**NATIONAL ASSEMBLY:**

**QUESTION FOR WRITTEN REPLY:**

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**Ms H S Winkler (DA) to ask the Minister of Tourism:**

What (a) social media campaigns is her department running, (b) total amount is her department spending on social media campaigns promoting it on (i) Facebook and (ii) Instagram and (c) other social media platforms is her department using? NW4957E

**REPLY:**

1. The Department is currently running the Green Tourism Incentive Programme (GTIP) campaign on its social media platforms.
2. No advertising costs have been incurred on the Green Tourism Incentive Programme social media campaign including on i) Facebook ii) Instagram iii) Twitter iv) YouTube and v) LinkedIn.
3. None