**MINISTRY IN THE PRESIDENCY: WOMEN**

**REPUBLIC OF SOUTH AFRICA  
  
NATlONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY  
  
QUESTION NUMBER: 165  
  
DATE OF PUBLICATION IN INTERNAL QUESTION PAPER: 12 February 2015  
INTERNAL QUESTION PAPER NUMBER: 1 - 2015**

**165. Mr S Mokgalapa (DA) to ask the Minister of Women in the Presidency:**  
  
(1) With reference to the reply of the Minister of Communications to question 1031 on 27 November 2014, what was the total amount that (a) her department and (b) each of its entities (i) spent on and/or (ii) budgeted for advertising for each month between 1 January 2013 and 31 July 2014, excluding expenditure transferred through the Department of Communications for advertising;  
  
(2) does such figure for each month represent the (a) total value of advertising that appeared in the media in that month, (b) amount paid in that month for advertising that may have appeared previously or (c) amount paid in advance for advertising that appeared at a later date;  
  
(3) in each specified case, what amount did (a) her department and (b) each of its entities spend on advertising in (i) print, (ii) radio, (iii) television, (iv) online and (v) outdoor;  
  
(4) in each specified case, what is the breakdown of advertising by (a) her department and (b) each of its entities in terms of (i) name of and (ii) amount spent on each (aa) publication, (bb) radio station, (cc) television station, (dd) website and (ee) billboards location in each province? NW173E  
  
**Reply**  
  
The Department of Women is a new department which has just been established. It is for this reason that the question is not applicable to it.  
  
**Approved by the Minister on  
Date**: 26/02/2015.