**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**PARLIAMENTARY QUESTION NO: 782**

**DATE OF QUESTION: 06 SEPTEMBER 2019**

**DATE OF SUBMISSION: 20 SEPTEMBER 2019**

**Adv T E Mulaudzi (EFF) to ask the Minister of Justice and Correctional Services:**

(1) (a) What amount was spent on advertising by (i) his department and (ii) state-owned entities reporting to him in the (aa) 2016-17, (bb) 2017-18 and (cc) 2018-19 financial years;

(2) what amount of the total expenditure incurred by (a) his department and (b) state-owned entities reporting to him went to (i) each specified black-owned media company and (ii) outdoor advertising in each specified financial year and (c) on outdoor advertising by his department and state-owned entities reporting to him went to each black-owned media company in each specified financial year?

**NW1897E**

**REPLY:**

1. (a) (i) The Department of Justice and Constitutional Development has spent as

follows on media buying, both for communications and recruitment purposes:

(aa) 2016/17: R16 698 783.73

(bb) 2017/18: R13 810 961.04; and

(cc) 2018/19: R13 551 618.69

1. (a) The Department did not procure any outdoor advertising.
2. **Entities**
3. **Legal Aid South Africa**
4. Legal Aid SA has spent as follows in relation to advertising:

(aa) 2016-2017: R5 161 672.00;

(bb) 2017-2018: R4 770 938.00; and

(cc) 2018-2019: R3 300 647.00

1. Legal Aid South Africa spent on the following black-owned media companies(in black-owned companies, we considered only B-BBEE Level 1 contributors)
2. (i)

| **Company** | **Amount for three financial years****2016/17 - 2017/18** | **2016/17** | **2017/18** | **2017/18** |
| --- | --- | --- | --- | --- |
| South African Broadcast Corporation | R4 014 859.00 | R935 404.00 | R1 189 134.00 | R1 890 321.00 |
| Vuk’uzenzele (GCIS newspaper) | R46 153.00 | R46 154.00 |  |  |
| Page 82 | R48 271.00 | R48 271.00 |  |  |
| Primedia Outdoor  | R 887 346.00 | R471 242.00 | R363 204.00 | R52 900.00 |
| JC Decaux  | R76 926.00 | R76 926.00 |  |  |
| Thabo Mphelo Films | R17 000.00 | R17 000.00 |  |  |
| VK Branding | R82 500.00 |  | R82 500.00 |  |
| Primedia Broadcast  | R194 29.00 |  |  | R194 299.00 |
| **Total** | **R5 367 355.00** | **R1 594 997.00** | **R1 634 838.00** | **R2 137 520.00** |

1. (ii) The table below provides the total amount spent on outdoor advertising:

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Financial Year** | **Amount spent on outdoor advertising (Overall)** | **Amount spent on outdoor advertising** **(Black-Owned Media)** |
| (aa) | 2016/17 | R587 913.00 | R519 513.00 |
| (bb) | 2017/18 | R1 331 713.00 | R440 130.00 |
| (cc) | 2018/19 | R1 471 769.00 | R101 170.00 |

1. **Special Investigating Unit (SIU)**
2. Please see the summary of information below in respect to the total amount spent on advertising by the SIU:

(a) (ii) (aa) 2016-17 – R 329’886.00

(bb) 2017-18: R228’476.00

(cc) 2018-19: R729’009.00

1. Total amount of the total expenditure incurred by the SIU went to each specified black-owned media company as tabulated below:



ii) The SIU does not do any outdoor advertising.

1. **National Prosecuting Authority (NPA)**
2. (a) The breakdown per year for advertising by the NPA is as follows:

|  |  |  |  |
| --- | --- | --- | --- |
|   | **2016/17** | **2017/18** | **2018/19** |
| Advert: Marketing |  R627 000.00  | -  |  R34 431.00  |
| Advert: Tenders |  R776.96  |  R250.00  |   |
| **Total** |  **R627 776.96**  |  **R250.00**  |  **R34 431.00**  |

1. The table below provides the supplier details of all payments, however there was no spend on outdoor advertising:

| **Financial Year** | **Supplier details** | **Amount**  | **BEE Level** | **At Least 51% Black Owned** | **At Least 51% Black Woman Owned** | **At Least 51% Black Youth Owned** |
| --- | --- | --- | --- | --- | --- | --- |
| 2016/17 | GCIS | R627 000.00  | Government Department |
| 2016/17 | Government Printing Works | R776.96  | Government Department |
| 2017/18 | Government Printing Works | R250.00  | Government Department |
| 2018/19 | African Directory Service | R34 431.00  | 1 | Yes | No | No |
| **Total** | **R662 457.96**  |  |  |  |  |

1. (a)(i) The Office of the Chief Justice spent the below amounts on advertising in the following financial years:
2. (aa) R1 066 871 in the 2016/17 financial year;
3. (bb) R1 702 403 in the 2017/18 financial year; and
4. (cc) R1 724 150 in the 2018/19 financial year.
5. (a)(i) The Office of the Chief Justice (i) spent the amounts listed below to companies owned by previously disadvantaged individuals (Black, Coloured and Indian) as follows:

|  |  |  |  |
| --- | --- | --- | --- |
|  | **2016/17** | **2017/18** | **2018/19** |
| **No** | **Previously Disadvantaged Companies**  | **Amount** | **Previously Disadvantaged Companies**  | **Amount** | **Previously Disadvantaged Companies**  | **Amount** |
| 1 | Basadzi Personnel CC(Advert Recruitment) | R94 017.09 | Amcomms The-Can-Do Company (Advert Recruitment) | R152 152.20 | Basadzi Media (Advert Recruitment) & (Advert Tenders) | R208 612.31 |
| 2 | Harriet Dimakatso Multimedia (Advert Recruitment) | R41 372.43 | Basadzi Media (Advert Recruitment) & (Advert Tenders) | R29 464.84 | Hermes Communications Solutions (Advert Recruitment) | R20 645.15 |
| 3 | Letsatsi Konnexion Centre (Advert Promotional Items) | R 92 000.00 | Hermes Communications Solutions (Advert Recruitment) | R52 488.79 | Kone Staffing Solutions (Advert Recruitment) | R155 230.91 |
| 4 | Magauta Recruitment & Placement (Advert Tenders) | R13 520.40 | Indaba Global Travel (Advert Promotional Items) | R81 106.18 | Magauta Recruitment and Placement (Advert Recruitment) | R123 744.60 |
| 5 | Pagliari (Advert Promotional Items) | R36 519.90 | Jackstar Traders (Advert Recruitment) | R84 896.02 | Moshate Media (Advert Recruitment) | R328 426.47 |
| 6 | SPS Advertising and Marketing (Advert Promotional Items) | R182 216.46 | KNTE (PTY) (LTD)(Advert Promotional Items) | R57 548.00 | Seriti Printing Digital (Advert Promotional Items) | R6 848.22 |
| 7 | Human Communications (Advert Recruitment) | R30 408.73 | Kone Staffing Solutions (Advert Recruitment) | R80 798.64 | SPS Advertising and Marketing (Advert Promotional Items) | R55 165.50 |
| 8 | Leopard Rock Office Supplies (Advert Promotional Items) | R348 344.96 | Magauta Recruitment and Placement (Advert Recruitment) & (Advert Marketing) | R193 594.80 | Core Marketing Solutions (Advert Promotional Items) | R283 974.68 |
| 9 | Madiba Promotions (Advert Boards) | R8 977.50 | Phaahlana-Mahlako Media Printing (Advert Promotional Items) | R181 490.40 | Human Communications (Advert Recruitment) & (Advert Tenders) | R74 455.43 |
| 10 | M R G Graphics (Advert Marketing) | R81 777.44 | African Directory Services (Advert Promotional Items) | R11 397.15 | Madiba Promotions (Advert Promotional Items) | R272 688.00 |
| 11 | Human Communications (Advert Recruitment) | R34 992.43 | Seriti Printing Digital (Advert Promotional Items) | R7 127.73 |
| 12 | Shaneal Distributors (Advert Promotional Items) | R1 500.00 | Jetline Midrand (Advert Promotional Items) | R20 261.88 |
| 13 | Highbury Media (Advert Marketing) | R3 418.86 |
| 14 | Kaqala Media (Advert Marketing) | R71 250.00 |
| **Total** | **10** | **R1 066 871** | **14** | **R1 702 403** | **12** | **R1 724 150** |

(2) (a)(ii) The Office of the Chief Justice did not procure outdoor advertising during the specified financial years, therefore, question 2 (c) will not be applicable.