###### National Assembly

###### Question Number: 322

**MrA M Figlan (DA) to ask the Minister of Transport:**

(a) What pedestrian road safety education and information campaigns are in place, (b) where have these campaigns taken place in each month in the past three financial years, (c) how are the successes and failures of these campaigns assessed, (d) what amount has been spent on these campaigns in the past three financial years and (e) who conducts these campaigns? NW341E

**REPLY**

1. The Pedestrian road safety programmes focus mainly on those factors that lead to pedestrians being involved in road crashes and those are in the main:

* Impaired walking, this focuses on drinking and walking. People who drink and walk are at a greater risk of being involved in a crash as their ability to act swiftly to avoid a crash is impaired. As such a need is there to educate people about the dangers inherent in drinking and walking.
* Dangerous walking – specifically jay walking. There is a disturbing trend of people who walk freely on national and provincial roads that have high volumes of traffic and multi lanes. This is notwithstanding those who jay walk in built up areas. Our statistics show that quite a substantial number of pedestrians are victims of jaywalking.
* Distracted walking, this relates walking while using a cell phone or listening to music on one’s headphones. It mostly applies to the youth. This results in the person not having a full appreciation of the happening around him or her. Thus rendering them vulnerable to a potential crash. The pedestrians are then educated and made aware of this danger.

1. where have these campaigns taken place in each month in the past three financial years,

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| --- | --- | --- | --- | --- |
| **Year** | **2014** | **2015** | **2016** |  |
| **Month** |  | **Location** |  | **Province** |
|  | Hoffman Square, Bloemfontein | Tumahole, Parys |  | Free State |
| January | Vosloorus; Pretoria |  |  | Gauteng |
| **Year** | **2014** | **2015** | **2016** | |
| **Month** | **Location** | | | **Province** |
|  | Colesburg; Noupoort | Colesburg&Noupoort |  | Northern Cape |
|  | Tlhabane |  |  | North West |
| February | Paledi Spar, Polokwane |  |  | Limpopo |
|  |  | Klerksdorp |  | North West |
|  |  | De Aar; Haartswater |  | Northern Cape |
|  |  | Bree Street, Johannesburg |  | Gauteng |
| March |  | Paarl |  | Western Cape |
|  |  | Parys; Kroonstad |  | Free State |
|  |  | Midrand |  | Gauteng |
|  |  | Pietermaritzburg |  | KwaZulu-Natal |
|  | Cradock |  |  | Eastern Cape |
|  |  | Bloemfontein; March |  | Free State |
|  |  | Ratanda |  | Gauteng |
|  |  |  | Galeshewe | Northern Cape |
|  |  |  | Phagameng, Modimolle | Limpopo |
|  |  | Rustenburg |  | North West |
| April | Athlone |  |  | Western Cape |
|  |  |  | Pietrmaritzburg | KwaZulu-Natal |
|  |  |  | Alzu | Mpumalanga |
|  | Cradock |  |  | Eastern Cape |
|  | Modimolle |  | Phalaborwa; Giyani | Limpopo |
|  | Valhalla, Pretoria |  |  | Gauteng |
|  | Ficksburg | Sasolburg |  | Free State |
|  |  |  | Galeshewe | Northern Cape |
| May | Chatsworth; Edendale |  |  | KwaZulu-Natal |
|  | Randfontein |  | Chiawelo, Soweto | Gauteng |
|  | Du Noon |  |  | Western Cape |
|  |  |  | Galeshewe | Northern Cape |
| **Year** | **2014** | **2015** | **2016** | |
| **Month** | **Location** | | | **Province** |
|  |  |  | Thohoyandou | Limpopo |
| June | Gugulethu |  | Khayelitsha; Goodwood | Western Cape |
|  | Mthatha; Cofimvaba |  | East London | Eastern Cape |
|  | Dobsonville, Soweto | Thokoza Park, Soweto | Hammanskraal; Dlamini and Chiawelo | Gauteng |
|  |  |  | Mperebere; Mogwase | North West |
|  |  |  | Modimolle | Limpopo |
|  |  |  | Bloemfontein | Free State |
|  |  |  | John Daka, Kimberley | Northern Cape |
|  |  |  | Market Square, Pietermaritzburg | KwaZulu-Natal |
|  |  |  | eMalahleni | Mpumalanga |
| July | Delft |  | Rondebosch | Western Cape |
|  |  |  | Alice | Eastern Cape |
|  | Montrose | Bloemfontein | Bloemfontein | Free State |
|  |  |  | Belabela | Limpopo |
|  |  |  | Caledon | Western Cape |
|  |  | Middleburg | Alzu | Mpumalanga |
|  | Kenilworth |  |  | KwaZulu-Natal |
| August | Middleburg |  | eMalahleni | Mpumalanga |
|  |  | Klerksdorp; Rustenburg | Ikageng, Potchefstroom | North West |
|  | Richardsbay |  | Portshepstone | KwaZulu-Natal |
|  | Kranskop |  | Mashaba | Limpopo |
|  | Midrand |  |  | Gauteng |
|  |  | Kiwane |  | Eastern Cape |
|  |  | Kimberley | De Aar | Northern Cape |
| September |  | University of Free State | Kroonstad | Free State |
|  | Modimolle; Polokwane | Sibasa | Polokwane | Limpopo |
|  | Volksrust |  | Nghodwana | Mpumalanga |
|  |  | Gugulethu | Overberg | Western Cape |
| October | Benoni |  |  | Gauteng |
|  | Sasolburg | Kroonstad |  | Free State |
|  |  |  | Polokwane | Limpopo |
|  |  |  |  |  |
| **Year** | **2014** | **2015** | **2016** | |
| **Month** | **Location** | | | **Province** |
| November |  | Hazyview; Bushbuckridge | Kuruman | Nortern Cape |
|  |  |  | Caledon | Western Cape |
|  |  |  | Lichtenburg; Potchefstroom | North West |
|  | Hazyview; Bushbuckridge | Middleburg |  | Mpumalanga |
|  | Heidelburg | Heidleburg |  | Gauteng |
|  | Ethekwini | Ethekwini |  | KwaZulu-Natal |
| December |  |  | GraafReinet | Eastern Cape |
|  |  |  | Alzu | Mpumalanga |
|  |  | Modimolle | Belabela; Kranskop | Limpopo |
|  |  |  | Equestria; Pretoria | Gauteng |
|  |  |  | Portshepstone | KwaZulu-Natal |
|  |  | Bloemfontein; Kroonstad |  |  |

1. The department through the RTMC monitors the implementation and evaluates the impact of the programmes. The findings are then used to enhance the implementation so as to ensure effective and efficient utilisation of resource. The RTMC also reports on the crash data and this also depicts the situation as it pertains to the performance of road safety programmes. Thus assessing the effectiveness of the campaigns.

d) The spending on these campaigns in the past three financial years

2014: R9 million

2015: R5 million

2016: R21 million

(e) The department, provinces, municipalities and the road entities in line with their legislative mandate. There are instances where the department and its entities have entered into partnerships with the private sector for this purpose. This is premised on the notion that road safety is everybody’s responsibility.