

**Ministry**

**Employment & Labour**

**Republic of South Africa**

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**NATIONAL ASSEMBLY**

**WRITTEN REPLY**

**QUESTION NUMBER: 775 [NW1890E]**

**775. Mrs M H Mkhaliphi (EFF) to ask the Minister of Labour and Employment:**

(1) (a) What amount was spent on advertising by (i) his department and (ii) state-owned entities reporting to him in the (aa) 2016-17, (bb) 2017-18 and (cc) 2018-19 financial years;

(2) what amount of the total expenditure incurred by (a) his department and (b) state-owned entities reporting to him went to (i) each specified black-owned media company and (ii) outdoor advertising in each specified financial year and (c) what amount spent on outdoor advertising by his department and state-owned entities reporting to him went to each black-owned media company in each specified financial year? NW1890E

**Reply:**

The bulk of expenditure incurred by the Department for advertising is procured through Government Communication and Information Services (GCIS), in terms of Cabinet Memo 8 of 1998, therefore the Department is unable to provide a comprehensive list of services procured from black-owned media companies.

The difference, as listed in the table below, is procurement done in accordance with Government Supply Chain Management prescripts.

**The Department incurred the following expenditure for advertising:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Financial Year** | **Total Expenditure - GCIS** | **Total Amount Disclosed in the Annual Financial Statements (AFS)** | **Difference between AFS and GCIS Expenditure**  |
| 2016-17 | R 6 938 289.21 | R   9 882 088.97 | R 2 943 799.76 |
| 2017-18 | R 12 422 862.89 | R 14 430 741.57 | R 2 007 878.68 |
| 2018-19 | R 10 787 411.66 | R 14 919 240.30 | R4 131 828.64 |

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| **DEL PROCUREMENT**  |  |
|   | **HEAD OFFICE**  | **LIMPOPO** | **FREE STATE**  | **MPUMALANGA**  | **GAUTENG**  | **EASTERN CAPE** | **NORTHERN CAPE** | **WESTERN CAPE**  | **KZN**  | **NORTH WEST**  | **TOTAL PER YEAR**  |
| 2016/17 | R 615 742,00 | R 0,00 | R 35 200,00 | R 0,00 | R 1 820 219,00 | 0 | 0 | R 0,00 | R 0,00 | R 8 750,00 | R 2 479 911,00 |
| 2017/18 | R 265 668,00 | R 0,00 | R 6 999,00 | R 12 500,00 | R 1 937 992,60 | R 26 058,00 | R 0,00 | R 0,00 | R 9 539,84 | R 62 450,00 | R 2 321 207,44 |
| 2018/19 | R 1 524 850,00 | R 0,00 | R 103 029,84 | R 53 014,90 | R 3 377 709,20 | R 175 577,00 | R 0,00 | R 0,00 | R 367 610,00 | R 192 335,64 | R 5 794 126,58 |
| **TOTAL**  | **R 2 406 260,00** | **R 0,00** | **R 145 228,84** | **R 65 514,90** | **R 7 135 920,80** | **R 201 635,00** | **R 0,00** | **R 0,00** | **R 377 149,84** | **R 263 535,64** | **R 10 595 245,02** |
|  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|   | **GCIS HEAD OFFICE**  |  |  |  |  |  |  |  |  |  |  |
| 2016/17 | R 650 000,00 |  |  |  |  |  |  |  |  |  |  |
| 2017/18 | R 1 000 000,00 |  |  |  |  |  |  |  |  |  |  |
| 2018/19 | R 600 000,00 |  |  |  |  |  |  |  |  |  |  |
| **TOTAL**  | **R 2 250 000,00** |  |  |  |  |  |  |  |  |  |  |

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| DEL PROCUREMENT- ADVERTS  |
|  **2016/17** |
| **AMOUNT**  | **SERVICE PROVIDER** | **BEE STATUS**  | **BEE STATUS**  | **OFFICE** |
| R 23 175,00 | Foxcom Enterprises | 100% | 1 | H/O |
| R 341 250,00 | Zeina Projects and Consultancy CC | 100% | 1 | H/O |
| R 222 000,00 | Foxcom Enterprises | 100% | 1 | H/O |
| R 9 000,00 | Blackpage Marketing | 100% | 1 | H/O |
| R 20 317,00 | ECM Group | 100% | 1 | H/O |
| R 9 100,00 | MASE METHE TRADING | 100% | 1 | FS |
|   |   | FS |
| R 2 850,00 | MOKOPANE ENTERPRISE | 100% | 1 | FS |
| R     6 669.00  | MONG KA BATHO | 100% | 1 | FS |
| R 23 250,00 | BAZIX FIRST | 100% | 1 | FS |
| R 216 500,00 | Yabalasha youth Projects | 100% | 1 | GP |
| R 460 989,00 | T&T Nkosi Trading | 100% | 1 | GP |
| R 320 500,00 | Keashuma | 100% | 1 | GP |
| R 279 800,00 | Cutting Plate and projects | 100% | 1 | GP |
| R 201 000,00 | Soweto Guardian | 100% | 1 | GP |
| R 28 092,23 | Radio Zibonele | 100% | 1 | WC |
| R 8 750,00 | Village FM | 100% | 1 | NW |
| R 19 000,00 | Patshimo Trading  | 100% | 1 | ON BAS |
| R 85 500,00 | Radio River  | 100% | 1 | ON BAS |
| R 460 989,00 | TNT Nkosi Trading  | 100% | 1 | ON BAS |
| R 136 800,00 | Mabs Consulting Group  | 100% | 1 | ON BAS |
| R 34 200,00 | Alfred Nzo Community Radio | 100% | 1 | ON BAS |
| R 21 978,00 | Radio NFM  | 100% | 1 | ON BAS |
| R 10 670,40 | Pondo News  | 100% | 1 | ON BAS |
| **R 2 935 710,63** |   |   |   |   |
| **2017/18** |  |
| **AMOUNT**  | **SERVICE PROVIDER** | **BEE STATUS**  | **BEE STATUS**  | **OFFICE** |
| R 30 424,00 | Gijima Holdings | 100% | 1 | H/O |
| R 250,00 | Government Printing Works | 100% | 1 | H/O |
| R 105 850,00 | Avant-Garde Data Consulting Solutions | 100% | 1 | H/O |
| R 66 870,00 | Mamoletu Communications | 100% | 1 | H/O |
| R 62 274,00 | Rocam Trading | 100% | 1 | H/O |
| R 6 999,00 | Artikulay | 100% | 1 | FS |
| R 3 000,00 | KANYAMAZANE COMMUNITY RADIO | 100% | 1 | MP |
| R 9 500,00 | SKANDI MANAGEMENT CONTRACTORS | 100% | 1 | MP |
| R 87 332,00 | Mogohle Morofane Trading | 100% | 1 | GP |
| R 30 231,60 | Lesegomo Trading | 100% | 1 | GP |
| R 61 560,00 | GNG Risk Management | 100% | 1 | GP |
| R 216 125,00 | Boshiwe Trading and Projects | 100% | 1 | GP |
| R 9 970,00 | AJS Events & Projects | 100% | 1 | GP |
| R 483 910,00 | Loxion Scamtho | 100% | 1 | GP |
| R 368 694,00 | Pondile Multi Trade | 100% | 1 | GP |
| R 195 170,00 | Sirakhulo DDD Enterprise | 100% | 1 | GP |
| R 485 000,00 | Boikhutso Development | 100% | 1 | GP |
| R35 400.00 | Lathi-Thaa Community Radio Station | 100% | 1 | EC |
| R8 600.00 | Smart Job Suppliers | 100% | 1 | EC |
| R25 000.00 | Alfred Nzo Community Radio | 100% | 1 | EC |
| R45 936.00 | Qaukeni Peoples Organisation | 100% | 1 | EC |
| R 58 050,86 | Radio Zibonele | 100% | 1 | WC |
| R 21 000,00 | Elgin FM | 100% | 1 | WC |
| R 10 000,00 | Elgin FM | 100% | 1 | WC |
| R 25 138,95 | Radio Zibonele | 100% | 1 | WC |
| R 18 469,92 | Plainsman | not on CSD |   | WC |
| R 3 144,87 | Art Spectrum | 100% | 1 | WC |
| R 494,97 | Bidvest Walton  | 51% | 2 | KZN |
| R 5 900,00 | Honbu Trading | 100% | 1 | KZN |
| R 19 200,00 | Domofun | 100% | 1 | NW |
| R 15 500,00 | Aganang Community Radio station | 100% | 1 | NW |
| R 12 150,00 | DE Glamory | 100% | 1 | NW |
| R 15 600,00 | Mahikeng FM | 100% | 1 | NW |
| R 4 093,00 | AJS Events & Projects  | 100% | 1 | ON BAS |
| R 6 091,43 | Eden FM  | 100% | 1 | ON BAS |
| R 29 794,00 | Eden FM  | 100% | 1 | ON BAS |
| **R 2 467 787,60** |   |   |   |   |
| **2018/19** |
| **AMOUNT**  | **SERVICE PROVIDER** | **BEE STATUS**  | **BEE STATUS**  | **OFFICE** |
| R 16 471,00 | .0.. | 100% | 1 | HO |
| R 138 100,00 |   | 100% | 1 | HO |
| R 155 000,00 | Mokgalakgate Trading | 100% | 1 | HO |
| R 90 896,00 | Protea Leather Natal (Pty) Ltd | 100% | 1 | HO |
| R 494 478,00 | Foxcom Enterprises | 100% | 1 | HO |
| R 6 555,00 | Phomolo Enterprises  | 100% | 1 | HO |
| R 153 000,00 | Alexander Forbes | 51% | 2 | HO |
| R 470 350,00 | Euro Blitz 1190 CC | 100% | 1 | HO |
| R 22 170,68 | LETLAKAMEDIA | 100% | 1 | FS |
| R 4 663,18 | LETLAKAMEDIA | 100% | 1 | FS |
| R 17 548,86 | CALVARY ENTERPRISEE | 100% | 1 | FS |
| R 11 648,12 | LETLAKA COMMUNICATIONS | 100% | 1 | FS |
| R 6 999,00 | ARTKULAY | 100% | 1 | FS |
| R 40 000,00 | TPM MUSIC PRODUCTION | 100% | 1 | FS |
| R 36 419,00 | MBAWULA TRADING & PROJECTS | 100% | 1 | MP |
| R 16 595,90 | NOMBUSO COMMUNICATIONS | 100% | 1 | MP |
| R 194 470,00 | Tshepo-Entle Trading | 100% | 1 | GP |
| R 185 000,00 | Moshaati | 100% | 1 | GP |
| R 229 000,00 | Genesis Innovations Projects | 100% | 1 | GP |
| R 168 000,00 | Cutting Plate and projects | 100% | 1 | GP |
| R 282 900,00 | RA Productios | 100% | 1 | GP |
| R 6 000,00 | Avant -Garde data | 100% | 1 | GP |
| R 219 200,00 | Genesis Innovations Projects | 100% | 1 | GP |
| R 395 000,00 | Namhla Communications | 100% | 1 | GP |
| R 216 951,00 | Yabalasha youth Projects | 100% | 1 | GP |
| R 390 050,00 | Presh World | 100% | 1 | GP |
| R26 716.80 | Vukani Community Radio | 100% | 1 | EC |
| R148 860.00 | Nomhas Kitchen & Bakery | 100% | 1 | EC |
| R 47 610,00 | Alert Stationers CC | 100% | 1 | KZN |
| R 320 000,00 | 032 Investment & Projects | 100% | 1 | KZN |
| R 171 350,00 | Motswako Media Group  | 100% | 1 | NW |
| R 95 400,00 | Domofun | 100% | 1 | NW |
| R 71 450,00 | Star FM | 100% | 1 | NW |
| R 1 900,00 | Rocom Trading  | 100% | 1 | ON BAS  |
| **R 4 675 175,74** |   |   |   |   |

**Public Entities reporting to the Minister of Employment & Labour:**

|  |  |
| --- | --- |
| **NAME OF ENTITY** | **UNEMPLOYMENT INSURANCE FUND** |
|  |  |  |  |
|  | **2016-17 *(aa)*** | **2017-18 *(bb)*** | **2018-19 *(cc)*** |
|  |  |  |  |
| Advertising Expenditure (1)(a)(ii) | R0.00 | R0.00 | R0.00 |
|  |  |  |  |
| Total Expenditure incurred *(2)(b)* | R0.00 | R0.00 | R0.00 |
|  *Of which:* |   |   |   |
| *(2)(b)(i)* Specified black-owned media company |  R 1 486 638.08  |  R 879 504.94  | R 186 709.80  |
|   |   |   |   |
| *(2)(b)(ii)* Outdoor advertising  |  R 24 272 162.33  |  R 13 824 620.78  |  R 7 468 905.35  |
|   |   |   |   |
|  |  |  |  |
| Outdoor Advertising spent *(2)(c)* | R0.00 | R0.00 | R0.00 |
|  *Of which:* |   |   |   |
| *(2)(c)* Black-owned media company  | R0.00 | R0.00 | R0.00 |
|  |  |  |  |

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| --- | --- |
| **NAME OF ENTITY** | **COMPENSATION FUND**  |
|  |  |  |  |
|  | **2016-17 *(aa)*** | **2017-18 *(bb)*** | **2018-19 *(cc)*** |
|  |  |  |  |
| Advertising Expenditure (1)(a)(ii) | R 46 935 415.19  | R 76 513 374.09  | R 95 492 011.13  |
|  |  |  |  |
| Total Expenditure incurred *(2)(b)* |   | R0.00 | R0.00 |
|  *Of which:* |   |   |   |
| *(2)(b)(i)* Specified black-owned media company | R0.00 | R0.00 | R0.00 |
|   |   |   |   |
| *(2)(b)(ii)* Outdoor advertising  | R0.00 | R0.00 | R0.00 |
|   |   |   |   |
|  |  |  |  |
| Outdoor Advertising spent *(2)(c)* | R0.00 | R0.00 | R0.00 |
|  *Of which:* |   |   |   |
| *(2)(c)* Black-owned media company  | R0.00 | R0.00 | R0.00 |
|   |   |   |   |

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| --- | --- |
| **NAME OF ENTITY:**  | **SUPPORTED EMPLOYMENT ENTERPRISES** |
|  |  |  |  |
|  | **2016-17 (aa)** | **2017-18 (bb)** | **2018-19 (cc)** |
|  |  |  |  |
| Advertising Expenditure (1)(a)(ii) | R 260 890.41 | R 554 688.63 | R 4 571 080.34 |
|  |  |  |  |
| Total Expenditure incurred *(2)(b)* | R 131 054.40 | R 170 164.61 | R 311 826.36 |
|  *Of which:* |   |   |   |
| *(2)(b)(i)* Specified black-owned media company | R 131 054.40 | R 135 546.00 | R 5 914.86 |
|  | * Government Printing Work - R 10 250,01 – Government
* Highbury Safika Media (Pty) Ltd R 119 586,00 – White owned
* Ndalo Media (Pty) Ltd - R 58 140,00 – Black owned
* TJT Media T/A Indwe - R72 914,40 – Black owned
 | * African Directory Services (Pty) Ltd 28 443,00 White
* African Energy Indaba (Pty) Ltd 110 200,38 White
* Bohlale Tebogo Trading and Projects 135 546,00 Black
* Dressmaker Dolls 116 571,04 White
* Government Printing Work 1 755,00 Government
* National Small Business Chamber 57 456,00 White
* Reed Exhibition T/A Thebe Reed Exhibition (Pty)Ltd 34 618,61 White Outdoor
* Scan Display Solutions 51 870,00 White
* TJT Media T/A Indwe 18 228,60 Black Owned
 | * Batlhalefi Holdings 5 914,86 - Black
* Government Communication & Information 4 259 253,98 Gov
* Manufacturing Indab 305 911,50 White Outdoor
 |
|  |  |  |  |
| *(2)(b)(ii)* Outdoor advertising  | R 0.00 | R 34 618.61 | R 305 911.50 |
|   |   |   |   |
| Outdoor Advertising spent *(2)(c)* | R0.00 | R0.00 | R0.00 |
|  *Of which:* |  |  |  |
| *(2)(c)* Black-owned media company  | R0.00 | R0.00 | R0.00 |

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| **NAME OF ENTITY** | **PRODUCTIVITY SA** |
|  |  |  |  |
|  | **2016-17 *(aa)*** | **2017-18 *(bb)*** | **2018-19 *(cc)*** |
|  |  |  |  |
| Advertising Expenditure (1)(a)(ii) | R 18 749.99  | R 16 780.00  | R0.00 |
|  |  |  |  |
| Total Expenditure incurred *(2)(b)* | R 16 780.00  | R 16 780.00  |  -  |
|  *Of which:* |   |   |   |
| *(2)(b)(i)* Specified black-owned media company | R0.00 | R0.00 | R0.00 |
|   |   |   |   |
| *(2)(b)(ii)* Outdoor advertising  |  |  |  |
| **Times media** | R 18 749.99  | R 16 780.00  | R0.00 |
|  |  |  |  |
| Outdoor Advertising spent *(2)(c)* | R 18 749.99  | R 16 780.00  |  -  |
|  *Of which:* |   |   |   |
| *(2)(c)* Black-owned media company  | R 18 749.99  | R 16 780.00  |  -  |

|  |  |
| --- | --- |
| **NAME OF ENTITY** |  **Commission for Conciliation, Mediation and Arbitration (CCMA)**  |
|  |  |  |  |
|  |  **2016-17 (aa)**  |  **2017-18 (bb)**  |  **2018-19 (cc)**  |
|  |  |  |  |
| Advertising Expenditure (1)(a)(ii) | 947 990,66  | 247 920,00  | 1 173 463,98  |
|   |   |   |   |
| Total Expenditure incurred *(2)(b)* | 947 990,66  | 247 920,00  | 1 173 463,00  |
|  *Of which:* |   |   |   |
|  *(2)(b)(i)*Specified black-owned media company | 947 990,66  | 247 920,00  | 1 173 463,00  |
| Human Communications | 256 664,41  | 75 773,91  |  218 874,92  |
| Ayanda Mbanga Communication | 122 150,92  | 68 923,63  | -  |
| Basadzi Personnel | 184 881,31  | 33 293,36  |  -  |
| Ebus-Tech Consulting | -  | -  | 319 940,36  |
| Kone Staffing Solution | 183 953,18  | -  | -  |
| Multilead Consulting | -  | -  | 615 950,76  |
| Ultimate Recruitment | 200 340,84  | 69 929,10  | 18 696,96  |
|   |   |   |   |
| *(2)(b)(ii)*Outdoor advertising  |  N/A  |  N/A  |  N/A  |
|   |   |   |   |
|   |   |   |   |
| Outdoor Advertising spent *(2)(c)* |  N/A  |  N/A  |  N/A  |
|  *Of which:* |   |   |   |
| *(2)(c)* Black-owned media company  |  N/A  |  N/A  |  N/A  |
|   |   |   |   |

|  |  |
| --- | --- |
| **NAME OF ENTITY** | **NEDLAC** |
|  |  |  |  |
|  | **2016-17 *(aa)*** | **2017-18 *(bb)*** | **2018-19 *(cc)*** |
|  |  |  |  |
| Advertising Expenditure (1)(a)(ii) | R 74 640.00 | R 12 500.00 | R 1 765.00 |
|   |   |   |   |
| Total Expenditure incurred *(2)(b)* | R 74 640.00 | R 12 500.00 | R 1 765.00 |
|  *Of which:* |   |   |   |
| *(2)(b)(i)* Specified black-owned media company | R 64 640.00 | R 1 500.00 | R 1 765.00 |
| Human Communication (BEE Level 1) | R 28 900.00 |   |   |
| Basadzi Personnel (BEE Level 1) | R 33 990.00 |   |   |
| Government Printing Works | R 1 750.00 | R 1 500.00 | R 1 765.00 |
|   |   |   |   |
| *(2)(b)(ii)* Outdoor advertising  | R0.00 | R0.00 | R0.00 |
|   |   |   |   |
| Outdoor Advertising spent *(2)(c)* | R0.00 | R0.00 | R0.00 |
|  *Of which:* |   |   |   |
| *(2)(c)* Black-owned media company  | R0.00 | R0.00 | R0.00 |