**NATIONAL ASSEMBLY**

**QUESTION NO: 2082-2016**

**FOR WRITTEN REPLY**

**DATE OF PUBLICATION IN INTERNAL QUESTION PAPER: 23 SEPTEMBER 2016 (INTERNAL QUESTION PAPER NO. 29-2016)**

**“MR HCC KRUGER (DA) TO ASK THE MINISTER OF ARTS AND CULTURE:**

1. What amount did (a) his department and (b) each entity reporting to him spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016? NW2393E

**REPLY:**

(a) My department has spent the following amounts on advertising:

1. **Africa News Network 7 Channel**

(**aaa**) 2015-16 Financial year is R0.00

(**bbb**) Since 1 April 2016 to date is R0.00

1. **SA Broadcasting Corporation:**
2. **Television Channels**

(**aaa**) 2015-16 Financial year is R549 494.34

(**bbb**) Since 1 April 2016 to date is R32 640.00

1. **Radio Stations**

(**aaa**) 2015-16 Financial year is R864 000.00

(**bbb**) Since 1 April 2016 to date is R0.00

1. **National Commercial Radio Stations:**

(**aaa**) 2015-16 Financial year is R165 000.00

(**bbb**) Since 1 April 2016 to date is R 0.00

1. **Community channels:**

(**aa**)**Television**

(**aaa**) 2015-16 Financial year is R147 000.00

(**bbb**) Since 1 April 2016 to date is R0.00

(**bb**) **Radio Stations**

(**aaa**) 2015-16 Financial year is R640 000.00

(**bbb**) Since 1 April 2016 to date is R0.00

**b) The entities reporting to the Department have spent the following amounts on advertising 2015/16 FINANCIAL YEAR**

| **ENTITY** | **ANN7**  **Channel** | **SABC TV**  **Channels** | **SABC Radio Stations** | **National Commercial Stations** | **Community TV channels** | **Community Radio Stations** |
| --- | --- | --- | --- | --- | --- | --- |
| **AFRIKAANS TAALMUSEUM EN MONUMENT** | R0 | R0 | R0 | R0 | R0 | R0 |
| **FREEDOM PARK** | R0 | R0 | R0 | R0 | 0 | R25 000.00 |
| **DITSONG MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **IZIKO MUSEUM** |  |  |  | R83 980.38 |  | R12000 |
| **KZN MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **LUTHULI MUSEUM** | R0 | R0 | R12, 082.97 | NIL | NIL | R1,156.54 |
| **MSUNDUZI MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NATIONAL MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NATIONAL ENGLISH LITERARY MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NELSON MANDELA MUSEUM** | R0 | R0 | R0 | R0 | R0 | R28 002.54 |
| **ROBBEN ISLAND** | R0 | R0 | R0 | R0 | R0 | R0 |
| **SAHRA** | R0 | R0 | R0 | R0 | R0 | R0 |
| **WILLIAM HUMPHRY** | R0 | R0 | R0 | R0 | R0 | R0 |
| **WAR MUSEUM OF THE BOER REPUBLIC** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NATIONAL LIBRARY OF SOUTH AFRICA** | R0 | R0 | R0 | R0 | R0 | R0 |
| **SOUTH AFRICAN LIBRARY FOR THE BLIND** | R0 | R0 | R0 | R0 | R0 | R0 |
| **ARTSCAPE** | R0 | R0 | R0 | R0 | R0 | R0 |
| **PACOFS** |  |  |  |  |  |  |
| **THE PLAYHOUSE COMPANY** | R0 | R0 | R0 | R132 787.20 | R0 | R0 |
| **THE STATE THEATER** | R0 | R0 | R285 000 | R309 403 | R0 | R0 |
| **NATIONAL FILM AND VIDEO FOUNDATION** | R0 | R0 | R0 | R0 | R0 | R0 |
| **WINDYBROW** | R0 | R0 | R0 | R0 | R0 | R0 |
| **THE MARKET THEATRE** | R0 | R0 | R0 | R101 639 | R0 | R0 |
| **NATIONAL ARTS COUNCIL** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NATIONAL HERITAGE COUNCIL** |  | R0 | R0 | R170 895.00 |  |  |
| **TOTAL** | R0 | R0 | **R297 082.97** | **R798 704.83** | R0 | **R66 159.08** |

**b) The entities reporting to the Department have spent the following amounts on advertising SINCE APRIL 2016/17**

| **ENTITY** | **ANN7**  **Channel** | **SABC TV**  **Channels** | **SABC Radio Stations** | **National Commercial Stations** | **Community TV channels** | **Community Radio Stations** |
| --- | --- | --- | --- | --- | --- | --- |
| **AFRIKAANS TAALMUSEUM EN MONUMENT** | R0 | R0 | R0 | R0 | R0 | R0 |
| **FREEDOM PARK** | R0 | R0 | R0 | R149 000.00 | 0 | R10 000.00 |
| **DITSONG MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **IZIKO MUSEUM** |  |  |  | R29 535.18 |  | R3000 |
| **KZN MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **LUTHULI MUSEUM** | R0 | R0 | R0 | R0 | R0 | R1,156.54 |
| **MSUNDUZI MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NATIONAL MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NATIONAL ENGLISH LITERARY MUSEUM** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NELSON MANDELA MUSEUM** | R0 | R0 | R0 | R0 | R0 | R39 000 |
| **ROBBEN ISLAND** | R0 | R0 | R0 | R0 | R0 | R0 |
| **SAHRA** | R0 | R206 161.36 | R0 | R0 | R0 | R0 |
| **WILLIAM HUMPHRY** | R0 | R0 | R0 | R0 | R0 | R0 |
| **WAR MUSEUM OF THE BOER REPUBLIC** | R0 | R0 | R0 | R0 | R0 | R0 |
| **NATIONAL LIBRARY OF SOUTH AFRICA** | R0 | R0 | R0 | R0 | R0 | R0 |
| **SOUTH AFRICAN LIBRARY FOR THE BLIND** | R0 | R0 | R0 | R0 | R0 | R0 |
| **ARTSCAPE** | R0 | R0 | R0 | R0 | R0 | R0 |
| **PACOFS** | Awaiting response |  |  |  |  |  |
| **THE PLAYHOUSE COMPANY** | R0 | R0 | R0 | R0 | R0 | R0 |
| **THE STATE THEATRE** | R0 | R0 | R399 000 | R171 000 | R0 | R0 |
| **NATIONAL FILM AND VIDEO FOUNDATION** | R0 | R0 | R0 | Power FM R490 000.00 | R0 | R0 |
| **WINDYBROW** | R0 | R0 | R0 | R0 | R0 | R0 |
| **THE MARKET THEATRE** | R0 | R0 | R0 | R281 377 | R0 | R0 |
| **NATIONAL ARTS COUNCIL** | R0 | R0 | R291 042.00 | R0 | R0 | R0 |
| **TOTAL** | R0 | **R206 161.36** | **R690 042.00** | **R1 120 912.18** | R0 | **R53156.54** |
| **GRAND TOTAL** | R0 | **R206161.36** | **R1040281.51** | **R1770617.01** | R0 | **R119315.62** |