

**MINISTRY OF DEFENCE & MILITARY VETERANS**

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**791. Mr N S Matiase (EFF) to ask the Minister of Defence and Military Veterans:**

(1) (a) What amount was spent on advertising by (i) her department and (ii) state-owned entities reporting to her in the (aa) 2016-17, (bb) 2017-18 and (cc) 2018-19 financial years;

(2) what amount of the total expenditure incurred by (a) her department and (b) state-owned entities reporting to her went to (i) each specified black-owned media company and (ii) outdoor advertising in each specified financial year and (c) on outdoor advertising by her department and state-owned entities reporting to her went to each black-owned media company in each specified financial year? NW1906E

**REPLY**:

**CASTLE CONTROL BOARD**

1)(a)(ii): (aa) 2016/2017 – R 19 768.57

(bb) 2017/2018 – R 0.00

(cc) 2018/2019 – R 0.00

(2)(b): for (i) 2016/2017 – R 12 768.57 (Independent Newspapers) and

R 7 000.00 (Ruben Richards Foundation)

(ii) 2017/2018 – nothing spent

(iii) 2018/2019 – nothing spent

(2)(c): for (i) 2016/2017 – nothing spent

(ii) 2017/2018 – nothing spent

(iii) 2018/2019 – nothing spent

**MILITARY OMBUD**

The Office of the Military Ombud incurred the following expenditure:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Ser No** | **Description** | **FY2016** | **FY2017** | **FY2018** |
| a. | b. | c. | d. |
| 1. | Advertisements: Recruitment | R360000.00 | - | R480000.00 |
| 2. | Marketing Adverts | - | - | - |

**DEPARTMENT OF MILITARY VETERANS**

**1 (a) Advertising Spent for Department of Military Veterans:**

**(aa)** In 2016–17 was R 3 715 781, 51

**(bb)** In 2017-18 was R 2 626 847, 19

**(cc)** In 2018–19 was R 2 463 573, 20

**REPLY:**

**DEFENCE FORCE SERVICE COMMISSION**

1. (a)(ii): (aa) 2016/17 – Nothing spent

(bb) 2017/18 – nothing spent

(cc) 2018/19 – nothing spent

1. (b): (i) 2016/17 – Nothing Spent

(ii) 2017/18 – Nothing spent

(iii) 2018/19 – Nothing Spent

1. (c): (i) 2016/17 – Nothing spent

(ii) 2017/18 – Nothing spent

(iii) 2018/19 – Nothing spent

**DEPARTMENT OF DEFENCE**

**Costing of Advertorials, Publications, Awareness Campaigns**

**2016**

350 Years of the Castle of Goodhope: A year-long commemoration of the History of the Castle.

Armed Forces Day - Port Elizabeth: February 21, 2016

Recruitment

R4,878,248.93

**2017**

Centenary of the sinking of the SS Mendi (100 Years)

Armed Forces Day – Durban/Pietermaritzburg: February 21, 2017

MSDS Recruitment

R8, 539,139.24

**2018**

Minister of Defence Budget speech 2018

United Nations Peacekeepers Day

Return of the SS Mendi Bell

Centenary of Battle of Squarehill (100 Years)

Armed Forces Day – Kimberley: February 21, 2018

Notices – July 2018

Calling on Nominees for Defence Force Service Commission

R4, 547,874.00

**2019**

Minister of Defence Budget Speech 2019

Armed Forces Day – Cape Town: February 21 2013

Notices – Repeat May 2019

Calling on Nominees for the Defence Force Service Commission

R7,941.180.43