**NATIONAL ASSEMBLY**

**QUESTION NO. 1776-2022**

**WRITTEN REPLY**

**INTERNAL QUESTION PAPER NO.16–2022, DATE OF PUBLICATION 06 MAY 2022**

**“Mr. TW Mhlongo (DA) to ask the Minister of Sport, Arts and Culture:**

Whether, in light of the fact that the Silapha Wellness Intervention Programme hosted four social media interventions, which according to their report not a single intervention reached more than 150 persons, his department has considered that the programme has a low success threshold in social media interventions and a particularly low outreach to the arts sector? **NW2105E**

**REPLY**

The hosted 4 social media interventions on spaces; in November and December 2021; were over and above other social media activities that help to drive traffic to the call centre during Covid-19 pandemic Lockdown. See below table on numbers as of end of April 2022:

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Month**  | **Call Centre** | **Telephone** | **Face to Face** | **Males** | **Females** | **Social Media**  | **Road Shows** | **GBV Walk** | **Debriefing** | **Total** |
| Mar 21 | 11 | 8 | 3 | 4 | 7 | 0 | 0 | 0 | 0 | 0 |
| Apr 21 | 7 | 5 | 2 | 6 | 1 | 0 | 158 | 0 | 0 | 0 |
| May 21 | 6 | 3 | 3 | 3 | 3 | 0 | 0 | 0 | 0 | 0 |
| Jun 21 | 11 | 10 | 1 | 4 | 7 | 0 | 0 | 0 | 0 | 0 |
| Jul 21 | 10 | 3 | 7 | 6 | 4 | 0 | 0 | 0 | 0 | 0 |
| Aug 21 | 13 | 4 | 9 | 5 | 8 | 0 | 0 | 50 | 0 | 0 |
| Sep 21 | 21 | 10 | 11 | 14 | 7 | 0 | 0 | 0 | 0 | 0 |
| Oct 21 | 18 | 1 | 17 | 8 | 10 | 0 | 153 | 0 | 0 | 0 |
| Nov 21 | 18 | 14 | 4 | 4 | 14 | 250 | 147 | 0 | 0 | 0 |
| Dec 21 | 12 | 4 | 8 | 8 | 4 | 20 | 0 | 0 | 0 | 0 |
| Jan 22 | 19 | 4 | 15 | 10 | 9 | 0 | 0 | 0 | 0 | 0 |
| Feb 22 | 22 | 3 | 19 | 10 | 12 | 0 | 0 | 0 | 7 | 0 |
| Mar 22 | 42 | 18 | 24 | 20 | 22 | 0 | 0 | 0 | 0 | 0 |
| April 22 | 27 | 13 | 14 | 12 | 15 | 0 | 0 | 0 | 3 | 0 |
| **Total** | **237** |  |  |  |  | **270** | **458** | **50** | **10** | **1025** |