**THE NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**Question 260**

**Mr N F Shivambu (EFF) to ask the Minister of Trade and Industry:**

Whether he and/or his department has bought advertising space in *The* *New Age* in the (a) 2012-13, (b) 2013-14 and (c) 2014-15 financial years; if so, (i) what number of times and (ii) for what amount in each specified financial year? NW264E

**Response:**

**(a) (b) (c) (i) (ii)**

Advertising space was procured in most newspapers, including The New Age. This was to promote and advertise the various initiatives, services and products of **the dti**. Examples of these amongst others were the National Pavilions, SA Premier Business Awards, BRICS and various incentive programmes.

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| **Financial Year** | **Number** | **Amount** |
| 2012 - 2013 | 15 | R1,009,737.90 |
| 2013 – 2014 | 4 | R387,793.80 |
| 2014 – 2015 | 11 | R463,705.60 |