

**NATIONAL ASSEMBLY**

**WRITTEN REPLY**

**PARLIAMENTARY QUESTION 787**

**Mrs Y N Yako (EFF) to ask the Minister of Trade and Industry**

(1) (a) What amount was spent on advertising by (i) his department and (ii) state-owned entities reporting to him in the (aa) 2016-17, (bb) 2017-18 and (cc) 2018-19 financial years;

(2) what amount of the total expenditure incurred by (a) his department and (b) state-owned entities reporting to him went to (i) each specified black-owned media company and (ii) outdoor advertising in each specified financial year and (c) on outdoor advertising by his department and state-owned entities reporting to him went to each black-owned media company in each specified financial year? NW1902E

**Reply:**

The information below was received from the two Departments and entities reporting to the two Departments. Information on the extent of spending on BEE companies will be provided as soon as these have been verified.

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| --- | --- | --- | --- |
| **Department / Entity** | **Amount spent on advertising:**  **(aa) 2016 /17 FY** | **Amount spent on advertising:**  **(bb) 2017/18 FY** | **Amount spent on advertising (cc) 2018/19 FY** |
| **Economic Development Department** | R 220 518 | R 356 287 | R 97 013 |
| **Trade and Industry** | R 15 993 642 | R 22 094 642 | R 28 577 752 |
| **Competition Commission** | R 3 244 317.42 | R 1 905 866.09 | R 494 598. 80 |
| **International Trade Administration Commission (ITAC)** | R 194 080.33 | R 137 584.18 | R 315 926. 54 |
| **Industrial Development Corporation (IDC)** | R 33 833 07.89 | 10 363 571.88 | R 19 078 519. 27 |
| **Export Credit Insurance Corporation (ECIC)** | R 7 435 437.40 | R 8 595 490.27 | R 579 996.38 |
| **South African National Accreditation System (SANAS)** | 449 122.45 | 1 121 816.08 | 1 358 675.38 |
| **National Metrology Institute of South Africa (NMISA)** | 1 260 501.00 | 1 382 577.00 | 3 061 068.00 |
| **South African Bureau of Standards (SABS)** | 751 865.00 | 1 604 679.00 | 1 023 288.00 |
| **National Lotteries Commission (NLC)** | 13 948 668.43 | 18 306 877.37 | 11 776 821.34 |
| **National Empowerment Fund (NEF)** | 7 406 327.62 | 1 570 355.22 | 2 923 305.91 |
| **National Gambling Board (NGB)** | 670 445.05 | 104 738.30 | 2 543 786.49 |
| **National Regulator For Compulsory Specifications (NRCS)** | 281 974.26 | 37 969.54 | 887 353.00 |
| **National Consumer Tribunal (NCT)** | 117 197.00 | 84 444.00 | 42 961.00 |
| **Companies Tribunal (CT)** | 692 703.17 | 727 881.87 | 549 533.99 |
| **National Consumer Commission (NCC)** | 861 940.00 | 549 478.00 | R24 094.00 |
| **Companies and Intellectual Property Commission (CIPC)** | 9 482 000.00 | 4 159 000.00 | 8 520 000.00 |
| **National Credit Regulator (NCR)** | 5 791 823.30 | 5 159 683.74 | 5 361 274.54 |
| **Competition Tribunal** | 0 | 0 | 0 |

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