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**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 3478 of 2015**

**DATE OF PUBLICATION: 11 September 2015**

**Mr E J Marais (DA) to ask the Minister of Communications:**

Which independent community publications were given advertising business opportunities by the Government Communication and Information System (GCIS) in the (i) 2012-2013, (ii) 2013-14 and (iii) 2014-15 financial years and (b) what amount did GCIS spend on the specified advertising business opportunities in each case? (NW4139E)

**Reply:**

**Minister of Communications**

1. (b) The GCIS supplier database has been evolving to improve the quality of data over time.
2. In 2012-13, no data for individual community publications was captured, however data is available at media sales representative level with amounts spent on advertising submitted below (refer table 1).
3. Detailed information for 2013-14 listing community publications and amounts spent on advertising is submitted below (refer table 2)
4. Detailed information for 2014-15 listing community publications and amounts spent on advertising is submitted below (refer table 3)

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| --- | --- |
| **TABLE 1** |  |
| **2012/2013** | **Adspend (R's)** |
| Capro | R 92 987.40 |
| Kasilocator Media | R 23 760.00 |
| Milele Group | R 6 321 371.79 |
| Nab | R 37 195.78 |
|   |   |
| **Total** | **R 6 475 314.97** |
|  |  |
| **TABLE 2** |  |
| **2013/2014** | **Adspend (R's)** |
|   |   |
| The Farm Worker Magazine | R 8 721.00 |
| Alex  | R 341 550.00 |
| Alex Pioneer | R 20 002.37 |
| Aliwal Weekly | R 4 343.50 |
| Chatsworth Rising Sun | R 25 649.60 |
| Cosmo Chronicle | R 136 147.52 |
| Courier | R 6 311.76 |
| De Aar | R 2 043.99 |
| Die Courant Swartrand & Weskus | R 4 879.00 |
| Die Plattelander | R 5 075.91 |
| Die Pos | R 3 357.60 |
| Dizindaba | R 28 118.28 |
| Eastern Cape Today | R 59 148.35 |
| Eastern Free State Issue | R 23 789.22 |
| Ethekwini Times | R 82 934.21 |
| Excelsior News | R 2 312.00 |
| Free State News | R 2 816.88 |
| Free State Sun | R 3 701.24 |
| Hammarsdale Izindaba | R 50 536.81 |
| Highlands Panorama | R 9 047.17 |
| Highveld Tribune | R 24 894.63 |
| Highway Izindaba | R 4 318.00 |
| Innercity Gazzete | R 79 414.45 |
| Jeffreys Bay Courant | R 4 806.75 |
| Kathorus Mail | R 9 347.11 |
| Kathu Gazette | R 15 357.46 |
| Kokstad Advertiser | R 10 582.50 |
| Limpopo Combo | R 53 580.00 |
| Limpopo Mirror | R 14 753.96 |
| Madibeng Times | R 6 443.85 |
| Mangaung Issue | R 30 955.13 |
| Midlands News | R 4 046.00 |
| Mmega District News | R 11 223.08 |
| Newcastle Express | R 9 460.50 |
| North West Independent | R 8 619.00 |
| Northern Bulletin | R 32 843.73 |
| Northern Star | R 4 590.00 |
| Nw Independent | R 14 468.72 |
| Ons Kontrei | R 3 790.15 |
| Overvaal | R 2 840.00 |
| Phoenix Tabloid | R 14 642.10 |
| Pinetown Express | R 8 032.50 |
| Pintown Izindaba | R 19 795.51 |
| Polokwane Observer | R 25 707.40 |
| Pondo News | R 23 275.60 |
| Seipone | R 17 161.19 |
| Somerset Budget & Pearston Adv | R 5 056.31 |
| Soweto Times | R 17 306.00 |
| Stanger Weekly | R 9 847.25 |
| The Beat | R 2 422.84 |
| The Reporter | R 3 315.34 |
| Tshwane Sun Atteridgeville | R 7 861.14 |
| Tshwane Sun Mamelodi | R 21 386.34 |
| Tshwane Sun Soshanguve | R 12 022.74 |
| Umlazi Times | R 30 158.00 |
| Umvoti Lights | R 8 833.20 |
| Weekly Gazette | R 24 816.60 |
| Winelands Echo | R 35 683.41 |
| Witzenberg Herald | R 6 009.50 |
| Zithethele | R 54 024.30 |
| Zoutpansberger | R 8 109.00 |
| Kasilocator | R 153 084.00 |
|  Public Eye | R 18 487.46 |
| Alex Pioneer | R 48 651.21 |
| Bushbuckridge News | R 105 173.18 |
| Cape Flats | R 136 472.58 |
| Cape Times | R 30 072.81 |
| Chalkline | R 48 294.26 |
| Coal City | R 66 048.70 |
| Cosmo Chronicle | R 62 147.74 |
| Delmas News | R 38 199.00 |
| Die Horison | R 10 052.00 |
| Dikekelethu | R 43 585.20 |
| Dizindaba | R 116 123.56 |
| Express | R 15 128.26 |
| Ezakwazulu | R 55 451.10 |
| Free State News | R 161 753.98 |
| Ganyesa | R 36 475.81 |
| Greater Alex Today | R 45 348.72 |
| Ikansi | R 28 236.10 |
| Ikwezi | R 67 806.95 |
| Impact 24/7 | R 67 850.32 |
| Inhloso Yezwe | R 79 579.01 |
| Innercity Gazzete | R 13 701.32 |
| Inthuthuko | R 71 892.10 |
| Isibani Somhakati | R 44 455.28 |
| Issue | R 22 345.60 |
| Khanyisa News | R 123 442.60 |
| Kuruman Chronicle | R 65 419.46 |
| Lentswe | R 30 458.03 |
| Mapepeza Comm Newspaper | R 16 898.10 |
| Mash News | R 18 487.46 |
| Masilonyana | R 95 393.06 |
| Metro | R 54 355.46 |
| Mhluzi Reflection | R 26 133.68 |
| Mmegadigang | R 13 886.00 |
| Ngoho | R 87 221.34 |
| Nkomazi Observer | R 30 031.69 |
| Northern Bulletin | R 152 639.17 |
| Northern Cape Times | R 14 574.55 |
| Northern Review | R 14 855.24 |
| Nthavela | R 96 415.69 |
| Pheteho | R 49 891.59 |
| Pioneer Express | R 48 651.21 |
| Pioneer Mirror | R 48 651.21 |
| Pioneer North | R 48 651.21 |
| Platinum Express | R 37 067.98 |
| Pondo News | R 43 656.00 |
| Public Eye | R 17 563.09 |
| Puisano | R 20 334.28 |
| Rainbow News | R 110 190.77 |
| Religious News | R 15 471.42 |
| Rise N Shine | R 30 246.80 |
| Sebatokgomo | R 8 820.80 |
| Seipone | R 51 447.52 |
| Shift | R 15 471.42 |
| Sosh Times | R 40 612.20 |
| Sportseye | R 15 471.42 |
| The Voice | R 20 740.88 |
| Thembisile | R 24 721.28 |
| Tsibani Somphakati | R 17 709.22 |
| Ubhaqa | R 43 656.00 |
| Ukholo | R 43 656.00 |
| Umamgobhozi | R 45 174.90 |
| Umaqeketha | R 28 346.15 |
| Umzinyathi | R 27 476.87 |
| Vutha News | R 13 270.40 |
| Winelands Echo | R 78 250.81 |
| Xhariep Independent | R 35 455.18 |
| Zithethele | R 101 631.11 |
| Ziwaphi News | R 14 807.35 |
| Bloemfontein Courant | R 11 689.56 |
| Bonus | R 11 511.72 |
| Brits Pos | R 6 648.48 |
| Capricorn Voice | R 24 241.94 |
| Chatsworth Rising Sun | R 5 057.77 |
| Express | R 3 545.86 |
| Eyethu Bay Watch | R 4 595.66 |
| Gemsbok | R 5 372.13 |
| George Herald | R 4 584.18 |
| Klerksdorp Rekord | R 12 118.62 |
| Lentswe | R 6 366.04 |
| Letaba Herald | R 11 158.16 |
| Lowvelder | R 27 593.50 |
| Mpumalanga Mirror | R 59 211.64 |
| Mpumalanga News | R 19 481.45 |
| Noordwester | R 10 216.22 |
| Parys Gazette | R 6 843.00 |
| Phalabora Herald | R 4 303.04 |
| Polokwane Express | R 4 299.35 |
| Randburg Herald | R 4 555.44 |
| Review Makhado | R 1 183.59 |
| Rustenburg Herald | R 20 682.34 |
| Southern Courier | R 26 513.66 |
| Stellander | R 2 988.91 |
| The Mail | R 26 589.48 |
| Weekend Revies | R 3 623.82 |
| Witbank News | R 13 081.50 |
| Zululand Observer | R 13 707.00 |
|   |   |
|   | **R 5 397 774.61** |
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| **TABLE 3** |  |
| **2014/2015** | **Adspend (R's)** |
|   |   |
| Agribulletin  | R 5 211.67 |
| Aliwal Weekly | R 10 343.11 |
| Al-Qalam | R 7 530.76 |
| Bus Sedibeng News | R 10 241.94 |
| Chatsworth Tabloid | R 24 854.85 |
| Coastal Weekly | R 22 472.62 |
| Community Focus | R 10 206.01 |
| Courier | R 8 822.16 |
| De Aar Echo | R 10 815.53 |
| Die Courant Swartland & Weskus | R 6 985.52 |
| Dizindaba | R 11 098.34 |
| Durban North News | R 27 004.48 |
| Eastern Cape | R 13 325.67 |
| Eastern Cape Mirror | R 4 923.89 |
| Eastern Cape Today | R 52 008.38 |
| Eastern Free State Issue | R 12 321.09 |
| Ekurhuleni News | R 6 143.07 |
| Ethekwini Times | R 40 779.40 |
| Excelsior News | R 11 267.53 |
| Frankfort Herald | R 7 770.41 |
| Free State Sun | R 17 740.41 |
| Glenwood Weekly Gazette | R 5 693.07 |
| Greater Alex | R 10 214.05 |
| Hammarsdale Izindaba | R 11 023.34 |
| Highlands Panorama | R 6 069.82 |
| Highveld Tribune  | R 17 579.60 |
| Jeffreys Bay Courant | R 4 918.64 |
| Katharorus Mail | R 4 988.41 |
| Kathu Gazette | R 19 221.54 |
| Kokstad Advertiser | R 8 441.93 |
| Kwêvoël | R 5 352.95 |
| Ladysmith Herald | R 22 029.25 |
| Limpopo Mirror | R 8 852.30 |
| Makhulu News | R 11 715.79 |
| Mangaung Issue | R 36 207.31 |
| Meander Chronicle | R 7 604.71 |
| Midlands News | R 4 989.81 |
| Mmega District News | R 10 488.66 |
| Mountain Echo | R 6 805.17 |
| Newcastle Express | R 21 471.10 |
| North West Bulletin | R 7 205.29 |
| North West Independent | R 10 165.49 |
| Northern Star | R 10 674.50 |
| Orange Farm Poortjie Indaba | R 6 614.01 |
| Overvaal | R 6 043.65 |
| Phoenix | R 73 036.24 |
| Phoenix Tabloid | R 24 525.20 |
| Pinetown Izindaba | R 18 889.69 |
| Platinum Press | R 4 344.99 |
| Polokwane Observer | R 3 589.17 |
| Pondo News | R 28 813.66 |
| Primary News | R 6 209.35 |
| Recorder | R 8 308.90 |
| Rekord | R 8 869.26 |
| Seipone | R 8 947.75 |
| Selpone | R 8 491.50 |
| Somerset Budget & Pearston Adv. | R 6 339.12 |
| South Coast News | R 24 295.48 |
| Southern Star | R 31 325.22 |
| Soweto Express | R 7 172.32 |
| Stanger Weekly | R 12 235.91 |
| The Bugle | R 21 669.94 |
| The Herald Middelburg | R 15 234.89 |
| The Reporter | R 4 534.92 |
| Township Times | R 13 289.06 |
| Tshwane Sun Hammanskraal | R 22 604.83 |
| Umlati Times | R 13 571.10 |
| Umlazi Times | R 37 864.84 |
| Umvoti Light | R 7 264.24 |
| Uphongola News | R 6 189.82 |
| Victoria West Messenger | R 3 564.97 |
| Weekly Gazette | R 39 941.26 |
| Westville Weekly Gazette | R 5 651.21 |
| Zeerust News | R 10 705.34 |
| Free4All | R 23 954.89 |
| Kasilocator | R 80 655.00 |
| Boa Bokone | R 13 452.00 |
| Bua Bokone | R 27 713.40 |
| Bushbuckridge News | R 74 711.64 |
| Cape Flats | R 58 659.84 |
| Cape Flats News | R 129 207.24 |
| Chalkline | R 30 942.85 |
| Cosmo Chronicle | R 134 825.76 |
| Dikelethu | R 30 942.85 |
| Dizindaba | R 132 660.13 |
| Ezakwazulu | R 42 427.08 |
| Free State News | R 164 990.07 |
| Free State Sun | R 69 976.03 |
| Ganyaessa News | R 15 476.88 |
| Ganyesa News | R 24 471.24 |
| Hamanskraal News | R 79 252.79 |
| Ikansi | R 32 571.42 |
| Ikwezi | R 76 083.30 |
| Ikwezi Lase Mthatha | R 22 745.28 |
| Impact 24/7 | R 36 304.43 |
| Inhkoso News | R 11 861.02 |
| Inhloso Yezwe | R 87 319.45 |
| Inthuthuko | R 152 907.29 |
| Isibani Somphakathi | R 49 767.84 |
| Issue | R 10 886.32 |
| Khanyisa News | R 292 356.99 |
| Kuruman Chronicle | R 62 815.60 |
| Kuruman Cronicle | R 15 563.28 |
| Kuruman News | R 75 524.53 |
| Lenstwe | R 14 838.53 |
| Limpopo News | R 46 422.42 |
| Limpopo Youth Chamber | R 39 900.00 |
| Luziki Adv Space | R 41 268.00 |
| Maluti Observer | R 39 429.18 |
| Mammgobhozi | R 22 401.00 |
| Mapapeza | R 11 931.24 |
| Mapepeza | R 10 738.01 |
| Masilonyana | R 215 193.19 |
| Masilonyana News | R 91 722.09 |
| Metro News | R 43 388.97 |
| Nel Mams Times | R 82 338.10 |
| Ngobo | R 15 830.04 |
| Ngoho | R 133 506.18 |
| Nkomazi Observer | R 163 614.25 |
| Northern Bulletin | R 146 004.57 |
| Northern Cape Times | R 12 169.50 |
| Nthavela | R 121 527.51 |
| Phetoho | R 11 334.68 |
| Platinum Kosh | R 64 815.84 |
| Platinum Press | R 164 145.96 |
| Platinum Weekly  | R 55 404.00 |
| Puisano | R 21 122.95 |
| Rain World | R 41 005.80 |
| Rainbow News | R 121 231.48 |
| Rise 'N Shine | R 211 903.34 |
| Seipone | R 36 394.77 |
| Selpone | R 17 287.52 |
| Shift | R 30 942.85 |
| Sosh Time | R 96 935.12 |
| Sosh Times | R 23 269.68 |
| Township Times | R 67 137.32 |
| Umamgobhozi | R 77 246.86 |
| Umaqetheka | R 22 581.02 |
| Umzinyathi | R 113 516.91 |
| Winelands Echo | R 16 791.95 |
| Xhariep Independent | R 47 279.45 |
| Zithele | R 24 634.09 |
| Zithethele | R 45 833.99 |
| African Reporter | R 9 064.00 |
| Alex News | R 8 240.00 |
| Bosveld Review | R 1 648.00 |
| Chiawelo Urban News | R 10 300.00 |
| Chlawelo Urban News | R 10 508.29 |
| Cxpress | R 4 120.00 |
| Diepkloof Urban News | R 12 360.00 |
| Dobsonville Urban News | R 13 390.00 |
| Eldorado Park Urban News | R 12 360.00 |
| Eyethu Amajuba | R 6 180.00 |
| Eyethu Edendale | R 18 540.00 |
| Eyethu Intshonalanga | R 12 360.00 |
| Eyethu Ugu | R 14 832.00 |
| Eyethu Umlazi | R 12 360.00 |
| Eyethu Uthukela | R 6 180.00 |
| George Herald | R 14 042.73 |
| Go Express East London | R 5 909.76 |
| Higvelder | R 7 416.00 |
| Jabavu Urban News | R 21 838.29 |
| Klerksdorp Record | R 8 652.00 |
| Knysna Plett Herald | R 1 771.60 |
| Krugersdorp News | R 11 647.77 |
| Ladysmith Gazette | R 2 575.00 |
| Mafikeng Mail | R 8 310.60 |
| Meadowlands Urban News | R 11 330.00 |
| Mid South Coast Rising Sun | R 8 312.10 |
| Mossel Bay Advertiser | R 3 811.00 |
| Mpumalanga News | R 4 581.89 |
| Newcastle District Advertiser | R 5 273.60 |
| Orlando Urban News | R 22 868.29 |
| Outshoorn Courant | R 1 236.00 |
| Pe Express Indaba | R 20 088.00 |
| Pimville Urban News | R 10 300.00 |
| Pretoria Record Central | R 7 642.60 |
| Pretoria Record Mamelodi | R 8 343.00 |
| Pretoria Record North | R 12 992.24 |
| Pretoria Record Soweto | R 11 948.00 |
| Protea Urban News | R 20 808.29 |
| Public Eye | R 12 360.00 |
| Randburg Sun | R 18 401.52 |
| Rustenburg Herald | R 45 199.37 |
| Sasolburg Ster | R 6 180.00 |
| Sedibeng Star | R 13 995.05 |
| Sedibeng Ster | R 41 612.00 |
| South Cape Forum | R 1 771.60 |
| Standerton Advertiser | R 1 895.20 |
| Weekend Review | R 4 326.00 |
| West Side Urban News | R 6 592.00 |
| Zola Urban News | R 12 360.00 |
|   |   |
|   | **R 6 236 615.93** |

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**MR DONALD LIPHOKO**

**ACTING DIRECTOR-GENERAL**

**GOVERNMENT COMMUNICATION AND INFORMATION SYSTEM**

**DATE:**

**MS AF MUTHAMBI, MP**

**MINISTER OF COMMUNICATIONS**

**DATE:**