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| **MINISTRY:COMMUNICATIONS**  **REPUBLIC OF SOUTH AFRICA**  Private Bag X 745, Pretoria, 0001, Tel: +27 12 473 0164 Fax: +27 12 473 0585  URL: [**http://www.gov.za**](http://www.gov.za/) |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 2439 OF 2015**

**DATE OF PUBLICATION: 26 JUNE 2015**

**Ms M R Shinn (DA) to ask Minister of Communications**

What amount did (a) her department and (b) each entity reporting to her spend on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (aa) 2012-13, (bb) 2013-14 and (cc) 2014-15 financial years? NW2805E

**REPLY: MINISTER OF COMMUNICATIONS**

1. GCIS advertises on various platfroms based on the objectives of the campaign and the target audience of the message. The department spent the below amounts on the two publications:

**(i)(aa)** No records of the detailed expenditure per publication are available during 2012/13 as media buying procurement was outsourced to a service provider that is now no longer trading.

**(i)(bb)** R181 798.66

**(i)(cc)** R483 821.86

**(ii)(aa)** No records of the detailed expenditure per publication are available during 2012/13 as media buying procurement was outsourced to a service provider that is now no longer trading.

**(ii)(bb)** R205 476.79

**(ii)(cc)** R221 310.20

**MR D LIPHOKO**

**[ACTING] DIRECTOR GENERAL**

**GCIS**

**DATE:**

**MS AF MUTHAMBI, MP**

**MINISTER OF COMMUNICATIONS**

**DATE:**