**MINISTRY  
COOPERATIVE GOVERNANCE AND TRADITIONAL AFFAIRS  
REPUBLIC OF SOUTH AFRICA**-

**NATIONAL ASSEMBLY  
  
QUESTIONS FOR WRITTEN REPLY  
  
QUESTION NUMBER 194  
  
DATE OF PUBLICATION: 12 FEBRUARY 2015**

**194. Mr C D Matsepe (DA) to ask the Minister of Cooperative Governance and Traditional Affairs:**(1) With reference to the reply of the Minister of Communications to question 1031 on 27 November 2014, what was the total amount that (a) his department and (b) each of its entities (i) spent on and/or (ii) budgeted for advertising for each month between 1 January 2013 and 31 July 2014, excluding expenditure transferred through the Department of Communications for advertising;  
  
(2) does such figure for each month represent the (a) total value of advertising that appeared in the media in that month, (b) amount paid in that month for advertising that may have appeared previously or (c) amount paid in advance for advertising that appeared at a later date;  
  
(3) in each specified case, what amount did (a) his department and (b) each of its entities spend on advertising in (i) print, (ii) radio, (iii) television, (iv) online and (v) outdoor;  
  
(4) in each specified case, what is the breakdown of advertising by (a) his website and (ee) billboards location in each province?  
NW203E  
  
**Find here:** [**Reply attached**](http://pmg-assets.s3-website-eu-west-1.amazonaws.com/1/RNW194reply.pdf)