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**NATIONAL ASSEMBLY**

**WRITTEN REPLY**

**PARLIAMENTARY QUESTION NO 2426**

**DATE OF PUBLICATION: 26 JUNE 2015**

**Dr M J Cardo (DA) to ask the Minister of Economic Development:**

What amount did (a) his department and (b) each entity reporting to him spend on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (aa) 2012-13, (bb) 2013-14 and (cc) 2014-15 financial years? NW2792E

**REPLY**

EDD, Competition Commission, Competition Tribunal and ITAC did not spend any amount on advertising in the Sowetan and The Daily Sun for the 2012/13, 2013/14 and 2014/15 financial years.

**IDC**

(aa) 2012-13: IDC did not spend on advertising in the Sowetan and The Daily Sun during this period.

(bb) 2013-14 : Sowetan - Total spent was R 514 601.10

Daily Sun - Total spent was R 674 568.00

(cc) 2014-2015: Sowetan - Total spent was R 59 580.00

Daily Sun - IDC did not spend on advertising during this period

**-END-**