###### National Assembly

###### Question Number: 2112

**Mr C D Matsepe (DA) to ask the Minister of Transport:**

What amount did (a) her department and (b) each entity reporting to her spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016? NW2423E

**Reply:**

**Department**

1. (i) Africa News Network 7 – Nil.

(ii)(aa) SABC TV R715, 010, 84 on.

(bb) SAC radio stations R4, 975, 156, 12

(iii) National commercial radio stations - Nil

(iv) (aa) Television - Nil

(bb) Community radio stations R322, 000

(aaa) 2015-16 financial year – R 6, 012,166, 96

(bbb) Since 1 April 2016 – R979, 413.44

* SABC Radio Stations – R627,000,00
* Commercial Regional – R152, 413.44

- Community Radio station – R200,00.00

**(b) Airports Company South Africa SOC Limited (ACSA)**

1. None
2. None
3. Airports Company South Africa SOC Limited used the services of Classic FM to promote the company’s sponsorship and participation in the Aviation Outlook Africa Conference and Exhibition on 30 June – 1 July 2015. The company spent R200, 000.00 to sponsor the Classic Business Show as sponsorship leverage for the above mentioned conference and exhibition.
4. (aa) None

(bb) None

(aaa) None

(bbb) None

**(b) Air Traffic and Navigation Services SOC Limited (ATNS)**

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| **B – Entity Reporting to The Minister** | **(aaa) – 2015/16** | **(bbb) – from 1 April 2016** |
| i | None | None |
| ii | None | Yes |
| aa | None | None |
| bb | None | Yes(see below) |
| iii | None | R90 000 (Metro FM) |
| iv | None | Yes |
| aa | None | None |
| bb | None | R66 836 |

**(b) South African Civil Aviation Authority (SACAA)**

(a) Not applicable.

(b) South African Civil Aviation Authority.

(i) Nothing was spent on Africa News Network 7,

(ii) South African Broadcasting Corporation (SABC)

(aa) R458 848.80 on SABC 1 and SABC 2; and

(bb) R180 000 on Motsweding FM,

(iii) Nothing was spent on National Commercial Radio Stations; and

(iv) (aa) Nothing was spent on community television stations; and

(bb) R321 500,00 was spent on advertising on the following radio stations: North West FM, Mafisa FM, Vaaltar FM, Star FM, Modiri FM, Lichvaal Stereo, Kopanong FM, Mmabatho FM, Mafikeng FM and North-West University FM;

(aaa) In the 2015-16 financial year, a total of R960 348.80 was spent on radio and TV advertising; and

(bbb) Since 1 April 2016 nothing was spent on radio and TV advertising.

**Cross-Border Road Transport Agency**

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| (b) the Cross-Border Road Transport Agency  spent: | (aaa) In the 2015/16 financial year, and | (bbb) since 1 April 2016 |
| (i) on advertising on the Africa News Network 7 channel | R 0. 00 | R 0. 00 |
| (ii) (aa) SA Broadcasting Corporation television channel (SABC) and | R 0. 00 | R 0. 00 |
| (bb) SABC radio Stations | R 0. 00 | R 0. 00 |
| (iii) National commercial radio stations and | R 0. 00 | R 0. 00 |
| (iv) (aa) community television and | R 0. 00 | R 0. 00 |
| (bb) community radio stations | R 0. 00 | R 0. 00 |

**Road Accident Fund**

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| (b) the Road Accident Fund spent: | (aaa) In the 2015/16 financial year, and | (bbb) since 1 April 2016 |
| (i) on advertising on the Africa News Network 7 channel | R 0. 00 | R 0. 00 |
| (ii) (aa) SA Broadcasting Corporation television channel (SABC) and | R 1 153 538.00 | R 799 193.00 |
| (bb) SABC radio Stations | R 6 684 640.50 | R 1 651 014.26 |
| (iii) National commercial radio stations and | R 804 640.50 | R 814 771.66 |
| (iv) (aa) community television and | R 22 800.00 | R 958 117.88 |
| (bb) community radio stations | R 880 985.87 | R 1 064 391.00 |

**South African National Road Agency Limited**

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| (b) the South African National Road Agency Limited spent: | (aaa) In the 2015/16 financial year, and | (bbb) since 1 April 2016 |
| (i) on advertising on the Africa News Network 7 channel | R 200 000.00 | R 100 000 |
| (ii) (aa) SA Broadcasting Corporation television channel (SABC) and | R 27 733 958 | R 3 095 772 |
| (bb) SABC radio Stations | R 7 838 815 | R 1 603 325 |
| (iii) National commercial radio stations and | R 0. 00 | R 0. 00 |
| (iv) (aa) community television and | R 11 785 680 | R 72 305 |
| (bb) community radio stations | R 5 868 985 | R 1 723 492 |

**Road Traffic Infringement Agency**

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| (b) the Road Traffic Infringement Agency  spent: | (aaa) In the 2015/16 financial year, and | (bbb) since 1 April 2016 |
| (i) on advertising on the Africa News Network 7 channel | R 0. 00 | R 0. 00 |
| (ii) (aa) SA Broadcasting Corporation television channel (SABC) and | R 0. 00 | R 0. 00 |
| (bb) SABC radio Stations | R 959 541.48 | R 0. 00 |
| (iii) National commercial radio stations and | R 376 963.80 | R 0. 00 |
| (iv) (aa) community television and | R 0. 00 | R 0. 00 |
| (bb) community radio stations | R1 544 506.71 | R 0. 00 |

**Road Traffic Management Corporation**

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| (b) the Road Traffic Management Corporationspent: | (aaa) In the 2015/16 financial year, and | (bbb) since 1 April 2016 |
| (i) on advertising on the Africa News Network 7 channel | R 0. 00 | R 0. 00 |
| (ii) (aa) SA Broadcasting Corporation television channel (SABC) and | R 14 019 992 | R 3 918 751 |
| (bb) SABC radio Stations | R 11 371 930 | R 4 410 218 |
| (iii) National commercial radio stations and | R 0. 00 | R 0. 00 |
| (iv) (aa) community television and | R 0. 00 | R 0. 00 |
| (bb) community radio stations | R 0. 00 | R 0. 00 |

**Passenger Rail Agency of South Africa (PRASA)**

PRASA has not spent any amount on advertising on any of the platforms for the 2015/16 financial and current to date.

**Ports Regulator of South Africa (PRSA)**

The Ports Regulator does not make use of television and radio station for advertisement. The Ports Regulator uses its own website, and newspapers to advertise its events or any other matters to reach its stakeholders.

**South African Maritime Safety Authority (SAMSA)**

The South African Maritime Safety Authority has not spent any money on any of the above mentioned communication channels.

**Railway Safety Regulator (RSR)**