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| image1 |
| **MINISTRY OF COMMUNICATIONS REPUBLIC OF SOUTH AFRICA**  Private Bag X 745, Pretoria, 0001, Tel: +27 12 72 655 2305 Fax: +27 86 654 9200  Tshedimosetso House,1035 Francis Baard Street, Tshedimosetso House, Pretoria, 1000 |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NO.: 2654.**

**Mr D America (DA) to ask the Minister of Communications:**

What amount did each of the SA Broadcasting Corporation’s different language news broadcasts on television generate on average in advertisement income (a) in the (i) 2012-13, (ii) 2013-14, (iii) 2014-15, (iv) 2015-16 and (v) 2016-17 financial years and (b) since 1 April 2017?

NW2960E

**REPLY**

African Language News Bulletins are grouped in terms of SABC Television Channel Language Allocations for commercial revenue purposes, details are provided on a table in Annexure A attached herewith below;

ANNEXURE A:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| NEWS | FY 2012/13 | FY 2013/14 | FY 2014/15 | FY 2015/16 | FY 2016/17 | APR – AUG 2017 |
| Afrikaans Nuus | 164 305 199 | 175 486 536 | 121 458 272 | 122 218 038 | 66 628 516 | 22 498 863 |
| English News | 97 745 623 | 73 799 593 | 52 510 754 | 52 576 870 | 44 659 975 | 9 926 773 |
| Setswana/Sotho News | 58 669 216 | 54 849 982 | 49 303 600 | 56 111 635 | 48 773 619 | 6 291 374 |
| Siswati/Ndebele News | 32 865 728 | 33 968 964 | 28 325 912 | 33 244 303 | 40 152 736 | 14 707 526 |
| Venda/Tsonga News | 17 108 913 | 13 727 818 | 14 050 927 | 13 478 318 | 10 238 426 | 5 156 150 |
| Xhosa/Zulu News | 133 639 108 | 142 576 408 | 136 042 823 | 153 272 816 | 158 458 737 | 51 934 861 |
| Total | 504 333 786 | 494 409 301 | 401 692 288 | 430 901 979 | 368 912 009 | 110 515 546 |