**THE NATIONAL ASSEMBLY**

 **QUESTION FOR WRITTEN REPLY**

**Question 2111**

**Mr C D Matsepe (DA) to ask the Minister of Trade and Industry:**

What amount did (a) his department and (b) each entity reporting to him spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016? NW2422E

**Response (a):**

 **(i) (aa) (bb) (aaa) (bbb)**

No spending was recorded in the department on advertising with the Africa News Network Channel or with the South African Broadcasting Corporation’s television channels in the 2015-16 financial year and from 1 April 2016 to date.

 **(ii) (bb) (aaa) (bbb)**

 The spending on advertising with the South African Broadcasting Corporation’s radio stations was R511 382.91 in the 2015-16 financial year and R659 226 from 1 April 2016 to date related to key areas of **the dti**’s work programme.

 **(iii) (aa) (bb) (aaa) (bbb)**

No spending was recorded in the department on advertising with the national commercial radio stations, television channels and community television channels in the 2015-16 financial year and from 1 April 2016 to date.

 **(iv) (bb) (aaa) (bbb)**

The spending on advertising on community radio stations for the 2015-16 financial year was R388 787 and R1 772 419.33 from 1 April 2016 to date on advertising campaigns.

**Response from the Entities**

| **ENTITY** | **QUESTIONS** | **RESPONSES** |
| --- | --- | --- |
| **NLC** | **(i)** Africa News Network 7 channel | - |
| **(ii)** SA Broadcasting Corporation | **(aaa) 2015-16 fy** | **(bbb)**  |
| **(aa)** television channels | R900 000.00 | R1 193 607.36 |
| **(bb)** radio stations | R6076288.60 | R887583.07 |
| **(iii)** national commercial radio stations | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | R994790.00 | R117 655.00 |
|  |
| **NEF** | **(i)** Africa News Network 7 channel | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - |
| **(bb)** radio stations | - |
| **(iii)** national commercial radio stations  | R901 867.68 |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | R28 096.50 | R7 200.00 |
|  |
| **ECIC** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation | **(aaa)**  | **(bbb)**  |
| **(aa)** television channels | - | - |
| **(bb)** radio stations | R78 156.00 | R52 104.00 |
| **(iii)** national commercial radio stations  | R333 606.00 |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |
|  |
| **SABS** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation |  |
| **(aa)** television channels | - |
| **(bb)** radio stations | - |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |
|  |
| **NGB** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - |
| **(bb)** radio stations | - |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | R141,684.90 |
|  |
| **NCT** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation | **(aaa)**  | **(bbb)**  |
| **(aa)** television channels | - | - |
| **(bb)** radio stations | - | - |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |
|  |
| **SANAS** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - |
| **(bb)** radio stations | - |
| **(iii)** national commercial radio stations and | R37 962.00 |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |
|  |
| **NRCS** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - |
| **(bb)** radio stations | R472 701.00 |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |
|  |
| **CT** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - |
| **(bb)** radio stations | - |
| **(iii)** national commercial radio stations  | R122 586.07 |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |
|  |
| **NCC** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
| - | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | R2 110 719.48 |
| **(bb)** radio stations | R1 513 511.26 |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |
|  |
| **CIPC** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
|  | - | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - | - |
| **(bb)** radio stations | - | - |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | R463 879.68 | - |
| **(bb)** radio stations | - | - |
|  |
| **NCR** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
|  | - | - |
| **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - | - |
| **(bb)** radio stations | - | - |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | R33 610.00 | R502 321.88 |
| **NMISA** | **(i)** Africa News Network 7 channel | **(aaa)** | **(bbb)** |
|  | - | - |
|  | **(ii)** SA Broadcasting Corporation |
| **(aa)** television channels | - | - |
| **(bb)** radio stations | - | - |
| **(iii)** national commercial radio stations  | - |
| **(iv)** community | **(aaa) 2015-16 fy** | **(bbb) since 1 April 2016** |
| **(aa)** television | - | - |
| **(bb)** radio stations | - | - |