**NATIONAL ASSEMBLY**

**QUESTION 989**

**FOR WRITTEN REPLY**

**INTERNAL QUESTION PAPER NO: 17-2020, DATE OF PUBLICATION 22-05- 2020: “Mrs H Denner (FF Plus) to ask the Minister of Sports, Arts and Culture”**

(1) Whether his department awarded any tenders connected to the Covid-19 pandemic; if not, what is the position in this regard; if so, what (a) are the names of the businesses to whom these tenders were awarded, (b) are the amounts of each tender awarded and (c) was the service and/or product to be supplied by each business;

(2) whether there were no deviations from the standard supply chain management procedures in the awarding of the tenders; if so, (a) why and (b) what are the relevant details in each case;

(3) what was the reason for which each specified business was awarded the specified tender;

(4) whether he will make a statement on the matter? **NW1281E**

**REPLY:**

1. Yes, the Department has awarded tenders connected to the Covid-19 pandemic.
2. The names of the businesses to whom these tenders were awarded are:

* Pixely Entropy: Live Streaming Management Services
* Roadshow Marketing – Logistics and Event Management Services; and
* VWV Group (PTY) LTD – TV Production Management Services

1. The amounts of each tender awarded are:

* Pixely Entropy - R 488 750.00
* Roadshow Marketing - R 824 300.00
* VWV Group (PTY) LTD - R 1 483 113.88

1. Services to be rendered by each business are:

**Service provider 1: Live streaming service provider**

Live streaming

* A web-based TV portal platform for showcasing current and past events of DSAC;
* A live stream platform which will become the go to link to drive regular audiences to the same “live venue” for all DSAC events;
* A management of the loading of the live events before and after they happen; and
* A management of the transmission of the live event ensuring the public has seamless reach and access to the platform.

Website Development and Management

* To develop a web-based TV portal platform where live stream content will be housed and maintained;
* To ensure the up keeping of content and advertising up-coming events on the website to the public;
* To drive awareness of the platform’s content even when there are no live events scheduled; and
* To ensure alignment between TV production and event management team regarding the sharing of footage needing to be live streamed.

Revenue Streams Generation Platforms

* A network deal where data bundles promotion is offered to the public so that they access the content cheaper during the time that events are hosted;
* Platform for packaging digital albums of live streamed events;
* Ensuring provision of agnostic platforms (platforms which are not restricting access based on which network you are in) re. selling of artists’ content via digital platforms;
* Selling of digital albums of live performances allowing artists to make money for every download or live streaming of their content post the event;
* Promotion of content live streamed after the event so as to increase interest in the buying of digital albums produced after the event; and
* Drive commercialization opportunities of getting more brands on board as sponsors thus enticing more audiences to visit the platform.

**Service provider 2: Logistics and event management service provider**

Green Room & Stage Technical Rider:

* To identify and secure Green Room for hosting the live stream event;
* To equip green room with the sound and visual technical rider and stage requirements for live performances (DJ set or singer’s requirements);
* To provide audio set up requirements for hosting MC in the green room;
* To provide audio and visual requirements for conducting live interviews through video/ Skype/ Instagram (or preferable mode) interviews in the green room; and
* To provide the operational system for ensuring that social media content as event happens is streamed live to the green walls of the venue.

Booking Management of Artists and Catering

* To directly liaise with and source and book artists to be featured for that event;
* To engage with the artists/practitioners who want to live stream an event and arrange the event on DSAC’s behalf engaging with Live stream service provider as well as the TV production crew; and
* To provide MC and up to 10 people catering requirements when needed.

**Service provider 3: TV production management service provider**

Recording of Live Events:

* To provide camera crew for recording live performances in the green room;
* To provide post production services of editing the content live streamed final cut of digital album; and
* To ensure alignment between live stream service provider and camera crew providing footage of content during live stream.

Post Production of Digital Albums

* To edit live stream material and produce digital album post event;
* To supply material to live stream web-based portal; and
* To supply material to network service provider for digital albums to be sold.

1. There were no deviations from the standard supply chain management procedures in the awarding of the tenders.
2. The businesses were awarded tenders for the following reasons:
   * Service provider 1: Live streaming service provider
   * Service provider 2: Logistics and event management service provider
   * service provider 3: TV production management service provider

(4) No, the I will not make a statement on the matter.