

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NO. 2260**

**DATE OF PUBLICATION: FRIDAY, 9 OCTOBER 2020**

**INTERNAL QUESTION PAPER 36 – 2020**

**2260. Ms L L van der Merwe (IFP) to ask the Minister of Home Affairs:**

1. What total amount has his department spent on advertising in media such as (a) radio, (b) television, (c) newspapers and (d) social media;
2. whether he will provide Ms L L van der Merwe with a list of media institutions that benefited from the advertising in the past 12 months; if not, why not; if so, what are the relevant details? NW2832E

**REPLY**

1. (a) Radio - R 10,596,343.00
2. (b) Television - R 2,558,411.13
3. (c) Newspapers - R 3,477,185.20
4. (d) Social Media - R 636,500.00
5. List of Media Institutions:

(a) Radio

* Mediamark
* Msg Afrika Technologies
* Primedia Broadcasting
* Sabc
* United Stations
* Community Radio
* Alex Fm

1. Television

* E SAT TV
* Dstv Media Sales
* Mediamark
* Sabc
* Media Mansion
* Mediamark
* MVM Multimedia
* Zallywood Ltd

1. Newspapers

* Arena Holdings
* Independent Newpapers
* Media 24
* Vuk’uzenzele
* Ads 24
* Onshelf Trading Forty Four
* The Citizen
* Tiso Blackstar Group

1. Social media

* Arena Holdings
* Independent Newspapers
* Media24

**Remarks: Reply:** Approved / Not Approved

**Mr J W McKay Dr PA Motsoaledi, MP**

**A/Director-General Minister of Home Affairs**

**Date: Date:**