DWA	within the public sector	National Educational Plan	
DAFF	•	Support for SAWS to	
		contribute to the NCCC	
Downfol:	L.C	Hadania dia Consel	
Portfolio Committee on	Inform Committee on SAWS	Understanding of SAWS'	
Environmental	activities and how its mandate is	mandate and how it is	
Affairs	executed	executed	
	Advocate for investment in the	Support for national,	



STAKEHOLDER	PURPOSE OF ENGAGEMENT	DESIRED OUTCOME
	organisation	international and regional
		initiatives
		Support for infrastructure
		recapitalisation programme
Knowledge	SAWS to broaden its knowledge	Relationship that allows SAWS
Institutions	generation scope to benefit all	to advise on curriculum design
	sectors of the South African	Publications contributing to
	economy	SAWS' revenue streams
	• Ensure relevant inclusion of scope	Collaboration on research
	within curricula	projects of mutual interest,
	• Establish an effective framework	joint publications in accredited
	within which knowledge can be	scientific journals
	shared	
RCMS and Aviation	Positively influence the setting of	Effective implementation of
Industry	tariffs	the tariff model
SACAA	Engage industry players to ensure	Profitable agreed upon tariffs
ACSA	common understanding of critical	for SAWS' regulated income
AASA	matters affecting all parties	Compliance with all regulatory
BARSA		requirements in relation to
		aviation
Business Partners	Ensure that SAWS maintains and	Strategic resources and
WIS	exceeds its revenue targets	capabilities
AfriGIS	• Ensure delivery of SAWS products	Increased revenue
	and services widely	Effective delivery of products
	Role clarification	and services
	Engage on Intellectual Property	
	delineation and service delivery	
Suppliers	Delivery of quality SAWS services	Mutually beneficial



STAKEHOLDER	PURPOSE OF ENGAGEMENT	DESIRED OUTCOME
	<ul> <li>are met</li> <li>Mitigate risks that may arise from lack of delivery of services and products</li> </ul>	<ul> <li>suppliers within the ambit of the SAWS</li> <li>procurement framework</li> <li>Collaborative, cost-reducing processes and technologies</li> </ul>
Vulnerable Communities	<ul> <li>Create Awareness on severe         weather events and</li> <li>Develop weather resilience</li> <li>Understand the needs of these         communities</li> </ul>	<ul> <li>Weather resilient communities</li> <li>Use of weather and climate information for risk planning</li> <li>Improved awareness on severe weather</li> </ul>
Mainstream and Community media	<ul> <li>Partner with the media to reach communities nationally for creating awareness on weather and climate change issues</li> <li>Promote the SAWS brand, its products and services</li> </ul>	<ul> <li>Media becomes an advocate         for SAWS and its brand</li> <li>SAWS reach increases         nationally</li> <li>SAWS brand awareness and         value increases</li> <li>Communities develop weather         resilience</li> </ul>

Table 1: HIGH POWER, INTERESTED STAKEHOLDERS

# 1.5 Organisational environment

The recommendations of the SETI review as well as a scenario study of the Operations Division remain relevant to the continued sustainability and strategic positioning of this important national resource.

Three conditions emerged from both studies as critical for the continued existence of SAWS' core business. These include:



- Relevant Science Engineering and Technology (SET) human capital this is the capability required for delivering fully and competently on meteorological and related services;
- Contemporary enablers technology (ICT, infrastructure); and
- Operational revenue the two other critical conditions above depend on the continued availability of funds for providing service.

Further to this, the organisation is faced with a number of challenges requiring further strategic intervention over this period. These include:

- Resource constraints This relates to both short-term viability and long-term sustainability. Revenue generation as well as continued support from government are critical in this regard.
- 2. Effective generation of commercial revenues The strengthening of SAWS in securing increased commercial revenue has become a critical requirement for the organisation to have sufficient resources to fulfil its mandate, especially an unfunded but expanded public good mandate. Through the programmes enumerated later in this strategy document, there are greater market focus, interventions for effectively dealing with the competitive landscape as well as overall migration of SAWS commercial products and services towards maturity in the market.
- 3. Competition There is an ever-increasing demand for new entrants into the South African weather and climate market. SAWS needs to position itself to ensure the retention of its mandate and improve the positioning of its products and services. It is important that SAWS maintains its competitive advantage largely built on its positioning in terms of its mandate, the wide reach of its observation network and its human capital. These need to be optimised to ensure that SAWS defends and expands its position in the market.

#### **SWOT Analysis**

The strengths, weaknesses, opportunities and threats are outlined mainly as they relate to the contextual issues in preceding sub-sections (parameters defining success and risk, mandate, vision, mission, strategic drivers).



Strengths	Weaknesses
<ul> <li>Strategic support from Shareholder, including commonly-shared vision with shareholder for positioning of SAWS</li> <li>Well-established governance structures</li> <li>Unqualified audits</li> <li>ISO 9001 certified organisation</li> <li>Key partnerships in place</li> <li>SAWS positive reputation nationally and internationally</li> <li>High customer satisfaction ratings</li> <li>SAWS occupies leadership roles in numerous International bodies</li> <li>SAWS employees "live the values"</li> <li>Stability in human capacity</li> <li>Well-established extensive infrastructure and observation network</li> <li>Extended computational ability presented by the commissioning of the HPC</li> </ul>	Resource constraints  Financial  Inadequate financial resources for  infrastructure acquisition, optimal life-  cycle management and implementation  of key initiatives  Human Capital  There is intense competition for the  scarce skills required by SAWS; and  long lead time to development of  competencies makes attraction and  retention critical  Technology  Financial constraints affect the  acquisition of technology, placing the  organisation at risk of not performing  fully on its mandate  Slow pace of commercialisation of SAWS  products and services affects competitiveness  Limited customer-centric culture also reduces  competitiveness  Perception of internal stakeholders on their  competencies and the capabilities of the  organisation
Opportunities	Threats
<ul> <li>Increase commercial revenue</li> <li>Increase partnerships and collaborations with Research and Academic Institutions</li> <li>Pursue African advancement and enhanced regional cooperation (MASA, WMO and ICAO).</li> <li>Implement additional mandate in the areas of Air Quality, Hydrometeorology, Agrometeorology and Marine Services</li> </ul>	<ul> <li>Increasing competition, locally and internationally</li> <li>Volatility of the aviation industry</li> <li>Poor service delivery by key service providers</li> <li>Globalisation</li> <li>WMO Resolution 40         <ul> <li>regionalisation</li> </ul> </li> </ul>



- Optimise use of HPC
- Establishment of the NFCS
- Globalisation
- Establishment of Regional Aviation Centre
- Implementation of the marine strategy
- Partnering with new entrants to the South
   African market
- Establishment of Regional Aviation Hazardous
   Weather Centre within the continent
- Exploitation of the SAWS Brand in partnership with relevant brands
- Exploiting the Regional Training Centre capacity to generate revenues
- Implementation of the National Education
   Plan for Atmospheric and related sciences

- Lack of comprehensive regulatory framework for managing the SAWS relationship with the shareholder and other key stakeholders
- ICAO change in modality in provision of aviation MET Services
- Possible shrinkage of human capital due to opportunities in other sectors and globally

**Table 2: SWOT ANALYSIS** 

Issues emanating from the situational analysis, especially the use of strengths and opportunities to address weaknesses and threats, have been considered in the development of the strategic goals, objectives and programmes. Below is a synopsis of how weaknesses and threats will be addressed:

# Inadequate regulatory framework for managing the SAWS relationship with the shareholder and other key stakeholders

A comprehensive regulatory framework is required to ensure that industry standards are set as new unregulated players may compromise national and international standard requirements at the risk of the SAWS brand and the State. Furthermore, a clearer set of guidelines is required to enable SAWS to implement its mandate effectively as required by the SAWS Amendment Act. SAWS will continue to engage the relevant regulatory bodies to ensure that the regulatory framework is strengthened.

### Increasing competition, locally and internationally

The organisation continues to ensure the relevance of its products and services within the market and will leverage the retention of ISO 9001 certification to improve client service delivery as well as its market position. SAWS will also engage key players in the various economic sectors to understand the



needs of these stakeholders in developing new products and services. This is essential as feedback from stakeholder indicates that they are becoming more sophisticated and require more value-added products and services.

The developed strategies will also focus more and more on the further exploitation of the SAWS brand in partnership with relevant brands as well as the continued positioning of the RTC for revenue generation.

#### Globalization

SAWS must continue to defend and improve its market position through influencing key decision makers as well as positioning the organisation favourably. Additionally, the threat that is presented by regionalisation can be neutralised with the development of strategies regarding the mobilisation of relevant stakeholders, to ensure the establishment of the Regional Aviation Hazardous Weather Centre in South Africa.

#### WMO Resolution 40

This promotes global data sharing which other countries can use to compete with us globally. SAWS needs to ensure that it influences the further development of a framework within which knowledge sharing can occur under this resolution without impacting negatively on commercial interests of meteorological organisations amongst WMO member states.

# Opportunity for the Implementation of the National Education Plan for Atmospheric and Related Sciences

The lack of SET skills within the country and their migration across various sectors present various opportunities as articulated within the NEP. This provides further opportunities for further transformation within the organisation.

# • Organisational Sustainability

It is important for SAWS to deliver on its mandate and remain relevant in the discharge of its duties. Positioning the organisation, capability and capacity building will contribute towards ensuring that the



organisation becomes sustainable. Investment in infrastructure and human capital is essential for the organisation's stability.

In order for SAWS to sustain its operations, it needs to attract adequate funding for its projects and/or generate adequate revenue.

#### • Resource Mobilisation

Resource mobilisation is imperative to the organisation's sustainability and in order for it to operate effectively. This requires the organisation to showcase the socio-economic benefits of its product and service offering. This is not only important from a public good perspective but is essential for the correct positioning and marketing of SAWS' commercial products and services.

Implementation of a robust resource mobilization and communications strategy is thus imperative. Infrastructure re-capitalisation and expansion will be required to support both public good and commercial SAWS mandates.

#### • Value creation

It has been established that the different sectors of the economy have unique requirements at times. In response to this need, SAWS must conduct market analysis studies and ensure that the focus on commercialisation is on the development of relevant, sector-specific products and applications. Similarly, in fulfilling the public good mandate, SAWS must ensure continued relevance of its products and services to its beneficiaries.

#### Collaboration

The contextual analysis revealed the need for SAWS to innovate, develop applications, and integrate available technologies in the analysis of weather and climate information as well as in the provision of services, applications as well as other products for commercial and public good clients. This is an area of development for the organisation, and will thus need concerted effort and focus in identifying the appropriate collaborations to ensure that the organisation delivers on its mandate and remains relevant. Resource constraints also require SAWS to collaborate on resource intensive and long-term initiatives.



## 1.6 Policy mandates

The South African Weather Service is an enabler for the implementation of DEA's programmes aligned to its mandate and the National Climate Change Response Policy, through the provision of relevant weather, climate and air quality information.

## 1.7 Relevant court rulings

There are no court rulings that have a significant or ongoing impact on the operations of SAWS or its service delivery obligations.

# 1.8 Planned policy initiatives

1.8.1 N/A

# 1.9 Description of the strategic planning process

### 1.9.1 Guiding Principles

The SAWS strategic planning process is iterative. It commences with a Board brainstorming session, followed by a review by management. The strategy is then presented to the Board, which reviews it and approves the strategy in line with the regulatory framework. Following the approval by the Board, the first draft is submitted to the Shareholder. A similar process is followed for subsequent drafts, where feedback from the shareholder is reviewed, changes are made and presented to the Board, which then approves the drafts for submission until the last iteration when the final draft is submitted and approved by the shareholder.

## 1.9.2 Approach and Process adopted

The Strategic Plan was developed in cascading layers - from the core outwards through Strategic Goals, Strategic Objectives, Performance Indicators and Action Plans - allowing for further cascading at operational level.



# 1.10 Core Ideology

#### 1.10.1 Vision

"A weather-smart nation."

The vision has been reviewed to be simpler and to articulate clearly the desired end state. In this case, the organisation wants to achieve an end-state where citizens, communities and business sectors are weather-resilient because they are able to use the information, products and services provided by the South African Weather Service optimally.

#### 1.10.2 Mission

"A weather and climate centre of excellence providing innovative solutions to ensure a weathersmart region, sustainable development and economic growth."

SAWS will realise this through:

- Thought leadership in meteorological, climatological and other related sciences;
- The development of relevant and innovative applications and products utilising cutting edge technology; and
- Establishing and leveraging collaborative partnerships.

The mission will be accomplished through a number of specific interventions as outlined in the strategic goals and objectives below.

#### 1.10.3 Values

**Community Conscious** – A commitment to being mindful of the needs of SAWS stakeholders as well as to be caring and compassionate towards the communities SAWS serves.

**Safety Conscious** – A consistent consciousness of the safety of SAWS employees as well as that of the communities SAWS serves.

**Scientific** - A commitment to scientific excellence and innovation, always striving for knowledge leadership in our field of expertise.



**Simplicity** - A commitment to providing weather and climate information and solutions that are simple to understand, relevant and easy to apply.

**Collaboration** – A willingness to work with, share with and gain knowledge from various stakeholders towards achieving a common goal, by making use of diverse strengths and abilities.

**Continuous learning** – An openness to continually expanding our knowledge base and applying such in developing solutions to challenges.

#### **Brand Promise**

Making you Weather - Smart

- S Safe
- **M M**ore informed
- A Alert
- R Resilient/Ready
- T Timeous

This is the promise that will permeate all SAWS products and services as well as the associated marketing and brand promotion.

## **Operating principles**

The operating principles, which will form the bedrock of SAWS operations, are:

- Responsible governance
- Innovation and continuous improvement
- Simplicity Making weather data understandable, relevant and applicable and engaging stakeholders in an understandable way
- Ensuring the availability of relevant expertise
- Quality consciousness
- Customer centricity



Team work and collaboration

#### 1.11 Strategic outcome oriented goals of the institution: Overview

The South African Weather Service has embarked on a number of strategic transformational programmes encompassing the following key areas of focus:

- The development and delivery of products and services that meet the needs of the communities we serve.
- Enhancing the South African Weather Service infrastructure to enable Government and developmental agencies to deliver their services to all South Africans but mostly the vulnerable communities, whilst investing in People Development.
- Increased cooperation and relationship with our partners in particular the Government departments, and industry forums in the SADC Region and global structures.
- A science institute that has a powerful knowledge-base that could be reckoned with worldwide.
- Diversifying our commercial portfolio to create new revenue streams, especially in the converged ICT sector.



## **Strategic Goals**

Strategic goals	Strategic goals	Goal Statement
Short Tittle	Long Tittle	
Strategic Goal 1:  Provision of Products and Services	Meteorological Products and Services that meet the needs of a weather-smart nation are provided	The impact of climate change is resulting in an increasing number of extreme weather events, which impacts on food security, lives and property. The ability to proactively adapt to and cope with hazardous weather conditions requires timely information for decision-making. This calls for the development and provision of innovative products and services for both commercial and public good purposes that enable a weather-smart nation. This is core to the SAWS mandate. Through this goal SAWS aims to expand on its current product and service offering targeted at the identified sectors of the economy as well as the public subject to product development plans
Strategic Goal 2:  Capability and capacity  developed	Service Delivery Infrastructure and Human Capital Capability and Capacity developed	A shortage of skills in weather and climate related sciences makes it difficult for SAWS to consistently deliver on its mandate and achieve its vision. This requires building a talent pool both in-house and on a national basis in line with the National Education Plan for atmospheric and related sciences whilst extending and upgrading our current infrastructure for integration with other available networks - which collectively, will have an exponential growth effect on our capability into the future.



Strategic Goal 3:	Strategic relationships	SAWS functions in a complex scientific and service environment where it is essential to
Engaged stakeholders	leveraged and Stakeholders	maintain and manage stakeholder relationships to the benefit of both parties. To this
Linguiged stationalis	engaged	end, SAWS has numerous national, regional and international priorities - all of which
		require productive stakeholder relationships. As part of its mandate SAWS also has a
		duty to inform and educate citizens towards being a weather-smart nation. Through
		the activities supporting this goal SAWS is committed to effectively partner,
		collaborate, manage and leverage its key stakeholder relations to deliver on SAWS'
		mandate and objectives and to ensure its sustainability.
Strategic Goal 4:	Research, knowledge and	SAWS is mandated to innovate and provide products and services that are designed to
Research, knowledge and	Intelligence created in support	solve real life weather related challenges. This requires ongoing research to maintain
intelligence creation	of a weather-smart nation	its technological edge in meteorology and related disciplines. In a climate of limited
0		financial and human capital resources, the necessity of close collaboration and
		partnering with like institutions have opened a host of new opportunities to exploit.
		This enables SAWS to deliver products and services more cost effectively.
Strategic Goal 5:	Revenue growth and	SAWS is an essential element of South African public life, contributing to both the
Crowth and sustainability	organisational sustainability	country's economic activities and safety of life. Added to these South African national
Growth and sustainability	achieved	imperatives are global obligations that bind the entire globe to protocols aimed at
		protecting and sustaining our planet. In this context, the growing national and global
		needs placed on SAWS require a corresponding sustainable growth to the scope of work

objectives with their related objectives.



		SAWS does. In order to grow while also ensuring that it remains sustainable, SAWS must
		establish sustained and high value sources of revenue to fund its operations. To achieve
		the high value revenue streams, it requires to increase both the funding from
		government fiscus as well as to grow its commercial business.
		Right-sized and sustainable SAWS will be well positioned to make South Africa a
		weather-smart nation while also fulfilling its international obligations.
Note: These strategic goals are	long-term and targets for the nex	t 5 years are as indicated in the strategic plan and APP and as set out in the strategic

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# Part B: Strategy: Strategic Goals and Strategic Objectives

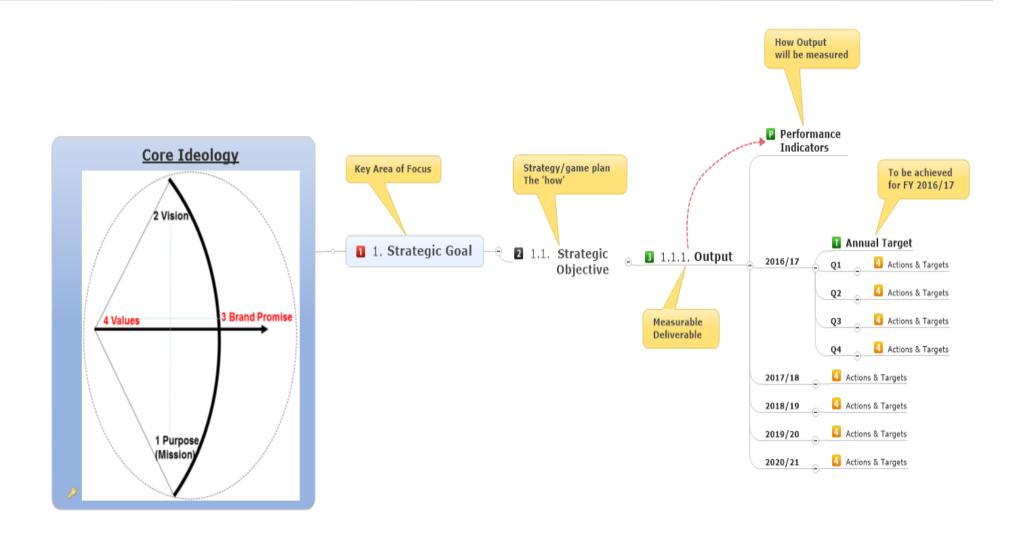
#### Introduction

The figure on the page following illustrates how the Strategic Plan cascades from the Core Ideology down to Action Steps and Targets for FY 2016/2017 – by quarter and then up to FY 2019/20 by year.

For completeness of this Strategic Plan, Actions and Targets by Financial Year are included.

The figure below provides an overview and logic of the cascade of the Plan:







## 1.11.1 Strategic Goal 1: Provision of Products & Services

STRATEGIC GOAL	STRATEGIC OBJECTIVES
Strategic Goal 1: Provision of Products & Services	1.1 Develop and provide meteorological and related products and services for targeted
	communities nationally
	1.2 Develop and market meteorological and related products and services for specific economic
	sectors
	1.3 Establish strategic partnerships for products & services

Strategic Goa	l 1				Provision of Products and Services								
Strategic Obj	Strategic Objective 1.1					Develop and provide meteorological and related products and services for targeted communities nationally							
Measurable Objective	Objective Statement	Bas	eline	Estimated Performance	Key Performance		Target	:					
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20			
1.1.1 Community weather- smart needs analysis for targeted communities	Provision of innovative meteorological and related products and services will serve targeted communities to empower them to become weather-smart (weather resilient) through the	N/A New	N/A New	N/A New	% completion of the 'As is' Community weather-smart Needs Analysis Report across all targeted communities for the development of products and services to improve weather resilience	100% completion of 'As is' and community weather-smart Needs Analysis Report across all targeted communities for the development of products and services to improve weather resilience	Availability of financial and human resources	N/A	N/A	N/A			



develo	pment				
and	, , , , , , , , , , , , , , , , , , , ,				
	mentation				
	ommunity				
	er-smart				
	cts and				
servic					
	-2020)				



Strategic Goa Strategic Obj					Provision of Products and Services  Develop and provide meteorological and related products and services for targeted							
Measurable Objective Baseline Estimated					communities nationally Key Target							
Objective	Statement			Performance	Performance			_				
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
1.1.1 Community weather- smart needs analysis for targeted communities	Provision of innovative meteorological and related products and services will serve targeted communities to empower them to become weather-smart (weather resilient) through the development and implementation of a community weather-smart products and service plan (2017-2020)	N/A New	N/A New	N/A New	% completion of community weather-smart products and service plan (2017/18)  % implementation of the annual milestones of the community weather-smart products and service plan	N/A	Adequate human  and  infra- structural resources	100% completion of community weather- smart products and service plan  Implement 80% of the annual milestones (targets) of the community weather- smart products and service plan	Implement 80% of the annual milestones (targets) of the community weather- smart products and service plan	Implement 80% of the annual milestones (targets) of the community weathersmart products and service plan		



Strategic Goa	l 1				Provision of Products and Services								
Strategic Obj	ective 1.1				Develop and provide meteorological and related products and services for targeted communities nationally								
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance Indicator			Target					
		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20			
1.1.1 Community weather- smart needs analysis for targeted communities	Provision of innovative meteorological and related products and services will serve targeted communities to empower them to become weather-smart (weather resilient) through the development and implementation of a community weather-smart products and service plan (2017-2020)	N/A New	N/A New	N/A New	% completion of community impact study on the provision of community weather-smart products and services	N/A	Financial resource to appoint a consultant to conduct the impact study	N/A	30% completion of community Impact study on the provision of community weather- smart products and services	100% completion of community Impact study on the provision of community weather- smart products and services			



Strategic Goal	11				Provision of Products and Services							
Strategic Objective 1.1					Develop and provide meteorological and related products and services for targeted communities nationally							
Measurable Objective	Objective Statement	Ва	seline	Estimated Performance	Key Performance			Target				
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
1.1.2 Develop and provide meteor-ological and related community segmented products and services	Provide targeted community segments with products and services to minimise weather risks on a day-to-day basis	N/A New	6 products and services developed  (non-community segmented products developed)	4 products and services developed	Number of community segmented products and/or services (cumulative target)	1 new(not previously provided) product or service for a community segment  Maintain the provision of 4 existing community segmented products and/or services	Community weather- smart Needs Analysis  Product and services plan  Investment in Infra- structure	<sup>1</sup> Maintain the provision of the existing 5 community segmented products and/or services	Maintain the provision of 5 community segmented products and/or services  3 new (not previously provided) products or services for a community segment	Maintain the provision of 8 community segmented products and/or services  3 new (not previously provided) products or services for a community segment		

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Strategic Goal 1					Provision of Products and Services  Develop and market meteorological and related products and services for specific						
Strategic Objectiv				Develop and r		eorological and related	d products and	d services for	specific		
Measurable Objective	Objective Statement	•		Estimated Performance	Key Performance			Target			
·		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20	
1.2.1 Provide sector specific decision making products on weather and climate	Provide sector specific decision-making products on weather and climate. These will assist targeted business sectors in decision making to minimise weather risks on day-to-day business operations	N/A New	1 wind farm product	1 renewable energy sector and 1 Agro/Hydro sector product	% completion of sector specific solutions plan	N/A	Skilled human resources  Strategic partnerships  Computational resources to run models and develop products	Develop and implement 80% of annual milestones for the sector solutions plan	implement 80% of annual milestones for the sector solutions plan	implement 80% of annual milestones for the sector solutions plan	



Strategic Goal 1					Provision of Pr	oducts and Se	rvices			
Strategic Objectiv	ve 1.2				Develop and reconomic sector		rological and rela	ted products	and services for	rspecific
Measurable Objective	Objective Bas Statement		seline	Estimated Performance	Key Performance			Target		
·		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20
1.2.1 Provide sector specific decision making products on weather and climate	Provide sector specific decision making products on weather and climate which will assist targeted business sectors in decision making to minimise weather risks on day-to-day business operations	N/A New	1 wind farm product	1 Renewable Energy Sector and 1 Agro/Hydro sector product	Number of sector specific products provided (cumulative target)	3 sector specific products provided	Sector specific marketing plan  Skilled SET human resources  Strategic partnerships	8 sector specific products provided	13 sector specific products provided	18 sector specific products introduced into the market



Strategic Goal 1					Provision of Products and Services							
Strategic Objectiv	/e 1. 2				Develop and market meteorological and related products and services for specific economic sectors							
Measurable Objective	Objective Statement	Objective Baseline Statement		Estimated Performance	Key Performance Indicator			Target				
•		2013/14	2014/15	2015/16	-	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
1.2.2 Develop and implement sector specific 5-year marketing plans	Develop and implement a 5-year marketing plans for sector specific products on weather and climate aimed at minimising weather risks on day-to-day business operations	N/A New	N/A New	N/A New	% completion of 5- year marketing plans for sector specific products on weather and climate in targeted sectors	100% completion of 5- year marketing plan for sector specific products on weather and climate for the agricultural sector	Skilled SET human resources Financial resources	100% completion of 5- year marketing plan for sector specific products on weather and climate for the energy sector	100% completion of 5- year marketing plan for sector specific products on weather and climate for the water and government sectors	100% completion of 5- year marketing plan for sector specific products on weather and climate for the health sector		



Strategic Goal 1					Provision of Produc	ts and Service:	s					
Strategic Objecti	ve 1. 2				Develop and mar economic sectors		ogical and relat	ed products and	services for spo	ecific		
Measurable Objective	Objective Statement	Bas	eline	Estimated Performance	Key Performance Indicator	Target						
		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
1.2.2 Develop and implement sector specific 5-year marketing plans	Develop and implement 5-year Sector specific marketing plans for sector specific products on weather and climate aimed at minimising weather risks on day-to-day business operations	N/A New	N/A New	N/A New	% Implement- ation of annual milestones for Sector specific 5- year marketing plans: 80%: agricultural sector	% Implement- ation of annual milestones - 80% agricultural sector 5- year marketing plan	Marketing budget  Applications and products  Human resources  Strategic partners  Conducive market conditions	% Implementation of annual milestones for Sector specific 5- year marketing plans:  80%: energy sector  100%: agricultural sector	% Implementation of annual milestones for Sector specific 5- year marketing plans::  100%: energy sector  100%: agricultural sector  80%: water sector  80%: government sector	% Implement ation of annual milestones for Sector specific 5-year marketing plans: 100%: energy 100%: agricultural sector 100%: water sector 100%: government sector 80%: health sector		



Strategic Goa	l 1				Provision of Products and Services								
Strategic Obj	ective 1.3				Establish part	nerships for Prod	ucts and services						
Measurable Objective	Objective Statement	Base	eline	Estimated Performance 2015/16	Key Performance Indicator			Target					
		2013/14	2014/15			2016/17	Enabling Conditions	2017/18	2018/19	2019/20			
1.3.1 Partnership agreements	<sup>2</sup> Establish a number of strategic partnerships with relevant capabilities and expertise	7 partnerships	17 % increase in partnerships  (7 partnerships – baseline)	8 partnerships (Reviewed KPI)	Number of joint ventures and strategic alliances established (cumulative target)	1 joint venture and 1 strategic alliance established	Commercial governance framework  Commercial stakeholder engagement plan  Legal expertise  Advanced technology and infrastructure	3 joint ventures and 3 strategic alliances established	4 joint ventures and 4 strategic alliances established	5 joint ventures and 5 strategic alliances established			

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## 1.11.2 Strategic Goal 2: Capability and Capacity Developed

STRATEGIC GOAL	STRATEGIC OBJECTIVES
Strategic Goal 2: Capability and Capacity Development	2.1 Upgrade, expand and optimise infrastructure
	2.2 Position SAWS as employer of choice
	2.3 Build a talent pool for atmospheric sciences as a national imperative

Strategic Goal 2					Capability and Capacity Development							
Strategic Object	ive 2.1				Upgrade, expar	nd and optimise	infrastructure					
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance			Target				
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
2.1.1 Weather observation and ICT infrastructure	Provide infrastructure and systems support in the development of advanced technologies for observations, information dissemination and exchange that enables SAWS to achieve its mandate	N/A New	Radar data availability = 56.81%	Radar data availability <sup>3</sup> = 80%	% availability of radar data	Radar data availability = 80%	Financial resources  Skilled human resources  Infrastructure lifecycle plan  Stable electricity supply	Radar data availability = 85%	Radar data availability = 90%	Radar data availability = 95%		



Strategic Goal 2					Capability and Capacity Development								
Strategic Object	ive 2.1				Upgrade, expan	d and optimise	infrastructure						
Measurable Objective	Objective Statement	E	Baseline	Estimated Performance 2015/16	Key Performance Indicator			Target					
		2013/14	2014/15			2016/17	Enabling Conditions	2017/18	2018/19	2019/20			
2.1.1 Weather observation and ICT infrastructure	Provide optimal infrastructure and systems support in the development of advanced <sup>4</sup> technologies for observations, information dissemination and exchange that enables SAWS to achieve its mandate	N/A New	LDN data availability = 96.48%	LDN data availability = 80%	% Lightning Detection Network (LDN) data <sup>5</sup> availability	LDN data availability = 95%	Financial resources  Skilled human capital  Infrastructure lifecycle plan  Stable electricity supply	LDN data availability = 80%	LDN data availability = 80%	LDN data availability = 96%,			

<sup>&</sup>lt;sup>4</sup> Advanced in this context means to ensure that technologies used are able to integrate with current systems and/or systems to be utilised in the medium to long term depending on financial implications of any upgrades

<sup>&</sup>lt;sup>5</sup> Lightning Detection Network (LDN) data availability in this context means availability of data as derived from the various LDN sensors which make up the SAWS LDN



Strategic Goal 2					Capability and (	Capacity Developi	ment			
Strategic Object	ive 2.1				Upgrade, expan	nd and optimise in	nfrastructure			
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance			Target		
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20
2.1.1 Weather observation and ICT infrastructure	Provide optimal infrastructure and systems support in the development of advanced technologies for observations, information dissemination and exchange that enables SAWS to achieve its mandate	N/A New	SAAQIS = NEW	SAAQIS availability <sup>6</sup> = 90%	% SAAQIS availability	SAAQIS availability = 90%	Availability of adequate financial resources  Skilled human capital  Infrastructure lifecycle plan  Stable electricity supply	SAAQIS availability = 90%	SAAQIS availability = 90%	SAAQIS availability 90%



Strategic Goal 2					Capability and Ca	pacity Developmer	nt			
Strategic Object	ive 2.2				Position SAWS as	an employer of ch	oice			
Measurable Objective	Objective Statement	Base	eline	Estimated Performance	Key Performance			Target		
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20
2.2.1 Talent management programme	Develop programmes which create a supportive environment for high performance, employee wellness, career development, attraction and retention of core competencies	N/A New	N/A New	N/A New	% implementation of annual milestones for the SAWS dual career pathing programme	Implement 80% of annual plan / targets of the dual career pathing programme	Financial resources Human resources	Implement 80% of annual plan targets of the dual career pathing programme	Implement 80% of annual plan/ targets of the dual career pathing programme	Implement 80% of annual plan targets of the dual career pathing programme



Strategic Goal	2				Capability and	<b>Capacity Develo</b>	pment			
Strategic Object	ive 2.2				Position SAWS	as an employer	of choice			
Measurable Objective	Objective Statement	Bas	seline	Estimated Performance	Key Performance Indicator			Target		
		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20
2.2.1 Talent management programme	Develop programmes which create a supportive environment for high performance, employee wellness, career development, attraction and retention of core competencies	N/A New	N/A New	N/A New	% (increase) in employee capability for core and critical skills (cumulative)	Establish baseline in employee capability	Financial resources  Collaboration with relevant institutions / partners  Capable human resources	10% increase in employee capability	20% increase in employee capability	30% increase in employee capability



Strategic Goal 2					Capability and	Capacity Develo	pment					
Strategic Object	ive 2.2				Position SAWS	as an employer	of choice					
Measurable Objective	Objective Statement	Base	eline	Estimated Performance 2015/16	Key Performance Indicator	Target						
		2013/14	2014/15			2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
2.2.1 Talent management programme	Develop programmes which create a supportive environment for high performance, employee wellness, career development, attraction and retention of core competencies	50% readiness of identified successors to take up positions	No increase in percentage readiness of critical successors	No target set	% increase in leadership competency index	5% increase in leadership competency index	Financial resources  Human resources  Core leadership competencies	increase in leadership competency index	25% increase in leadership competency index	N/A		



Strategic Goal 2					Capability and Ca	apacity Developm	nent					
Strategic Object	ive 2.2				Position SAWS a	s an employer of	choice					
Measurable Objective	Objective Statement	Baseline		Performance 2015/16	Key Performance Indicator	Target						
		2013/14	2014/15			2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
2.2.1 Talent management programme	Develop and implement a talent management programme which create a supportive environment for high performance, employee wellness, career development, attraction and retention of core competencies	94%	92%	92%	% employee retention rate for core/critical skills	92% employee retention rate for core/critical skills	Financial resources Engaged human resources	92% employee retention rate for core/critical skills	93% employee retention rate for core/critical skills	93% employee retention rate for core/critical skills		



Strategic Goal 2	2				Capability and	Capacity Develop	ment						
Strategic Object	tive 2.2				Position SAWS	as an employer o	f choice						
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance Indicator								
-		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20			
2.2.2 Transformed organisation	Develop programmes which create a supportive	N/A New	N/A New	N/A New	% achievement of	74% Africans	Financial resources	74% Africans	74% Africans	74% Africans			
-	environment for high performance, employee wellness, career development,				Employment Equity (EE) targets as per the	3% People With Disabilities	Human resources Supporting	3% People With Disabilities	3% People With Disabilities	3% People With Disabilities			
	attraction and retention of core competencies in line				organisational EE plan	40% women in core	policies	42% women in core	40% women in core	40% women in core			
	with the transformation agenda					42% women in management		42% women in management	42% women in management	42% women in management			



Strategic Goal 2					Capability and Ca	pacity Developm	ent			
Strategic Objecti	ve 2.3				Build a talent poo	ol for atmospheri	c and related sci	ence as a natio	nal imperative	
Measurable Objective	Objective Statement	Baseline		Estimated Performance 2015/16	Key Performance Indicator			Target		
		2013/14	2014/15			2016/17	Enabling Conditions	2017/18	2018/19	2019/20
2.3.1 National talent pool	Build the talent pipeline for atmospheric and related sciences to address the national priorities of the country related to weather and climate	N/A New	Developed and presented Plan to MINMEC	Implement phase 1 of the NEP	% completion of the phase of implementation of the National Educational Plan	100% completion of phase 1 of the NEP	Financial resources Strategic partnerships	50% completion of phase 2 of the NEP	70% completion of phase 2 of the NEP	90% completion of phase 2 of the NEP



Strategic Goal 2					Capability and Capacity Development							
Strategic Object	ive 2.3				Build a talent pool for atmospheric and related science as a national imperative							
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target						
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
2.3.1 National talent pool	Build the talent pipeline for atmospheric and related sciences to address the national priorities of the country related to weather and climate	N/A NEW	N/A NEW	Implementation of RTC strategy as per strategy milestones	% Implement- ation of annual targets of the Regional Training Centre (RTC) strategy	80% of the RTC APP targets achieved	Financial resources  Human resources  Partnerships	80% of the RTC APP targets achieved	80% of the RTC APP targets achieved	80% of the RTC APP targets achieved		



Strategic Goal 2					Capability and Capacity Development							
Strategic Object	ive 2.3				Build a talent pool for atmospheric and related science as a national imperative							
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target						
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
2.3.2 Learnerships	Build the talent pipeline for atmospheric and related sciences to address the national priorities of the country related to weather and climate	40 bursaries awarded	62 bursaries awarded	62 bursaries awarded	Number of bursaries awarded <sup>7</sup>	62 bursaries awarded	Financial resources	62 bursaries awarded	65 bursaries awarded	65 bursaries awarded		

<sup>&</sup>lt;sup>7</sup>This refers to bursaries awarded for both new and existing students



Strategic Goal 2					Capability and (	Capacity Develo	oment				
Strategic Object	ive 2.3				Build a talent pool for atmospheric and related science as a national imperative						
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance			Target			
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20	
2.3.2 Learnerships	Build the talent pipeline for atmospheric and related sciences to address the national priorities of the country related to weather and climate	Absorption <sup>8</sup> of 93% of bursars	Absorption of 65% of bursars	Absorption of 45% of bursars	% of bursars absorbed by SAWS	60% of bursars absorbed	Financial resources	60% of bursars absorbed	62% of bursars absorbed	68% of bursars absorbed	

<sup>&</sup>lt;sup>8</sup> Absorbed in this context means the filling of vacant positions by bursars whether on a fixed term contract or permanent basis



Strategic Goal 2					Capability and Capacity Development							
Strategic Object Measurable Objective	Objective Statement	Baseline		Estimated Performance	Build a talent pool Key Performance Indicator	I for atmospheric and related science as a national imperative  Target						
		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
2.3.2 Learnerships	Build the talent pipeline for atmospheric and related sciences to address the national priorities of the country related to weather and climate	N/A New	N/A New	N/A New	% completion of doctoral programme  % implementation of doctoral Programme milestones	100% completion of Doctoral programme plan  10% of the doctoral programme annual milestones achieved	Financial resources Skilled human resources	20% of the doctoral programme annual milestones achieved	40% of the doctoral programme annual milestones achieved	50% of the doctoral programme annual milestones achieved		



## 1.11.3 Engaged Stakeholders

STRATEGIC GOAL	STRATEGIC OBJECTIVES
Strategic Goal 3: Engaged stakeholders	3.1 Position SAWS as a relevant Meteorological Institution
	3.2 Manage and leverage strategic relationships

Strategic Goal 3					<b>Engaged Stakel</b>	olders						
Strategic Objective	3.1				Position SAWS	as a relevant met	eorological instit	tution				
Measurable Objective	Objective Statement	Bas	eline	Estimated Performance	Key Performance	,						
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
3.1.1 Corporate communications strategy	Development and maintenance of various platforms <sup>9</sup> for engagement with stakeholders to extend the reach and increase awareness of the SAWS brand	Draft communicat- ions strategy	Communications strategy	Develop and Implement programmes and campaigns that promote the organisation as per the communications strategy and implementati on plan	% completion of annual targets as set out in the corporate communications strategy	Implementation of 80% of annual communications programmes as per the communications strategy for 2016/17	Financial resources Strategic partnerships	Implementation of 80% of communications programmes as per the communications strategy for 2017/18	Implementation of 80% of communications programmes as per the communications strategy for 2018/19	Implementation of 100% of communications programmes as per the communications strategy for 2019/20		

<sup>&</sup>lt;sup>9</sup> Platforms in this context refers to various engagement platforms including but not limited to forums, electronic(web page), social media and other forms of engaging stakeholders



Strategic Goal 3					<b>Engaged Stakel</b>	nolders							
Strategic Objective	3.1				Position SAWS as a relevant meteorological institution								
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target rmance							
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20			
3.1.1 Corporate communications strategy (Media visibility – traffic volumes)	Evaluation of the use of communications platforms used to promote SAWS programmes and brand	N/A New	N/A New	N/A New	% in traffic volumes on media platforms (website/facebook, twitter, YouTube)	Establish a baseline in traffic volumes on media platforms (website/facebook, twitter, YouTube)	Financial resources  Human resources  Partnerships  Enabling technology	10 % increase from baseline in traffic volumes on media platforms (website/facebook, twitter, YouTube)	10 % increase from baseline in traffic volumes on media platforms (website/ facebook, twitter, YouTube)	10 % increase from baseline in traffic volumes on media platforms (website/ facebook, twitter, YouTube)			



Strategic Goal 3					Engaged Stakeholders							
Strategic Objectiv	ve 3.1				Position SAWS as a relevant meteorological institution							
Measurable Objective	Objective Statement	Bas	eline	Estimated Performance	Rey Performance Indicator	Target						
·		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
3.1.1 Corporate communication s strategy  (Media visibility – Advertising Value Equivalent)	Evaluation of the use of communications platforms used to promote SAWS programmes and brand	N/A New	N/A New	N/A New	Rand value of Advertising Value Equivalent (AVE) (cumulative target)	Advertising Value Equivalent (AVE) -R22m	Partnerships Financial resources Enabling technologies	Advertising Value Equivalent (AVE) - R25m	Advertising Value Equivalent (AVE) - R27m	Advertising Value Equivalent (AVE) - R29m		



Strategic Goal 3					Engaged Stakeholders							
Strategic Object	ive 3.2				Manage and leverage strategic relationships							
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance Indicator	Target						
		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
3.2.1 Stakeholder engagement strategy	Engagement of stakeholders for mutual benefit	N/A New	N/A New	N/A New	Number of engagement programmes for targeted stakeholder groups as per SES (2016/17)  % implementation of stakeholder programmes for targeted stakeholder groups as per (SES) (2018-20)	Engagement programmes for 8 targeted stakeholder groups (SES)	Partnerships Financial resources	80% Implementation of planned programme activities for all targeted stakeholder groups as per (SES)	80% Implementation of planned programme activities for all targeted stakeholder groups as per (SES)	80% Implementa tion of planned programme activities for all targeted stakeholder groups as per (SES)		



<b>Strategic Goal 3</b>					Engaged Stakeholders							
Strategic Object	ive 3.2				Manage and leverage strategic relations							
Measurable Objective	Objective Statement	Bas	eline	Estimated Performance	Key Performance Indicator	Target						
		2013/14	2014/15	2015/16		2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
3.2.1 Stakeholder engagement strategy	Engagement of stakeholders for mutual benefit	Percentage overall stakeholder satisfaction level of 85%	Percentage overall Stakeholder Satisfaction level of 84.8%	Percentage overall stakeholder satisfaction level of 85%	Overall stakeholder satisfaction rating (expressed as a percentage)	Overall stakeholder satisfaction rating - 86%	Financial resources  Collaborations  Technology	Overall stakeholder satisfaction rating - 86%	Overall stakeholder satisfaction rating - 87%	Overall stakeholder satisfaction rating - 87%		



## 1.11.4 Strategic Goal 4: Research and Knowledge / intelligence creation

STRATEGIC GOAL	STRATEGIC OBJECTIVES
Strategic Goal 4: Research and Knowledge /	4.1 Grow weather and climate knowledge base
intelligence creation	

	Strategic Goal 4				Research and Knowledge/intelligence creation							
	Strategic Objective 4.1				Grow weather and climate knowledge base							
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance			Target				
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
4.1.1 National weather service Socio-Economic Benefit (SEB) study	Generate new scientific insights and continuous evaluation in collaboration with relevant stakeholders. Enhance the existing knowledge base and intelligence related to climate change. Identify tangible socioeconomic benefits to key sectors and society of a national weather service	N/A New	N/A New	N/A New	% of funds secured for conducting SEB study	25% of funds secured for conducting SEB study	Financial resources Partnerships Enabling Technologies	50% of funds secured for conducting SEB study	75% of funds secured for conducting SEB study	100% of funds secured for conducting SEB study		



Strategic Goal 4 Strategic Objective 4.1					Research and Knowledge/intelligence creation  Grow weather and climate knowledge base					
2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
4.1.1 National weather service Socio-Economic Benefit (SEB) study	Generate new scientific insights and continuous evaluation in collaboration with relevant stakeholders. Enhance the existing knowledge base and intelligence related to climate change. Identify tangible socioeconomic benefits to key sectors and society of a national weather service	N/A New	N/A New	N/A New	Number of sectors for which SEB studies are conducted	N/A	Human resources Financial resources Enabling technologies	Conduct SEB study for 2 key sectors as per project proposal	Conduct SEB study for 2 key sectors as per project proposal	Conduct SEB study for 2 key sectors as per project proposal



Strategic Goal	1				Research and Knowledge/intelligence creation							
Strategic Object	tive 4.1				Grow weather and climate knowledge base							
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target						
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
4.1.2 Strategic partnerships research agreements	Generate new scientific insights and continuous evaluation in collaboration with relevant stakeholders. Enhance the existing knowledge base and intelligence related to climate change. Identify tangible socio-economic benefits to key sectors and society of a national weather service	N/A New	Draft NFCS landscape document	NFCS developed and approved	National Framework for Climate Services (NFCS) implement- ation per key sector	Implement- ation of NFCS facilitated for 3 key climate sensitive sectors	Finalisation of targets by DEA  Financial resources  Cooperation of stakeholders  Human resources	Implementat ion of NFCS facilitated for 4 key climate sensitive sectors	Implementat ion of NFCS facilitated for 4 key sectors	Implementa tion of NFCS facilitated for 4 key sectors (including Health, Water, Agriculture, Energy		



Strategic Goal	4				Research and Kno	owledge/intellige	nce creation					
Strategic Object	ctive 4.1				Grow weather and climate knowledge base							
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target						
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20		
4.1.2 Strategic partnerships research agreements	Generate new scientific insights and continuous evaluation in collaboration with relevant stakeholders. Enhance the existing knowledge base and intelligence related to climate change. Identify tangible socio-economic benefits to key sectors and society of a national weather service	N/A New	N/A New	N/A New	Number of partnership agreements for applications and/or products development for various socio-economic sectors in support of NCCRP	1 partnership that translates into applications or products for decision making in modelling	Financial resources  Partnerships  Skilled human capital  Enabling technologies	1 partnership that translates into applications or products for decision making in Agro- meteorology	1 partnership that translates into applications or products for decision making in Hydro- meteorology	1 partnership that translates into applications or products for decision making in Health		



Strategic Goal 4	l .				Research and Knowledge/intelligence creation						
Strategic Object	tive 4.1				Grow weather ar	nd climate know	ledge base				
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target 2016/17	Enabling Conditions	2017/18	2018/19	2019/20	
		2013/14	2014/15	2015/16	Indicator						
4.1.3 Scientific Publications	Generate new scientific insights and continuous evaluation in collaboration with relevant stakeholders. Enhance the existing knowledge base and intelligence related to climate change. Identify tangible socioeconomic benefits to key sectors and society of a national weather service	N/A New	Modified 28 articles in scientific publications	Modified 14 articles in scientific publications	Number of peer- reviewed articles published in accredited national or international scientific journals where SAWS scientists are the leading author or coauthor (cumulative target)	14 publications	Financial resources  Functional infrastructure  Skilled human resources  Collaboration  Enabling technologies  Climate Change Response Initiatives (global, regional, local)	17 publications	17 publications	20 publications	



### 1.11.5 Strategic Objective 5: Grow Revenue Streams

STRATEGIC GOAL	STRATEGIC OBJECTIVES
Strategic Goal 5: Growth and sustainability	5.1 Grow Revenue Streams

Strategic Goal 5					Growth and Sustainability						
Strategic Objecti	ve 5.1				Grow Revenue Streams						
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target					
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20	
5.1.1 Growth in parliamentary funding	Secure adequate parliamentary grant funding for the execution of public good services as per the SAWS mandate	R149,49m	R138,23m	No target Set in the 2015/16 strategy Revised MTEF allocation R145,51m excluding SAAQIS	Parliamentary grant funding excluding SAAQIS	R189,28m	Availability of funding in the fiscus	R188,49m	R188,94m	R198,38m	



Strategic Goal 5					Growth and Sustainability						
Strategic Object	ive 5.1				Grow Revenue S	treams					
Measurable Objective	Objective Statement	Baseline		Estimated Performance	Key Performance	Target					
		2013/14	2014/15	2015/16	Indicator	2016/17	Enabling Conditions	2017/18	2018/19	2019/20	
5.1.2 Growth in aviation revenue	Secure regulated commercial income from the aviation industry on a cost recovery basis as regulated by the Regulatory Committee on Meteorological Services	R81,95m	R104,51m	R98,45m	Growth in year- on-year aviation revenue	R108,37m	Promulgation of a tariff that enables full recovery of cost relating to aviation services rendered	R108,54m	R127,36m	R128,43m	



Strategic Goal 5					Growth and Sustainability						
Strategic Object	ive 5.1				Grow Revenue Streams						
Measurable Objective Objective Statement	·	Base	Baseline		Key Performance Indicator	Target					
	2013/14	2014/15	2015/16	2016/17		Enabling Conditions	2017/18	2018/19	2019/20		
5.1.3 Growth in Commercial Revenue	Secure non-regulated commercial income from specialised weather related services	R16,25m	R12,52m	R16,00m	Growth in commercial revenue as per set target (Annual Total revenue)	R18,00m	Products & services  Human resources  Increased local and international co-operative arrangements  Scientific and Technological (Infrastructure) Advances  Favourable market conditions	R21,60m	R25,90m	R31,00m	



### 2 Risk management

SAWS has adopted an Enterprise Risk Management ('ERM") approach in facilitating risk management processes; guided by the relevant provisions of applicable legislation, regulatory and governance frameworks, including, but not limited to the following:

- 1) Section 51(1)(a)(i) of the PFMA requires that an accounting authority for a public entity must ensure that the public entity has and maintains effective, efficient and transparent systems of financial and risk management and internal control.
- 2) Treasury Regulation 27.2.1 states, among others, that the accounting authority must ensure that a risk assessment is conducted regularly to identify emerging risks of the public entity.
- 3) Section 13 of the Public Sector Risk Management Framework as published by National Treasury in April 2010, which encourages the integration of risk management through the adoption of an Enterprise-wide risk management approach to ensure the application of risk management in all major functions and activities of the entity.
- 4) Principle 4.1 of the King Report on Corporate Governance for South Africa, 2009 (King III) which puts emphasis on the responsibilities of the Board around the management of risks.

An annual Enterprise Risk Management assessment was conducted, resulting in the identification of the following top Organisational Strategic Risks linked to the identified objectives. The Strategic risks have informed the review and update of this Strategic Plan and formed the basis for the review and update of SAWS three-year Rolling Internal Audit Plan. An Enterprise Risk assessment was conducted, resulting in the identification of the following top Organisational Strategic Risks linked to the identified objectives:



### **Strategic Goal 1: Provision of Products and Services**

Strategic Objectives	Strategic Risks	Risk Description	Mitigation Measures
1.1: Develop and provide	Commercialising of SAWS	Slow pace in commercialising SAWS products and	o Develop marketing plans for products and
meteorological and related	products and services	services; and inability to market effectively.	services.
products and services for			o Establish strategic partners for marketing &
targeted communities			distribution of weather service products.
nationally			o Implementation of the perception survey results
ilationally			(to address customers' requirements/needs)
			o Agree on approach with DEA and National
			Treasury on the commercial business model for
1.2: Develop and market			Schedule 3A entities.
meteorological and related	Competitors	o Increased competition in the African market for	O Develop, approve and execute an African plan.
products and services for		limited customer base.	o Review and implementation of SAWS'
specific economic sectors		o Increased competition for both commercial and	competitive edge in weather and climate space
		public good services.	○ Influencing international agenda
		o Lack of regulatory focus for sectors outside of	
4.2. Fatablish stocks of		the aviation industry.	
1.3: Establish strategic	Financial sustainability	o Inability to secure adequate funding from	o Engagements with DEA and National Treasury to
partnerships for products and		Government and other sources	showcase SAWS' economic value
services			Review of the costing model for SAWS products
			and services
			Develop marketing plans for products and
			services.



## Strategic Goal 2: Capability and Capacity Developed

Strategic objectives	Strategic Risks	Risk Description	Mitigation Measures
	Infrastructure performance	Inadequate maintenance of ICT, Observation and	o Development and implementation of an
2.1 Upgrade, expand and		Auxiliary Infrastructure; and Inadequate of ICT	Integrated Asset Management System.
optimise infrastructure		infrastructure and expertise.	o Resource mobilisation for infrastructure
			maintenance (Capex funding)
			o Resource mobilisation for and implementation
			of the ICT Master System Plan.
			o Transfer of skills and succession planning.
2.2 Position SAWS as an			0
employer of choice	Service delivery by key	Poor service delivery by key service providers for	o Continuous improvement and automation of
	service providers	electricity, telecommunication and observation	Contracts administration
2.3 Build a talent pool for		network maintenance.	o Negotiate essential services status with key
atmospheric and related			service providers (to minimise business
sciences as a national			interruptions).
imperative			o Continuous testing of the effectiveness of the
imperative			Business Continuity Management Plan
	Critical skills attraction and	Limited critical skills attraction and retention.	o Implementation and continuous improvement
	retention		of Attraction and Retention Programmes.
			o Implementation of Mentorship and Coaching
			Programme.
			o Resource mobilisation for the implementation of
			the Science, Engineering and Technology
			Institution (SETI) Review recommendations.



Strategic objectives	Strategic Risks	Risk Description	Mitigation Measures
			o Implement the National Education Plan
	Safety and security of	Inadequate safety of people and security of	o Investigate and implement a remote
	resources	infrastructure.	infrastructure monitoring mechanism.
			o Branding of equipment and the new acquired
			fleet at all regions
			o Training of Technical Service technologists on
			first aid to minimise the effect of any injury on
			duty.



## **Strategic Goal 3: Engaged Stakeholders**

Strategic Objectives	Strategic Risks	Risk Description	Mitigation Measures
3.1 Position SAWS as a relevant	Stakeholder	o Reliance on stakeholders to deliver; and	o Implement the Stakeholder Engagement Matrix; and
meteorological Institution	engagement	stakeholders not delivering on the requirements	SAWS Communications strategy
		aligned to SAWS mandate.	○ Engage and conclude compacts with identified key
			stakeholders
2.2.04		o Inadequate engagement with different stakeholders	o Develop and implement key shareholder matrix
3.2 Manage and leverage		to ensure the delivery of expected outcomes.	o Agree on the Shareholder Compact.
strategic partnerships			o Position SAWS as a key role player in the climate
		o SAWS not positioned as key role player in climate	change and adaptation arena
		change and adaptation.	



# Strategic Goal 4: Research and knowledge/intelligence creation

Strategic Objectives	Strategic Risks	Risk Description	Mitigation Measures
4.1 Grow weather and climate	Value creation through	o Inability to extract and optimise information to	o Review process used to disseminate information
knowledge base	information and	create value.	and data.
	knowledge		o Development and implementation of the Knowledge
4.2 Conduct research to	management		Management policy.
increase national and global			o Identification of key Knowledge experts.
_		o Limited institutional memory and succession	o Employee Awareness on Knowledge Management.
capability to deliver on smart		planning to ensure knowledge is shared and	o Review and implementation of the succession plan.
products and services -		retained within the organisation.	
towards a weather-smart	Innovation	○ Limited Organisation culture to innovate.	o Promote innovation within the Organisation
nation			(through the award programme recognition).
		o Inadequate production of relevant new products	o Include innovation as part of performance
		and services	objectives.
			o Develop matrices for monitoring and evaluating
		o Inadequate research and development of new	innovation.
		offerings.	o Implementation of the application and product
			development framework.



### Strategic Goal 5: Growth and sustainability

Strategic Objectives	Strategic Risks	Risk Description	Mitigation Measures
	Financial sustainability	Limited revenue streams (Inability to secure adequate	o Engagement with National Treasury-showcasing
5.1 Grow revenue streams		funding from Government; and other sources)	SAWS economic value.
			o Development of project-based funding proposals.
			o Develop Funding Framework.
			o Develop marketing plans for products and services.
			o Review costing model.
			o Source funding for the implementation of the
			National Education Plan implementation.
	Commercialising of	Slow pace in commercialising SAWS products and	Develop marketing plans for products and services.
	SAWS products and	services; and inability to market effectively.	o Implementation of the perception survey results.
	services		o Agree on approach with DEA and NT on the
			commercial business model for Schedule 3A Entities.
			○ Establish strategic partners for marketing &
			distribution of weather service products.



### 3 Links to other plans

In addition to findings of the SETI Review with regard to SAWS' positioning and central role in the national development agenda, activities related to the Master System Plan (MSP) and National Education Plan for Atmospheric and related sciences, continue to migrate the organisation towards capability maturity. Concrete steps are being taken to nurture a pipeline of young scientists and specialists.

#### **MTEF Infrastructure 5yrs Plan**

SAWS has been running a radar infrastructure network that is older than 25 years. Since 2009, SAWS has upgraded its RADAR network from 12 older version C-band RADARS to 10 new S-Band RADARs. The new network also includes two new X-band RADARs with Doppler capabilities. However, there are still three older C-band RADARs and an older S-band RADAR in operation, which are no longer financially sustainable due to the non-availability of spares. SAWS has also installed a Lightning Detection Network consisting of 24 sensors to date. However, there is still a requirement for further expansion of this network to support key commercial clients e.g. Eskom with their goal to provide effective electrical reticulation services. The Lightning Detection Network provides SAWS with the ability to track lightning storm activities. As part of SAWS' service to the Aviation industry, SAWS has also started replacing its Upper-Air sounding equipment (to obtain upper-air observations that are critical for Climate Change and Variability adaptation and Aviation safety).

Currently the observation network faces a number of challenges i.e. aging equipment, obsolete technology, real-time data reporting capability and yet Climate Change impact demands increased monitoring and forecasting capability including and accuracy of information to enable the country to adapt to hazards weather and climate events. The upgrade and expansion of these networks are essential to ensure the continued relevance of the organisation in delivering meteorological and related products and services that support a weather-smart nation to ensure long-term sustainability of meteorological services.

#### **R&D** strategy

The National Climate Change Response Policy (NCCRP) presents South Africa's vision for an effective climate change response and the long-term transition to a climate-resilient, equitable and internationally competitive



lower-carbon economy and society. Informed decision-making and planning is a key element in the overall strategic approach set out in the Policy. In this respect, the Policy prioritises research, systemic observation, knowledge generation, information management and early warning systems that increase our ability to measure and predict climate change and the implications of its adverse effects on the economy, society and the environment.

The National Development Plan (NDP) aims at reducing poverty and inequality in South Africa by 2030. Climate change threatens to undermine efforts towards reducing poverty. SAWS will collaborate with rural community representatives to learn their perspective, knowledge and local concerns in depth and use this information to carry out research, which responds to specific stakeholder needs necessary to minimize the impacts of climate change on the rural poor.

The operational dimensions identified for the SAWS R&D strategy include:

- Indicative value chain this provides a high-level view of SAWS' user-centered approach to research.
- Research operational model this combines an enterprise perspective with the value chain approach for a more comprehensive view of SAWS' research capability; this includes recognition of research as a core competence across SAWS functions as well as the need for a framework of accountability that recognises research as a core competence in forecasting, climate services and other departments.

The following research strategic objectives and research themes as well as high-level interventions were identified as shown in the table below:



Research Strategic Objective	Research Themes / High Level interventions				
Development and implementation of a research programme to various time scales aligned to existing national climate change policies and strategies	<ul> <li>Contribution to reduction of vulnerability of communities and infrastructure through:         <ul> <li>Forecasting of hazardous weather and climate at long lead times (up to decades)</li> <li>Reinforce sustainability through continued relevance of SAWS products and services on all time scales</li> </ul> </li> <li>To sustain and enhance long-term atmospheric monitoring and research</li> </ul>				
Develop sector-specific applications that address user-needs	Priority sectors:      Hydrological (water Sector)     Agricultural     Health     Disaster Risk Reduction     Energy				
Ensure effective commercial deployment of research outcomes and outputs	Improved responsiveness to demand trends, through greater collaboration for new <i>Commercial</i> products / services				
Enhance SAWS' research capability for implementation of the Research Strategy	Broadening of funding base for research  Reliable and adequate computing resources to support operations and research  Cross-divisional Strategy on Observation Networks  Continued reinforcement of HCM / Integrated talent management initiatives (research-targeted)  Collaborative framework and strategic partnerships				



## 4 Links to the long-term infrastructure and other capital plans

See 9. Annexes, Overview of 2016/17 budget and MTEF: estimates, MTEF (Medium Term Expenditure Framework) Submission page 83

### **5 Conditional grants**

Conditional grant is provided for the operation of the SAAQIS and is included in the financial considerations section.

#### **6 Public entities**

**6.1** Not Applicable

### 7 Public-private partnerships

No such partnerships exists for the entity.

#### **8 Financial Plan**

## **8.1** Projected Income and Expenditure

	Current				
	Financial	ENE Allocations over the MTEF			
	Year	Period 2016/17 to 2018/19			Projected
Description	2015/16	2016/17	2017/18	2018/19	2019/20
·	R'000	R'000	R'000	R'000	R'000
Total Revenue	284 872	341 356	380 622	406 845	427 019
Total Expenses	(284 872)	(341 356)	(345 622)	(369 815)	(387 019)
Operating Surplus/(Deficit)					
(before depreciation and amortisation)	-	-	35 000	37 030	40 000
Depreciation and Amortisation	(28 116)	(28 892)	(30 244)	(31 759)	(35 443)
Surplus / (Deficit) for the year	(28 116)	(28 892)	4 756	5 271	(4 557)



## **8.2** Projected Income Statement

	Current				
	Financial	ENE Alloc			
	Year	Period 2016/17 to 2018/19			Projected
Description	2015/16	2016/17	2017/18	2018/19	2019/20
	R'000	R'000	R'000	R'000	R'000
Revenue					
Government Grant - Operational	145 507	189 278	188 490	188 935	198 382
Government Grant - Capex	-	-	35 000	37 030	40 000
Government Grant - SAAQIS	14 916	15 707	16 992	17 117	18 182
Commercial Income	16 000	18 000	21 600	25 900	31 000
Aviation Income	98 449	108 371	108 540	127 363	128 430
Other income and Donor Funds	10 000	10 000	10 000	10 500	11 025
Total Revenue	284 872	341 356	380 622	406 845	427 019
Expenditure					
Employee Costs	(190 686)	(222 763)	(238 356)	255 040)	(272 893)
Administrative and Operating Costs	(94 186)	(118 593)	(107 266)	(114 775)	(114 126)
Total Expenditure	(284 872)	(341 356)	(345 622)	(369 815)	(387 019)
Operating Surplus Before Depreciation and					
Amortisation	0		35 000	37 030	40 000
7	(28 116)	(20,002)			
Depreciation and Amortisation		(28 892)	(30 244)	(31 759)	(35 443)
Surplus / (Deficit) for the year	(28 116)	(28 892)	4 756	5 271	(4 557)



#### 9 Annexes

### 9.1 Overview of 2016/17 budget and MTEF: estimates

#### 9.1.1 Expenditure estimates

#### **Summary of Income and Expenditure**

#### Revenue

Total Revenue budget for 2016/17 is R341,36 million; an increase of 19.83% over the base year. Over the full MTEF period, total revenue will increase up to R427,02 million in 2019/20.

#### **Government Grant**

The Government grant is based on the MTEF (Medium Term Expenditure Framework) allocation for the next 3 (three) years, i.e. 2016/17; 2017/18; and 2018/19 whilst revenue for the outer year, i.e. 2019/20 is based on historical average increases applied year-on-year.

Included under the Government Grant is the following:

- Operational Grant (excluding SAAQIS Grant) of R189,28 million for 2016/17, which increased by 30.08% against the base year (2015/16). This above-inflation increase resulted from an additional amount of R15 million, in respect of the R40 million by which the Baseline was previously reduced by National Treasury in the 2013/14 and 2014/15 financial years; The South African Air Quality Information System (SAAQIS) Grant Income has been increased by 5.30% for 2016/17 to R15,71 million. Over the MTEF period, there is a steady increase of approximately 5% per annum, with revenue increasing to R18,18 million in 2019/20; and
- In the 2017/18; and 2018/19 financial years, SAWS has been allocated R35 million; and R37,03 million, respectively towards infrastructure development. These amounts will be used for capital expenditure based on SAWS needs and priorities.



#### **Commercial Revenue**

Commercial revenue is split between Regulated Commercial Income (Aviation) and Non-Regulated Commercial Income.

#### Regulated Commercial Income (Aviation):

Aviation Income is based on estimates, as the tariff for 2016/17 will only be finalized in March 2016 based on the outcome of the consultation between SAWS; Aviation Industry representatives; and the Regulating Committee on Meteorological Services (RCMS). It is important to note that the revenue for aviation is also influenced by the fact that it is based on a Cost Recovery Model, with traffic volumes having a major impact in influencing the budgeted revenue.

Based on the 2015/16 promulgated tariff, which includes the next 2 years, it is expected that revenue from Aviation will increase in 2016/17 to R108,37 million and will remain stable in 2017/18 at R108,54 million due to a projected over-recovery. For the following 3 years, the estimated revenue increases were based on historical and CPI figures. These figures will be revised in the 2017/18 Business Strategy after promulgation of the 2017/18 tariff.

#### Non-Regulated Income:

The Revenue for Non-Regulated Commercial Income is influenced amongst others by the general economic environment, the demand for SAWS products and the pricing structure. Therefore, the budget reflects what can be reasonably achieved given the current economic climate, as well as the available resources at SAWS' disposal.

It is expected that revenue will increase to R18 million in 2016/17 - an increase of 12.50% on the baseline. SAWS achieved actual revenue of R12,25 million in the 2014/15 financial year, which has been taken into account to project the budget for the MTEF period. The revenue increase in 2017/18 will amount to 20% year-on-year and revenue growth is expected to grow at the same rate per year thereafter until 2019/20 based on the key performance indicators and deliverables outlined in the SAWS and Commercial Strategies respectively.



#### **Expenditure**

SAWS, as a PFMA, Schedule 3A - Public Entity, is not allowed to budget for a deficit and therefore its Total Expenditure equals the Total Revenue.

In the year ending 2016/17 Total Expenditure, excluding Depreciation and Amortisation is expected to increase by 19.83% compared to the baseline of R284,87 million, in line with the projected revenue.

It is anticipated that Total Expenditure over the MTEF period will increase to R427,02 million in 2019/20.

#### MTEF (Medium Term Expenditure Framework) Submission

SAWS has submitted its MTEF proposal for the next 3 (three) years to National Treasury through the Department of Environmental Affairs (DEA).

The projects can be summarised as follows:

	Priority area				
			2016/17	2017/18	2018/19
	Priority area name: Summary of MTEF Proposals for		R'000	R'000	R'000
	New and Existing Capital Projects				
Α	A Weather-Ready Nation		418,491	417,585	370,265
В	National Marine Weather Services		79,180	89,180	102,925
С	Waterkloof land Development		65,700	1,047,100	1,016,750
D	D National Educational Plan		52,000	94,000	96,000
	Total Proposed Budget for Capital Projects		615,371	1,647,865	1,585,940

These projects were not approved for the MTEF period. SAWS will continue to engage DEA and National Treasury in this regard.



### 9.1.2 Relating expenditure trends to strategic outcome oriented goals

#	Strategic Goal	2015/16 Expenditure R'000	2016/17 Expenditure R'000	2017/18 Expenditure R'000	2018/19 Expenditure R'000	2019/20 Expenditure R'000
1	Provision of Products and Services	177 880	213 150	214 067	224 995	241 663
2	Capability and Capacity Development	43 045	51 580	52 318	58 472	58 480
3	Engagement of Stakeholders	13 891	16 645	17 561	18 192	18 872
4	Research and Knowledge Creation Intelligence	5 458	6 540	7 507	7 540	7 414
5	Growth and Sustainability	44 598	53 441	54 169	60 616	60 590
	Total Expenditure	284 872	341 356	345 622	369 815	387 019

9.2. SAWS Organogram



