**NATIONAL ASSEMBLY**

**QUESTIONS FOR WRITTEN REPLY**

**2105. Mr E J Marais (DA) to ask the Minister of Small Business Development:**

What amount did (a) her department and (b) each entity reporting to her spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016?  **NW2416E**

**Reply**

The Department of Small Business Development and its entities’ total spend on advertising on media is as follows:

|  |  |  |  |
| --- | --- | --- | --- |
| **#** | 1. **Department** | 1. **Entities** | |
| **Small Enterprise Finance Agency (sefa)** | **Small Enterprise Development Agency (seda)** |
| **(i)** | **Africa News Network 7 (ANN7)** | **ANN7** | **ANN7** |
| **(aaa & bbb)**  **2015-16 financial year and since April 2016:**  No amount was spent. | **(aaa & bbb)**  **2015-16 financial year and since April 2016:**  No amount was spent. | **(aaa & bbb)**  **2015-16 financial year and since April 2016:**  No amount was spent. |
| **(ii)** | **SA Broadcasting Corporation (SABC)** | **SABC** | **SABC** |
| (aa) | **(aaa & bbb)**  **2015-16 financial year and since April 2016:**  No amount was spent. | **(aaa & bbb)**  **2015-16 financial year and since April 2016:**  No amount was spent. | **(aaa)**  **2015-16 financial year and since April 2016:**  R4 492 250. |
| **(bbb) Since April 2016:**  No amount was spent. |
| (bb) | **(aaa) 2015-16 financial year:**  R125 400. | **(aaa) 2015-16 financial year:**  R220 000. | **(aaa) 2015-16 financial year:**  R330 132. |
| **(bbb) Since April 2016:**  No amount was spent. | **(bbb)Since April 2016:**  No amount was spent. | **(bbb) Since April 2016:**  No amount was spent. |
| **(iii)** | **National commercial radio stations** | **National commercial radio stations** | **National commercial radio stations** |
| **(aaa) 2015-16 financial year:**  No amount was spent. | **(aaa) 2015-16 financial year:**  R320 000. | **(aaa) 2015-16 financial year:**  R456 522. |
| **(bbb) Since April 2016:**  R189 999.24. | **(bbb) Since April 2016:**  No amount was spent. | **(bbb) Since April 2016:**  No amount was spent |
| **(iv)** (aa) | **Community television stations** | **Community television stations** | **Community television stations** |
| **(aaa) 2015-16 financial year:**  No amount was spent. | **(aaa) 2015-16 financial year:**  No amount was spent. | **(aaa) 2015-16 financial year:**  R28 000. |
| **(bbb) Since April 2016:**  No amount was spent. | **(bbb) Since April 2016:**  No amount was spent. | **(bbb) Since April 2016:**  No amount was spent. |
| **(iv)**  (bb) | **Community radio stations** | **Community radio stations** | **Community radio stations** |
| **(aaa) 2015-16 financial year:**  No amount was spent. | **(aaa) 2015-16 financial year:**  R157 000. | **(aaa) 2015-16 financial year:**  R445 289. |
| **(bbb) Since April 2016:**  No amount was spent. | **(bbb) Since April 2016:**  R62 000. | **(bbb) Since April 2016:**  No amount was spent. |

Please note further that for the 2015 International Cooperatives Day, the department advertised in SAFM and Motsweding FM (both SABC radio stations). However, the budget came from the DTI.