

**MINISTRY:**

**HUMAN SETTLEMENTS, WATER AND SANITATION**

**REPUBLIC OF SOUTH AFRICA**

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NO.: 796**

**DATE OF PUBLICATION: 06 SEPTEMBER 2019**

**Mrs S M Mokhotho (EFF) to ask the Minister of Human Settlements, Water and Sanitation:**

(1) (a) What amount was spent on advertising by (i) her department and (ii) state-owned entities reporting to her in the (aa) 2016-17, (bb) 2017-18 and (cc) 2018-19 financial years;

(2) what amount of the total expenditure incurred by (a) her department and (b) state-owned entities reporting to her went to (i) each specified black-owned media company and (ii) outdoor advertising in each specified financial year and (c) on outdoor advertising by her department and state-owned entities reporting to her went to each black-owned media company in each specified financial year?  **NW1911E**

**REPLY:**

In responding to the question asked by the Honourable Member, the Department of Water and Sanitation, the Department of Human Settlements and the entities reporting to me submitted the information in the tables below:

**DEPARTMENT OF HUMAN SETTLEMENTS AND ITS ENTITIES:**

**Department of Human Settlements.**

|  |  |
| --- | --- |
| **Financial Year** | **Total Advertising Spend** |
| (aa) 2016 – 17 | R13 500 490.81 |
| (bb) 2017-18 | R22 229 242.17 |
| (cc) 2018-19 | R18 787 220.64 |
| **TOTAL SPEND** | **R54 516 953.62** |

The amount of expenditure that went to a black-owned media company was **R51 389 543.05.**

|  |  |
| --- | --- |
| **Financial Year** | **Total went to by black-owned media company** |
| (aa) 2016 - 17 | R12 844 893.44 |
| (bb) 2017-18 | R21 547 846.08 |
| (cc) 2018-19 | R16 996 803.53 |
| **TOTAL SPEND** | **R51 389 543.05** |

The National Department of Human Settlements spent **R4 440 617.47** on outdoor adverting during the financial years in question.

|  |  |
| --- | --- |
| **Financial Year** | **Total outdoor advertising** |
| (aa) 2016 – 17 | R1 286 770.88 |
| (bb) 2017-18 | R2 955 342.59 |
| (cc) 2018-19 | R198 504.00 |
| **TOTAL SPEND** | **R4 440 617.47** |

**ENTITIES:**

**Estate Agency Affairs Board**

Advertising expenditure for the three financial years:

|  |  |  |  |
| --- | --- | --- | --- |
| **Description** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| Estate Agency Affairs Board | R56 295.53 | R269 010.22 | R153 091.96 |
| Estate Agency Fidelity Fund | R0.00 | R2 628 000.80 | R4 393 318.49 |
| **Consolidated (Board and Fund)** | **R56 295.53** | **R2 897 011.02** | **R4 546 410.45** |

Advertising expenditure relating to Black owned media companies and outdoor advertising:

|  |  |  |  |
| --- | --- | --- | --- |
| **Description** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| (i) Black-owned media companies   * Estate Agency Affairs Board * Estate Agency Fidelity Fund | R56 295.53  R0.00 | R269 010.22  R2 628 000.80 | R153 091.96  R4 393 318.49 |
| (ii) Outdoor advertising   * Estate Agency Affairs Board * Estate Agency Fidelity Fund | R0.00  R0.00 | R0.00  R0.00 | R0.00  R858 240.10 |

**Housing Development Agency (HDA)**

1(ii) Advertising expenditure for the three financial years:

|  |  |  |  |
| --- | --- | --- | --- |
| **Financial year** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| **Amount** | R1 553 969.32 | R777 949.74 | R1 544 003.50 |

Advertising spend on Black Owned Media Companies and outdoor advertising that went to Black Owned media companies in the 2016 – 2019 financial year:

|  |  |  |  |
| --- | --- | --- | --- |
| **Description** | **Financial year** | | |
|  | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| 1. Black owned media companies | R1 533 647.44 | R771 699.75 | R1 517 950.94 |
| 1. Outdoor advertising | None. | None. | None. |

**Community Schemes Ombud Service (CSOS)**

Advertising expenditure for the three financial years:

|  |  |  |  |
| --- | --- | --- | --- |
| **Financial year** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| **Amount** | R225 000.00 | R2 151 000.00 | R1 232 000.00 |

Advertising spend on Black Owned Media Companies 2016 – 2019:

|  |  |
| --- | --- |
| **Financial Year** | **Total went to by black-owned media company** |
| (aa) 2016 - 17 | R109 609.81 |
| (bb) 2017-18 | R1 127 778.48 |
| (cc) 2018-19 | R438 100.00 |
| **TOTAL SPEND** | **R1 675 488.29** |

Outdoor advertising by Black Owned Media Companies in each specified financial year. There was no outdoor advertising by Black Owned Media Companies in the 2016/17 and 2017/18 financial year:

|  |  |
| --- | --- |
| **Financial Year** | **Total outdoor advertising** |
| (aa) 2016 – 17 | R0.00 |
| (bb) 2017-18 | R0.00 |
| (cc) 2018-19 | R438 100.00 |
| **TOTAL SPEND** | **R438 100.00** |

**National Housing Builders Registration Council (NHBRC)**

Advertising expenditure for the three financial years:

|  |  |  |  |
| --- | --- | --- | --- |
| **Financial year** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| **Amount** | R19 203 153.00 | R2 308 006.00 | R3 038 281.00 |

2(b)(i) Advertising spend on Black Owned Media Companies 2016 – 2019:

|  |  |
| --- | --- |
| **Financial Year** | **Total went to by black-owned media company** |
| (aa) 2016 - 17 | R16 237 742.00 |
| (bb) 2017-18 | R754 665.00 |
| (cc) 2018-19 | R1 668 809.00 |
| **TOTAL SPEND** | **R18 661 216.00** |

The NHBRC did not commission outdoor advertising during the 3 financial years in question.

**National Housing Finance Corporation (NHFC)**

Advertising expenditure for the three financial years:

|  |  |  |  |
| --- | --- | --- | --- |
| **Financial year** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| **Amount** | R347 875.22 | R58 381.68 | R648 322.93 |

2(b) (i) Advertising spend on Black Owned Media Companies 2016 – 2019:

|  |  |
| --- | --- |
| **Financial Year** | **Total went to by black-owned media company** |
| (aa) 2016 - 17 | R347 876.22 |
| (bb) 2017-18 | R58 321.68 |
| (cc) 2018-19 | R627 794.73 |
| **TOTAL SPEND** | **R1 033 992.63** |

NHFC did not commission outdoor advertising during the 3 financial years in question.

**Social Housing Regulatory Authority (SHRA)**

Advertising expenditure for the three financial years

|  |  |  |  |
| --- | --- | --- | --- |
| **Advertising Expenditure** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| **Total** | R69 220.96 | R842 669.00 | R718 542.40 |

Advertising spend on Black Owned Media Companies 2016 – 2019:

|  |  |
| --- | --- |
| **Financial Year** | **Total went to by black-owned media company** |
| (aa) 2016 - 17 | R0.00 |
| (bb) 2017-18 | R39 800.00 |
| (cc) 2018-19 | R0.00 |
| **TOTAL SPEND** | **R39 800.00** |

SHRA did not commission outdoor advertising during the 3 financial years in question.

**DEPARTMENT OF WATER AND SANITATION:**

Amounts spent on advertising incurred by the Department of Water and Sanitation are as follows:

|  |  |
| --- | --- |
| **Financial Year** | **Amount** |
| aa) 2016-17 | R 18,348,924.25 |
| bb) 2017-18 | R 13, 573, 547.85 |
| cc) 2018-19 | R 44 747 917.23 |

**ENTITIES:**

| 1. **(ii)** | **(aa) 2016-17** | **(bb) 2017-18** | **(cc) 2018-19** |
| --- | --- | --- | --- |
| Amatola Water | R182 000 | R230 000 | R206 000 |
| Bloem Water | R226 049.15 | R118 900.07 | R 0 |
| Lepelle Northern Water | R200,179.61 | R245,268.97 | R215,422.40 |
| Magalies Water | R1,294,354.14 | R1,095,411.21 | R1,380,925.41 |
| Mhlathuze Water | R522 358,32 | R757 974,74 | R1 053 151,42 |
| Overberg Water | R295 671,82 | R286 206,85 | R113 613,57 |
| Rand Water | R919 984.00  R1 006, 738.82  R3 337 877.50 | R1 050, 000.00  R3 094 403.80 | R321 847.05  R988, 833.25  R2 020 972.01 |
| Sedibeng Water | R1 703 990.20  R75 720.66 | R78 384.00  R40 995.49 | R0.00  R79 292.50 |
| Umgeni Water | R1 020 927.33 | R1 441 568.61 | R1 542 251.31 |
| TCTA | R0 | R73 743.75 | R99 774. |
| WRC | R440 879.38 | R279 537.01 | R99 661.92 |

| **(b)** | **(i)** | **(ii)** | **(c)** |
| --- | --- | --- | --- |
| Amatola Water | None | Not applicable | Not applicable |
| Bloem Water | **BEE STATUS** – 51%  **2016-17**  R 142290.68  **2017-18**  R118 900.07  **2018-19**  R 0 | Not applicable | Not applicable |
| **BEE STATUS** – 100%  **2016-17**  R 29369.67 |  |  |
| **BEE STATUS** – 100%  **2016-17**  R 30386.4 |  |  |
| **BEE STATUS –** 16.39%  **2016-17**  R 24002.4 |  |  |
| Lepelle Northern Water | **2016/17**   * R15,000.00 * R18,176.40 * R82,500.00   **2017/18**   * R39,000.00   **2018/19**   * R90,000.00 | **2016/17**   * R15,000.00 * R18,176.40 * R82,500.00   **2017/18**   * R39,000.00   **2018/19**   * R90,000.00 | **2016/17**   * R15,000.00 * R18,176.40 * R82,500.00   **2017/18**   * R39,000.00   **2018/19**   * R90,000.00 |
| Magalies Water | **BEE STATUS** – LEVEL 6  BO- 45.10%  BWO -22.55%  **2016-17**  R 283,072.28  **2017-18**  R121,142.78  **2018-19**  R345,805.35 | Not applicable | Not applicable |
| **BEE STATUS** –LEVEL 1  BO 53%  BWO 14%  **2017-18**  R 800,562.86  **2018-19**  R 987,118.60 |
| **BEE STATUS** –LEVEL 2  BO 17%  BWO 6%  **2016-17**  R 90,870.94  **2017-18**  R130,545.17  **2018-19**  R48,001.46 |
| **BEE STATUS** – LEVEL 3  BO 56.8%  BWO 17.79%  **2016-17**  R 920,410.92  **2017-18**  R43,160.40 |
| Mhlathuze Water | R2 363 484, 48  **2016/17**  R522 358, 32  **2017/18**  R757 974, 74  **2018/19**  R1 053 151,42 | None | **2016/2017**  R190 108.00 outdoor advertising |
| Overberg Water | **BEE STATUS** – LEVEL 3  **2016-17**  R 295 671,82  **2017-18**  R 286 206,85  **2018-19**  R 113 613,57 | None | None |
| Rand Water | **2016/2017**  R3 902 501.50  **2017/2018**  R3 094 403.80  **2018/2019**  R2 112 707.20 | None | None |
| Sedibeng Water | **BEE STATUS** - 50%  R1 978 382.85.  Out of the amount of R1 978 382.85, an amount of R1 782 374.20 was paid to community based radio stations. | R266 584.84: Was paid to a company which is 50% black owned. | Not applicable |
| Umgeni Water | **2016/17**  R768 286.43  **2017/18**  R894 323.80  **2018/19**  R906 561.41 | None | None |
| TCTA | **B-BBEE STATUS**- Level 3  **2017/2018**  R 36 807.75  **2018/2019**  R 59 409.00 | Not applicable | Not applicable |
| **B-BBEE STATUS**  Level 2 (2017-18)  Level 1 (2018-19)  **2017/2018**  R 36 936.00  **2018/2019**  R 40 365.00 |
| WRC | 2016/17  R189 415.58 | None | None |