**National Assembly**

**Question Number: 794**

**794. Mrs N J Nolutshungu (EFF) to ask the Minister of Transport:**

(1) (a) What amount was spent on advertising by (i) his department and (ii) state-owned entities reporting to him in the (aa) 2016-17, (bb) 2017-18 and (cc) 2018-19 financial years;

(2) what amount of the total expenditure incurred by (a) his department and (b) state-owned entities reporting to him went to (i) each specified black-owned media company and (ii) outdoor advertising in each specified financial year and (c) on outdoor advertising by his department and state-owned entities reporting to him went to each black-owned media company in each specified financial year? NW1909E

**Reply:**

**Department**

(1) (aa) In the 2016-17 financial year, the Department budgeted / spent an amount of R17, 102,685.88.

This budget was used for marketing and advertising in print and electronic media, including radio and television, outdoor advertising, Departmental campaigns including the Easter and Festive Season Road Safety and the October Transport Month and various other events that the Department implemented.

(bb) In the 2017-18 financial year, the Department budgeted / spent an amount of R9, 836,773.26.

(cc) In the 2018-19 financial year the Department budgeted / spent an amount of R16,789,677.16.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |
| --- | --- | --- | --- |
| (2) (a)(i)(ii)(c) |  |  |  |
|  | **2017/18** |
|  | **Supplier** | **Order Amount** | **Ownership** |
|  | Mediamark |  R 1,202,920.00  | Black owned |
|  | MSG Group Sales |  R 205,725.40  | Black owned |
|  | Primedia Broadcasting |  R 1,506,332.16  |   |
|  | SABC |  R 6,921,795.70  |   |
|  | **Total** |  **R 9,836,773.26**  |  |
|  |  |  |  |

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|  |  |  |
| --- | --- | --- |
|  | **2018/19** |  |
|  | **Supplier** | **Order Amount** | **Media Type** | **Ownership** |
|  | Ads 24 |  R 131,393.02  |   |   |
|  | Eclectic |  R 517,500.00  |  Outdoor  | Black owned |
|  | ETV |  R 288,190.00  |   |   |
|  | Independent Newspapers |  R 81,196.53  |   |   |
|  | Mediamark |  R 1,959,623.09  |   | Black owned |
|  | Motswako Media |  R 448,569.00  |   | Black owned |
|  | MSG Group Sales |  R 746,030.59  |   | Black owned |
|  | Primedia Broadcasting |  R 2,343,221.23  |   |   |
|  | Provantage |  R 308,200.00  |  Outdoor  |   |
|  | SABC |  R 7,353,251.43  |   |   |
|  | Tiso Blackstar Group |  R 328,502.27  |   |   |
|  | United Stations |  R 517,000.00  |   |   |
|  | **Total** |  **R 15,022,677.16**  |  |  |
|  |  |  |  |  |
|  | **Community radio stations** |  |
|  | **Supplier** | **Order Amount** | **Ownership** |  |
|  | Aganang Community Radio |  R 30,000.00  | Black owned |  |
|  | Bojanala FM |  R 30,000.00  | Black owned |  |
|  | Bokone Bophirima FM |  R 30,000.00  | Black owned |  |
|  | Eden FM |  R 30,000.00  | Black owned |  |
|  | Eldo's FM |  R 30,000.00  | Black owned |  |
|  | Elgin FM |  R 40,000.00  | Black owned |  |
|  | Emalahleni FM |  R 30,000.00  | Black owned |  |
|  | Good News Community Radio |  R 6,000.00  | Black owned |  |
|  | Hlanganani FM |  R 30,000.00  | Black owned |  |
|  | Icora FM |  R 6,000.00  | Black owned |  |
|  | Impact radio |  R 36,000.00  | Black owned |  |
|  | Inanda FM |  R 48,000.00  | Black owned |  |
|  | Inkonjane FM |  R 30,000.00  | Black owned |  |
|  | Intokozo FM |  R 36,000.00  | Black owned |  |
|  | Itheku FM |  R 12,000.00  | Black owned |  |
|  | Kanyamazane radio |  R 30,000.00  | Black owned |  |
|  | Lekoa FM |  R 6,000.00  | Black owned |  |
|  | Life FM |  R 30,000.00  |   |  |
|  | Link FM |  R 30,000.00  |   |  |
|  | Mafikeng FM |  R 30,000.00  | Black owned |  |
|  | Makhado FM |  R 30,000.00  | Black owned |  |
|  | Maputaland community radio |  R 6,000.00  | Black owned |  |
|  | Mkhondo FM |  R 30,000.00  | Black owned |  |
|  | Mmabatho FM |  R 30,000.00  | Black owned |  |
|  | Modiri FM |  R 30,000.00  | Black owned |  |
|  | Mohodi Community Radio |  R 30,000.00  | Black owned |  |
|  | Moletsi community radio |  R 30,000.00  | Black owned |  |
|  | Moretele community radio |  R 30,000.00  | Black owned |  |
|  | Mosupatsela FM |  R 30,000.00  | Black owned |  |
|  | Motheo FM |  R 30,000.00  | Black owned |  |
|  | Moutse Community Radio |  R 30,000.00  | Black owned |  |
|  | Nongoma FM |  R 6,000.00  | Black owned |  |
|  | North Coast Radio |  R 30,000.00  | Black owned |  |
|  | Nqubeko Community Radio |  R 36,000.00  | Black owned |  |
|  | Pheli FM |  R 36,000.00  | Black owned |  |
|  | Pongola FM |  R 6,000.00  | Black owned |  |
|  | Radio 786 |  R 40,000.00  | Black owned |  |
|  | Radio Alpha |  R 27,000.00  | Black owned |  |
|  | Radio Bushbuckridge |  R 30,000.00  | Black owned |  |
|  | Radio KC |  R 30,000.00  | Black owned |  |
|  | Radio Mafisa |  R 30,000.00  | Black owned |  |
|  | Radio Overberg |  R 30,000.00  |   |  |
|  | Radio Pulpit kansel |  R 40,000.00  |   |  |
|  | Radio Riverside |  R 30,000.00  | Black owned |  |
|  | Radio Turf |  R 30,000.00  | Black owned |  |
|  | Radio Zibonele |  R 40,000.00  | Black owned |  |
|  | Rhodes Music Radio |  R 10,000.00  |   |  |
|  | Rise community radio |  R 36,000.00  | Black owned |  |
|  | Sajonisi Youth Radio |  R 30,000.00  | Black owned |  |
|  | Siyathuthuka FM |  R 48,000.00  | Black owned |  |
|  | Star FM |  R 30,000.00  | Black owned |  |
|  | The Voice of the Cape |  R 40,000.00  | Black owned |  |
|  | Ugu Youth Radio  |  R 36,000.00  | Black owned |  |
|  | Umgungundlovu FM |  R 18,000.00  | Black owned |  |
|  | Univen radio |  R 30,000.00  | Black owned |  |
|  | Vaal University of Technology |  R 36,000.00  |   |  |
|  | Vibe FM |  R 48,000.00  | Black owned |  |
|  | Vukani Community Radio |  R 30,000.00  | Black owned |  |
|  | Westbury Community Radio |  R 36,000.00  | Black owned |  |
|  | Zebediela Community Radio |  R 30,000.00  | Black owned |  |
|  | Zululand FM |  R 12,000.00  | Black owned |  |
|  | **Total** |  **R 1,767,000.00**  |  |  |
|  |  |  |  |  |

**Air Traffic and Navigation Services SOC Limited (ATNS)**

1. **Advertising Amount Spent**
	1. aa) 2016 – 2017: R 2,546,785
	2. bb) 2017 – 2018: R790 990
	3. cc) 2018 – 2019: R2,142,876
2. i) Specified media companies

**aa )2016-2017**

|  |  |  |
| --- | --- | --- |
|   |   |   |
| **DESCRIPTION** |  **AMOUNT**  | **BEE** |
| LESOBA DIFFERENCE MARKERTING PTY LTD  |  39 243  | 1 |
| SPIN AFRICA MEDIA  |  52 900  |   |
| LITHA COMMUNICATIONS (PTY) LTD  |  54 774  | 2 |
| SORA PROJECTS  |  61 425  |   |
| RAZ GRAPHICS & PROMOTIONAL SERVICES  |  3 757  | 4 |
| LUBOMBO CLOTHING CC  |  47 890  | 1 |
| **ATNS** |  **259 989**  |  |
|   |   |   |
| LESOBA DIFFERENCE MARKETING PTY LTD  |  1 990 117  | 1 |
| SPIN AFRICA MEDIA  |  230 500  |   |
| GLASSHOUSE MANAGEMENT LTD  |  15 842  | 3 |
| CEO MEDIA LIMITED  |  50 337  | 4 |
| **ATNS International** |  **2 286 796**  |  |
|   |   |   |
|  **TOTAL**  |  **2 546 785**  |  |

**bb) 2017-2018**



**cc) 2018-2019**



ii) No outdoor for 2016 – 2017, 2017 -2018, 2018 - 2019

c) No outdoor for 2016 – 2017, 2017 -2018, 2018 - 2019

**Airports Company South Africa SOC Limited (ACSA)**

(1)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Description** | **2017** | **2018** | **2019** | **Total** |
| **Advertising** |              R450 566,87  |   R1 283 421,05  | R2 707 496,92 | **R4 441 484,84**  |

(2)

|  |  |  |  |
| --- | --- | --- | --- |
| **Company name**  | **BEE level** | **% Black Owned** | **% Black Women** |
| MAJUGO TRADING (PTY) LTD | 1 | 100 | 0 |
| KWENDA MARKETING (PTY) LTD | 1 | 51 | 0 |
| HOTEL VERDE (PTY) LTD | 1 | 100 | 0 |
| MATRIX ON LOOP STREET (PTY) LTD T/A MATRIX ADVERTISING | 2 | 51 | 27 |
| O' BRIAN COMMUNICATIONS GROUP | 1 | 100 | 15 |
| CENTA FIREQUIP CC T/A FIREQUIP | 1 | 100 | 50 |
| SOUTH AFRICAN BROADCASTING CORPORATION LTD | 1 | 100 | 0 |
| PRIMEDIA (PTY) LTD T/A CAPE TALK | 2 | 43 | 19 |
| MEDIA 24 LTD | 4 | 53 | 25 |
| INDEPENDENT NEWSPAPERS (PTY) LTD | 6 | 0 | 0 |
| HIGHBURY SAFIKA MEDIA (PTY) LTD | 1 | 32 | 12 |
| HEART 104.9 FM (PTY) LTD | 3 | 85 | 34 |
| GLOBAL AFRICA NETWORK (PTY) LTD | 2 | 0 | 0 |
| KAQALA MEDIA LTD T/A CAPE MEDIA CORPORATION | 2 | 0 | 0 |
| MEDIAMARK (PTY) LTD | 2 | 32 | 12 |
| PRINT 2000 CC | 4 | 0 | 0 |
| JONTI TENDERS (PTY) LTD | 1 | 47 | 0 |
| HELLO MAGAZINE CC | 4 | 0 | 0 |
| RMS MEDIA | 4 | 0 | 0 |

**South African Civil Aviation Authority (SACAA)**

**South African Civil Aviation Authority (SACAA) Advertising: 1 April 2016 – 31 March 2017**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Media** | **Date(s)** | **Purpose/Objective** | **Details** | **Black-Owned Media** | **Monthly Spend (R)** | **Total** |
| Magazine | 19 April 2016 | Advertisement | Full-page advertisement in the “Smoke on Go”Publication. | Moshate MediaYes - 100% | 8 521.5 | 8 521.5 |
| Newspaper | 18 July 2016 | Feature placement in Sunday Times | Placement of featuredarticle "Women making a differencein Aviation" half-page in SundayTimes in August 2016, photoshoot and interviews. | Kashan AdvertisingNo - 0% | 288 380.1 | 288 380.1 |
| Magazine | 01 August 2016 | Advertising Industry Awards | Full-colour page advertisement in the African Pilot,World Airnews & Global Aviation withteasers about the industry awards in September issue. | Human CommunicationsYes – 51% | 32 032.96 | 32 032.96 |
| Magazine | 12 October 2016 | Advertising CAA’s 18th birthday | Advertisement for 18th anniversaryin SA Flyer magazine. | Human CommunicationsYes – 51% | 38 314.26 | 38 314.26 |
| Magazine | 24 January 2017 | Advertisement | Full-page, full-colour advertisement inPan African Parliament Publication. | Kashan AdvertisingNo - 0% | 46 705.8 | 46 705.8 |
| Magazine | 27 Jan 2017 | Advertisement | Media Buying and Advertisement Placementin the Top Performing Companiesand Public Sector Publication. | WhooDooYes – 100% | 46 556.55 | 46 556.55 |
| Magazine | 29 March 2017 | Advertisement design & Placement in Skyways Magazine | Full-page, full-colour commercialDesign ofAdvertisement, Media Buying andAdvertisement Placement in Skyways. | WhooDooYes – 100% | 35 669.69 | 35 669.69 |
|  |  |  |  | **Total** | **496 180.86** | **496 180.86** |

**South African Civil Aviation Authority (SACAA) Advertising: 1 April 2017 – 31 March 2018**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Media** | **Date(s)** | **Purpose/Objective** | **Details** | **Black-Owned Media** | **Monthly Spend (R)** | **Total** |
| **Television** | N/A | N/A | N/A | N/A | N/A | N/A |
| **Outdoor - Billboards** | N/A | N/A | N/A | N/A | N/A | N/A |
| **Radio** |  |  |  |  |  |  |
| Radio stations – live reads and live broadcast | 23 – 27 Oct 2017 | Promote the SACAA Airshow  | The live reads were part of promoting the SACAA Airshow in celebration of October Transport Month. | ExactYes – 100% | 200 904.27 | 200 904.27 |
| Radio stations – live reads and live broadcast | 1 – 7 Dec 2017 | Promote ICAD 2017 | Livereads/advertisements/interviews for the ICAD build-up and live broadcast during the ICAD celebration. | ExactYes – 100% | 128 081.33 | 128 081.33 |
| **Publications****(Newspaper/Magazines)** |  |  |  |  |  |  |
| Eastern Cape -Newspapers | 17 – 26 Oct 2017 | Promote the SACAA Airshow  | The live reads were part of promoting the SACAA Airshow in celebration of October Transport Month. | ExactYes – 100% | 80 759.68 | 80 759.68 |
| Western Cape - Newspapers | 1 – 7 Dec 2017 | Promote ICAD 2017 | Livereads/advertisements/interviews for the ICAD build-up and live broadcast during the ICAD celebration. | ExactYes – 100% | 0.00 | 0.00 |
| **Total** | **409 745.28** | **409 745.28** |

**South African Civil Aviation Authority (SACAA) Advertising: 1 April 2018 – 31 March 2019**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Media** | **Date(s)** | **Purpose/Objective** | **Details** | **Black-Owned Media** | **Monthly Spend (R)** | **Total** |
| **Television** | N/A | N/A | N/A | N/A | N/A | N/A |
| **Outdoor - Billboards** | N/A | N/A | N/A | N/A | N/A | N/A |
| **Digital**EWN Website - Online advertising take-over | 3 – 4 Aug 2018 | Promote Civil Aviation Industry Awards online | To create awareness on EWN website and Facebook page, in order to invite industry stakeholders to enter/nominate for the Industry Awards.  | AyvelYes – 100% | 210 300.01 | 210 300.01 |
| **Radio** |  |  |  |  |  |  |
| SAFM - Interviews | 8 - 10 Aug 2018 | Promote Global Aviation Gender Summit | The interviews were used to promote the Summit, gender equality, and South Africa as the first country to host. | BasadziYes – 100% | 41 079.15 | 41 079.15 |
| Mpumalanga Community radios – live reads/advertisements/interviews/live broadcast | 26 Nov – 8 Dec 2018 | Promote ICAD 2018 | Live reads/advertisements/interviews for the ICAD build-up  | DorisignYes – 100% | 207 500 | 207 500 |
| Ukhozi FM – Live reads/Competitions | 21 – 28 Dec 2018 | Promote the SACAA 20 years of existence | The competition was used to attract the Black community to know more about aviation. | Exact Yes – 100% | 485 250 | 485 250 |
| 9 community radios in South Africa - Advertisements | 11 – 16 Jan 2019  | Promote careers and opportunities in aviation | The advertisements were about careers in aviation through the Department of Transport. | DorisignYes – 100% | 185 610 | 185 610 |
| **Publications****(Newspaper/Magazines)** |  |  |  |  |  |  |
| African Decisions | Jan 2018 | Promoting transformation | 2-page feature which was promoting transformation in aviation. | Human CommunicationsYes – 51% | 46 388.4 | 46 388.4 |
| Women Magazine(Leadership) | May 2018 | Promoting women in leadership | 8-page feature in which SACAA female executive members were featured as women in leadership. | Human CommunicationsYes – 51% | 136 850 | 136 850 |
| BMF Magazine (Sunday Times) | June 2018 | Promoting transformation | 2-page feature which was promoting transformation in aviation and celebrating youth month. | Human CommunicationsYes – 51% | 77 625 | 77 625 |
| Trade Publications:African Pilot, Airnews, SA Flyer and Global Aviator | July 2018 | Launching Civil Aviation Industry Awards | Launching of Civil Aviation Industry Awards in the trade magazines. | Human CommunicationsYes – 51% | 55 033.25 | 55 033.25 |
| Pan African Parliament | Oct 2018 | Promoting transformation | 2-page feature which was promoting transformation in aviation. | WhooDooYes – 100% | 84 246.7 | 84 246.7 |
| Top Women Leaders | Oct 2018 | Promoting transformation and awards achieved | 2-page feature which was promoting transformation in aviation and the awards the SACAA had won. It was a sponsorship package. | Through publication hard copy | 0.00 | 0.00 |
| Mpumalanga Community Newspapers | 26 Nov – 8 Dec 2018 | Promote ICAD 2018 | Live reads/advertisements/interviews for the ICAD build-up and live broadcast during the ICAD celebration. | DorisignYes – 100% | 74 150.55  | 74 150.55 |
| Trade Publication: African Pilot | Jan 2019 | Promoting the SACAA functions | A2 flat calendars inserted in the African Pilot trade magazine and distributed. Other calendars are delivered to the SACAA to be distributed to the stakeholders. | Human CommunicationsYes – 51% | 26 979 | 26 979 |
| Trade Publications:SA Flyer; African Pilot; AirNews; Global Aviator | Jan 2019 | Promoting Industry Awards | 2-page – promoting the inaugural Civil Aviation Industry Awards winners. | Human CommunicationsYes – 51% | 75 981.08 | 75 981.08 |
| **Total** | **1 706 993.14** | **1 706 993.14** |

(1). (ii) **The Cross Border Road Transport Agency** did not incur any expenditure relating to outdoor advertising for the (aa) 2016-17, (bb) 2017-18, however signage was done in the (cc) 2018 – 19 financial year as per the table below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Financial Year | **2016 – 17** | **2017 – 18** | **2018 – 19** | **Total** |
| Total | 0.00 | 0.00 | 97,858.10 | 97,858.10 |

(2) (b) (i) and (ii). The following amount was incurred and paid to Black Rose Consulting & Projects in respect of outdoor advertising in the specified financial year.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Supplier Name | Description | 2016 - 17 | 2017 – 18 | 2018 – 19 | Total |
| Black Rose Consulting & Projects | Signage | 0.00 | 0.00 | 97,858.10 | 97,858.10 |

(1). (ii) **The Road Accident Fund (RAF)** did not incur any expenditure relating to outdoor advertising for the (aa) 2016-17, (bb) 2017-18, however signage was done in the (cc) 2018 – 19 financial year as per the table below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Financial Year | **2016 – 17** | **2017 – 18** | **2018 – 19** | **Total** |
| Total Amount | (aa) 34,085,518.26 | (bb) R 13 984 489,58  | (cc) R 40 439 580.04 | R 88 509 587.80 |

(2) (b) (i) and (ii). The following amount was incurred and paid to the below listed Black Owned Media Companies in respect of outdoor advertising in the specified financial year.

|  |  |  |
| --- | --- | --- |
| 2(b) (i) The following amounts of the total expenditure incurred by the RAF went to the below specified black-owned media companies in each specified financial year: | (bb) and (ii) to outdoor advertising, per GCIS records: | and (c) to black-owned media company on outdoor advertising in each specified financial year: |
| **2016-17 FY** |
| appointed by the Government Communications and Information System (GCIS), per its records, on behalf of the RAF: | R 3,293,487-06; | appointed by the GCIS, per its records, on behalf of the RAF: |
| Blue Kalahari Group - R 266,760-00 CNI - R 113,702- 69 Eastern Province Community Print Media - R 168,000-0.00 Global Touch Media - R 216,000-00 Keys Communications - R 617,811-60 Media Book - R 139,308-00 Milele Group - R 58,033-31 Mpumalanga Community Newspaper Co-op - R 85,359-83 MSG Group Sales - R 477,101-62 Outsmart Outdoor Media - R 232,560-00 Splendid Marketing & Communications - R 104,330-42 Switch Design - R 236,330-00 The Guyz Media - R 93,480-00 TNA - R 81,874-80 Tswalanang - R 782,838-00 Umjanji Media - R 850,000-02 YFM - R 315,483-60 Zallywood - R 170,000-00; | Blue Kalahari Group - R 266,760-00 Global Touch Media - R 216,000-00 Keys Communications - R 617,811-60 Media Book - R 139,308-00 Outsmart Outdoor Media - R 232,560-00 The Guyz Media - R 93,480-00 Tswalanang - R 782,838 -00 Umjanji Media - R 850,000-02; |
| appointed directly by the RAF: | appointed directly by the RAF: |
| Busi Ntuli Communications (Pty) Ltd - R 402,241-13Indingliz Advertising and Marketing CC -R 79,839-90Shereno Printers CC - R 1,096-00Tsalena Media CC - R 2, 397,067-31Ultimate Recruitment Solutions CC - R 43, 410-79Voo C Media Group CC - R 498,984-84; | None; |
| **2017-18 FY** |
| appointed by GCIS, per its records, on behalf of the RAF: | R 2,624,931-74; | appointed by GCIS, per its records, on behalf of the RAF: |
| Black Magic Consulting - R 511,571-56 Cut to Black - R 1,194,478 -32 KZN TV - R 186,732-00 MSG Group Sales - R 492,525-60 NIH Media - R 130,466-16 Strawberry Worx - R 207,252-00 Tsalena Media - R 1,011,588-41 YFM - R 438,600-41; | NIH Media - R 130,466-16 Strawberry Worx - R 207,252-00; |
| appointed directly by the RAF: | appointed directly by the RAF: |
| 18 Mab Trade (Pty) Ltd - R 263,773-00Basadzi Personnel CC - R 767,732-05Busi Ntuli Communications (Pty) Ltd - R 1,185,775-32FCB Africa (Pty) Ltd - R 95, 997-16Human Communications (Pty) Ltd -R 605,795-17Rockin Marketing Solutions (Pty) Ltd - R 203,148-18Traffic Events and Entertainment CC - R 411,768-00Tsalena Media CC - R 433, 222-80Whoodoo Media and Advertising CC - R 495, 706-76; | None; |
| 2018-19 FY |
| appointed by GCIS, per its records, on behalf of the RAF: | R 3,783,346-79; | appointed by GCIS, per its record, on behalf of the RAF: |
| Alive Advertising - R 118,218-75 Avatar - R 1,046,440-44 CNI - R 37,455-78 Cut to Black - R 1,800,181-25 Jorica Media - R 330,000-00 Molibiz - R 1,643,011-77 Motswako Media - R 840,961-00 MSG Group Sales - R 705,587-68 PEU Communications - R 575,000-00; | Alive Advertising - R 118,218-75 Jorica Media - R 330,000-00; and |
| appointed directly by the RAF: | appointed directly by the RAF: |
| 18 Mab Trade (Pty) Ltd - R 501,872-00African Global Entertainment Networks -R 91,905-39Basadzi Personnel CC - R 202, 942-80Picture Square Photography - R187,650-00; | None.  |

(1). (ii) **The Road Traffic Infringement Agency (RTIA)** did not incur any expenditure relating to outdoor advertising for the (aa) 2016-17, (bb) 2017-18, however signage was done in the (cc) 2018 – 19 financial year as per the table below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Financial Year | **2016 – 17** | **2017 – 18** | **2018 – 19** | **Total** |
| Total Amounts | R5 164 099.00 | R54 937 748.00 | R68 155 288.00 | R 128 257 135.00 |

(2) (b) (i) and (ii). The total expenditure incurred

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Supplier Name | 2016 - 17 | 2017 – 18 | 2018 – 19 | Total |
| Alcohol Breatherlysers cc | R 359 100. 00 | R 0.00 | - |  |
| Blueprint Group (Pty) Ltd | R 1 186 056. 82 | R 24 080 328. 86 | R 7 272 834. 31 | **R 32 539 219. 99** |
| Conker Investments cc | R 661.20 | R 69 198. 00 | - | **R 69 859. 20** |
| Dogan Exhibition and Events (Pty) Ltd | R 56 857. 50 | R 76 551. 00 | - | **R133 408. 50** |
| Future Publishing | R 68 343. 00 | - | - |  |
| Greensky | R 155 482.00 | - | - |  |
| Intelligence Transfer Centre | R 8 000.00 | - | - |  |
| IWI Corporate Gifts cc | R 38 554. 80 | - | - |  |
| Johannesburg Chamber of Commerce and Industry  | R 19 152. | - | - |  |
| Kitso Projects and Events Management | R 213 937. 41 | - | - |  |
| Lindokuhle Trading and Projects (Pty) Ltd | R 104 000.00 | - | - |  |
| MediaMix 360 | R 952 964. 91 | R 27 683 072. 19 | R 55 882 454. 13 | **R 84518 491. 04** |
| Mfukunyane Trading and Projects (Pty) Ltd | R 241 680. 00 | - | - |  |
| Ntsu Trading 652 cc | R 250 000. 00 | - | - |  |
| R Matsipa | R 1 198. 00 | - | - |  |
| Sinokukhanya Trading and Projects | R 200 000. 00 | - | - |  |
| Sishuba Group | R 25 850. 90 | R 258 509. 00 | - | **R 284 359. 90** |
| Touchwork | R 96 900. 00 | - | - |  |
| Zwaki Trading Enterprise | R 354 400.00 | - | - |  |
| Government Communication and Information | R 841 610. 47 | R 972 818. 94 | - | **R 1 814 429. 41** |
| Times Media | R 29 350. 44 | - | - |  |
| Comrades Marathon Association | - | R 1 176 300. 01 | - |  |
| Khanya le Bokang (Pty) Ltd | - | R 135 000. 00 | - |  |
| TS Promotions | - | R27 683 072. 19 | - |  |
| Total | **R 5 164 099. 00** | **R 54 937 748. 00**  | **R 68 155 288.00** |  |

(1). (ii) **The Road Traffic Management Corporation** did not incur any expenditure relating to outdoor advertising for the (aa) 2016-17, (bb) 2017-18, however signage was done in the (cc) 2018 – 19 financial year as per the table below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Financial Year | **2016 – 17** | **2017 – 18** | **2018 – 19** | **Total** |
| Total Amounts | R 4 313 436,22 | R 3 367 154,67 | R 545 228,61 | R 8 225 819.50 |

(2) (b) (i) and (ii). The amount incurred and paid in the three (3) financial year.

|  |
| --- |
| **2016/17 Financial Year** |
| **Supplier Name** |  **Amount**  | **Service Description** | **Black ownership** |  **Black owned portion**  |
| Independent Newspapers (Pty) Ltd | 115880,00 | Advert | 55% | R 63 734,00 |
| Media 24 | 223462,80 | Advert | 42% | R 93 854,38 |
| Media 24 | 26881,20 | Advert | 42% | R 11 290,10 |
| Times Media (Pty) Ltd | 124146,00 | Advert | 56% | R 69 521,76 |
| Times Media (Pty) Ltd | 62893,80 | Advert | 56% | R 35 220,53 |
| Times Media (Pty) Ltd | 54081,00 | Advert | 56% | R 30 285,70 |
| Times Media (Pty) Ltd | 40561,20 | Advert | 56% | R 22 714,27 |
| Media 24 | 23136,30 | Advert | 42% | R 10 643,72 |
| Media 24 | 101368,80 | Advert | 42% | R 42 574,90 |
| The New Age (Pty) Ltd | 14598,95 | Advert | 100% | R 14 598,95 |
| Times Media (Pty) Ltd | 37736,28 | Advert | 56% | R 21 132,32 |
| Times Media (Pty) Ltd | 81122,40 | Advert Publication | 56% | R 45 428,54 |
| Independent Newspapers (Pty) Ltd | 9306,48 | Advert in Tender | 55% | R 51 183,26 |
| Media 24 | 29184,00 | Advert | 42% | R 12 257,28 |
| Times Media (Pty) Ltd | 93958,80 | Advert Road Safety Messages | 56% | R 52 616,93 |
| Independent Newspapers (Pty) Ltd | 263294,88 | Advert Road Safety Messages | 55% | R144 812,18 |
| Sail Rights Commercialisation (Pty) Ltd | 2472318,00 | TIER Stadium advert | 100% | R 290 206,00 |
| Independent Newspapers (Pty) Ltd | 415600,76 | Advert Road Safety Messages | 55% | R 228 580,42 |
| Media 24 | 39672,00 | Vacancy Advert | 42% | R 22 407,84 |
| Times Media (Pty) Ltd | 229801,20 | Advert Road Safety Messages | 56% | R 140 045,81 |
| Media 24 | 49658,40 | Advert | 42% | R 20 856,53 |
| Media 24 | 34200,00 | Vacancy Advert | 42% | R 14 364,00 |
| Times Media (Pty) Ltd | 1118811,20 | Advert | 56% | R 62 614,27 |
| Times Media (Pty) Ltd | 48673,44 | Advert | 56% | R 27 257,13 |
| Independent Newspapers (Pty) Ltd | 246274,61 | Advert  | 55% | R 135 451,04 |
| Media 24 | 184269,60 | Advert | 42% | R 77 393,23 |
| Sail Rights Commercialisation (Pty) Ltd | 5388444,84 | ABSA PSL Advert | 100% | R 722 000,08 |
| Independent Newspapers (Pty) Ltd | 331797,18 | Advert Road Safety Messages | 55% | R182 485,15 |
| **Supplier Name** |  **Amount**  | **Service Description** | **Black ownership** |  **Black owned portion**  |
| Media 24 | 117921,60 | Advert Road Safety Messages | 42% | R 49 527,07 |
| Times Media (Pty) Ltd | 271126,20 | Advert | 56% | R 90 033,55 |
| Media 24 | 184269,60 | Advert | 42% | R 77 393,23 |
| Times Media (Pty) Ltd | 271126,20 | Advert | 56% | R 108 106,66 |
| Media 24 | 39672,00 | Advert | 42% | R 16 662,24 |
| Sail Rights Commercialisation (Pty) Ltd | 5388444,84 | LCD advert | 100% | R722 000,08 |
| Independent Newspapers (Pty) Ltd | 239501,23 | Advert Road Safety Messages | 55% | R 31 398,91 |
| Sail Rights Commercialisation (Pty) Ltd | 5388444,84 | LED Advertising | 100% | R 406 384,92 |
| Times Media (Pty) Ltd | 36388,80 | Advert Road Safety Messages | 56% | R 20 377,73 |
| Times Media (Pty) Ltd | 117990,00 | Advert Road Safety Messages | 56% | R 30 898,56 |
| Independent Newspapers (Pty) Ltd | 209314,48 | Advert | 55% | R 115 122,96 |
|   |   |   |  | **R 4313436,22** |
| **2017/18 Financial Year** |
| **Supplier Name** |  **Amount**  | **Service Description** | **Black ownership** |  **Black owned portion**  |
| Times Media (Pty) Ltd |  36 388,00  | Advert | 56% | R 20 377,28 |
| Independent Newspapers |  281 373,54  | Advert Road Safety Message | 55% | R 141 053,68 |
| Times Media (Pty) Ltd |  93 297,60  | Advert Road Safety Message | 56% | R 52 246,66 |
| Media 24 |  122 595,60  | Advert | 42% | R 51 490,15 |
| Independent Newspapers |  70 671,15  | Advert | 55% | R 38 869,13 |
| Times Media (Pty) Ltd | 144871,20 | Advert | 56% | R 81 127,87 |
| Media 24 | 52012,50 | Advert | 42% | R 21 845,25 |
| Times Media (Pty) Ltd | 30780,00 | Advert | 56% | R 17 236,80 |
| Independent Newspapers | 281373,54 | Advert | 55% | R 13 702,46 |
| Sail Rights Commercialisation (Pty) Ltd | 5388444,84 | LED Advert | 100% | R 1128385,00 |
| Media 24 | 112347,00 | Advert | 42% | R 47 185,74 |
| Media 24 | 40219,20 | Advert | 42% | R 16 892,06 |
| Media 24 | 11970,00 | Advert | 42% | R 5 027,40 |
| Media 24 | 15321,60 | Advert | 42% | R 6 435,07 |
| Media 24 | 19152,00 | Advert | 42% | R 8 043,84 |
|  |  |  |  |  |
| Sail Rights Commercialisation (Pty) Ltd | 965675,08 | LED Advert | 100% | R 965 675,08 |
| Media 24 | 55062 | Advert | 42% | R 21 517,27 |
| Sail Rights Commercialisation (Pty) Ltd | 722000,08 | LED Advert | 100% | R 722 000,08 |
| Media 24 | 19152 | Advert | 42% | R 8 043,84 |
|   |   |   |  | **R 3367154,67** |
| **2018/19 Financial Year** |
| **Supplier Name** |  **Amount**  | **Service Description** | **Black ownership** |  **Black owned portion**  |
| Tiso Blackstar Group(Times Media) | 86820 | Advertisement | 53% | R46 014,60 |
| Basadzi Media & Personnel | 474733,2 | Advertisement | 100% | R474 733,24 |
| Human Communications (Pty) Ltd  | 48001,51 | Advertising Agency | 51% | R24 480,77 |
|  |  |  |  | **R 545 228,61** |

(1). (ii) **The South African National Roads Agency Limited** did not incur any expenditure in (aa) 2016-17, (bb) 2017-18, and (cc) 2018 – 19 financial year as per the table below.

|  |  |
| --- | --- |
| Description | **Financial Years** |
| **2016 – 17** | **2017 – 18** | **2018 – 19** | **Total** |
| Advertising placement | R81 594 470,67 | R104 355 540,69 | R134 375 987 | R320 325 998.20 |
| Total expenditure for Black-owned | R28 122 303,84 | R47 289 395,02 | R76 757 793,65 condonation | R152 169 492.50 |
| Overall outdoor advertising expenditure | R12 768 752,91 | R29 811 363,11 | R47 742 951,47 | R90 323 067.49 |
| Outdoor advertising expenditure for black-owned media | R9 788 315,04 | R24 580 786,44 | R38 536 221,75  |  |
| Total Amount | 0.00 | 0.00 | 97,858.10 | 97,858.10 |

(2) (b) (i) and (ii). The amount incurred and paid in the three (3) financial year. **Spreadsheet attached for more details.**

**Passenger Rail Agency of South Africa (PRASA):**

1. (a) (ii) (aa) Please see attached annexure

 (bb) Please see attached annexure

 (cc) Please see attached annexure

1. (b) (i) Please see attached annexure

 (ii) Please see attached annexure

(c) Please see attached annexure

**Railway Safety Regulator (RSR)**

1. (a) (ii) (aa) R4,501,209-14

 (bb) R6,776,523-90

 (cc) R1,128,438-16

1. (b) (i)

|  |  |  |  |
| --- | --- | --- | --- |
| **Supplier** | **2016/17** | **2017/18** | **2018/19** |
| KM Fusion | 138 000,00 |  |   |
| Tshoane Graphic | 99 636,00 |  |   |
| Muga Design | 44 722,26 |  |   |
| Skuys Communications | 4 930,50 |  |   |
| Radio Sunny south | 1 600,00 |  |   |
| Penny J Trading and Projects | 49 617,50 |  |   |
| Wydex events and Promotion | 250 800,00 |  |   |
| Makabaza Trading | 113 750,00 |  |   |
|  Obrigardo Records  | 45 000,00 |  |   |
|  Lukromat  | 76 209,00 |  |   |
|  Dlaliphi Trading Enterprise  | 309 940,00 |  |   |
|  Presious Supplier  | 109 550,00 |  |   |
|  Dlaliphi Trading Enterprise  | 284 886,00 |  |   |
|  TMSA  | 20 000,00 |  |   |
|  Shandu Projects  | 42 400,00 |  |   |
|  Mkatshwa Communication  | 200 000,00 |  |   |
|  Blue Nova Holdings  | 31 570,00 |  |   |
|  Seventy-nine Digital  | 6 295,00 |  |   |
|  Complex Marketing  | 5 929,14 |  |   |
|  Pent Communication  | 53 900,00 |  |   |
| Time for Me Trading and Projects  | 75 750,00 |  |   |
|  Ekulahleni Development  | 5 060,00 |  |   |
|  Ditshantsho  | 125 200,00 |  |   |
|  Vusa Joy  | 7 000,00 |  |   |
|  Mamphiri Events  | 29 614,14 |  |   |
|  Beta Life Global  | 15 000,00 |  |   |
|  TJT Media  | 37 563,00 |  |   |
|  Sinandele  | 219 437,14 |  |   |
|  Spin Africa Media  | 99 800,00 |  |   |
| HVN Trading Entreprise | 146 000,00 |  |   |
| Lydia Constructions | 337 440,00 |  |   |
| Kgaebane Trading/Spycefit | 252 050,00 |  |   |
| Mazothe Media | 122 000,00 |  |   |
| Mazothe Media |  | 34 760,00 |   |
| Mgosh Pty Ltd |  | 10 260,00 |   |
| Tshikhudo Media |  | 21 400,00 |   |
| Limil Pty Ltd |  | 214 985,00 |   |
| Forty Three Concepts |  | 414 732,00 |   |
| Salilogix |  | 219 600,00 |   |
| Itelligent Edge |  | 182 400,00 |   |
| Brandworx Communications |  | 315 757,20 |   |
| Zeneel Trading |  | 201 780,00 |   |
| Faith CP Projects |  | 162 170,00 |   |
| Thelangoma Trading |  | 493 020,00 |   |
| Intelligent Edge |  | 66 400,00 |   |
|  Media Equity  |  | 314 640,00 |   |
|  Bayathetha Trading  |  | 20 000,00 |   |
|  Black spot Media  |  | 44 950,00 |   |
|  Ltq Services  |  | 54 372,00 |   |
|  Ave IT Solution  |  | 18 126,00 |   |
|  Umvoti Traders/  |  | 20 000,00 |   |
|  Global Conference  |  | 298 245,60 |   |
| Spycefit  |  | 480 000,00 |   |
|  Mazothe Media  |  | 5 800,00 |   |
|  Terraping  |  | 60 000,00 |   |
|  3D Design  |  | 425 000,00 |   |
|  Oxy Trading  |  | 70 000,00 |   |
|  Cities Landscpping  |  | 1 576 400,00 |   |
|  Meltwater  |  | 126 813,60 |   |
|  Alimanto  |  | 55 000,00 |   |
|  One 2 b  |  | 263 951,42 |   |
| Terrapin |  | 57 228,00 |   |
| BTK Holdings |  | 72 122,73 |   |
| Meltwater |  | 49 932,00 |   |
| Phalageo Spatial Solutions |  | 9 985,00 |   |
| Gpw |  | 18 716,56 |   |
| Media 24 |  | 4 380,00 |  |
| SABC |  |  | 95 980,00 |
| Media 24 |  |  | 121 200,00 |
| **TOTAL** | **R3 360 649,68** | **R6 382 927,11** | **R286 258,00** |

 (ii) 2016-17 R0-00

 2017-18 R0-00

 2018-19 R0-00

 (c) 2016-17 R0-00

 2017-18 R0-00

 2018-19 R0-00

**Ports Regulator of South Africa (PRSA)**

1. (ii) (aa) 2016/17 R 114 346.48

(bb) 2017/18 R 163 547.98

(cc) 2018/19 R 50 082.89

2. (b) (i) there were no expenditure on black owned media companies

(ii) Outdoor advertising was not used in all three financial years.

(c) Outdoor advertising was not used in all three financial years.

**South African Maritime Safety Authority(SAMSA)**

1.(aa) See attached Annexures