Official reply: 14 November 2016

**NATIONAL ASSEMBLY**

**FOR WRITTEN REPLY**

Date of publication on internal question paper: 16 September 2016

Internal question paper no:

**2106.     Mr E J Marais (DA) to ask the Minister of Social Development:**

What amount did (a) her department and (b) each entity reporting to her spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016? NW2417E

**Reply:**

(a),

The National Department of Social Development did not pay any money to advertise on (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2016-16 financial year and (bbb) since 1 April 2016.

(b),

This **SASSA nationwide** expenditure for the said financial years relates to the following:

* Ongoing beneficiary education regarding unauthorized deductions
* Radio advertisements on early grant payments before local government elections.
* Outside radio broadcast services during outreach programmes

|  |  |  |
| --- | --- | --- |
| Suppliers | Payment starting date:  01 Apr 2015- 31 Mar 2016 | Payment starting date:  01 Apr 2016 |
| (i) Africa News Network | R 000.00 | R 000.00 |
| (ii) SA Broadcasting Corporation  (aa) Television channels  (bb) Radio stations | R 4 839 403.60  R 000.00  R 4 839 403.60 | R 192 227.41  R 000.00  R 192 227.41 |
| (iii) National commercial radio stations | R 784 197.92 | R 000.00 |
| (iv)(aa) Community television | R 000.00 | R 000.00 |
| (bb) Community Radio Stations | R5 199 460.39 | R 1 166 501.68 |
| Total | **R 10 823 061.91** | **R 1 358 729.09** |

The National Development Agency did not pay any money to advertise on (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2016-16 financial year and (bbb) since 1 April 2016.