

**MINISTRY**

**PUBLIC WORKS**

**REPUBLIC OF SOUTH AFRICA**

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**NATIONAL ASSEMBLY**

**WRITTEN REPLY**

**QUESTION NUMBER: 2102 [NW2413E]**

**INTERNAL QUESTION PAPER NO.: No. 29 of 2016**

**DATE OF PUBLICATION: 23 SEPTEMBER 2016**

**DATE OF REPLY: 31 OCTOBER 2016**

**2102. Mr M S Malatsi (DA) asked the Minister of Public Works:**

What amount did (a) his department and (b) each entity reporting to him spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016? **NW2413E**

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**REPLY:**

**The Minister of Public Works**

(a) The Department of Public Works did not spend any amount on the (i) Africa News Network 7 channel in the 2015-16 financial year and since 01 April 2016.

See below the details of the amounts spent by the Department of Public Works on advertising in the 2015-16 financial year and since 01 April 2016 to date.

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| --- | --- | --- | --- |
| **No** | **Name of the advertising campaign** | **Medium** | **Amount** |
| 1. | Handover of the Haines Park in Vryburg | SABC radio outside broadcast | R171 000 |
| 2. | Budget vote (Post budget vote) | Community radio stations phone in programme | R428 840 |
| 3. | Expanded Public Works Programme Artisan Development programme profiling | SABC radio Outside broadcast | R114 000 |
| 4. | Social sector conference | SABC radio Outside broadcast and Community radio stations | R91 200 |
| Community radio stations | R176 640 |
| 5. | Anti-fraud Campaign | SABC Public Radio Services (11 Radio stations) | R1 504 252.08 |
| **Total: R2 485 932.08** | | | |

**From 01 April 2016 to date:**

|  |  |  |  |
| --- | --- | --- | --- |
| **No** | **Name of the advertising campaign** | **Advertising Medium** | **Amount** |
| 1. | Bela-bela Career Expo | SABC radio outside broadcast | R140 000 |
| Capricorn FM (Commercial radio station) | R140 000 |
| 2. | Public Employment Programme visit to EPWP Project in KwaZulu-Natal | SABC radio stations | R285 200 |
| 3. | Post Budget vote campaign | Community radio (phone in programme) | R398 840 |
| Total | | | **R964 040** |

(b) (i), (ii) (aa) & (bb), (iii), (iv) (aa)& (bb), (aaa) & (bbb)

None of the four entities reporting to the Department of Public Works namely, Council for the Built Environment (CBE), Construction Industry Development Board (CIDB), Independent Development Trust (IDT) and Agrèment South Africa (ASA), has spent on advertising in the specified media.