

Source Period: 01/10/2017 to 31/10/2017  
 Projected: 20/11/2017 to 02/12/2017

Audience : Adults 15+ years U:34515(000) S:8251 (ADS15)																				
Day	Date	Station	From	To	Plan Title	Dur	U1	Comment	Feature	Rate Code	Ratecard	Brk Viewers	Plan Brk CPT	Plan Brk	Plan Brk C	Plan TVR				
Mon	2017/11/20	SABC3	1700	1758	REAL TALK WITH ANELE	60	1		Maga	T28	54000	337927	160	1	54000	0,992				
Mon	2017/11/20	SABC1	2200	2259	MY WORLD	60	1		Educ	T23	39000	868889	45	2,5	15600	1,757				
Tue	2017/11/21	SABC2	1730	1759	TSONGA/VENDA NEWS	60	1		News	T30	60000	827786	72	2,4	25000	2,467				
Wed	2017/11/22	SABC3	1230	1258	CLOSE UP	60	1		Docu	T12	14000	346220	0	1	0	0,951				
Thu	2017/11/23	SABC1	800	829	BOLD AND THE BEAUTIFUL (R	60	1		Soap	T28	54000	1171216	46	3,4	15882	3,571				
Thu	2017/11/23	SABC1	2200	2259	YILUGELO LAKHO	60	1		Educ	T22	36000	602788	60	1,7	21176	1,42				
Fri	2017/11/24	SABC1	1300	1329	LUNCH TIME NEWS	60	1		News	T25	45000	1255360	36	3,6	12500	4,066				
Fri	2017/11/24	SABC2	1730	1759	TSONGA/VENDA NEWS	60	1		News	T30	60000	906838	66	2,6	23077	2,705				
Sat	2017/11/25	SABC3	930	1159	BOLD AND THE BEAUTIFUL O	60	1		Soap	T11	12000	277659	43	0,8	15000	0,805				
Sat	2017/11/25	SABC1	2230	2329	ONE DAY LEADERS	60	1		Real	T16	22000	522375	42	1,5	14667	1,444				
Sun	2017/11/26	SABC2	830	859	DERECT ERETZ	60	1		Reli	T9	9000	424364	0	1,2	0	1,078				
Sun	2017/11/26	SABC1	900	959	GOSPEL AVENUE	60	1		Musi	T13	16000	906408	0	2,6	0	2,911				
Mon	2017/11/27	SABC1	1400	1459	MAKING MOVES	60	1		Maga	T14	18000	669546	0	1,9	0	1,822				
Tue	2017/11/28	SABC2	1330	1359	UZALO (REP)	60	1		Dram	T31	64000	1114595	0	3,2	0	3,601				
Wed	2017/11/29	SABC2	600	859	MORNING LIVE	60	1		Actu	T21	33000	526512	0	1,5	0	1,618				
Wed	2017/11/29	SABC1	1100	1159	DAILY THETHA	60	1		Maga	T25	45000	1360638	33	3,9	11538	3,474				
Wed	2017/11/29	SABC3	1600	1659	AFTERNOON EXPRESS	60	1		Maga	T20	30000	483009	62	1,4	21429	1,534				
Fri	2017/12/01	SABC3	1300	1329	NEWS @ 1	60	1		News	T7	7000	259018	0	0,8	0	0,667				
Fri	2017/12/01	SABC3	1759	1759	NEWS CLOCK	60	1		News	T25	45000	315927	142	0,9	50000	0,943				
Sat	2017/12/02	SABC2	700	829	MORNING LIVE	60	1		Actu	T14	18000	452643	0	1,3	0	1,47				
Sat	2017/12/02	SABC3	1200	1259	TOP CHEF	60	1		Dram	T7	7000	302735	0	0,9	0	0,852				
Sat	2017/12/02	SABC3	1500	1559	TOP TRAVEL	60	1		Maga	T12	14000	270990	0	0,8	0	0,781				
												22				14203443	35	41,1	12202	

<b>Total by station</b>	
SABC3	28%
SABC1	48%
SABC2	24%
Variance	

Discount