**NATIONAL ASSEMBLY:**

**QUESTION FOR WRITTEN REPLY:**

**Question Number: 2946**

**Date of Publication: 9 September 2022**

**NA IQP Number: 31**

**Date of reply: 21 October 2022**

**Ms H S Winkler (DA) to ask the Minister of Tourism:**

(1) What (a) total number of persons visited the SA Pavilion at the Dubai World Expo 2022 on each day of the expo and (b) country did the visitors represent in each case;

(2) what (a) number of follow-up visits took place and (b) is the estimated value of the business generated based on the number of (i) visitors to the SA Pavilion and (ii) follow-up visits? NW3578E

**REPLY:**

The lead department for the South African Pavilion at the Dubai Expo was the Department of Trade, Industry and Competition (DTIC), as explained by the Acting CEO of SA Tourism during the Question and Answer session of the meeting with the Portfolio Committee on Tourism on 6 September 2022.

It was also indicated that DTIC are the lead Department in the reply to Question no 2340, tabled on 6 July 2022, and the reply to Question 2442 of Hon. MSF De Freitas asked on 26 August 2022. It is therefore suggested that the Honourable member redirect her question to the relevant Minister.

1. and (2) Not applicable