

Annexure A

According to the information received from SAFCOL

REPLY:

1(a) (ii) The amount spent on advertising by State Owned Entities reporting to him

(1)(a)(ii) SAFCOL does not use outdoor advertising, the amounts below are for media, branding and publications for recruitment for vacant positions in the company.

(aa) 2016-17

Description	Total
African Directory Services (Pty) Ltd	R 19 995,00
Bongathabiso Projects (Pty)Ltd	R 1 690,96
Imerius Holdings (Pty)Ltd	R 25 690,51
Jonti Tenders(Pty) Ltd	R 272 798,92
Kyoob Studio Marketing Communication and Design	R 7 875,00
Lowveld Chamber of Business	R 13 561,40
M.E Nemakhavhani (Elliot 16581	R 2 846,58
Moshitopele Projects	R 14 100,00
Ramsay Media (Pty) Ltd	R 8 362,98
Tshwarano Solutions Pty Ltd	R 440,00
White River Printers(Pty)Ltd	R 1 535,00
Total	R 368 896,35

(bb) 2017-18

Description	Total
Zululand Observer Friday	R 1 517,24
Weekend Review	R 1 144,28
Sunday Times	R 13 104,00
Star	R 2 367,39
Pretoria News	R 1 761,18
Newcastle Advertiser	R 1 292,05
Middelburg Observer	R 1 415,23
Lowvelder	R 1 232,38
Letaba Herald	R 1 167,67
City Press	R 5 854,46
Zululand Observer	R 1 411,60
Weekend Review	R 1 064,65
Sunday Times	R 13 104,00
Star	R 2 367,39
Pretoria News	R 1 761,18
Newcastle Advertiser	R 1 202,14
Middelburg Observer	R 1 316,85
Lowvelder	R 1 146,50
Letaba Herald	R 1 086,42
City Press	R 5 854,46
Total	R 61 171,07

(cc) 2018-19

Description	Total
Lowveld Media	R 18 495,00
Zululand Observer Friday	R 1 517,24
City Press	R 5 854,46
Letaba Herald	R 1 167,67
Lowvelder	R 1 232,38
Middleburg Observer	R 1 415,23
Newcastle Advertiser	R 1 292,05
Pretoria News	R 1 831,74
Star	R 2 462,14
Sunday Times	R 13 628,16
Weekend Review	R 1 144,28
Total	R 50 040,35

REPLY:

2(b)

(i) Total expenditure that went to black-owned media company in each specified year

(2)(b) (i) SAFCOL utilised the services of the media companies provided in the table below. However, black owned media companies were not verified. B-BBEE certificates for companies below are included for reference.

2016/17

Description	Total	BBBE Level	
African Directory Services (Pty) Ltd	R 19 995,00		No BBBEE Certificate found
Bongathabiso Projects (Pty)Ltd	R 1 690,96	1	BBBEE Certificate
Imerius Holdings (Pty)Ltd	R 25 690,51		No BBBEE Certificate Found
Jonti Tenders(Pty) Ltd	R 272 798,92	1	BBBEE Certificate
Kyoob Studio Marketing Communi	R 7 875,00	4	BBBEE Certificate
Lowveld Chamber of Business	R 13 561,40	8	BBBEE Certificate
M.E Nemakhavhani (Elliot 16581)	R 2 846,58		Employee Vendor
Moshitopele Projects	R 14 100,00		No BBBEE Certificate Found
Ramsay Media (Pty) Ltd	R 8 362,98		No BBBEE Certificate Found only 2014/2015
Tshwarano Solutions Pty Ltd	R 440,00		No BBBEE Certificate Found only 2017/2018
White River Printers(Pty)Ltd	R 1 535,00		No BBBEE Certificate Found only 2017/2018
Total	R 368 896,35		

2017/18

Description	Total	BEE Level	COMMENTS
Zululand Observer Friday	R 1 517,24		No BBBEE Certificate Found
Weekend Review	R 1 144,28		No BBBEE Certificate Found
Sunday Times	R 13 104,00		No BBBEE Certificate Found
Star	R 2 367,39		No BBBEE Certificate Found
Pretoria News	R 1 761,18		No BBBEE Certificate Found
Newcastle Advertiser	R 1 292,05	4	BBBEE Certificate
Middelburg Observer	R 1 415,23	4	BBBEE Certificate
Lowvelder	R 1 232,38		No BBBEE Certificate Found
Letaba Herald	R 1 167,67		No BBBEE Certificate Found
City Press	R 5 854,46		No BBBEE Certificate Found
Zululand Observer	R 1 411,60		No BBBEE Certificate Found
Weekend Review	R 1 064,65		No BBBEE Certificate Found
Sunday Times	R 13 104,00		No BBBEE Certificate Found
Star	R 2 367,39		No BBBEE Certificate Found
Pretoria News	R 1 761,18	4	BBBEE Certificate
Newcastle Advertiser	R 1 202,14	4	BBBEE Certificate
Middleburg Observer	R 1 316,85		No BBBEE Certificate Found
Lowvelder	R 1 146,50		No BBBEE Certificate Found
Letaba Herald	R 1 086,42		No BBBEE Certificate Found
City Press	R 5 854,46		No BBBEE Certificate Found
Total	R 61 171,07		

2018/19

Description	Total	BEE Level	COMMENTS
Lowveld Media	R18 495,00	4	BBBEE Certificate
Zululand Observer Friday	R1 517,24		No BBBEE Certificate Found
City Press	R5 854,46		No BBBEE Certificate Found
Letaba Herald	R1 167,67		No BBBEE Certificate Found
Lowvelder	R1 232,38		No BBBEE Certificate Found
Middleburg Observer	R 1 415,23	4	BBBEE Certificate
Newcastle Advertiser	R1 292,05	4	BBBEE Certificate
Pretoria News	R1 831,74		No BBBEE Certificate Found
Star	R2 462,14		No BBBEE Certificate Found
Sunday Times	R13 628,16		No BBBEE Certificate Found
Weekend Review	R1 144,28		No BBBEE Certificate Found
Total	R50 040,35		

(ii) Total expenditure that went towards outdoor advertising in each specified year.

REPLY:

SAFCOL has never incurred expenses on outdoor advertising in each specified financial year.

(c) Amount spent on outdoor advertising that went to each black owned media company in each specified financial year.

REPLY :

SAFCOL has never incurred expenses on outdoor advertising. Therefore, there were no expenses incurred for black-owned media companies.

Annexure A

TRANSMIT SOC - PARLIAMENTARY QUESTIONS

776. Mr M Q (India) (P7) to ask the Minister of Public Enterprises:
 (a) what amount was spent on advertising by
 (b) his department and
 (c) state-owned entities reporting to him in the
 (d) 2015-17
 (e) 2017-18 and
 (f) 2018-19 financial years

(2) what amount of the total expenditures incurred by
 (a) his department and
 (b) state-owned entities reporting to him went to
 (c) each specified black-owned media company and
 (d) outdoor advertising in each specified financial year and
 (e) what amount spent on outdoor advertising by his department and
 state-owned entities reporting to him went to each black-owned media company in each specified financial year? - NEW 2018/19

RESPONSE

776

(a) Transmit SOC Ltd

(b) Advertising spend in the 2015-17

(c) Advertising spend in the 2017-18

(d) Advertising spend in the 2018-19 financial years

(a) Unit	Spend 2015-17	(b) Unit	Spend 2017-18	(c) Unit	Spend 2018-19
TCC	R 2 046 441,13	TCC	R 3 529 410,10	TCC	R 6 849 277,50
TE	R 700 000,00	TE	R 1 370 000,00	TE	R 3 800 000,00
TPA	R 4 538 372,00	TPA	R 3 028 482,00	TPA	R 2 205 048,00
TPM	R 3 300 145,00	TPM	R 2 271 000,00	TPM	R 1 004 586,00
TPN	R 840 778,52	TPN	R 329 831,65	TPN	R 447 407,87
TPY	R 0,00	TPY	R 0,00	TPY	R 0,00
Total	R 11 385 309,25	Total	R 9 459 724,15	Total	R 19 276 319,37

(b)

Total expenditure

Corona Extra	R 1 537 778,20
Pilo Dispenser	R 3 856 413,22
Beppafid	R 3 510 039,19
Sava	R 240 000,00
Synthes	R 855 346,20
Starfish & Munggo	R 1 790 697,40
Wilson Whisker Moulds	R 1 374 125,00
Total	R 12 317 495,21

(c)

Outdoor advertising in each specified financial year

(a) Unit	Spend 2015-17	(b) Unit	Spend 2017-18	(c) Unit	Spend 2018-19
TCC	R 1 537 778,20	TCC	R 0,00	TCC	R 1 910 059,19
TE	R 0,00	TE	R 0,00	TE	R 0,00
TPA	R 0,00	TPA	R 0,00	TPA	R 0,00
TPM	R 0,00	TPM	R 0,00	TPM	R 0,00
TPN	R 0,00	TPN	R 0,00	TPN	R 0,00
TPY	R 0,00	TPY	R 0,00	TPY	R 0,00
Total	R 1 537 778,20	Total	R 0,00	Total	R 1 910 059,19

(c)

Amount spent on outdoor advertising

State-owned entities reporting to him went to each black-owned media company in each specified financial year?

(a) Unit	Spend 2015-17	(b) Unit	Spend 2017-18	(c) Unit	Spend 2018-19
TCC	R 1 537 778,20	TCC	R 0,00	TCC	R 1 910 059,19
TE	R 0,00	TE	R 0,00	TE	R 0,00
TPA	R 0,00	TPA	R 0,00	TPA	R 0,00
TPM	R 0,00	TPM	R 0,00	TPM	R 0,00
TPN	R 0,00	TPN	R 0,00	TPN	R 0,00
TPY	R 0,00	TPY	R 0,00	TPY	R 0,00
Total	R 1 537 778,20	Total	R 0,00	Total	R 1 910 059,19