**THE NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**2417. Mr D Macpherson (DA) to ask the Minister of Trade and Industry:**

What amount did (a) his department and (b) each entity reporting to him spend on advertising in (i) *Sowetan* and (ii) *Daily Sun* in the (aa) 2012-13, (bb) 2013-14 and (cc) 2014-15 financial years?NW2783E

Response from the Department

(a) (i) (ii) (aa) (bb) (cc)

Advertising Cost: 2012/13

The annual advertising cost per newspaper per financial year is indicated in the table below:

|  |  |  |  |
| --- | --- | --- | --- |
| **Newspaper** | **2012/13 Financial Year** | **2013/14 Financial Year** | **2014/15 Financial Year** |
| Sowetan | R1 283 046.88 | R1 146 164 .88 | R511 733.97 |
| Daily Sun | 0 | 0 | 0 |

Response from the Entities

| **Entity** | **b (i)(aa)** | **b (i)(bb)** | **b (i)(cc)** | **b(ii)(aa)** | **b (ii)(bb)** | **b(ii)(cc)** |
| --- | --- | --- | --- | --- | --- | --- |
| **Companies and Intellectual Property Commission (CIPC)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **Export Credit Insurance Corporation (ECIC)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **National Credit Regulator (NCR)** | R 237 304 | R 244 263 | R 209 111 | R 149 136 | R 496 540 | R 109 470 |
| **National Consumer Tribunal (NCT)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **National Empowerment Fund (NEF)** | R 135 254.40 | R 111 960 | R 657 600 | R63 354 | R 6 960 | R 37 040 |
| **National Gambling Board (NGB)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **National Lotteries Commission (NLC)** | R 56 363 | R 461 183 | R 438 039 | R 78 229 | Not Applicable | R 112 783 |
| **National Metrology Institute of South Africa (NMISA)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **National Regulator For Compulsory Specifications (NRCS)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **South African Bureau of Standards (SABS)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **South African National Accreditation System (SANAS)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **National Consumer Commission (NCC)** | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable | Not Applicable |
| **Companies Tribunal (CT)** | Not Applicable | Not Applicable | R 77 278.65 | Not Applicable | Not Applicable | Not Applicable |