**NATIONAL ASSEMBLY:**

**QUESTION FOR WRITTEN REPLY:**

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**Mr A Matumba (EFF) to ask the Minister of Tourism:**

(1) What is the total amount spent for her pre-recorded video message warning tourists about crime;

(2) whether the expenditure on the specified video was budgeted for; if not, what is the position in this regard; if so, what are the relevant details;

(3) how will the video assist in curbing crime against tourists;

(4) whether she has found that the taxpayers' money spent on the video will be worth it; if not, what is the position in this regard; if so, what are the relevant details? NW4655E

**REPLY:**

(1) No funds were spent on a pre-recorded video message

(2) There was no budget allocated to a pre-recorded video message

(3) It is the intention of the Department to do a pre-recorded message by the Minister as part of the Festive Season Tourism Safety Awareness campaign. This pre-recorded message will provide precautionary safety tips and advice to tourists, whilst also providing the key emergency numbers should tourists require support. The department’s tourist safety plan, emphasises “Proactive Measures” which include safety awareness messaging like the pre-recorded message. Providing pre-cautionary safety tips and advice to tourist in any form, be it through SMS notification, website posting, pamphlets or leaflets, videos clips, radio messages, etc. is always advisable. It’s a common practice in many countries where authorities use various platforms to provide generic tourist information, including messaging on safety and support.

(4) To reiterate, no money was spent on the pre-recorded message.