

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**2435. Ms T Gqada (DA) to ask the Minister of Small Business Development:**

What amount did (a) her department and (b) each entity reporting to her spend on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (aa) 2012-13, (bb) 2013-14 and (cc) 2014-15 financial years? NW2801E

**REPLY:**

(a) The Department of Small Business Development did not spend any amount on advertising in (i) *Sowetan* and (ii) *Daily Sun* since its inception.

(b) The Small Enterprise Finance Agency (**sefa**)

**Sefa** did not spend any amount on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (aa) 2012-13 financial year.

**Sefa** spent R45 280 and R48 963 on advertising in (i) *Sowetan* and (ii) *Daily Sun* in (bb) 2013-14 financial year respectively.

**Sefa** did not spend any amount on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (cc) 2014-15 financial year.

(b) The Small Enterprise Development Agency (**Seda**)

Seda spent R421 309.80 and R821 370 on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (aa) 2012-13 financial year respectively.

Seda spent R271 351.66 and R194 438.40 on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (bb) 2013-14 financial year respectively.

Seda spent R204 070.60 and R239 260.18 on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (cc) 2014-15 financial year respectively.