**NATIONAL ASSEMBLY**

**WRITTEN REPLY**

**QUESTION 2103**

**INTERNAL QUESTION PAPER [NO 29-2016 FIFTH PARLIAMENT]  
DATE OF PUBLICATION:  23 SEPTEMBER 2016**

**2103. Mr M S Malatsi (DA) to ask the Minister of Rural Development and Land Reform:**

What amount did (a) his department and (b) each entity reporting to him spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016? **NW2414E**

**THE MINISTER OF RURAL DEVELOPMENT AND LAND REFORM:**

|  |  |  |
| --- | --- | --- |
|  | **2015-2016** |  |
|  |  |  |
| 1. (i) | Africa News Network 7 | R 0.00 |
| 1. (ii) | SABC TV and Radio | R4 449 777.80 |
| 1. (bb) | SABC Radio | R 2 998 792.80 |
| 1. (aa) | SABC TV | R 1 450 985.00 |
| 1. (iii) | Commercial Radio | R 1 593 609.00 |
| 1. (iv) | Community Media | R1 929 478 |
| 1. (iv) (bb) | Community Radio | R 1 290 000.00 |
| 1. (iv) (aa) | Community TV | R 639 478.00 |
| 1. **(aaa)** | **Grand Total** | **R 7 972 864.80** |
|  |  |  |
|  | **April - August 2016** |  |
|  |  |  |
| 1. (i) | Africa News Network 7 | R 0.00 |
| 1. (ii) | SABC TV and Radio | R1 303 173.90 |
| 1. (ii) (bb) | SABC Radio | R 1 303 173.90 |
| 1. (ii) (aa) | SABC TV | R 0.00 |
| 1. (iii) | Commercial Radio | R 206 842.00 |
| 1. (iv) | Community Media | R 440 520 |
| 1. (iv) (bb) | Community Radio | R 440 520.00 |
| 1. (iv) (aa) | Community TV | R 0.00 |
| 1. **(bbb)** | **Grand Total** | **R 1 950 535.90** |