**National Assembly**

**Question Number: 553**

**553. Mr G K Y Cachalia (DA) to ask the Minister of Transport:**

What was the total cost of the N2/N3 Information Corridor Roadshow across KwaZulu-Natal? NW1550E

**REPLY**

The N2/N3 Information Corridor Roadshows was held to inform small to medium-sized construction, engineering and related industry businesses of the estimated 15 000 job opportunities available for SMMEs on the planned N2/N3 projects, and enable their registration in database of potential SMME’s. The workshops were held over a period of five (5) days at 3 venues in Pietermaritzburg, Hammarsdale and Durban during June 2019, with estimated 11 000 attendees targeted.

The total cost incurred pre- and during the workshops was R19 075 507,20. This amount covered the costs for the following services: event logistics, printed booklets, pre-event advertising and digital media buying.

|  |  |
| --- | --- |
| **Cost breakdown per item** |  |
| **Item** | **Amount** |
| SMME workshops logistics | R16 170 402,47 |
| Booklet detailing projects | R23 440,00 |
| SMME Radio production | R12 190,00 |
| SMME Print production | R30 576,20 |
| Radio mainstream placement | R1 420 503,43 |
| Radio community placement | R365 430,21 |
| community print placement | R437 496,17 |
| mainstream print placement | R600 468,72 |
| digital placement | R15 000,00 |
| **Total** | **R19 075 507,20** |
|  |  |
| **Attendance and participation report** |
| **Area** | **Number of people** |
| Pietermaritzburg: two days event  | 2500 |
| Hammarsdale:one day event | 1000 |
| Durban: two days event | 2500 |
| Total attendance | 6000 |

**Breakdown of items and costs**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **SERVICE** | **COMPANIES**  | **COST excl VAT** | **APPOINTED SP** | **ADDITIONAL COSTS/**  |
| **Venue Hire (Pietermaritzburg)** | Msunduzi Municipality | R13 190,00 |   |  |
| **Venue Hire and Food/Beverage Rights (Durban)** | The Sharks Stadium | R204 400,00 |   |  |
|  |
| **Tags for delegates**  | Promotional Plastics  | R8 375,00 |   |  |
| The real house of Pure Events  | Unresponsive Bids |   |  |
|  |
| **Goodie bags for the event**  | The Paper Packaging Place  | R39 500,00 |   |  |
| The real house of Pure Events  | Unresponsive Bids |   |  |
|  |
| **Promoters and Event registration Assistants** | Spotlight | R103 000,00 | Spotlight | R3 000 Additional hours due to over-subscription in Durban  |
| K-BAM Activation  | R104 535,00 |   |
| Exige Promotion and Events  | R122 200,00 |   |
|  |
| **Catering: Pietermaritzburg**  | Sandisamambatha | R1 600 000,00 |   |  |
| K&T Event Co-ordinators | R720 000,00 |   |  |
| Nomarondo Projects  | R396 000,00 | Nomarondo |  |
|  |
| **Catering: Durban**  | Ocassion Shiner  | R1 157 500,00 | Occasion Shiner  | Additional R248 940,76 for catering due to event over-subscription |
| Singangawe  | R1 826 000,00 |   |
| Kwadanki Investments  | R1 420 800,00 |   |
|   |
| **Catering: Hammarsdale**  | Nto's Catering  | R310 500,00 |   |  |
| Ingqayi Trading  |   |   |  |
| Nuh-Weh Trading Enterprise |   |   |  |
|  |
| **Photography: Hammarsdale** | Inathi Kangwane Group  | R6 800,00 | Inathi Kangwane Group |  |
| Howard S Productions  | R9 595,00 |   |  |
| BSB Productions  | R7 775,00 |   |  |
|   |
| **Photography: Durban** | Inathi Kangwane Group  | R13 600,00 | Inathi Kangwane Group |  |
| Limile Media  | R16 000,00 |   |  |
| Wild Cam  | Non-Responsive Bid |   |  |
| Media 757 | R19 000,00 |   |  |
|  |
| **SANRAL SMME Stand**  | KD Events  | R199 677,24 | KD Events  |  |
|  |   |   |   |  |
| **Photography: Pietermaritzburg** | Inathi Kangwane Group  | R13 600,00 | Inathi Kangwane Group |  |
| BSB Productions  | R15 500,00 |   |  |
| Howard S Production  | R19 251,00 |   |  |
|  |
| **Safety Officer: All 3 events**  | uBhejane Projects  | R87 200,00 | uBhejane  |  |
|  |
| **Structures: Hammarsdale and Durban** | Uzimatu Events and Comms | R2 605 000,00 | Uzimatu |  |
| Rawknait Concepts  | R5 200 000,00 |   |  |
| Dlaliphi  | Unresponsive bid |   |  |
|  |
| **Structures: PMB**  | Wanda Ennies  | R 4 920 000,00 | Wanda Ennies  |  |
| Rawknait Concepts  | R5 200 000,00 |   |  |
| Umgungundlovu Events and Municipality  | R5 200 000,00 |   |  |
|  |
| **Wi-Fi** | 360 Advanced Technology | R68 000,00 | 360 Advanced Technology  |  |
| Maxposure  | Unresponsive Bid |   |  |
| Digital FWD | R141 200,00 |   |  |
|  |
| **Furniture: Pietermaritzburg** | Nomarondo Projects | R599 800,00 | Nomarondo |  |
| Bongathina Trading | R750 200,00 |   |  |
|  |   |   |   |  |
| **Exhibition shell schemes** | Scan Display  | R140 736,00 | Scan Display  |  |
| Expo Solutions  | Unresponsive Bid |   |  |
| KD Events  | Unresponsive Bid |   |  |
|  |   |   |   |  |
| **Master of Ceremonies**  | Fortune Nkwanyana | R75 000,00 | Fortune  |  |
| Sihle Bolani | R117 000,00 |   |  |
| Fezile Makhanya | R175 000,00 |   |  |
|  |   |   |   |  |
| **Sound and PA System**  | SG Works | R606 800,00 |   |  |
| Rawknait Concepts | R504 128,95 |   |  |
| Chulumanco | R470 398,74 | Chulumanco  |  |
|  |   |   |   |  |
| **Event Recording and Videography**  | Lorile Media  | R232 070,00 | Lorile |  |
| Bantu Afrika Productions | R445 800,00 |   |  |
| Kutaya Productions  | R432 457,50 |   |  |