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| **MINISTRY OF COMMUNICATIONSREPUBLIC OF SOUTH AFRICA**Private Bag X 745, Pretoria, 0001, Tel: +27 12 473 0164 Fax: +27 12 473 0585Tshedimosetso House,1035 Francis Baard Street, Tshedimosetso House, Pretoria, 1000 |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NO: 695**

**695. Ms V van Dyk (DA) to ask the Minister of Communications:**

(1) Whether BrandSA conducted any studies to determine whether the persistent drought experienced in large parts of South Africa contributed in any way to a decline in the number of international tourists visiting the country; if so, what (a) are the details and (b) were the outcomes of the studies;

(2) Whether BrandSA plays any role in managing the depiction of the water crisis (a) in the foreign media and/or (b) on their website; if so, (i) how many media statements relating to the drought has BrandSA released (aa) in each of the past three financial years and (bb) since 1 April 2017 and (ii) what are the details of any campaigns launched in this regard?

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**REPLY**

1. Brand South Africa did not conduct any studies.
2. (a) Brand South Africa does not play a role in managing the depiction of the water crisis in (a) foreign media and/or (b) website
3. Not applicable

 (aa) Not Applicable

 (bb) Not Applicable

1. Not Applicable. No campaigns launched.